

How to begin an essay?

- Social media sites began to get popular in the 2000s.
- Everybody knows that social media is bad news for applicants.

How to begin an essay?

- Social media sites began to get popular in the 2000s.
- It is commonly known that social media can cause significant problems to applicants.

- How is the structure of a paragraph similar to the structure of the whole essay?
- How is an essay can be made coherent?

B Look at a model Read the debate script. Circle three more expressions that contrast ideas.

Many employers check the Internet for information about job applicants. However, this is not a fair way to judge a person. On the one hand, employers need people who will fit into the company. An online profile gives information that employers will not see on a résumé – for example, if the person is aggressive or has extreme views. On the other hand, an online profile is for friends, whereas a résumé is for employers. A résumé provides the most relevant details about qualifications and work experience. An online profile may contain information that employers should not use to judge an applicant, such as age or religion. In conclusion, while there are good reasons to check an applicant's online profile, it is not a professional document. For this reason, it is not fair, in my opinion, to judge candidates by their personal online profiles.

What is the difference between 'however' and 'whereas'

Contrast ideas in writing

On the one hand, employers need workers who will fit into the company.

On the other hand, an online profile is for friends.

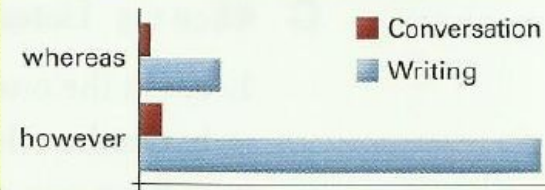
A résumé is for employers. **However**, an online profile is for friends.

A résumé is for employers, **while/whereas/but** an online profile is for friends.

While there are reasons to check an online profile, it is not fair to do this.

1. Introduction: *Many employers* _____. *Some people think* _____. *However*, _____.
2. Say why it is fair: *On the one hand*, an online profile _____, *whereas* a résumé _____.
3. Say why it is not fair: *On the other hand*, an online profile _____.
4. Conclusion: *In conclusion*, *while* _____. *In my opinion*, _____.

Writing vs. Conversation



D Write and check Now write your own script for the debate. Then check for errors.

Common errors

Do not start a sentence with *Whereas* to contrast ideas with a previous sentence.

An online profile is for friends. However, a résumé is for employers. (NOT ~~*Whereas*~~ . . .)

Topic sentence

“How to find a good job.”

- Topic Sentence for Body Paragraph 1:

The first step I will take to getting a better job is to finish school.

- Topic Sentence for Body Paragraph 2:

Next, I will work toward getting a better job by preparing a resume.

- Topic Sentence for Body Paragraph 3:

The final step I plan to take to get a better job is to search for jobs.

Topic Sentences and Controlling Ideas

Every topic sentence will have a topic and a controlling idea.

The controlling idea shows the direction the paragraph will take.

Here are some examples:

- Topic Sentence: There are many reasons why pollution in ABC Town is the worst in the world.
- The topic is “pollution in ABC Town is the worst in the world” and the controlling idea is “many reasons.”

- Topic Sentence: To be an effective CEO requires certain characteristics.
- The topic is “To be an effective CEO” and the controlling idea is certain characteristics.

- Topic Sentence: There are many possible contributing factors to global warming.
- The topic is "contributing factors to global warming" and the controlling factor is "many reasons."

- Topic Sentence: Dogs make wonderful pets because they help you to live longer.

- Topic Sentence: Crime in poor areas take place as a result of a systemic discrimination.

- Topic Sentence: Cooking requires a number of different skills.

- Topic Sentence: Graduating from high school is important for many different reasons.

- Topic Sentence: Remodeling a kitchen successfully requires research and a good eye.

On the one hand, there are several reasons why no one should pay for education at university. The first reason is economic. If there are more educated people, there will be more people with useful skills. As a result, the unemployment rate should fall and productivity should eventually rise. The second point is how this change would effect society in general. On the whole, a larger number of well-educated people would help improve the quality of political discussion and it would also eventually make society fairer. this is because the more educated people are, the more aware they are about the needs of others and society in general. This will also mean the crime rate would fall since university graduates are less likely to commit crimes.

On the other hand, making education free would cause some problems too. The most important issue is money. If this change was made, who would pay for it? Either taxes would have to rise, money would need to be diverted from other areas (such as health spending), or it would need to be borrowed. Another problem is fairness. Is it fair that rich people who can easily afford to send their children to university be treated exactly the same as those who very little? Most people would argue that although this seems equal, sometimes the fair thing to do is treat people differently. In this case, the fair thing to do would be to restrict access to free university education to the poor or middle class.

On the other hand, this has some drawbacks too. One problem is it could harm local farmers . This is because importing food means there is more competition from other places, and so prices are lower. Another issue is that it can damage the environment. Transporting good great distances requires ships and trucks to burn a lot of fuel, which releases CO2 into the atmosphere and contributes to global warming.

- **Two Kinds of topic sentences.**
- The first is the “**there**” sentence.
- The second is the “**have**” sentence.

Question

All around the world it is increasingly common for people to live alone.

What are the advantages and disadvantages of this?

Topic Sentences

1. First of all, **there** are several benefits of living by yourself.
2. However, it **has** some problems too.

- the “there” sentence:

There + are + number + benefits + of + something.

Something + has/have + number + benefits.

- *number* = a number of, several, many, two...
- *benefits* = positives, drawbacks, advantages, disadvantages...
- *something OR v-ing something* = working hard, learning English, living in a big city

- ***Practice Question***

- Countries should limit the number of foreign movies, TV shows, and music so they can promote their own cultures.
- What extent do you agree or disagree?

- 1.To start with, **there** are a number of benefits of reducing foreign programmes.
2. However, it **has** some shortcomings too.

1. Some people believe that foreign movies, TV shows and music **can have** a positive effects on the community.

2. On the other hand, many argue that foreign media **has several negative impacts on** peoples way of living

Write topic sentences – your partner needs to guess what the para. will be about

- **Some people think one should stay all their life in the same job, **whereas** others advocate changing jobs from time to time.**
- Big salary is much more important than job satisfaction.

Do you agree or disagree?

Provide relevant examples if necessary.