



**WALLACE DESIGN INC.**

# **INTRODUCTION TO MINIMALIST DESIGN**

# Presentation Overview

02

## KEY TOPICS

Concept & Characteristics

Facts & Figures

Prominent Minimalists

Famous Buildings

Our Partners

The Wallace Design Inc. Team

Contact Us

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# Design Concept

03



## WHAT IS MINIMALIST DESIGN?

Presentations are communication tools that can be demonstrations, lectures, speeches, reports, and more.

04

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One can furnish  
a room very  
luxuriously by  
taking out  
furniture  
rather than  
putting it in.



FRANCIS JOURDAIN

# Design Principles

05



## IDENTIFYING MINIMALIST DESIGN

Presentations are  
communication tools that  
can be demonstrations.

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# Characteristics

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## OPEN SPACES

Presentations are tools that can be demonstrations.

## CLEAN LINES

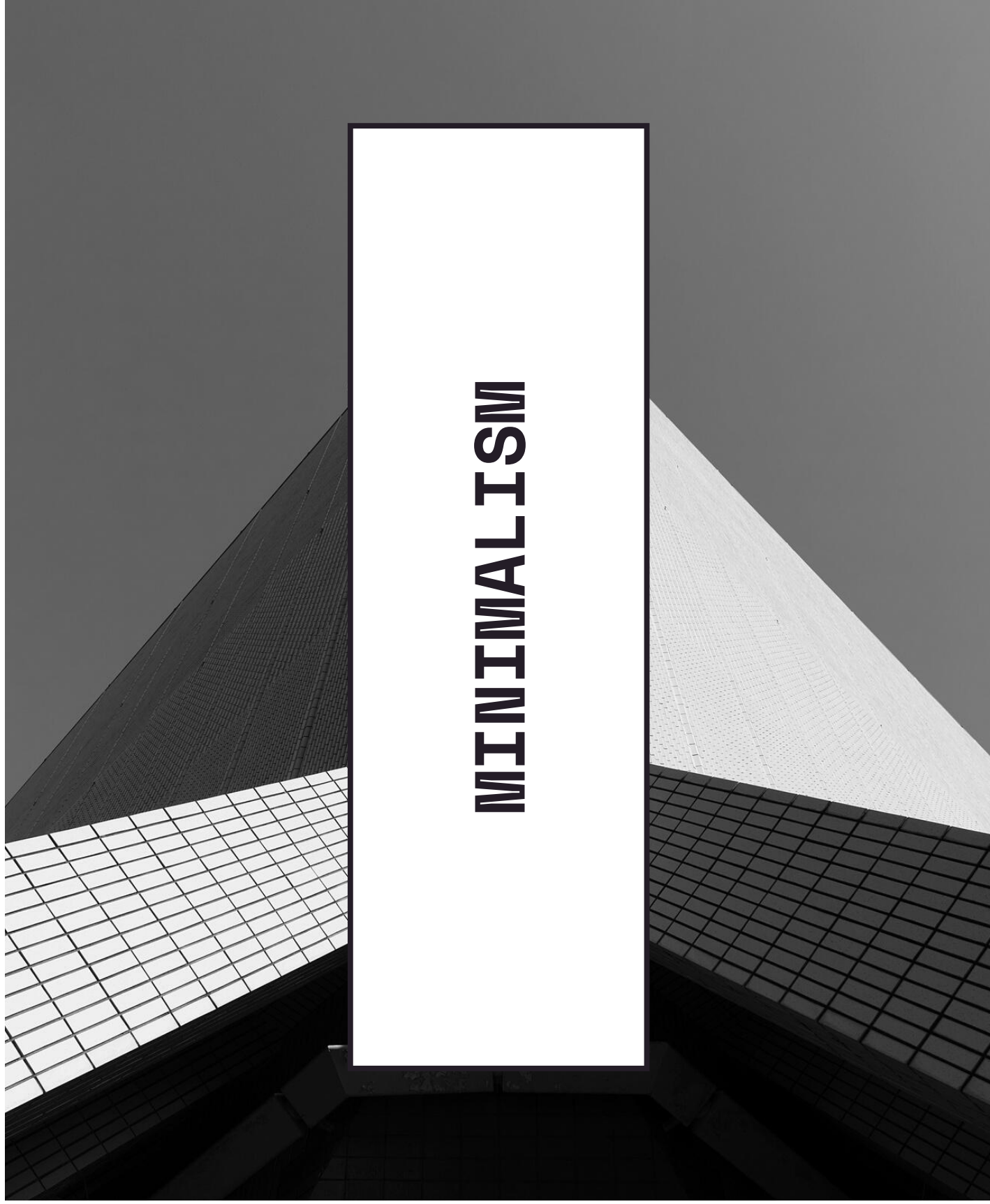
Presentations are tools that can be demonstrations.

## PURE GEOMETRIC

Presentations are tools that can be demonstrations.



Presentations are  
communication  
tools that can be  
demonstrations.





# Why Adopt Minimalism



Enhances  
Creativity



Functionality



Stress-free

Presentations are tools.

**34%**

GEN XERS WHO DO YEARLY  
DECLUTTERING ACTIVITIES



**2,349**

**sq. ft.**

AVERAGE SIZE OF A  
FAMILY HOME  
(2020)

**2,080**

**sq. ft.**

AVERAGE SIZE OF A  
FAMILY HOME  
(2019)

# Prominent Minimalists

ALBERTO CAMPO BAEZA

Presentations are tools  
that can be demonstrations.

KAZUYO SEJIMA

Presentations are tools  
that can be demonstrations.

TADAO ANDO

Presentations are tools  
that can be demonstrations.

**More than  
just a trend**

CLARITY

Presentations are tools.

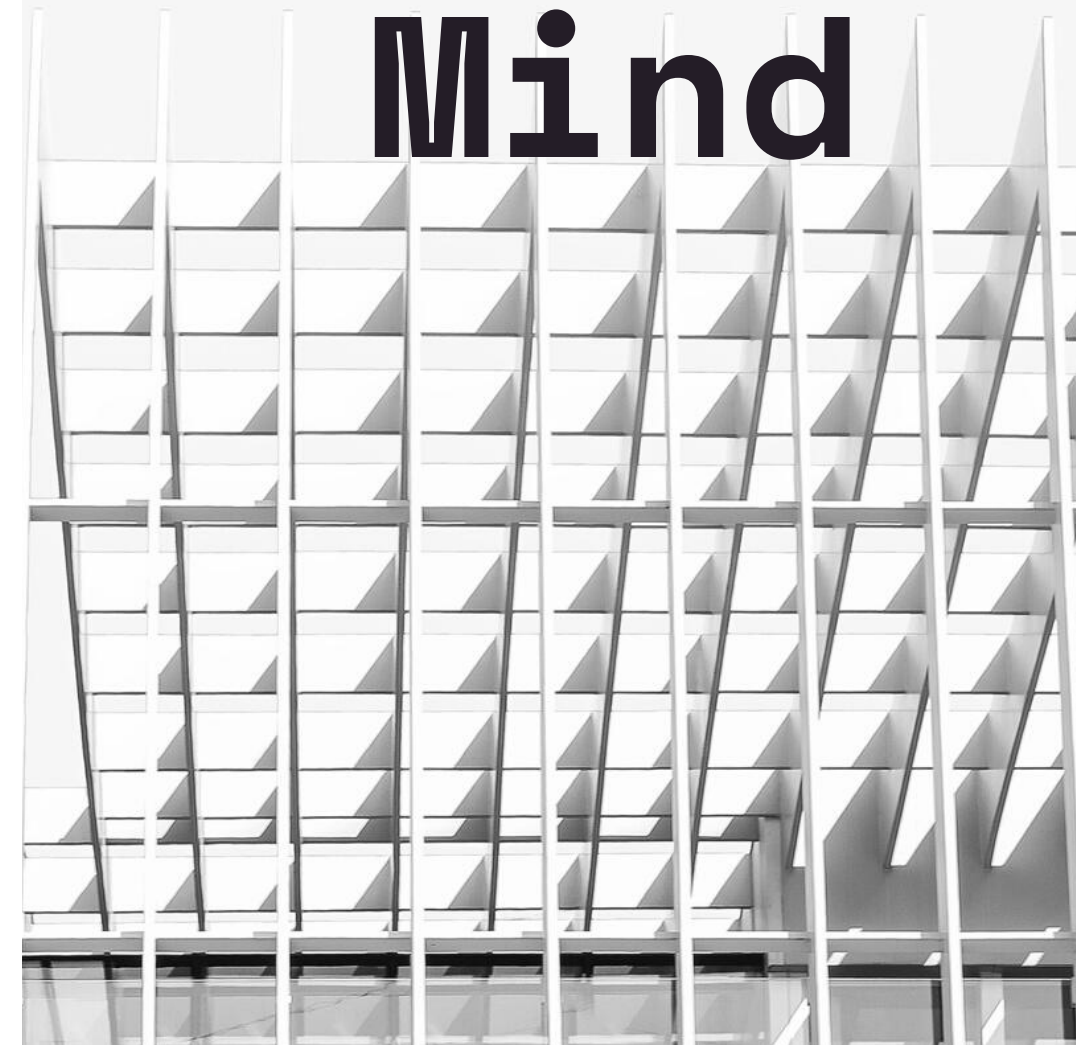
PURPOSE

Presentations are tools.

TADA0 ANDO

Presentations are tools.

# The Minimalist Frame of Mind





## **MINIMALISM: REAL-LIFE EXAMPLES**

Presentations are  
communication tools  
that can be lectures.

# Famous Minimalist Buildings

## OKINAWA HOUSE

Presentations are tools  
that can be lectures.

## NEUENDORF HOUSE

Presentations are tools  
that can be lectures.

## BRUDER CHAPEL

Presentations are tools  
that can be lectures.

## THE THERME VALS

Presentations are tools  
that can be lectures.



17

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# Virtual Tour of a Minimalist Home

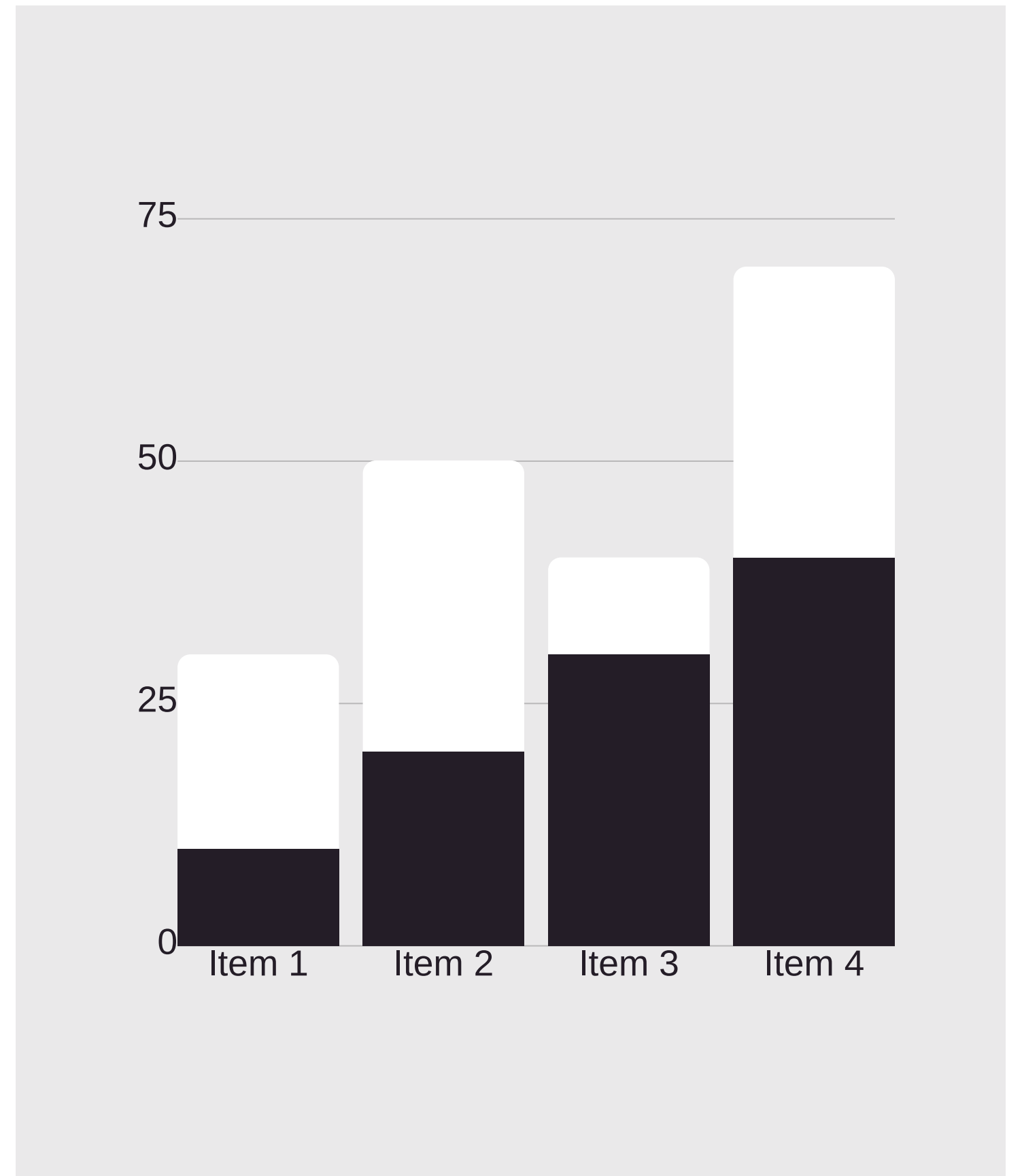


# Architectural Style

## Preference

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# Achieving a Minimalist Home

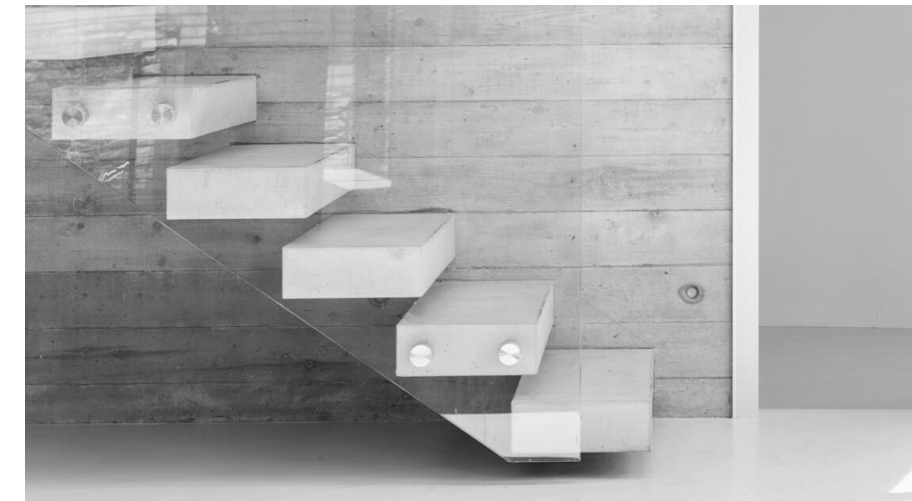
19



1. PICK A  
NEUTRAL COLOR.



2. QUALITY OVER  
QUANTITY.



3. HAVE CLEAR,  
OPEN FLOORS.

# History of Minimalist Design

1920S: BAUHAUS  
SCHOOL

Presentations are tools.

1960: MINIMAL ART  
MOVEMENT

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1980S: MEMPHIS  
DESIGN MOVEMENT

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# Elements of Minimalist Design

## **HIGH-QUALITY MATERIALS**

Presentations are  
communication tools.

## **ESSENTIAL FURNITURE**

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communication tools.

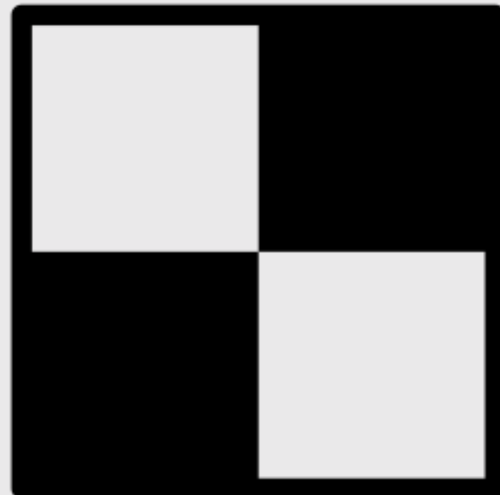
## **FOCAL POINT**

Presentations are  
communication tools.

## **NEGATIVE SPACE**

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communication tools.

# Our Suppliers



## THE NAMES WE TRUST

Presentations are communication tools that can be demonstrations.

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23



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24

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# The Wallace Design Team





# Contact Us

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25

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# Free Resource

Use these free,  
**S** recolourable icons and  
illustrations in your Canva  
design.

