

CTC

Broadcasting

On December 1, 1996, the Moscow decimeter channel AMTV, St. Petersburg's Channel Six, and several regional television companies, which Hervey and his financial partner Myron Wick were developing with their own and borrowed funds, began broadcasting jointly under the CTC brand (which first stood for "Commonwealth of Television Stations" - "Содружество телевизионных станций" and since 2002, for "Network of Television Stations" - "Сеть телевизионных станций"). Initially it was planned to launch CTC in January and later in October 1996, but financial and legal problems prevented it from doing so. In the first months of the channel's existence the volume of broadcasting was only 9 hours a day, and the channel started broadcasting at 15:00 (on weekends), 17:00 (on weekdays).



The channel's first logo

CTC

thanks for watching!