

# NEWS ABOUT TIK TOK

**TIKTOK REJECTS MICROSOFT  
BID AT ELEVENTH HOUR**



## REASON



- The main reason Microsoft decided to buy a hugely popular video sharing app is that **TikTok's** owner **ByteDance** pose a national security threat because data collected about users can be shared with the Chinese government.

HOW DOES IT EFFECT  
TO BUSINESS?



Good news for people who  
earn money from Tik Tok  
(like bloggers)



This quite beneficial for the  
ByteDance



Total value of Tik Tok has  
raised

## SOME USEFUL LEXIS



SPOKESPERSON - SOMEONE  
ENGAGED OR ELECTED TO  
SPEAK ON BEHALF OF OTHERS.



PROPOSAL - WRITTEN OFFER  
FROM A SELLER TO A  
PROSPECTIVE SPONSOR



SECURE DEAL – TO MAKE A DEAL



THANK YOU FOR YOUR  
ATTENTION!

And don't use Tik Tok  
too much!