

# OUTSOURCING

Ann Chernova,  
Arina Terekhina, 11B

# Definition

The process of paying to have part of a company's work done by another company.

# How does it work?



# Different Outsourcing Categories

- Accounting and HR Management (Neti)
- Web Design & Development (Xiaomi)
- Back Office / Admin Support
- Marketing & Sales Support
- SEO and Online Marketing
- Outbound Telemarketing
- Virtual Assistant Services
- Inbound Customer Service

neti

