



# Open Research at Emerald

Presented by



# Emerald: Who we are and what we do?

**Who we are:** We were founded in 1967 to champion new ideas that would advance the research and practice of business and management. Today, we continue to nurture fresh thinking in applied fields where we feel we can make a real difference, now also including health and social care, education and engineering.

**What we do:** Emerald manages a portfolio of nearly 300 journals, more than 2,500 books, 1,500 teaching cases and an open research platform. Emerald's aim has always been to publish rigorous academic research that helps people gain insights and make decisions in the real world.

**What drives us:** Helping our communities make decisions that count based on research that matters. We believe that **Real Impact** is about far more than citations. It's about making a difference. Impact is the provable effects of research in the real world.



# We are open to all...

At Emerald we are open to all when it comes to our open access routes to publication.

- We believe in driving innovation in open publishing models. We seek to respond specifically to the **needs of researchers in the disciplines we serve**.
- Emerald is committed to working with libraries, policy makers, funders, end users, publishers to recognize the mutual contributions made to the scholarly communications system, and with sustainability as the key goal for all.
- Emerald understands that 'Open' means more than just open access, it is also about extending the **reach and impact** of research beyond academia, making it accessible, digestible and discoverable.





# What makes Open Research at Emerald different?



# Author Choice

# Author Choice

- We provide the broadest range of open access publishing models for authors
  - Journals
  - Books
  - Emerald Open Research
  - All types of research can be published from original research articles to case studies and datasets
- In September 2017, Emerald announced a **zero embargo policy across all journals**, giving all authors at least one route to make their work open.
- Authors can publish Gold Open Access in any Emerald journal through the hybrid option
- We've flipped the *International Journal of Climate Change Strategies and Management* to open access from 2018 onwards





# Visibility and Discoverability

# Visibility and Discoverability

- We made a start by becoming signatories of the Transparency and Openness Promotion (TOP) guidelines.
- We work harder to ensure that open access content is discoverable.
- Developments include enhanced metadata, new webpages on emeraldinsight.com and egp.com, and clearer labelling of open access content.



**International Journal of Climate Change Strategies and Management**

ISSN: 1756-8692  
Online from: 2009

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## Table Of Contents: Volume 9 Issue 5

Published: 2017, Start page: 578

Special Issue: Managing organizations for climate change mitigation and adaptation: moving the agenda forward  
Editor(s): Charbel Jose Chiappetta Jabbour , Ana Beatriz Lopes de Sousa Jabbour and Walter Leal-Filho

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-   [Resilience for sustainability as an eco-capability](#)  
Ana Augusta Almeida Souza , Marlon Fernandes Rodrigues Alves , Nayele Macini , Luciana Oranges Cezarino , Lara Bartocci Liboni (pp. 581 - 599)  
Keywords: Sustainability, Brazil, Dynamic Capabilities, Eco-capability, Organizational Resilience  
Type: Unknown  
[Abstract](#) | [HTML](#) | [PDF \(332 KB\)](#)
-   [Learning lab on disaster risk management for sustainable development \(DRM-SD\): An evaluation](#)







# Exploring new publication models

# Exploring New Publication Models

- We have launched an **open access books** programme. Our first Open Access monograph published in September 2018.
- Under the Emerald Publishing Services' programme we publish a growing number of **Platinum open access journals**, - whereby the costs of publishing an open access Journal are sponsored by a third party (i.e. institution / association). All articles published in that journal are automatically published as open access, with no cost to the author.
- In 2019 year we launched a new **open access platform** Emerald Open Research in partnership with F1000.





# Emerald Open Research

A scenic view of a valley seen through an open window at sunrise. The sun is low on the horizon, casting a warm, golden glow over the landscape. The valley is filled with lush green trees and rolling hills. A winding road or path is visible in the distance. The window frames are visible on the left and right sides of the image.

Open

# Emerald Open Research

- Rapid publication
- Open peer review
- Open data policy
- Author led approach
- Traditional & non traditional article types . E.g. - case studies and datasets.
- Allows research to be assessed on its own merits, not where it is published.

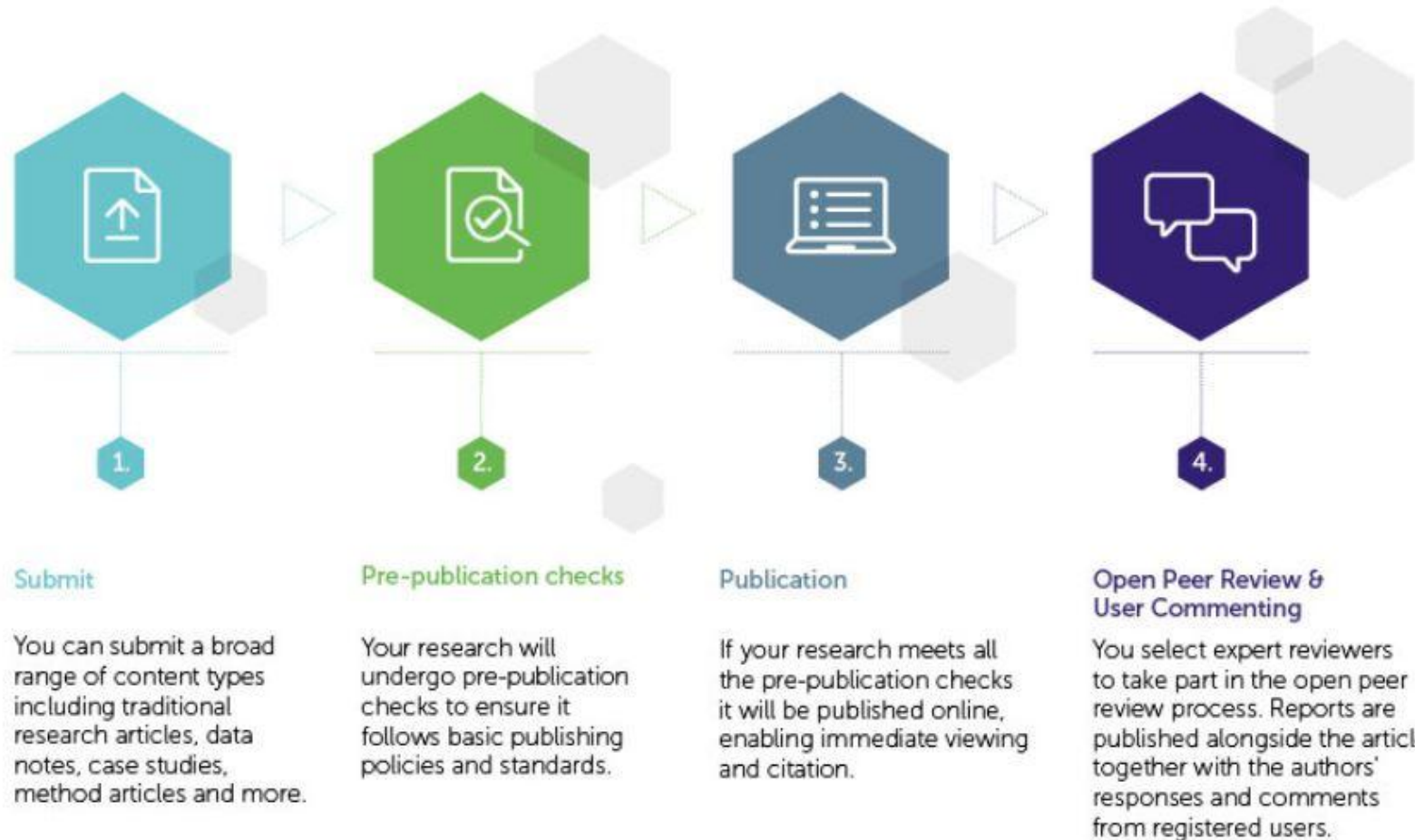
The screenshot displays the Emerald Open Research website interface. The top navigation bar includes 'EMERALD OPEN RESEARCH', 'BROWSE', 'GATEWAYS', 'HOW TO PUBLISH', 'ABOUT', 'MY ACCOUNT', and 'SIGN IN'. The main header features the text 'Easy, rapid and transparent publishing' and 'Emerald Open Research is a new platform for fast author-led publication and open peer review', with buttons for 'SUBMIT YOUR RESEARCH' and 'BROWSE ARTICLES'.

The article page shown is for 'The normalisation of Food Aid: What happened to feeding people well? [version 1; referees: 3 approved, 1 approved with reservations]' by Martin Caraher and Robbie Davison. It includes a 'Check for updates' button, a 'Metrics' sidebar (235 views, 41 downloads), and an 'Open Peer Review' section. The peer review section shows a 'Reviewer Status' of four green checkmarks and a table of reviewer reports:

Reviewer Reports	Invited Reviewers			
	1	2	3	4
Version 1 28 Jan 19	✓ read	✓ read	? read	✓ read

The reviewer list includes: 1. Colin Sage (University College Cork, Ireland), 2. Emma Boyland (University of Liverpool, UK), 3. Rebecca O'Connell (University College London (UCL), UK), and 4. Flora Douglas (Robert Gordon University, UK). The page also features an abstract, keywords, and a 'Sign up for content alerts' form.

# How does it work?



# Gateways

- The initial focus for submissions will be on six gateways aligned to the UN sustainable development goals.
- Each gateway has been appointed with an advisory board who are advocates of the platform.
- Research outputs in these vital areas can reach a truly global audience without delay.



## Sustainable Food Systems

This gateway aims to address scientific, sociological, political and economic challenges around sustainable food systems to offer solutions for development and to drive change.



## Healthy Lives

This gateway looks beyond health in terms of disease or illness, but also about mental and physical wellbeing and recognising the wider implications that this has on society and the economy.



## Responsible Management

This gateway aims share original findings in responsible management research, education and practice.



## Sustainable Cities

This gateway looks at how we can create resilient, sustainable, liveable cities for all, whilst maintaining economic growth and reducing environmental impact.



## Education & Learning

This gateway aims to address the fundamental challenges facing education and learning today and in the future.



## Digital World

This gateway focuses on digitalisation and new technologies such as cloud computing, big data, and the internet of things which are transforming the world we live in.

# Open and Honest : The future of research publishing has landed

'At Emerald, open research forms a vital step towards our vision of real impact. Like with all research publishing landmarks in the past 50 years – whether it be the arrival of the internet, digital technology or social media – change *must* be embraced.'

*Tony Roche, Publishing & Strategic Relationships  
Director*







Thank you!