

HRM and its challenges



HRM is about managing and developing people in a specific organization.



Every year HRM becomes more important in management. Why?

1

Innovative progress is inevitable.

Talented employees = modern, high quality product.





2

Motivation

People ask for motivation, if it is not enough, then it is more difficult to get closer to the goal.

There are two categories of incentives for employee motivation.

monetary
incentive

non-financial
incentives



3

Increase in the value of employees.

Everyone matters!



You are important