



HEALTH DATA HUB

BtoB services
for health prof.

Digital health
environment
for patients

Data management & offer
of tools (IA) to create
analysis algorithms
(open source).

Shared digital
Health platforms

Secured e-mail
(patients & prof)

Patient's medical
file ("DMP")

Shared calendar
Telemedicine

Digital
health services

Ethics

Security

Interoperability

Requested
standards

Economic trends

Global healthcare spending will fall by 1.1% in 2020 but will recover and rise by 5.5% in 2021 and by 5% annually till 2023.

GDP is expected to contract in most G20 markets, but healthcare spending as a share of GDP will rise sharply.



The global virtual diagnostics market is projected to grow annually by about 15.5% during 2019-2030, from US\$425.6M in 2018.

By 2023, annual spending in the global geriatric care market (home health, remote patient monitoring, etc.) will exceed US\$1.4T.



Pre-pandemic, the global telemedicine industry was expected to grow at 15% a year by 2025, this forecast is now 19.3% and \$175.5B.

In the US, virtual care visits will soar to more than 1B this year, including 900M visits related to COVID-19.

Pharmaceuticals sales are forecast to reach US\$1,366B in 2020, and spending to rise at a CAGR of 3.5% in US dollar terms from 2020-24, up from 3% in 2015-19.



Globally, 1,249M health and fitness apps were downloaded in Q1-Q2 2020 compared to 934M during same period a year earlier, rise of around 34%.

The global healthcare information technologies (HCIT) market size is projected to reach US\$270.3B by 2021 from US\$227.5B in 2020, driven primarily by the rising incidence of COVID-19, government mandates, availability of big data, high returns on investment and the need to curtail escalating healthcare costs.

