

Lenovo

**Ambassador collaborations for
ThinkFamily series**

Suggested influencers


1. Sevinj Shabanova – social media specialist *and influencer* -435 usd (фото пост+ сторисы)
2. Fidan Nazimova - creator of smm agency, business girl, coach -287 usd (фото пост+ сторисы)
3. Jafar Najafov / Entrepreneur -496,3 usd (фото пост+ сторисы)
4. Ravan Bashirov / Businessman - 698,8 usd (фото пост+ сторисы)
5. Orkhan Shahbaz / Business trainer -305,2 usd (фото пост+ сторисы)
6. Kanan Salimov / Businessman -335, 7 usd (видео пост+ сторисы)
7. Eyyub Huseynzade / Businessman -364,6 usd (2-а фото поста+ сторисы)
8. Togrul Samad - Startup owner, entrepreneur - 982 usd (2 видео поста +1 пост фото + сторисы)

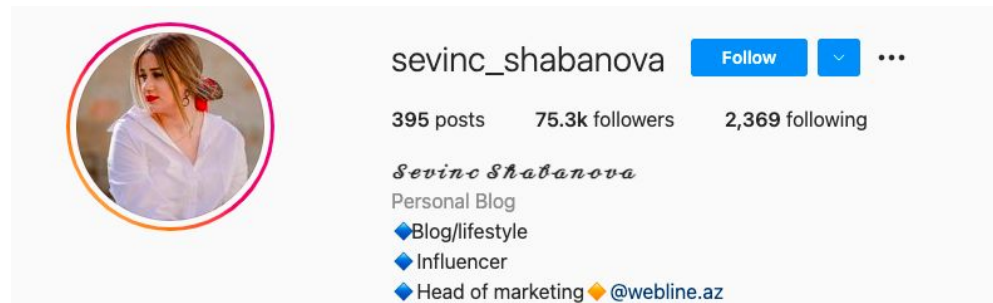
Total: 3905 usd

1. Sevinj Shabanova

Social media specialist, influencer



 **sevinc_shabanova**



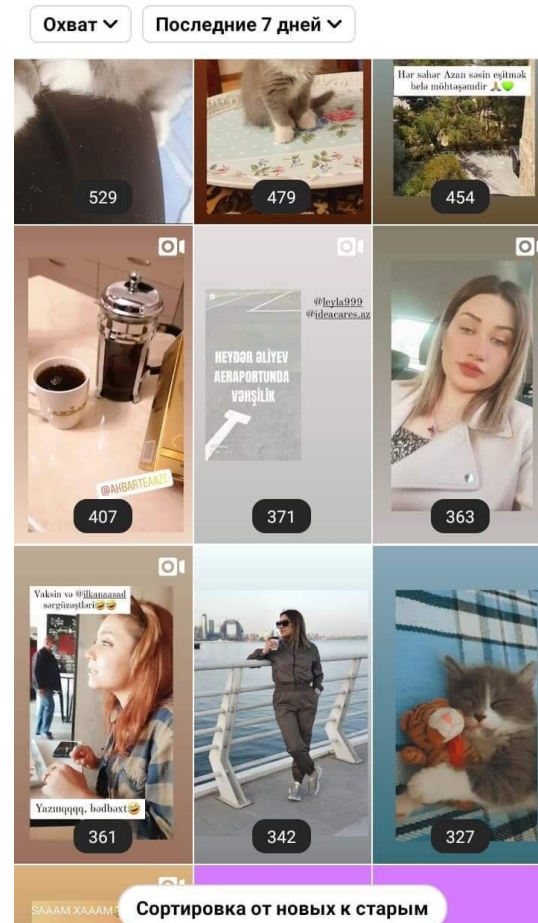
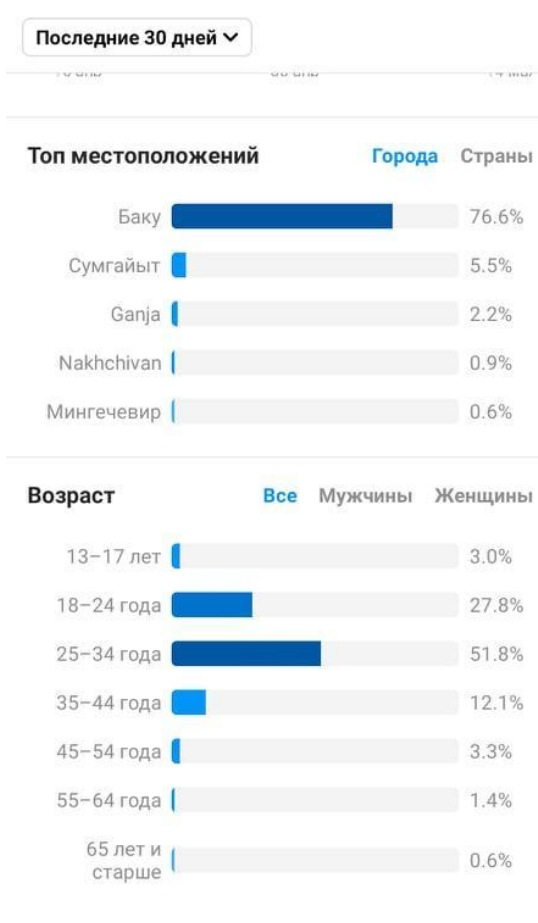
Followers: **75.3 k**

Average story review:

Average photo likes: **400**

Average video views: -

Statistics



Collaborated with

Bolt *always*

P&G



Cost estimate

<i>The scope of work</i>	<i>Total Cost</i>
Several stories and photo posts both in Facebook and Instagram	435 usd

2. Fidan Nazimova



nizamova_fidan [Подписаться в ответ](#) [▼](#) [⋮](#)

364 публикаций 60,4тыс. подписчиков 1 083 подписок

Fidan
Автор
Founder @phi_creative_agency
Тәлімчі
Married/Evli
YouTube [▶](#) [!](#)
youtu.be/ynh4HDZZvaA

Подписаны business_management_school, dr_rena_2, kenanonbir и ещё 6

Followers: **60.4 k**

Average story review:

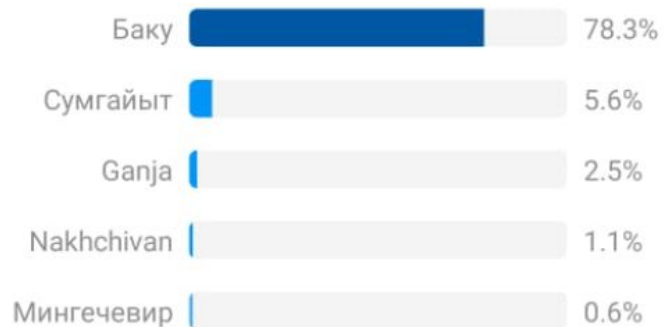
Average photo likes:

Average video views:

Statistics

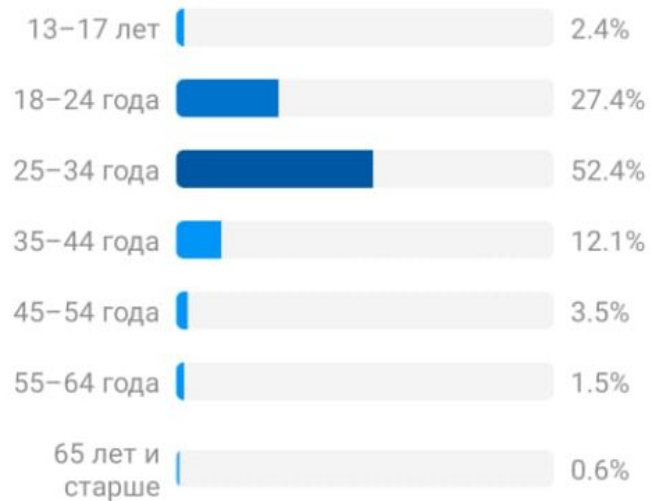
Топ местоположений

Города Страны



Возраст

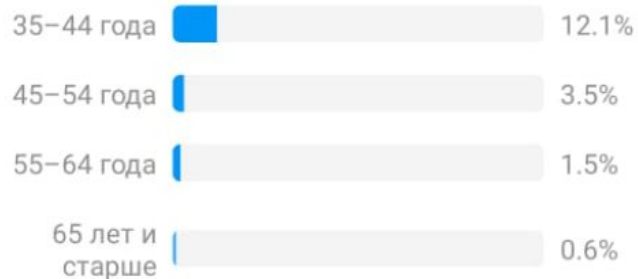
Все Мужчины Женщины



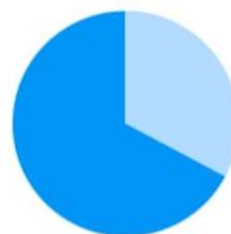
← Аудитория



Последние 7 дней ▾



Пол



67.2%

• Женщины

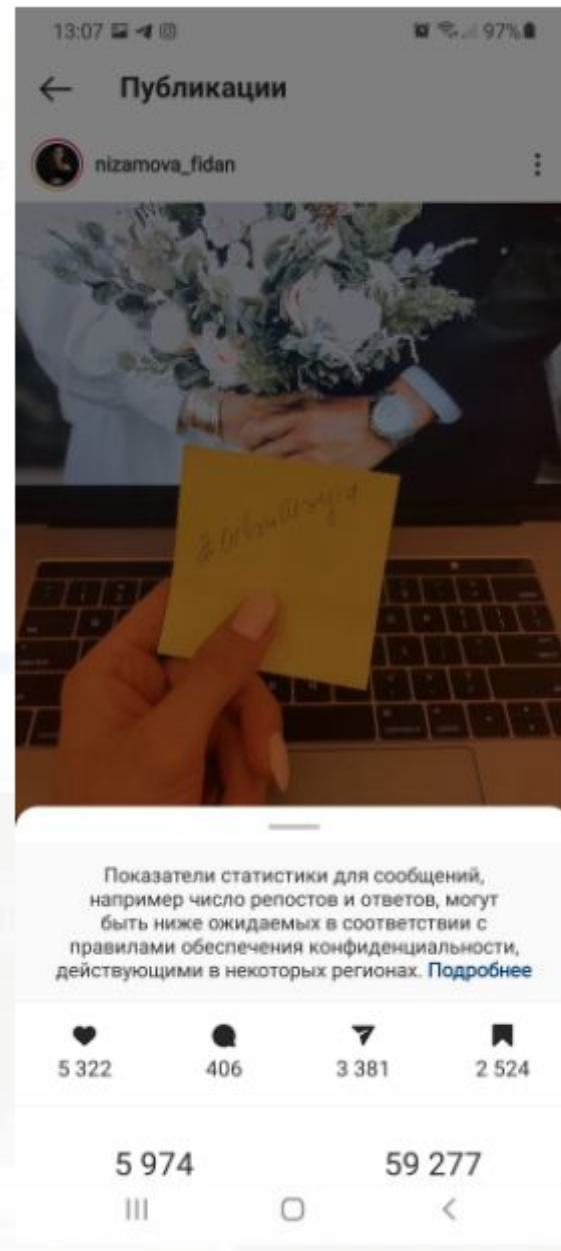
32.8%

• Мужчины

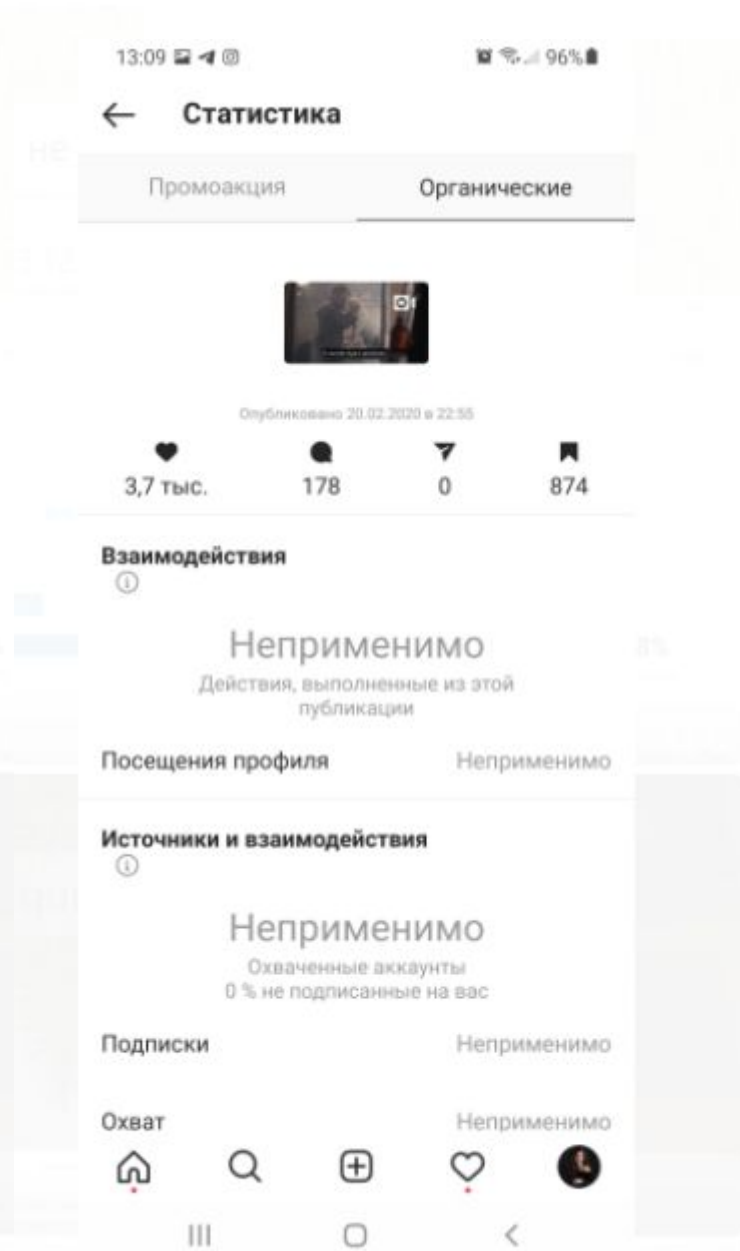
Периоды наибольшей активности Часы Дни



3 из 7



4 из 7



Collaborated with



<i>The scope of work</i>	<i>Total Cost</i>
Several stories and photo posts in Instagram	287 usd

3. Jafar Najafov

Entrepreneur



 jafarnajafov



jafarnajafov [Follow](#)  

365 posts 58.7k followers 736 following

Jafar Najafov
Entrepreneur

 Təcrübələrimi paylaşırım

 100-dən çox ölkəyə 100000-dən çox sifariş çatdırmışam

 50-dən çox mobil tətbiqin tərtibatçısı

jafarnajafov.com

Followers: **58.7 k**

Average story review: **8 k**

Average photo likes: **3 k**

Average video views: -

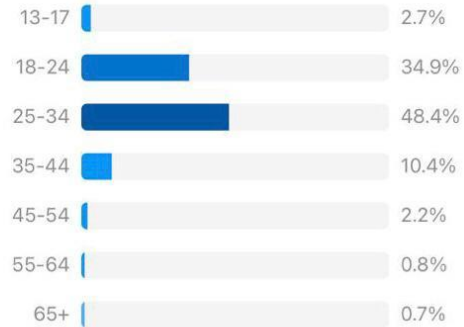
Statistics

Last 30 Days ▾ Mar 24 - Apr 22

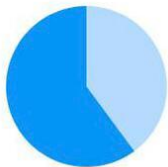
Top Locations Cities Countries



Age Range All Men Women



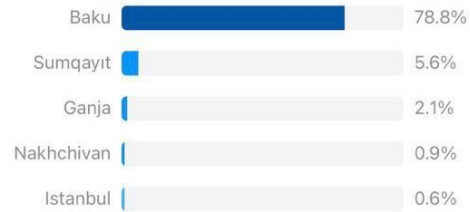
Gender



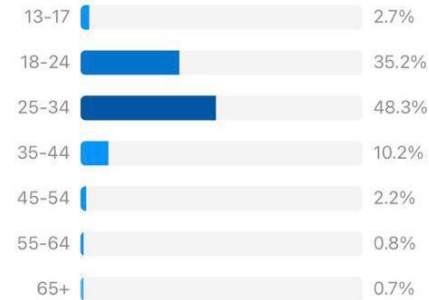
Audience i

Last 7 Days ▾

Top Locations Cities Countries

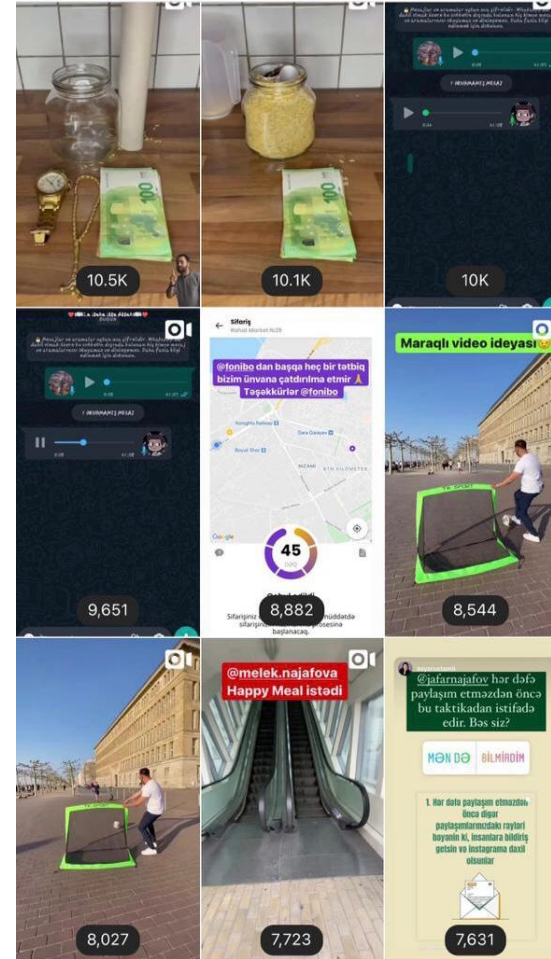


Age Range All Men Women



Stories <

Reach ▾ Last 7 Days ▾



Collaborated with



Cost estimate

<i>The scope of work</i>	<i>Total Cost</i>
Instagram: photo story, photo album post	496,3 USD



4. Ravan Bashirov

Businessman



 ravanio



ravanio [Follow](#)  

6,160 posts 16k followers 916 following

Ravan Bashirov
Public Figure
Facebook: Ravan Bashirov
Born: 12.12.1984/Lankaran
[@viromaster](#)
[@venusconcept.az](#)
[@shleyfparfum.az](#)
[@novamatic.az](#)

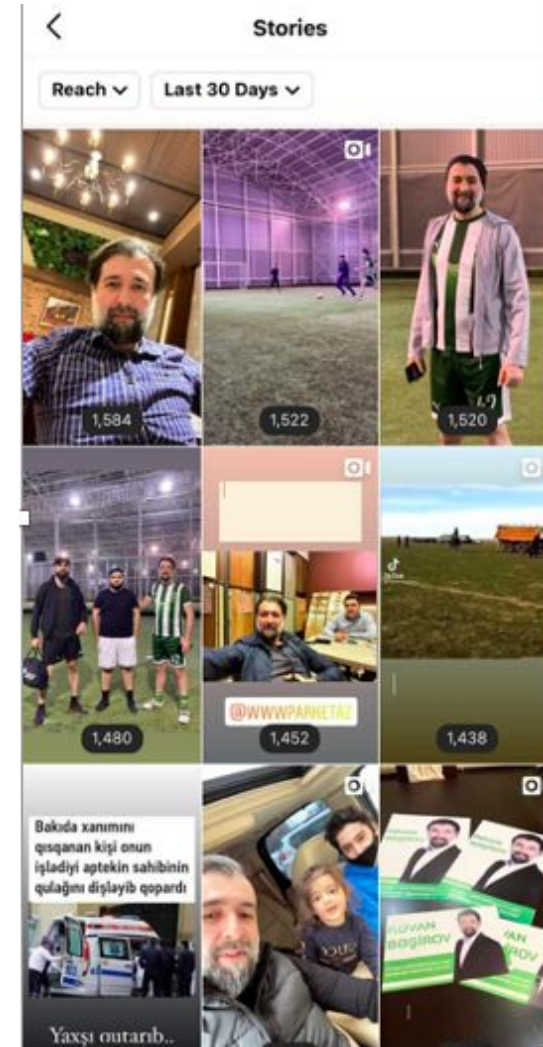
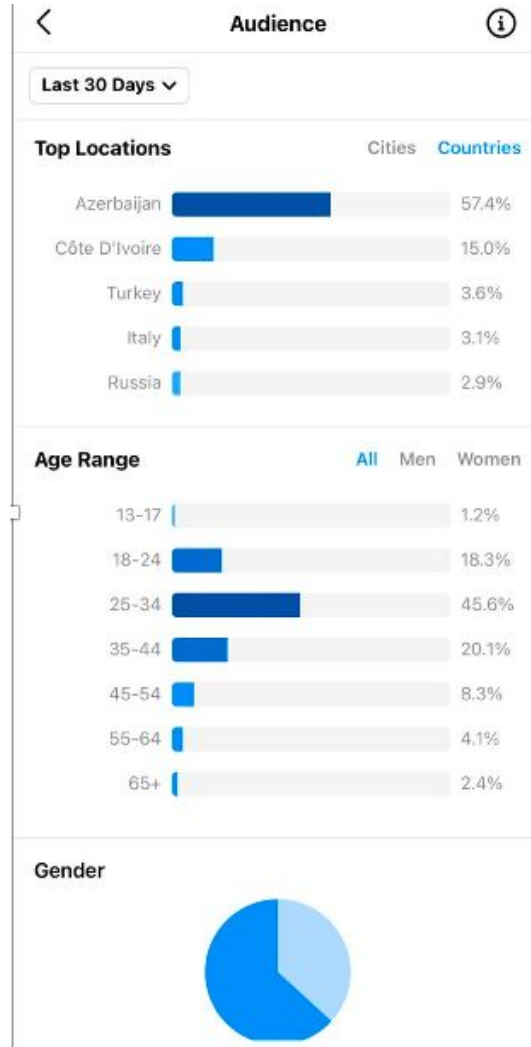
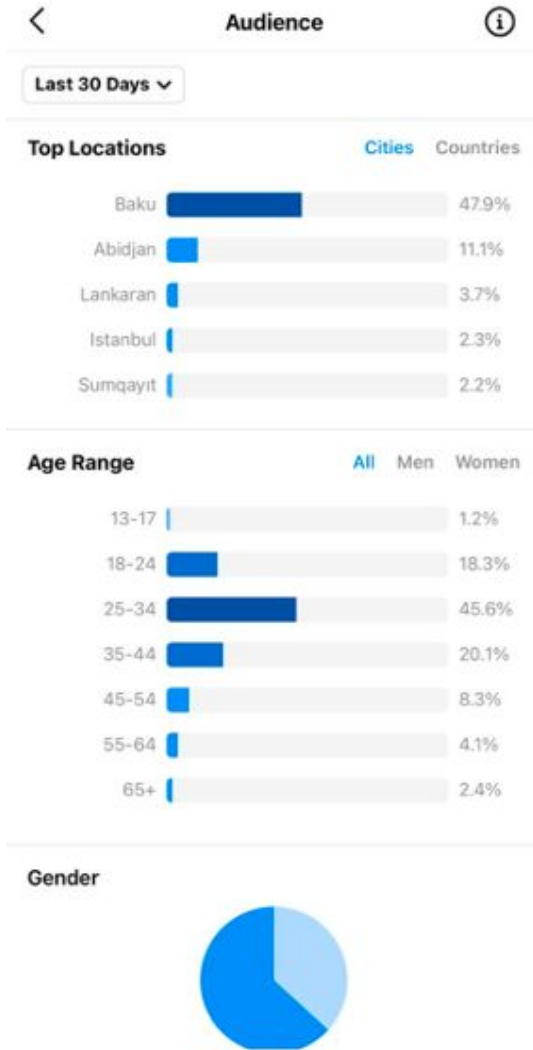
Followers: **16 k**

Average Story review: **1500**

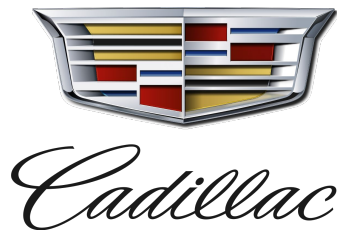
Average photo likes: **800**

Average video views: -

Statistis



Collaborated with



Cost estimate

<i>The scope of work</i>	<i>Total Cost</i>
Photo story, photo or video post both in Facebook and Instagram	698,8 usd

5. Orkhan Shahbaz

Business trainer



 Orkhan.shahbaz



orkhan.shahbaz

Follow



790 posts

41.4k followers

30 following

Orxan Şahbaz

Personal Blog

 Təlimçi - Sosial Araşdırmaçı

 #MuradlıGünler

Followers: **41.4 k**

Average story review: **4 k**

Average photo likes: **2 k**

Average video views: **5 k**

Statistics

Audience



Last 7 Days ▾

Apr 16 - Apr 22

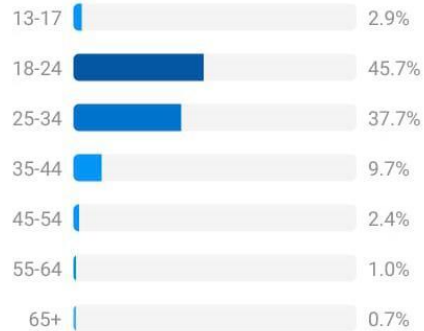
Top Locations

Cities Countries



Age Range

All Men Women



Gender



Audience

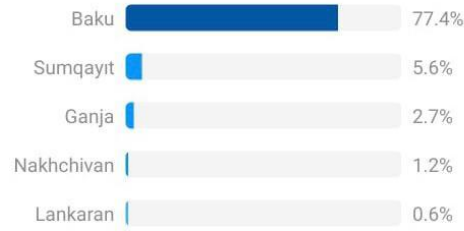


Last 7 Days ▾

Apr 16 - Apr 22

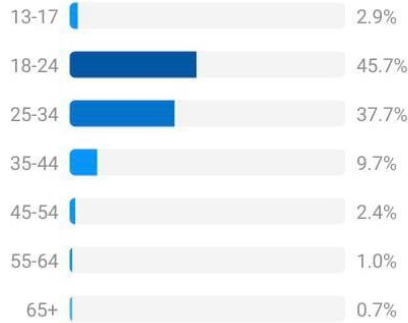
Top Locations

Cities Countries



Age Range

All Men Women



Gender



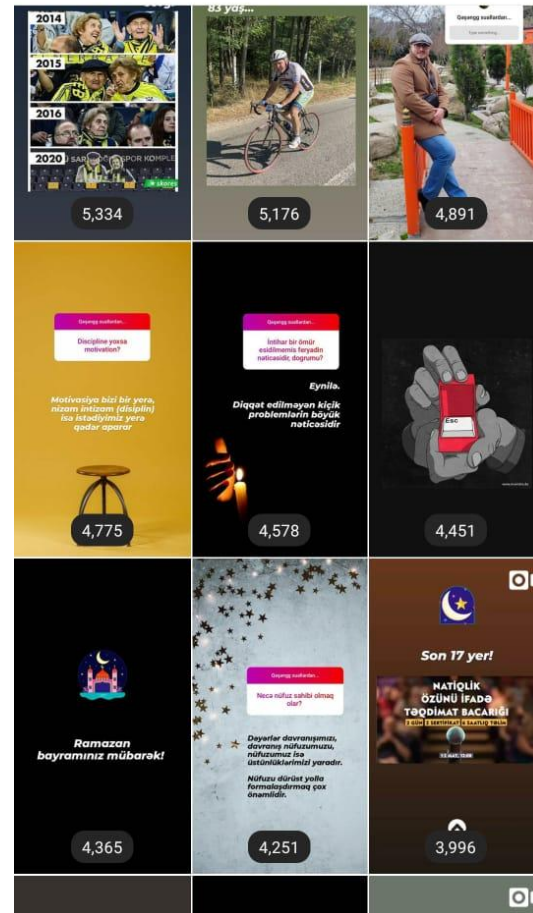
5:10



Stories

Reach ▾

Last 30 Days ▾



Collaborated with



Cost estimate

<i>The scope of work</i>	<i>Total Cost</i>
Several stories, photo post both in Facebook and Instagram	305,7 usd

6. Kanan Salimov

Businessman, Marketing manager



 **kanan.salimov**



kanan.salimov [Follow](#)  

145 posts 38.1k followers 528 following

Kanan Salimov

[#LinkedIninfluencer](#) | founder at fly education and maraqli.tv (1.5 million folw.)

bd/marketing manager at ekvita

[#studied in 4 countries](#) 

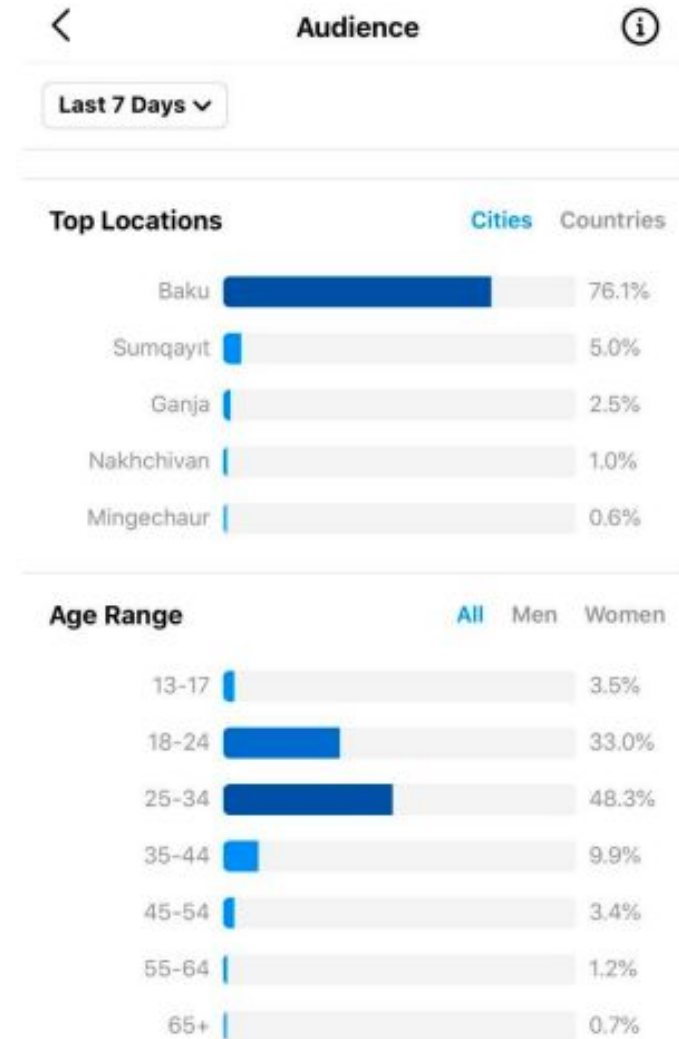
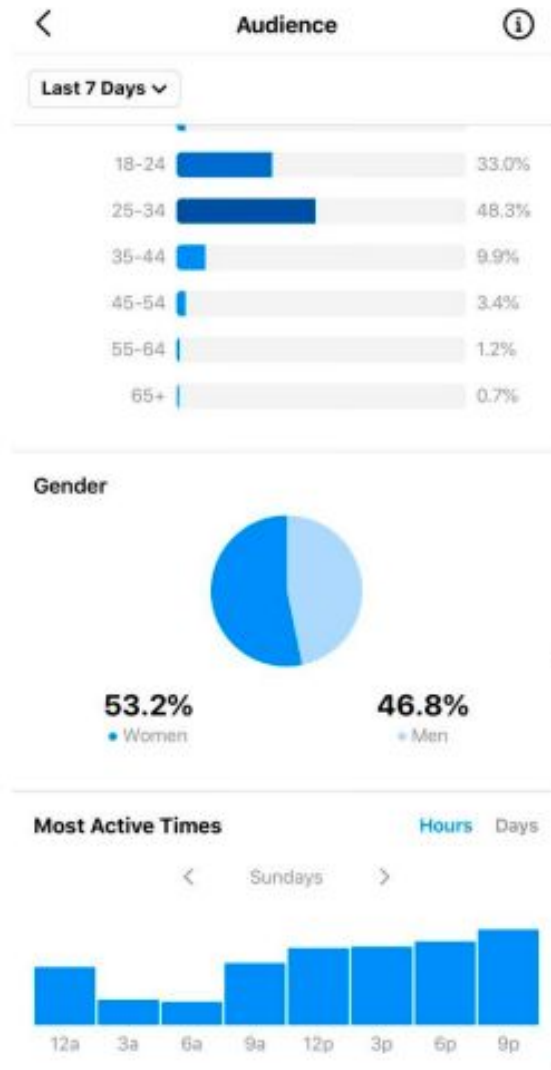
Followers: **38.1 k**

Average story review: **50 k**

Average photo likes: **700**

Average video views: -

Statistics



Collaborated with



Cost estimate

<i>The scope of work</i>	<i>Total Cost</i>
Several stories and posts both in Facebook and Instagram	335,7 usd

7. Eyyub Huseynzade

Businessman



 **eyyubhuseynzade**



eyyubhuseynzade

Follow

...

413 posts

66.1k followers

1,398 following

Eyyub Huseynzade

Xaricdə təhsil • Karyera • Şəxsi inkişaf

• Founder of :

@xaricdetehsil_edex

@bakubusinessschool

@campusacademy.az

@youngcareeracademy

@ceoclub.az

www.eyyubhuseynzade.com

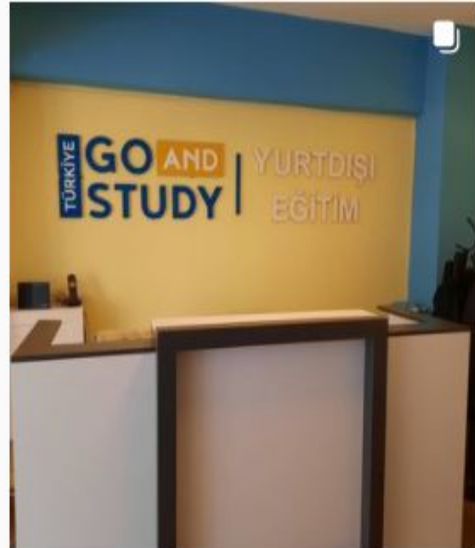
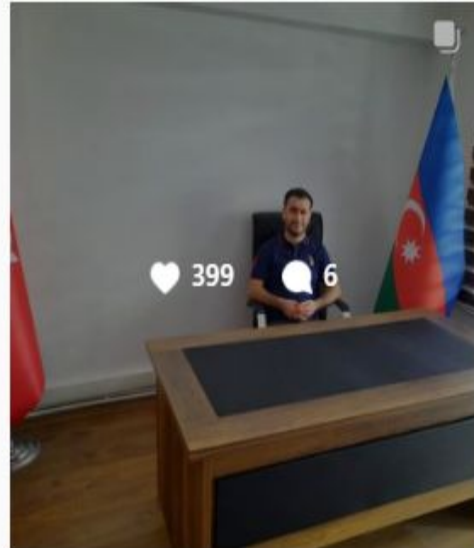
Followers: **66.1 k**

Average story review:

Average photo likes: **600**

Average video views: **300**

Statistics



Collabarated with

Cost estimate

<i>The scope of work</i>	<i>Total Cost</i>
Instagram: several stories and posts	364,6 usd

Togrul Samad



f facebook.com/togrul/

Startup owner, entrepreneur



Toğrul Səməd

Бизнесмен, спортсмен, стоматолог, художник и наконец – просто красавец!

Активация W
Чтобы активирова
"Правильно!"

Lenovo Flex user. Moved from Mac to Lenovo.
Average number of video views in fb - 4000 -7000

Collabarated with

Cost estimate

<i>The scope of work</i>	<i>Total Cost</i>
FB: 3 videos 1 video: About the product 2 video: neutral topic about business and collaboration of our product 3 video: Why did he switch to Lenovo?	982 usd

Thanks for watching!