



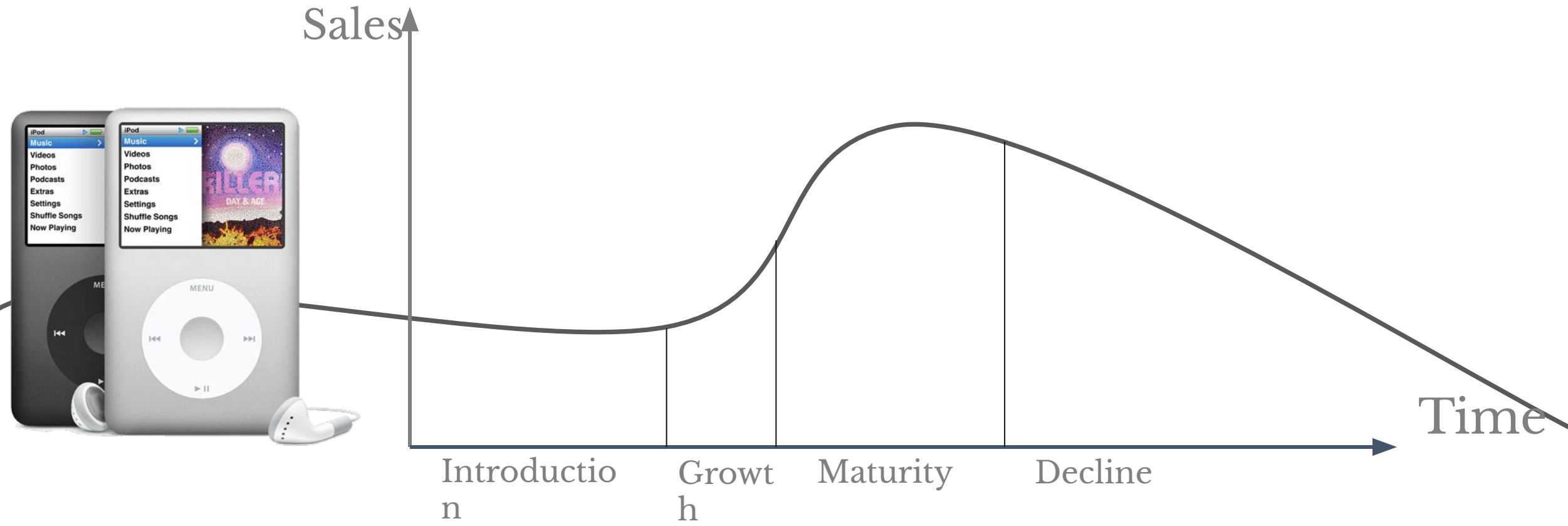
# The Product Life Cycle of the iPod Classic

---

Kholyanova Natalia

202-1

# Product Life Cycle Stages



# Introduction



Growth



Maturity



Decline

---

