

Microsoft buys Fallout creator Bethesda for \$7.5bn

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https://dtf.ru/gameindustry/214777-microsoft-obyavila-o-pokupke-bethesda?utm_campaign=kompaniya-microsoft-obyavila-o-pokupke-ko

The reasons and effects

- A) company's expansion in the gaming industry; Microsoft lacks console exclusives
- B) the increase of rivalry among top consoles; the raise of quality and innovations in computer games (competitiveness and exclusivity of the Xbox - the company now has quite an impressive first-party suite + Game Pass)

The dictionary

- Rivalry – competition for the same objective or for superiority in the same field.
- First-party suite - own set of products