

NEWS ABOUT TIK TOK

**TIKTOK REJECTS MICROSOFT
BID AT ELEVENTH HOUR**



REASON



- The main reason Microsoft decided to buy a hugely popular video sharing app is that **TikTok's** owner **ByteDance** pose a national security threat because data collected about users can be shared with the Chinese government.

HOW DOES IT EFFECT
TO BUSINESS?



Good news for people who
earn money from Tik Tok
(like bloggers)



This quite beneficial for the
ByteDance



Total value of Tik Tok has
raised

SOME USEFUL LEXIS



SPOKESPERSON - SOMEONE
ENGAGED OR ELECTED TO
SPEAK ON BEHALF OF OTHERS.



PROPOSAL - WRITTEN OFFER
FROM A SELLER TO A
PROSPECTIVE SPONSOR



SECURE DEAL – TO MAKE A DEAL



THANK YOU FOR YOUR
ATTENTION!

And don't use Tik Tok
too much!