

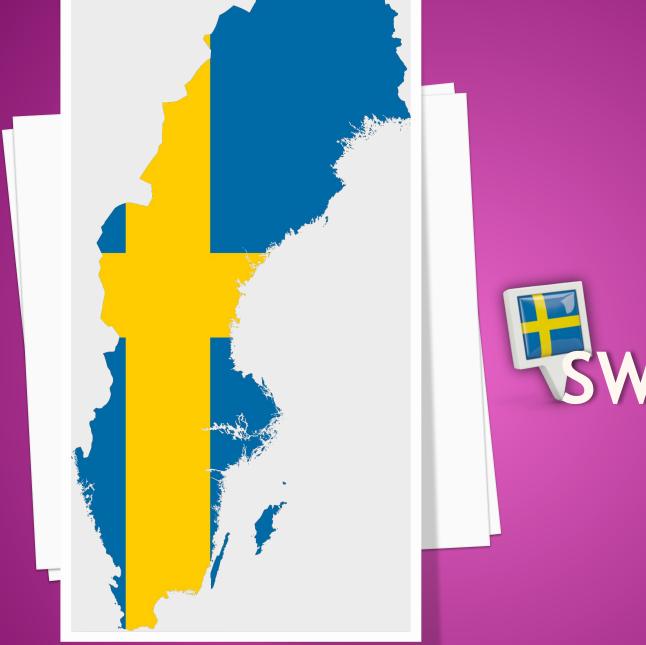






RULES OF ETIQUETTE IN SWEDEN AND FRANCE

By Slatina Anna and Levitskaya Victoriya





GIFT GIVING ETIQUETTE



NEGOTIATING













TRY TO SPEAK SWEDISH

- Hej! Hi!
- Hur mår du? How are you?
- Bra. Hur är du? Fine and you?
- Vill du ha en kopp kaffe? Would you like a cup of coffee?
- Ja, tack så mycket! Yes, Thank you very much!

Question time





FRANCE

MEETING ETIQUETTE



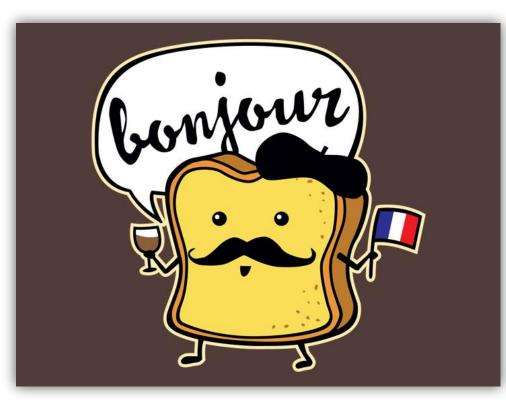
Handshake or kiss
Names and Titles
Corporate Culture

GIFT GIVING ETIQUETTE



High qualityBeautifully wrapped

DINING



DO NOT:

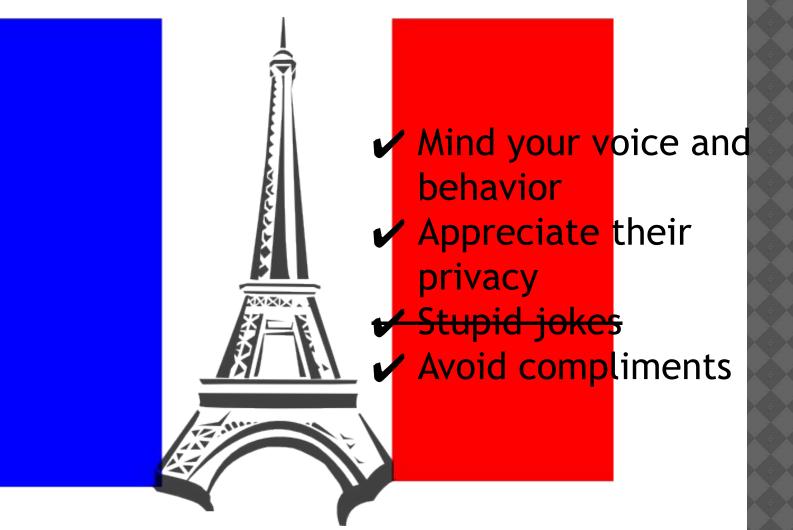
- Come too early
- Discuss business
- □ Eat until 'bon appetit'

Cut bread

<u>DO:</u>

- Cross knife and fork if you haven't finished eating
- Send a thank-you note the next day

HELPFUL HINTS



TIME TO CHECK YOURSELF



DISCUSSION

What do you think the etiquette of what culture (France or Sweden) is the closest to the Russian etiquette? Why?

THANK YOU FOR YOUR ATTENTION

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