

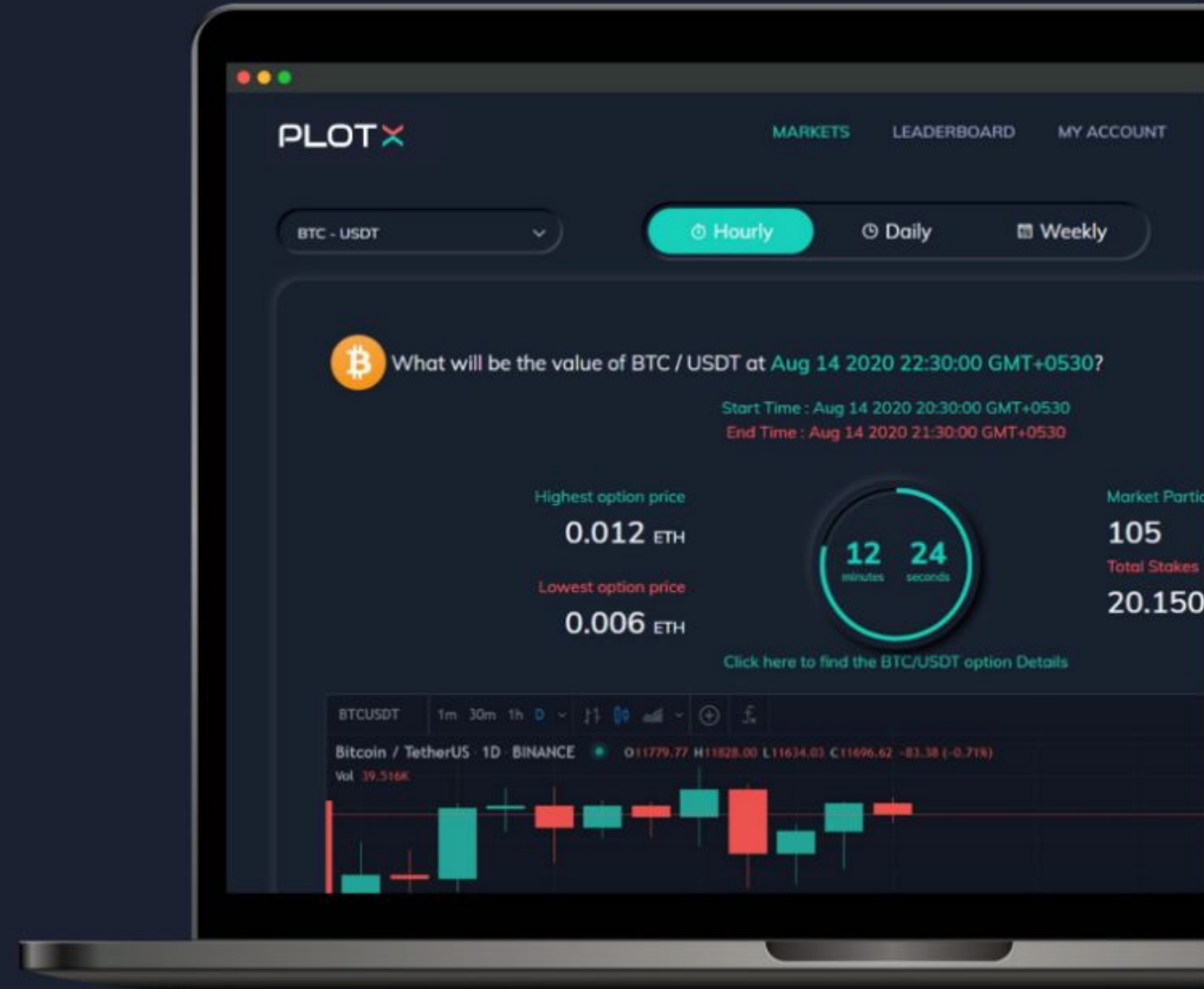
# PLOT X

## DeFi Prediction Markets for Crypto Traders

Token Economics & Distribution  
August 2020

BUILT ON  **ethereum**

 **DeFi Network**



# Introducing PlotX

- A prediction market dApp built using the open source [PlotX protocol](#)
- Live on the [Ethereum Kovan Testnet](#) ([alpha.plotx.io](#))
- Enables traders to **predict the future price of digital assets** like BTC, ETH, LINK on hourly, daily & weekly markets



# Highlights of PlotX Prediction Markets

## Automated Market Making

PlotX is the Uniswap of Prediction Markets. It has an Automated Market Making algo that automatically creates new prediction markets with options & odds calculation without the need of a counterparty.

The AMM ensures a provably fair, decentralized and open finance solution for prediction market creation, settlement and reward distribution using smart contracts.

## Risk Deleverage

PlotX also provides risk deleverage that allows users to limit their risks while buying positions unlike traditional all-in binary options.

## On-Chain Governance

The protocol & dApp follow a pragmatic on-chain governance approach, powered by the GovBlocks smart contracts (the solution used by Nexus Mutual).

## Liquidity Mining & Staking

To bootstrap and encourage liquidity on the PlotX prediction markets, the users are incentivized by 20% to stake their PlotX tokens prior to participating in the prediction market.

The good part being, even if the user loses in the prediction market, they will not lose the staked PlotX tokens.

# Introducing **\$PLOT**

- The PlotX token is called **\$PLOT**, an ERC20 token on the Ethereum blockchain.
- The Token has **6 use-cases**:
  - Peer to peer commissions & Token Buybacks
  - Referral Mining: Building in virality by design
  - Airdrop Mining: Wide distribution in communities
  - Play Mining: Stake & Play
  - Governance Mining
  - Liquidity Mining
- Details of each of these have been shared in this document in the following sections.



# Distribution Mechanism for PLOT

Total Supply of PLOT = 200 million

- 60 million PLOT (30% of the 200 million PLOT) will be distributed in **2 Private Rounds & 1 Public Round**, as under:
  - Private Distribution
    - 1st Round of a **Private Distribution 1** for early adopters of PLOT with a cap of 15 mill tokens. This is **closed** now.
    - 2nd Round of **Private Distribution 2 (aka Pre-Sale)** for next round of adopters of PLOT with a cap of 40 mill tokens
  - Public Distribution
    - 2.5% of the tokens (5 mill tokens) will be distributed via a public sale. Details TBD

# Token Distribution for PLOT

Head	Tokens (PLOT)	PLOT%
<b>Private Sale 1 (capped)</b> <i>Closed</i>	15 mil	7.5%
<b>Private Sale 2 (aka Pre-Sale, capped)</b>	40 mil	20%
<b>Public Sale (capped)</b>	5 mil	2.5%
<b>Ecosystem Tokens (will go out to the community)</b> <i>Referral - 7.5%, Community Development - 5.0%, Player Incentive (Contests &amp; Promotions) - 5%; Staking - 5%</i>	45 mil	22.5%
<b>Team and Advisors</b> <i>Team - 15%, Advisors - 3%</i>	36 mil	18%
<b>Company Reserves (12 months lock in and not used in governance)</b> <i>Partnerships - 2.5%, Expansion &amp; Future Dev - 5.5% and Reserve -12%</i>	40 mil	20%
<b>Seed Investor &amp; Incubator (investor since Feb 2020)</b>	19 mil	9.50%

# Unlocking Schedule for **\$PLOT**

## **Private Sale 1 Contributors**

- 10% unlocked upfront and released at 15% every month afterwards (full unlock in 6 months)

## **Private Sale 2 (aka Pre-sale) Contributors**

- 20% unlocked upfront and released at 13.33% every month afterwards (full unlock in 6 months)

## **Advisors**

- Locked for 3 months and released at 20% every quarter afterwards (full unlock in 15 months)

## **Team**

- Locked for 12 months and released at 10% every month afterwards (full unlock in 21 months)

## **Seed Investors**

- Locked for 3 months and released at 5% every month afterwards (full unlock in 22 months)

# Ideas aren't enough, **ability to deliver matters**

## 2016

Entered Ethereum Community



## 2017

Won **London Blockchain Week Hackathon 2017**

Kick started the Indian ecosystem via India Blockchain Week



## 2018

Active participation in developer community of DeFi projects: Nexus Mutual, Maker DAO, Uniswap, 0x, Bancor, Compound, dYdX.

Uniswap



$\delta Y / \delta X$



## 2019

**Launched 3 projects on Ethereum Mainnet:** Nexus Mutual, GovBlocks & Certy

Nexus Mutual



GovBlocks





# A team that's **built DeFi** businesses before.



## Ish Goel

ex-CTO at Nexus Mutual, a  
DeFi InsurTech on Ethereum

12 years of entrepreneurial  
experience.

Claim to Fame:  
TEDx talk on his blockchain  
journey

Nexus  Mutual



## Nitika Goel

ex-Lead Developer at  
Nexus Mutual, Active  
Crypto Trader

10 years of experience in  
tech development.

Claim to Fame:  
Authored the ERC1132  
Token Standard

Nexus  Mutual



## Kartic Rakhra

ex-CMO at GovBlocks |  
ex-Marketing Lead  
Investopad

8 years of experience in  
marketing & product  
development for early and  
growth stage startups.

Claim to Fame:  
Ran India's largest crypto  
event in 2017



## Satheesh A.

ex-BORN | ex-Cognizant

25 years of experience in  
PLCM, solution engineering.

Claim to Fame:  
Managed a Global  
\$200+MM program  
portfolio for ZFS.



# Product Roadmap

## Oct-Dec'20: Launching v1

### Development

- PlotX beta launch on mainnet: predict on BTC/USDT with Hourly, Daily & Weekly markets
- GovBlocks integration for on-chain governance
- Wallet Connect & Portis integration for easier onboarding
- Integrations with ChainLink
- Initiate integrations with L2 solutions like Matic/Fuse
- AMM model iterations

## Jan-Mar'21: Improvising

### Development

- Mobile app for PlotX beta
- PlotX DAO: Community driven decisions on new markets to be added
- Initiate Trade Engine development
- Introduce staking for yield farming apart from stake & play
- Market internationalization
- New Market category management

## April-Sep'21: New Features

### Development

- Modelling and Analytics integration
- Community decision on Multi-chain scaling to Blockchains like Polkadot
- Multitoken / Multicurrency market settlements
- Prediction pool markets
- Prediction Oracalization
- Traditional market integrations

# Organisational Roadmap

## Oct-Dec'20: Establishment

### Go-to-Market

- Public Token Distribution
- PR Campaigns
- Social Media and Community Bootstrapping
- Launch of Referral Program

### Organisational Buildout

- Setup Admin, Finance & HR functions

### Partnerships

- Partner with investors, advisors, Crypto communities and influencers

### Legal

- Compliance policies, Legal Entity Setup and licensing requirements, if any

## Jan-Mar'21: Growth

### Go-to-Market

- Community and Geography centric curated Social Media campaigns
- Local Community Development
- Push on Referral Program
- Market category program rollouts
- Exchange specific market development

### Partnerships

- Onboard L2 chains, exchanges, new market masters and communities

### Legal

- Compliance management, regulatory filings & agreements

## April-Sep'21: Maturity

### Go-to-Market

- Special offers to help increase avg wallet and play size
- Focus on new markets, traders, communities and geographies
- Traditional agency management
- Multichain community strategies
- Non-crypto target markets
- Short term market evangelization

### Partnerships

- Explore opportunities in line with growth, Traditional markets

### System Optimization

- Market management & performance
- Design engineering & functional optimization...

# What's our playground?

PlotX aims to create a **pragmatically decentralised**, prediction platform which incentivises participation via **liquidity mining** and **built-in virality**.



# Development Progress

## Buy Leveraged Positions

Buy Option Positions Your ETH Balance : 1.4993 ETH

ETH to pay  Max Leverage No. of Positions

1 2 3 4 5 909.09 Buy Now

## GitHub Commit History



## Instant Reward Settlement

Total Staked	Total Return	Return Claimed	Profit %
0.5000 ETH	0.3576 ETH <small>Pending: 0.3576 Claim</small>	0.0000 ETH	71.51

## Automated Market Maker

What will be the value of BTC / USDT at Aug 14 2020 07:30:00 GMT+0530?

Start Time : Aug 13 2020 06:30:00 GMT+0530  
End Time : Aug 14 2020 06:30:00 GMT+0530

Highest option price	0.015 ETH		Market Participants	50
Lowest option price	0.007 ETH		Total Stakes	5.3000 ETH

Under **Security Audit** as in Aug 2020