

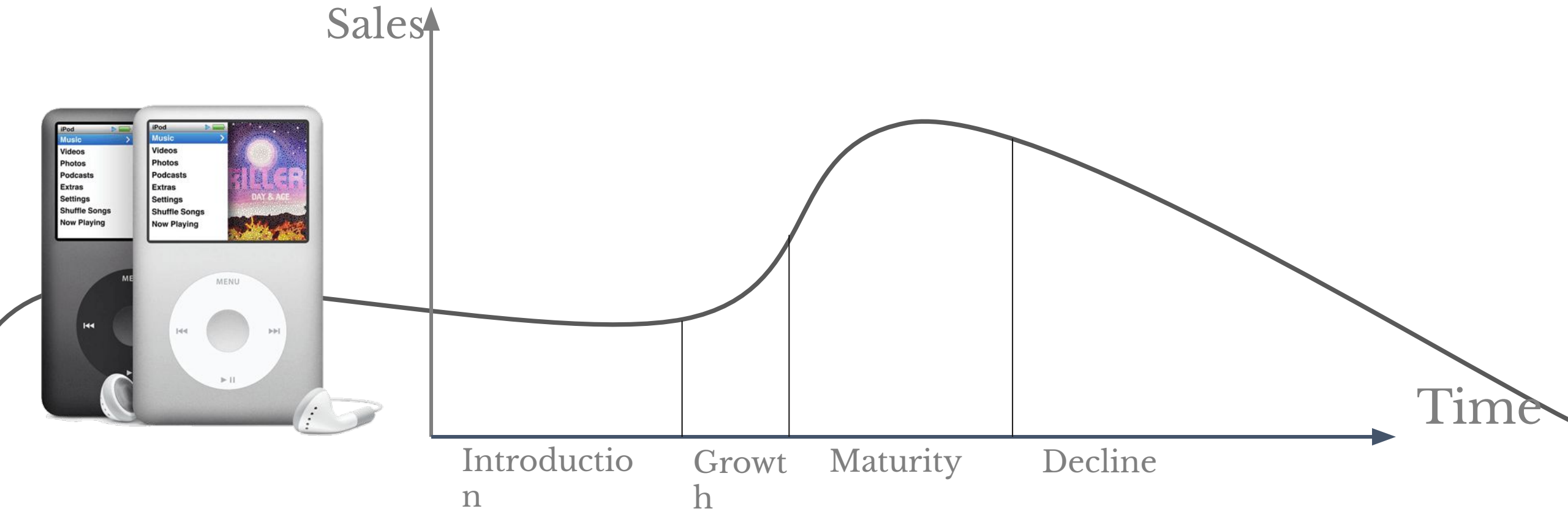


The Product Life Cycle of the iPod Classic

Kholyanova Natalia

202-1

Product Life Cycle Stages



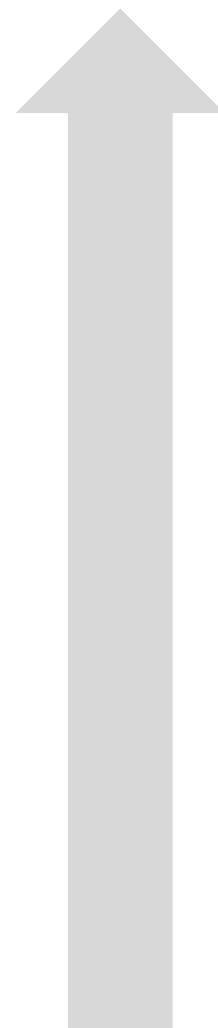
Introduction



Growth



Maturity



Decline

