

HRM and its challenges



HRM is about managing and developing people in a specific organization.



Every year HRM becomes more important in management. Why?

1

Innovative progress is inevitable.

Talented employees = modern, high quality product.



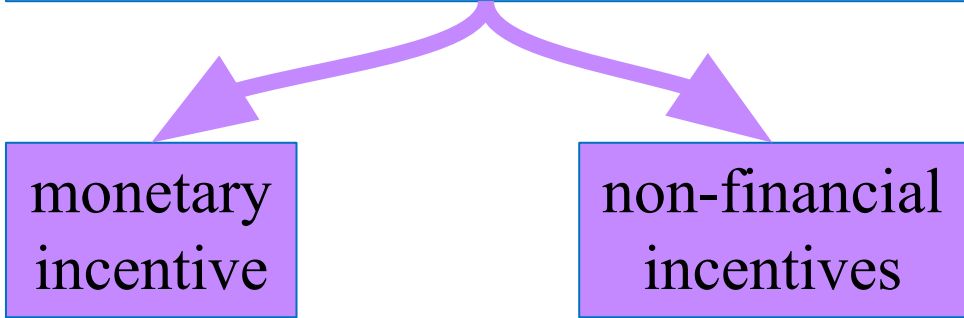


2

Motivation

People ask for motivation, if it is not enough, then it is more difficult to get closer to the goal.

There are two categories of incentives for employee motivation.



3

Increase in the value of employees.

Everyone matters!



You are important