



# Open Research at Emerald

Presented by



# Emerald: Who we are and what we do?

**Who we are:** We were founded in 1967 to champion new ideas that would advance the research and practice of business and management. Today, we continue to nurture fresh thinking in applied fields where we feel we can make a real difference, now also including health and social care, education and engineering.

**What we do:** Emerald manages a portfolio of nearly 300 journals, more than 2,500 books, 1,500 teaching cases and an open research platform. Emerald's aim has always been to publish rigorous academic research that helps people gain insights and make decisions in the real world.

**What drives us:** Helping our communities make decisions that count based on research that matters. We believe that **Real Impact** is about far more than citations. It's about making a difference. Impact is the provable effects of research in the real world.

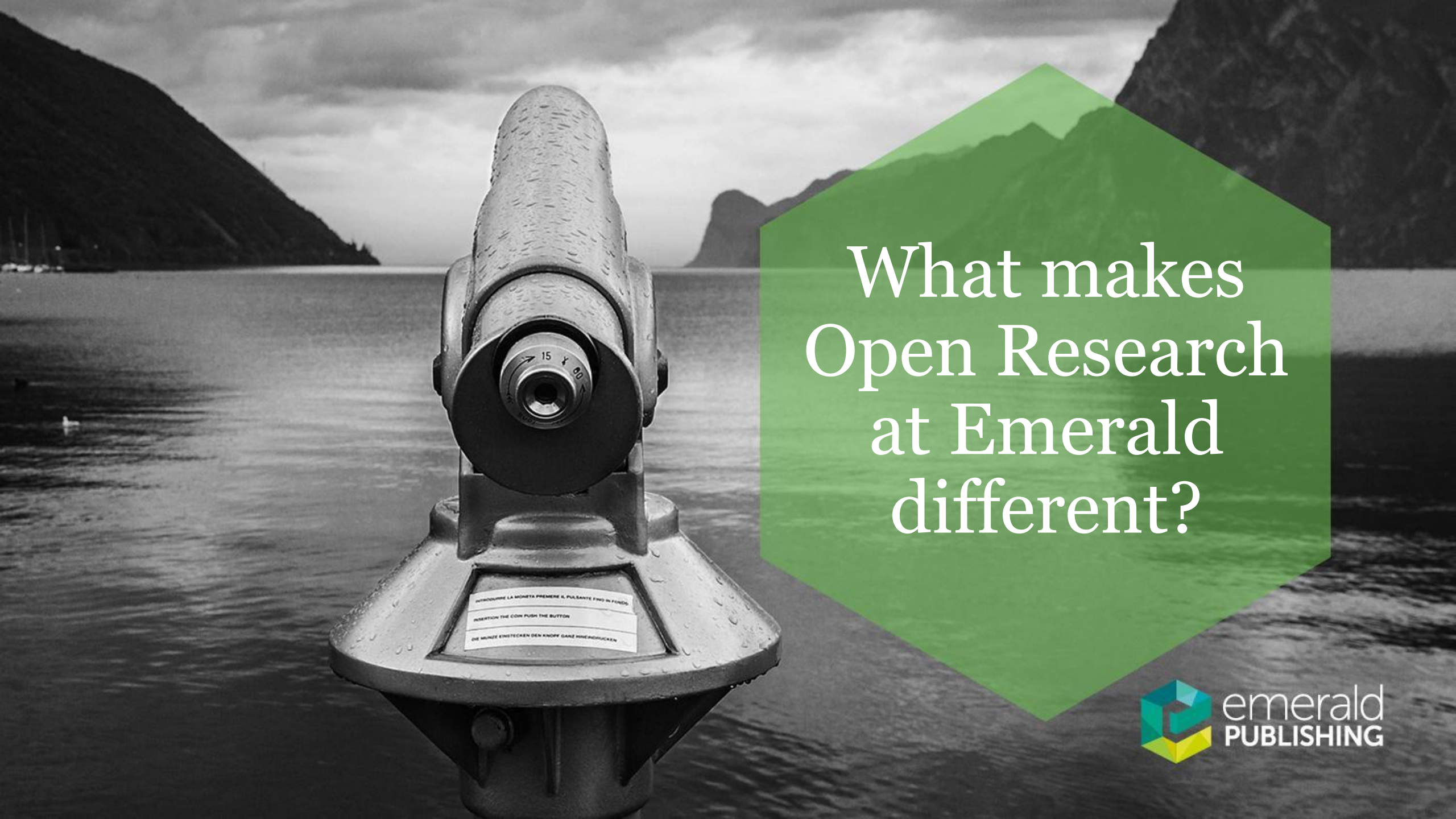


# We are open to all...

At Emerald we are open to all when it comes to our open access routes to publication.

- We believe in driving innovation in open publishing models. We seek to respond specifically to the **needs of researchers in the disciplines we serve**.
- Emerald is committed to working with libraries, policy makers, funders, end users, publishers to recognize the mutual contributions made to the scholarly communications system, and with sustainability as the key goal for all.
- Emerald understands that 'Open' means more than just open access, it is also about extending the **reach and impact** of research beyond academia, making it accessible, digestible and discoverable.





# What makes Open Research at Emerald different?





# Author Choice

# Author Choice

- We provide the broadest range of open access publishing models for authors
  - Journals
  - Books
  - Emerald Open Research
  - All types of research can be published from original research articles to case studies and datasets
- In September 2017, Emerald announced a **zero embargo policy across all journals**, giving all authors at least one route to make their work open.
- Authors can publish Gold Open Access in any Emerald journal through the hybrid option
- We've flipped the *International Journal of Climate Change Strategies and Management* to open access from 2018 onwards





# Visibility and Discoverability

# Visibility and Discoverability

- We made a start by becoming signatories of the Transparency and Openness Promotion (TOP) guidelines.
- We work harder to ensure that open access content is discoverable.
- Developments include enhanced metadata, new webpages on emeraldinsight.com and egp.com, and clearer labelling of open access content.



**International Journal of Climate Change Strategies and Management**

ISSN: 1756-8692  
Online from: 2009

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## Table Of Contents: Volume 9 Issue 5

Published: 2017, Start page: 578

Special Issue: Managing organizations for climate change mitigation and adaptation: moving the agenda forward

Editor(s): Charbel Jose Chiappetta Jabbour , Ana Beatriz Lopes de Sousa Jabbour and Walter Leal-Filho

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### [Resilience for sustainability as an eco-capability](#)

Ana Augusta Almeida Souza , Marlon Fernandes Rodrigues Alves , Nayele Macini , Luciana Oranges Cezarino , Lara Bartocci Liboni (pp. 581 - 599)

Keywords: Sustainability, Brazil, Dynamic Capabilities, Eco-capability, Organizational Resilience

Type: Unknown

[Abstract](#) | [HTML](#) | [PDF \(332 KB\)](#)

### [Learning lab on disaster risk management for sustainable development \(DRM-SD\): An evaluation](#)







# Exploring new publication models

# Exploring New Publication Models

- We have launched an **open access books** programme. Our first Open Access monograph published in September 2018.
- Under the Emerald Publishing Services' programme we publish a growing number of **Platinum open access journals**, - whereby the costs of publishing an open access Journal are sponsored by a third party (i.e. institution / association). All articles published in that journal are automatically published as open access, with no cost to the author.
- In 2019 year we launched a new **open access platform** Emerald Open Research in partnership with F1000.





# Emerald Open Research



A scenic view of a mountain valley seen through an open window. The sun is low on the horizon, creating a warm, golden glow that fills the sky and the valley. The mountains are covered in dense green forest, and a winding road or path is visible in the distance. The foreground shows the interior of the room, with the window frame and the open shutters. The word "Open" is written in a large, white, sans-serif font in the center of the image.

Open



# Emerald Open Research

- Rapid publication
- Open peer review
- Open data policy
- Author led approach
- Traditional & non traditional article types . E.g. - case studies and datasets.
- Allows research to be assessed on its own merits, not where it is published.

The screenshot displays the Emerald Open Research website interface. The top navigation bar includes links for BROWSE, GATEWAYS, HOW TO PUBLISH, ABOUT, MY ACCOUNT, and SIGN IN. The main header area features the text "Easy, rapid and transparent publishing" and "Emerald Open Research is a new platform for fast author-led publication and open peer review", with buttons for "SUBMIT YOUR RESEARCH" and "BROWSE ARTICLES".

The main content area shows an article titled "The normalisation of Food Aid: What happened to feeding people well? [version 1; referees: 3 approved, 1 approved with reservations]" by Martin Caraher and Robbie Davison. The article is categorized as an "OPINION ARTICLE" and is included in the "Sustainable Food Systems gateway". It has 233 views and 41 downloads. The article is dated 28 FEBRUARY 2019.

The article abstract states: "In the UK, food poverty has increased in the last 15 years and the food aid supply chain that has emerged to tackle it is now roughly 10 years old. In this time, we have seen the food aid supply chain grow at a rate that has astounded many. Recently that growth has been aided by a grant of £20m from a large supermarket chain. It appears institutionalisation is just around the corner. If not already here, it also appears that there is far greater emphasis on dealing with the symptoms as opposed to solving the root causes of the problem. As an opinion piece, this paper reflects on some of the prevalent issues, and suggests some ways forward."

The article has 4 keywords: food poverty, food bank, food rights.

The article is published by Emerald Publishing, with a copyright notice for 2019 Caraher M and Davison R. The article is distributed under the terms of the Creative Commons Attribution Licence, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

The article is also featured in the "Recent Articles" section, with a link to "Browse all".

The article is also featured in the "Open Peer Review" section, with a table showing reviewer status and reports.

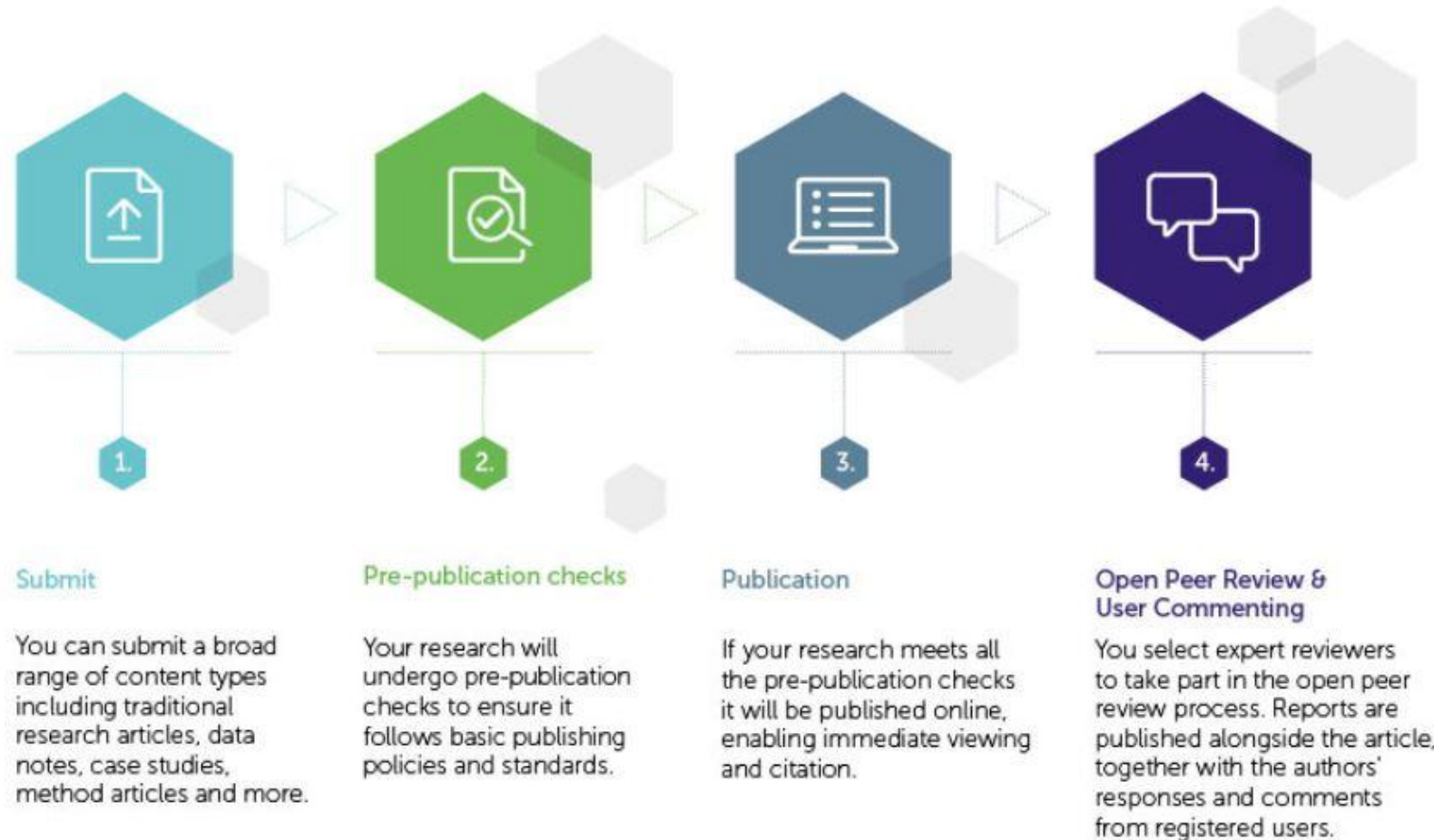
The "Open Peer Review" section includes a table with reviewer status and reports:

Reviewer Status	1	2	3	4
Version 1	28 Jan 19	read	read	read

The "Comments on this article" section shows 1 comment and a link to "Add a comment".

The "Sign up for content alerts" section includes a form for email address and a "SIGN UP" button.

# How does it work?



# Gateways

- The initial focus for submissions will be on six gateways aligned to the UN sustainable development goals.
- Each gateway has been appointed with an advisory board who are advocates of the platform.
- Research outputs in these vital areas can reach a truly global audience without delay.



## **Sustainable Food Systems**

This gateway aims to address scientific, sociological, political and economic challenges around sustainable food systems to offer solutions for development and to drive change.



## **Healthy Lives**

This gateway looks beyond health in terms of disease or illness, but also about mental and physical wellbeing and recognising the wider implications that this has on society and the economy.



## **Responsible Management**

This gateway aims share original findings in responsible management research, education and practice.



## **Sustainable Cities**

This gateway looks at how we can create resilient, sustainable, liveable cities for all, whilst maintaining economic growth and reducing environmental impact.



## **Education & Learning**

This gateway aims to address the fundamental challenges facing education and learning today and in the future.



## **Digital World**

This gateway focuses on digitalisation and new technologies such as cloud computing, big data, and the internet of things which are transforming the world we live in.

# Open and Honest : The future of research publishing has landed

'At Emerald, open research forms a vital step towards our vision of real impact. Like with all research publishing landmarks in the past 50 years – whether it be the arrival of the internet, digital technology or social media – change *must* be embraced.'

*Tony Roche, Publishing & Strategic Relationships  
Director*







Thank you!