



DeFi Prediction Markets for Crypto Traders

Token Economics & Distribution
August 2020

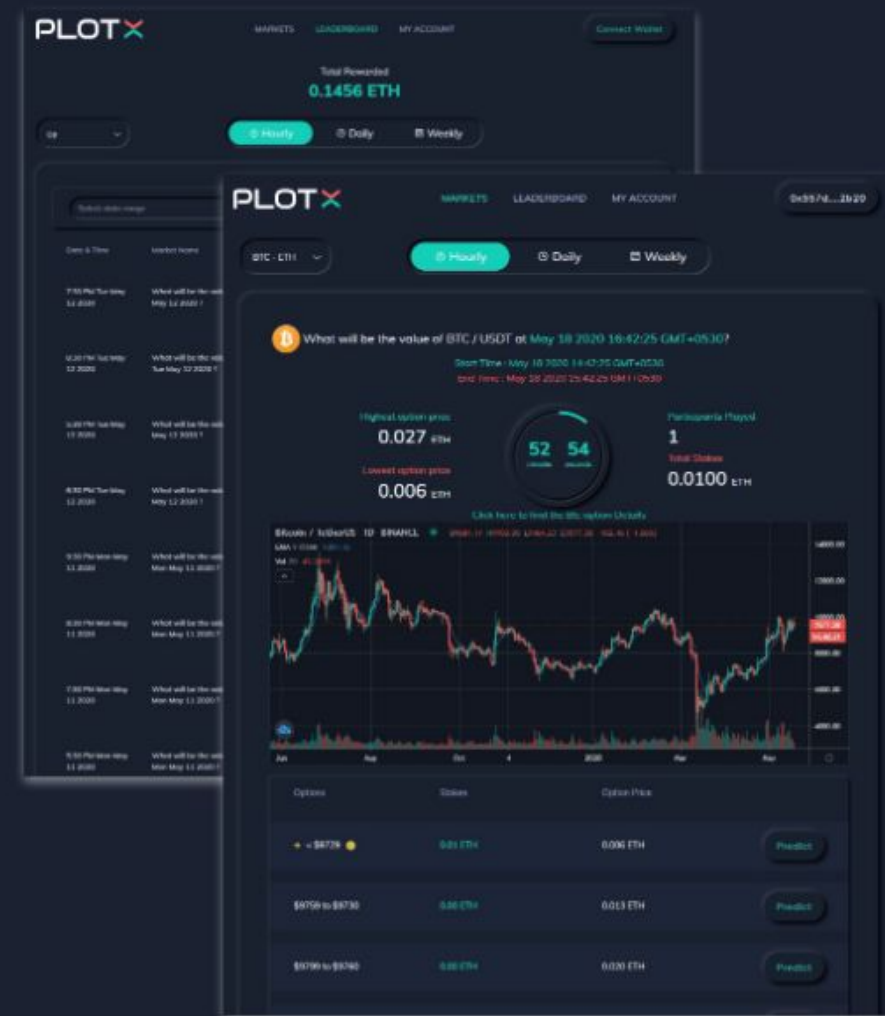
BUILT ON  **ethereum**

 **DeFi
Network**



Introducing PlotX

- A prediction market dApp built using the open source [PlotX protocol](#)
- Live on the **Ethereum Kovan Testnet** (alpha.plotx.io)
- Enables traders to **predict the future price of digital assets** like BTC, ETH, LINK on hourly, daily & weekly markets



Highlights of PlotX Prediction Markets

Automated Market Making

PlotX is the Uniswap of Prediction Markets. It has an Automated Market Making algo that automatically creates new prediction markets with options & odds calculation without the need of a counterparty.

The AMM ensures a provably fair, decentralized and open finance solution for prediction market creation, settlement and reward distribution using smart contracts.

Risk Deleverage

PlotX also provides risk deleverage that allows users to limit their risks while buying positions unlike traditional all-in binary options.

On-Chain Governance

The protocol & dApp follow a pragmatic on-chain governance approach, powered by the GovBlocks smart contracts (the solution used by Nexus Mutual).

Liquidity Mining & Staking

To bootstrap and encourage liquidity on the PlotX prediction markets, the users are incentivized by 20% to stake their PlotX tokens prior to participating in the prediction market.

The good part being, even if the user loses in the prediction market, they will not lose the staked PlotX tokens.

Introducing **\$PLOT**

- The PlotX token is called **\$PLOT**, an ERC20 token on the Ethereum blockchain.
- The Token has **6 use-cases**:
 - Peer to peer commissions & Token Buybacks
 - Referral Mining: Building in virality by design
 - Airdrop Mining: Wide distribution in communities
 - Play Mining: Stake & Play
 - Governance Mining
 - Liquidity Mining
- Details of each of these have been shared in this document in the following sections.



Distribution Mechanism for PLOT

Total Supply of PLOT = 200 million

- 60 million PLOT (30% of the 200 million PLOT) will be distributed in **2 Private Rounds & 1 Public Round**, as under:
- Private Distribution
 - 1st Round of a **Private Distribution 1** for early adopters of PLOT with a cap of 15 mill tokens. This is **closed** now.
 - 2nd Round of **Private Distribution 2 (aka Pre-Sale)** for next round of adopters of PLOT with a cap of 40 mill tokens
- Public Distribution
 - 2.5% of the tokens (5 mill tokens) will be distributed via a public sale. Details TBD

Token Distribution for PLOT

Head	Tokens (PLOT)	PLOT%
Private Sale 1 (capped) <i>Closed</i>	15 mil	7.5%
Private Sale 2 (aka Pre-Sale, capped)	40 mil	20%
Public Sale (capped)	5 mil	2.5%
Ecosystem Tokens (will go out to the community) <i>Referral - 7.5%, Community Development - 5.0%, Player Incentive (Contests & Promotions) - 5%; Staking - 5%</i>	45 mil	22.5%
Team and Advisors <i>Team - 15%, Advisors - 3%</i>	36 mil	18%
Company Reserves (12 months lock in and not used in governance) <i>Partnerships - 2.5%, Expansion & Future Dev - 5.5% and Reserve -12%</i>	40 mil	20%
Seed Investor & Incubator (investor since Feb 2020)	19 mil	9.50%

Unlocking Schedule for **\$PLOT**

Private Sale 1 Contributors

- 10% unlocked upfront and released at 15% every month afterwards (full unlock in 6 months)

Private Sale 2 (aka Pre-sale) Contributors

- 20% unlocked upfront and released at 13.33% every month afterwards (full unlock in 6 months)

Advisors

- Locked for 3 months and released at 20% every quarter afterwards (full unlock in 15 months)

Team

- Locked for 12 months and released at 10% every month afterwards (full unlock in 21 months)

Seed Investors

- Locked for 3 months and released at 5% every month afterwards (full unlock in 22 months)

Ideas aren't enough, **ability to deliver matters**

2016

Entered Ethereum Community

**2017**

Won **London Blockchain Week Hackathon 2017**

Kick started the Indian ecosystem via India Blockchain Week

**2018**

Active participation in developer community of DeFi projects: Nexus Mutual, Maker DAO, Uniswap, 0x, Bancor, Compound, dYdX.

Uniswap

$\delta Y / \delta X$



0x

**2019**

Launched 3 projects on Ethereum Mainnet: Nexus Mutual, GovBlocks & Certy

Nexus  Mutual



GovBlocks



A team that's **built DeFi** businesses before.



Ish Goel

ex-CTO at Nexus Mutual, a
DeFi InsurTech on Ethereum

12 years of entrepreneurial
experience.

Claim to Fame:
TEDx talk on his blockchain
journey

Nexus  Mutual



Nitika Goel

ex-Lead Developer at
Nexus Mutual, Active
Crypto Trader

10 years of experience in
tech development.

Claim to Fame:
Authored the ERC1132
Token Standard

Nexus  Mutual



Kartic Rakhra

ex-CMO at GovBlocks |
ex-Marketing Lead
Investopad

8 years of experience in
marketing & product
development for early and
growth stage startups.

Claim to Fame:
Ran India's largest crypto
event in 2017



Satheesh A.

ex-BORN | ex-Cognizant

25 years of experience in
PLCM, solution engineering.

Claim to Fame:
Managed a Global
\$200+MM program
portfolio for ZFS.



Product Roadmap

Oct-Dec'20: Launching v1

Development

- PlotX beta launch on mainnet: predict on BTC/USDT with Hourly, Daily & Weekly markets
- GovBlocks integration for on-chain governance
- Wallet Connect & Portis integration for easier onboarding
- Integrations with ChainLink
- Initiate integrations with L2 solutions like Matic/Fuse
- AMM model iterations

Jan-Mar'21: Improvising

Development

- Mobile app for PlotX beta
- PlotX DAO: Community driven decisions on new markets to be added
- Initiate Trade Engine development
- Introduce staking for yield farming apart from stake & play
- Market internationalization
- New Market category management

April-Sep'21: New Features

Development

- Modelling and Analytics integration
- Community decision on Multi-chain scaling to Blockchains like Polkadot
- Multitoken / Multicurrency market settlements
- Prediction pool markets
- Prediction Oracalization
- Traditional market integrations

Organisational Roadmap

Oct-Dec'20: Establishment

Go-to-Market

- Public Token Distribution
- PR Campaigns
- Social Media and Community Bootstrapping
- Launch of Referral Program

Organisational Buildout

- Setup Admin, Finance & HR functions

Partnerships

- Partner with investors, advisors, Crypto communities and influencers

Legal

- Compliance policies, Legal Entity Setup and licensing requirements, if any

Jan-Mar'21: Growth

Go-to-Market

- Community and Geography centric curated Social Media campaigns
- Local Community Development
- Push on Referral Program
- Market category program rollouts
- Exchange specific market development

Partnerships

- Onboard L2 chains, exchanges, new market masters and communities

Legal

- Compliance management, regulatory filings & agreements

April-Sep'21: Maturity

Go-to-Market

- Special offers to help increase avg wallet and play size
- Focus on new markets, traders, communities and geographies
- Traditional agency management
- Multichain community strategies
- Non-crypto target markets
- Short term market evangelization

Partnerships

- Explore opportunities in line with growth, Traditional markets

System Optimization

- Market management & performance
- Design engineering & functional optimization...

What's our **playground**?

PlotX aims to create a **pragmatically decentralised**, prediction platform which incentivises participation via **liquidity mining** and **built-in virality**.



Development Progress

Buy Leveraged Positions

Buy Option Positions Your ETH Balance : 1.4993 ETH

ETH to pay Max Leverage No. of Positions

1 2 3 4 5

Instant Reward Settlement

Total Staked

0.5000 ETH

Total Return

0.3576 ETH

Pending: 0.3576 Claim

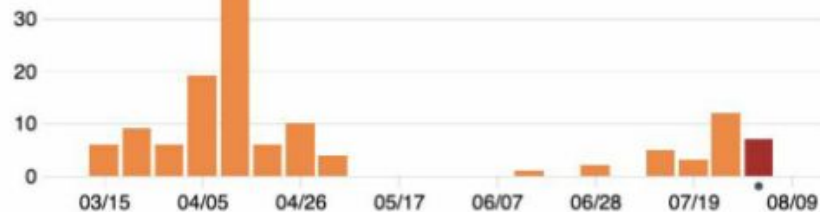
Return Claimed

0.0000 ETH

Profit %

71.51

GitHub Commit History



Automated Market Maker



What will be the value of BTC / USDT at **Aug 14 2020 07:30:00 GMT+0530?**

Start Time : Aug 13 2020 06:30:00 GMT+0530

End Time : Aug 14 2020 06:30:00 GMT+0530

Highest option price

0.015 ETH

Lowest option price

0.007 ETH

Market Participants

50

Total Stakes

5.3000 ETH

Under **Security Audit** as in Aug 2020