

## HRM is about managing and developing people in a specific organization.

### **Human Resource Management**

**Recruiting and staffing** 

Compensation and benefits

Training and learning

**Organization development** 

Labor and employee relations

# Every year HRM becomes more important in management. Why?

1

### Innovative progress is inevitable.

 $Talented\ employees = modern,\ high\ quality\ product.$ 







2

#### Motivation

People ask for motivation, if it is not enough, then it is more difficult to get closer to the goal.

There are two categories of incentives for employee motivation.

monetary incentive

non-financial incentives



3

#### Increase in the value of employees.

Everyone matters!





You are important