

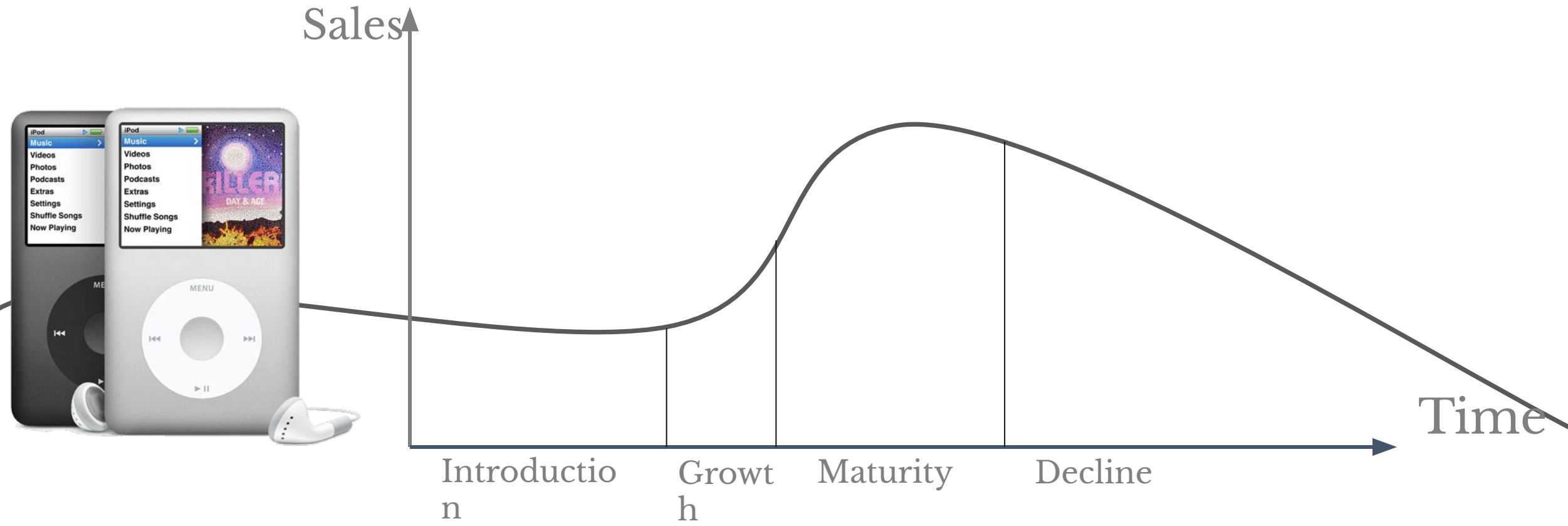


The Product Life Cycle of the iPod Classic

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202-1

Product Life Cycle Stages



Introduction



Growth



Maturity



Decline

