



СЕВАСТОПОЛЬСКИЙ  
ГОСУДАРСТВЕННЫЙ  
УНИВЕРСИТЕТ

# Stocks and shares





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## *The agenda of presentation:*

-  1 The concept of a stock as a security
-  2 Classification of a stock
-  3 Return on shares
-  4 How to handle shares correctly?

## *The concept of a stock as a security*

*A share is a security that certifies the owner's equity participation in the capital of a business unit that has the status of a legal entity in the form of a corporation.*



## The concept of a stock as a security

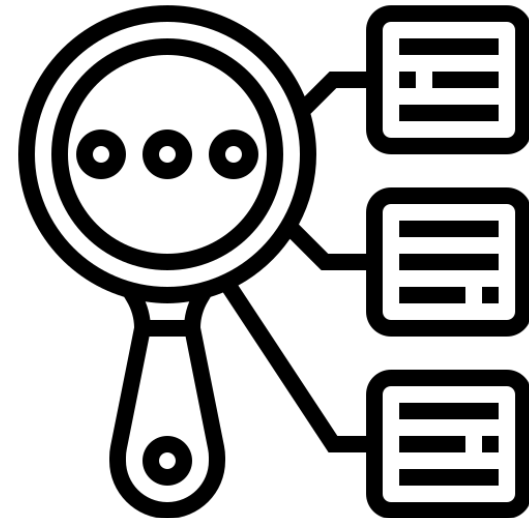
The need for stock valuation is particularly necessary when:

- acquisition and merger of the company;
- purchase of voting shares;
- issuing a loan secured by shares;
- determining the feasibility of repurchasing part of its own shares;
- liquidate the company



## Classification of a stock

- *The shares of the labor collective shares of the company.*
- *Share of enterprises*
- *Registered and bearer.*



**Shareholders** - owners of ordinary shares can participate in the General meeting of shareholders with the right to vote on all issues within its competence and also entitled to dividends, and in liquidation - right to receive part of its property.



## Return on shares

- 1) Speculation (may not reflect the actual market situation at all)
- 2) Receiving dividends (income per share paid with profit)
- 3) Trust management (shares are given to trust companies)
- 4) REPO transactions (temporary sale of securities with compulsory repurchase them back)



## *Return on shares*

*Participation in the auction allows you to attract the cheapest and most long-term capital, increase the value of the company, reduce the cost of borrowing, raise its prestige, carry out additional advertising through exchange channels and successfully place subsequent issues.*



## How to handle shares correctly?



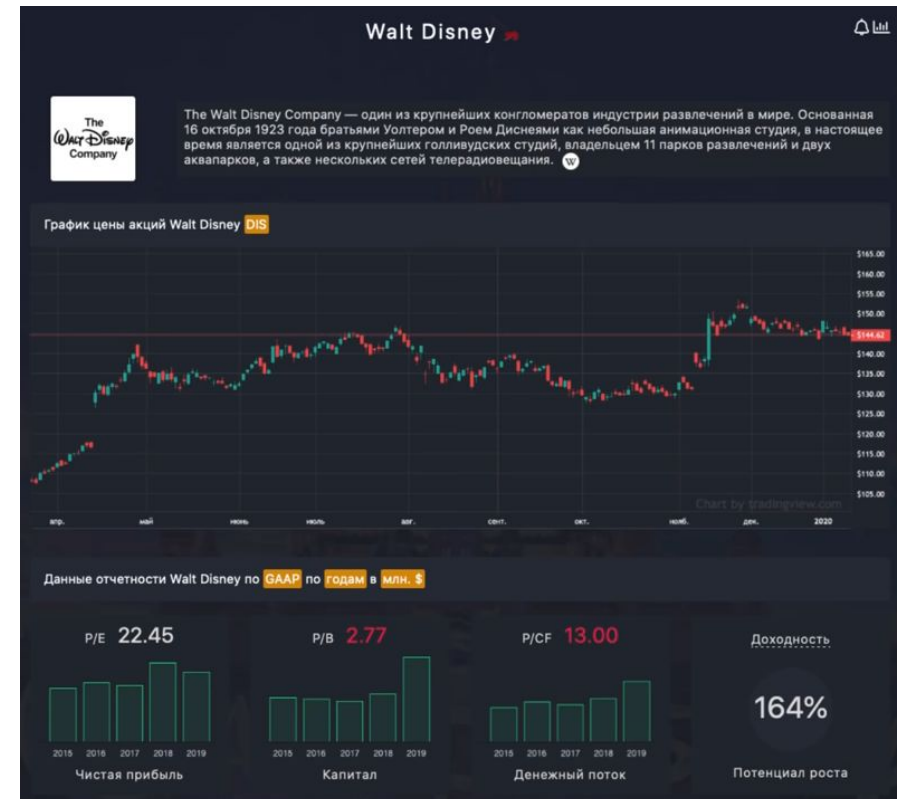
- *It is advisable to invest only the part of your savings that will not be required for a long time;*
- *It is advisable for an investor to study the company whose shares he is going to purchase;*
- *It is important to choose a favorable moment to act on the exchange;*
- *It is recommended to get information about the progress of cases from specialists;*



## TOP 11 best us stocks in 2020

*Bank of America conducts a very deep qualitative research every year, which helps to select companies with the best business conditions in their industry.*

- *Walt Disney*
- *Tyson Foods*
- *CarMax*
- *Exxon Mobil*
- *American Electric Power*
- *Citigroup*
- *Dentsply Sirona*
- *Raytheon Company*
- *Intel*
- *WestRock Company*
- *Kimco Realty Corporation*





THANK YOU FOR YOUR  
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