



RULES OF ETIQUETTE IN *SWEDEN AND FRANCE*

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SWEDEN

GIFT GIVING ETIQUETTE



NEGOTIATING





TRY TO SPEAK SWEDISH

- Hej! - Hi!
- Hur mår du? - How are you?
- Bra. Hur är du? - Fine and you?
- Vill du ha en kopp kaffe? - Would you like a cup of coffee?
- Ja, tack så mycket! - Yes, Thank you very much!

Question time





FRANCE

MEETING ETIQUETTE



- ✓ Handshake or kiss
- ✓ Names and Titles
- ✓ Corporate Culture

GIFT GIVING ETIQUETTE



- ✓ High quality
- ✓ Beautifully wrapped

DINING



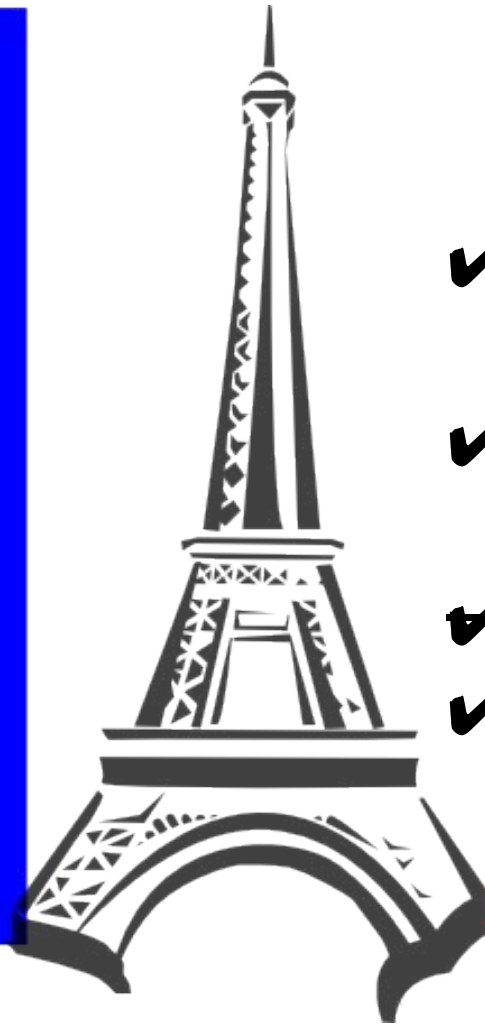
DO NOT:

- ❑ Come too early
- ❑ Discuss business
- ❑ Eat until 'bon appetit'
- ❑ Cut bread

DO:

- ✓ Cross knife and fork if you haven't finished eating
- ✓ Send a thank-you note the next day

HELPFUL HINTS



- ✓ Mind your voice and behavior
- ✓ Appreciate their privacy
- ~~✓ Stupid jokes~~
- ✓ Avoid compliments

TIME TO CHECK YOURSELF



DISCUSSION

What do you think the etiquette of what culture (France or Sweden) is the closest to the Russian etiquette? Why?

THANK YOU FOR YOUR
ATTENTION

