

# EVERYTHING CAN BE AN ARGUMENT

(YOU MAY NOT BELIEVE ME, BUT THERE ARE SOME FACTS)



**Daniel Howell** ✓

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Following

british friends - our future will be decided in this election and we HAVE to be a part of it. make your voice heard: [gov.uk/register-to-vo...](http://gov.uk/register-to-vote)



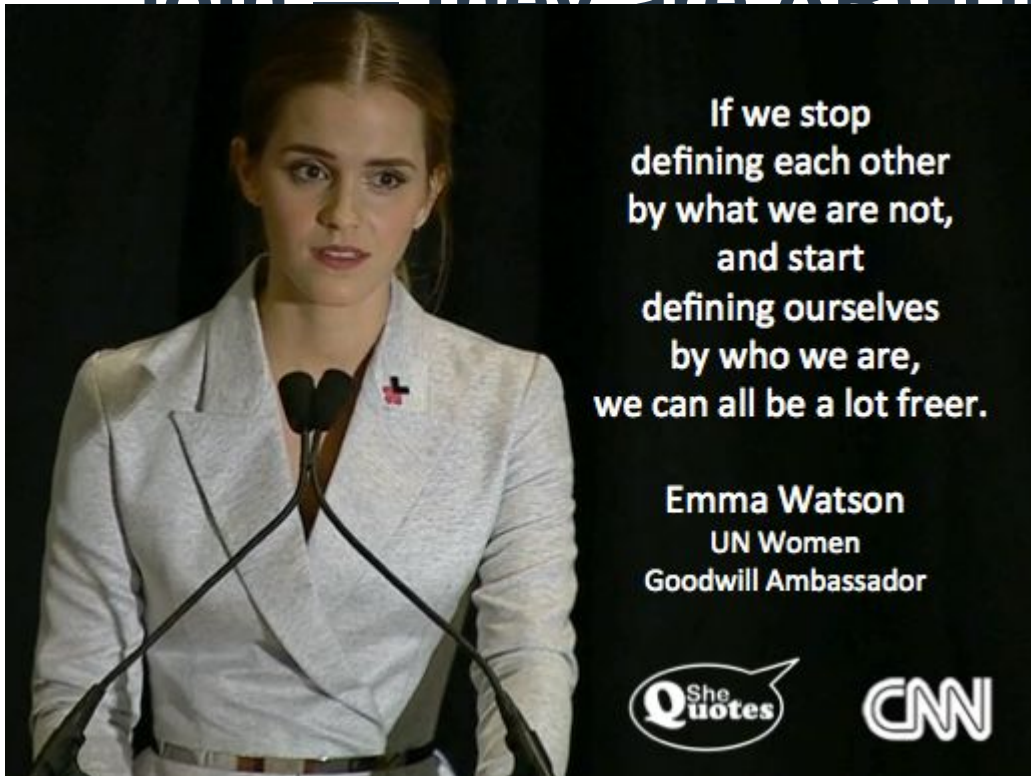
**Owen Jones** ✓ @OwenJones84

Stop the war on young people. A million young people aren't registered to vote. Register. Vote. Full video here: [youtube.com/watch?v=s6wmh3...](https://www.youtube.com/watch?v=s6wmh3...)



# WHY?

- At first sign it may seem complicated, but arguments are everywhere. The clothes you wear, the food you eat, and the groups you join — they are ARGUMENTS too.



If we stop  
defining each other  
by what we are not,  
and start  
defining ourselves  
by who we are,  
we can all be a lot freer.

Emma Watson  
UN Women  
Goodwill Ambassador



# Face of argument?



## Other ways to argue.

- Invitational argument
- Invite people to «mutual
- Rogerian argument
- Find common ground with your opponent.

**RESPECTING  
OTHERS**



# Arguments to convince/persuade

## CONVINCE

VERSUS

## PERSUADE

Convince means to cause someone to believe firmly in the truth of something.

Convince refers to a situation where a person's belief is changed, but no action is taken as a result.

Persuade means to induce someone to do something through reasoning or argument.

Persuade refers to a situation where used in situations that result in actions.



# Persuade.



# Arguments to inform.



# Argument to explore.





# Argument to make decisions



# Arguments to pray/meditate



# Occasion for argument



# Time conditions.

## Occasions for Argument

	<i>Past</i>	<i>Future</i>	<i>Present</i>
<b>What is it called?</b>	Forensic	Deliberative	Epideictic
<b>What are its concerns?</b>	What happened in the past?	What should be done in the future?	Who or what deserves praise or blame?
<b>What does it look like?</b>	Court decisions, legal briefs, legislative hearings, investigative reports, academic studies	White papers, proposals, bills, regulations, mandates	Eulogies, graduation speeches, inaugural addresses, roasts



# Kinds of argument. Stasis theory.

- Did something happen?
- What is its nature?
- What is its quality or cause?
- What actions should be taken?



# FACT

- Quantity & quality of facts, that confirm the event.



**1 in 3 abused**

Around the world has been beaten, coerced into sex, or otherwise abused in her lifetime



**1 in 20 raped**

As well as one in 10 women experiencing some form of sexual violence since the age of 15



**2 a week, dead**

In the UK, 2 women are killed every week by a current or former male partner



# DEFINITION

- Ex.: Can abusive relationship be defined as a violence?



# EVALUATION

- Ex.: Who are effected by problem?





# PROPOSAL

- Ex.: How can we diminish the amount of violence?

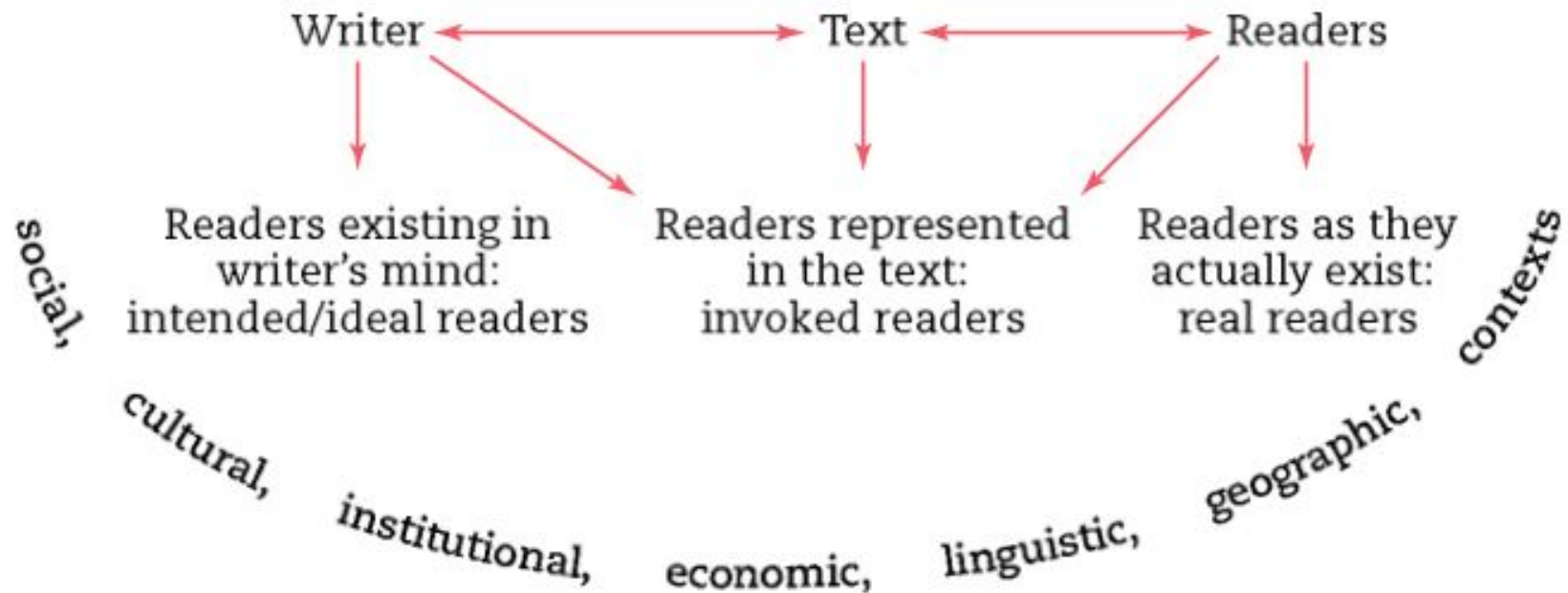


AUDIENCE.



# To whom?

Readers and writers in context

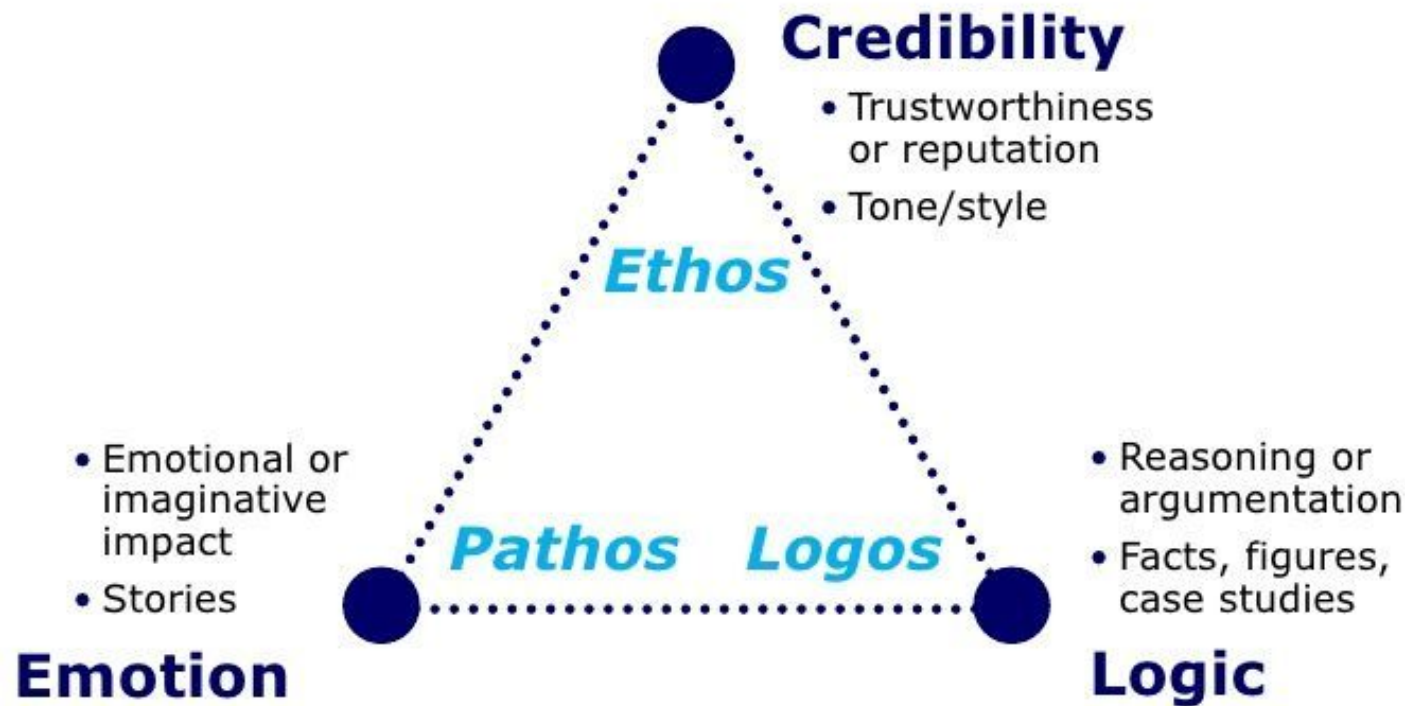


# CONTEXTS.



# Appealing to audience.

## Aristotle's rhetorical triangle



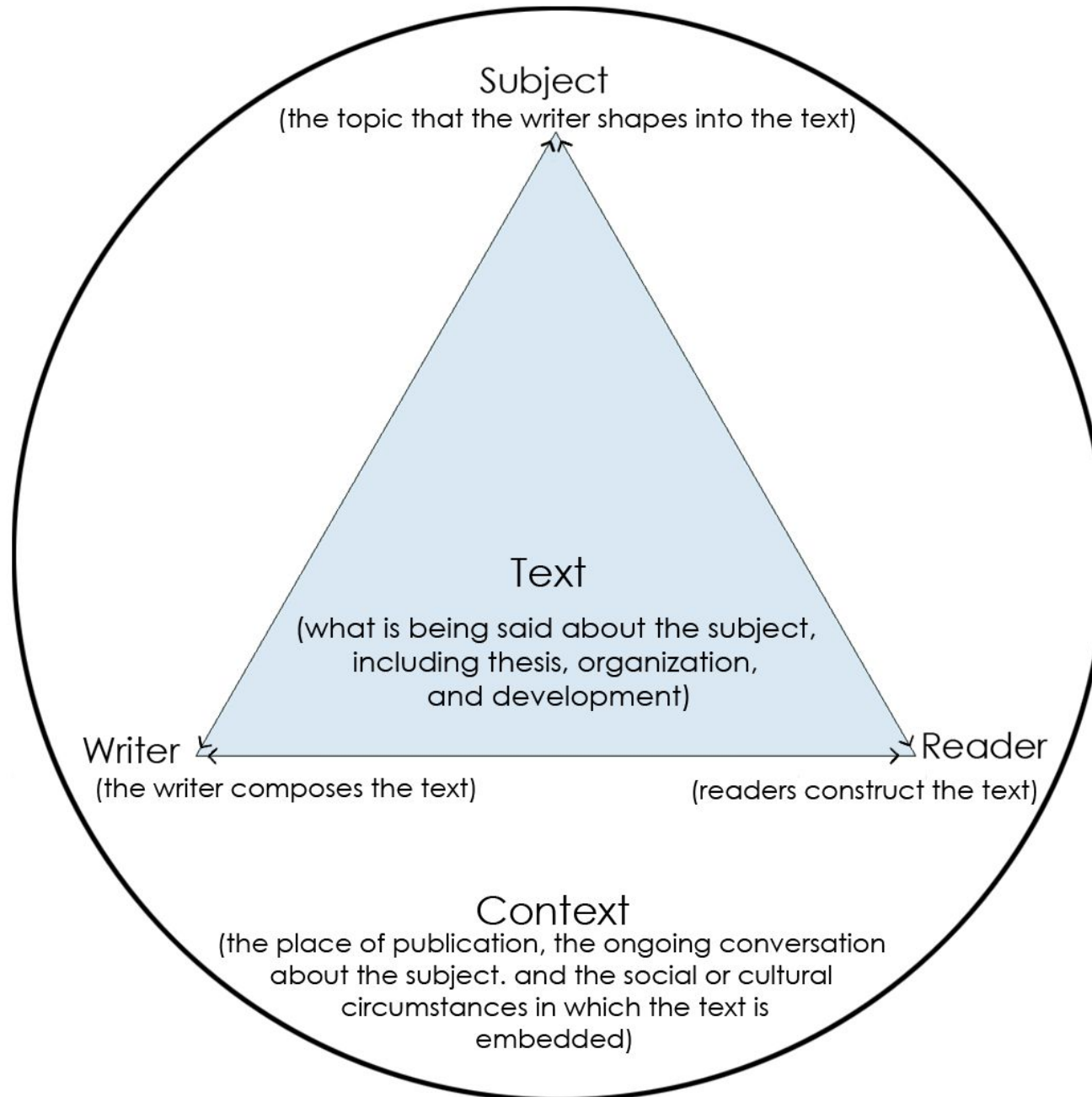
<http://sixminutes.dlugan.com/ethos-pathos-logos/>

# KAIROS

- The best time and place to make the argument.



# Rhetorical Situation



Thank you for your attention. It is time for some questions.

Presentation was made by:  
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