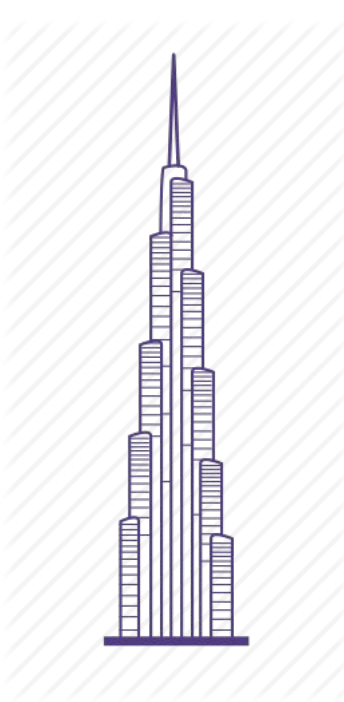
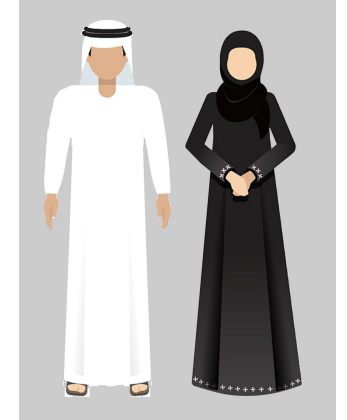
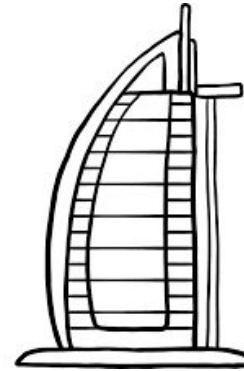


PLACE



- the skyline needs to represent dubai
- beach house with beach

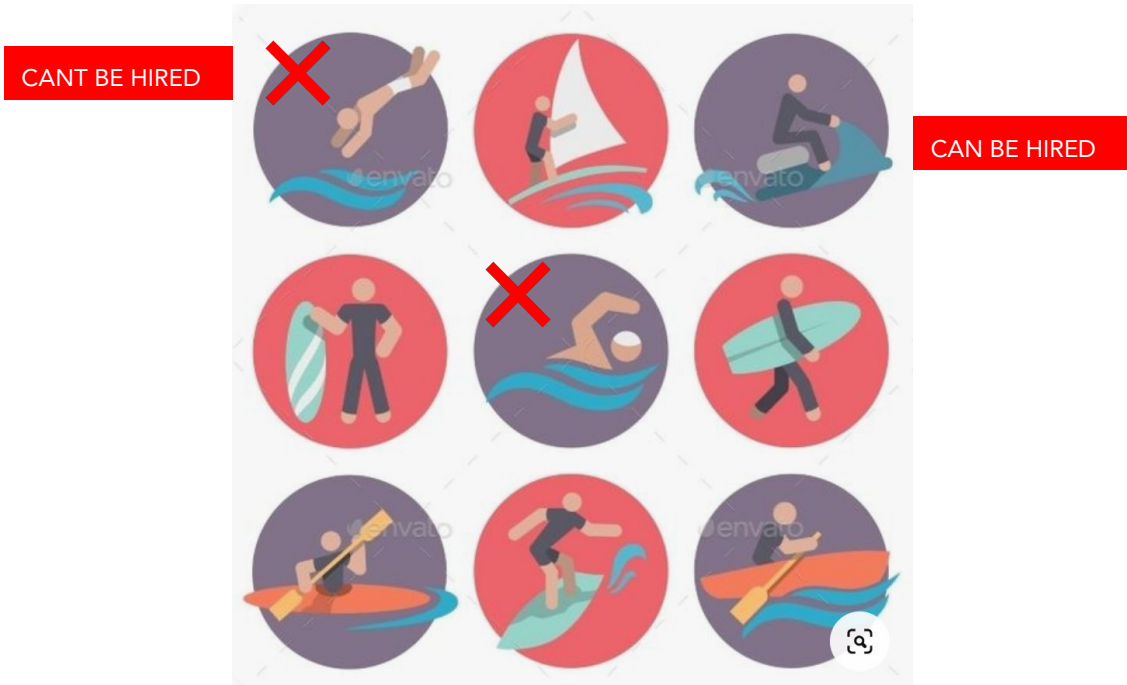


FOOD



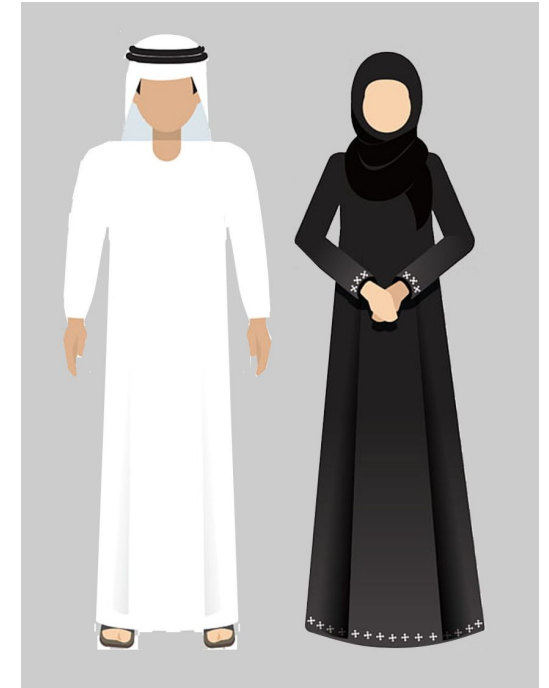
- more food and more hands / variety
- table should feel full, like an overload
- drinks – mocktails – NO ALCOHOL

FUN



- along with beach house, fun should be beach item
- focus is on something a client can hire/book
- ladies not wearing bikinis – Id prefer the fun to be male (just easier for conservative folks)

COMPOSITE



- Arabic people to be present
- Family members including kids

PLACE

app / website image examples



venue - interior



venue - desert



venue - exterior



venue - beach



venue - unique



FOOD

app / website image examples



food – family style



food - canape



food - composition



food - buffet



food – live station



FUN

app / website image examples



fun – adult



fun - wet



fun - young



fun - **emotion**



fun - dry



STYLE

app / website image examples



style - grand



style - exterior



style - intimate



style - kids



style - interior



