

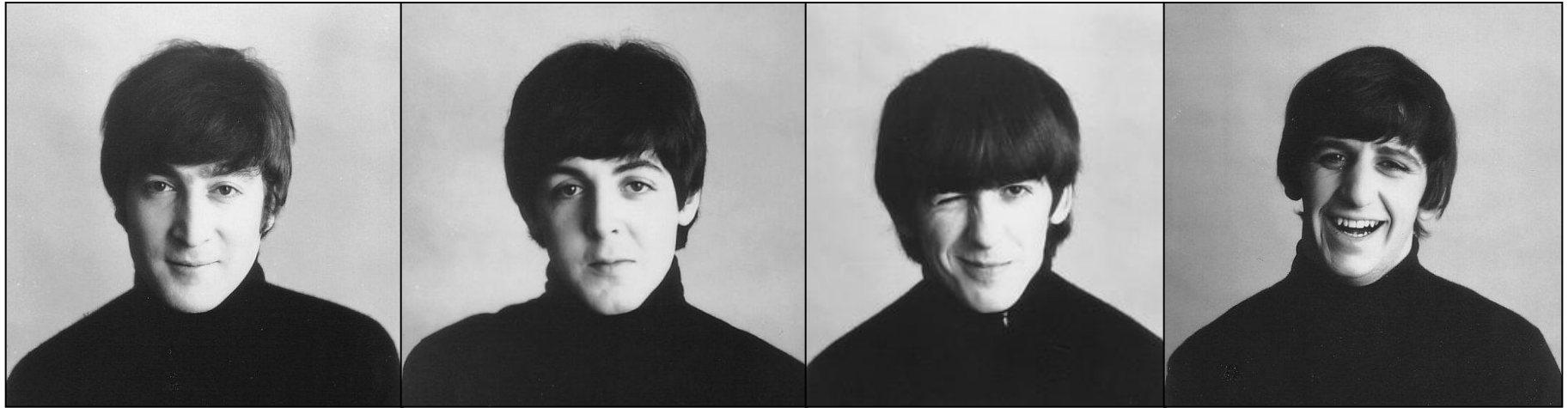
Introduction

Rock trend in music began to develop in the second half of the XX century. One of the first rock groups in the United Kingdom was «The Beatles».



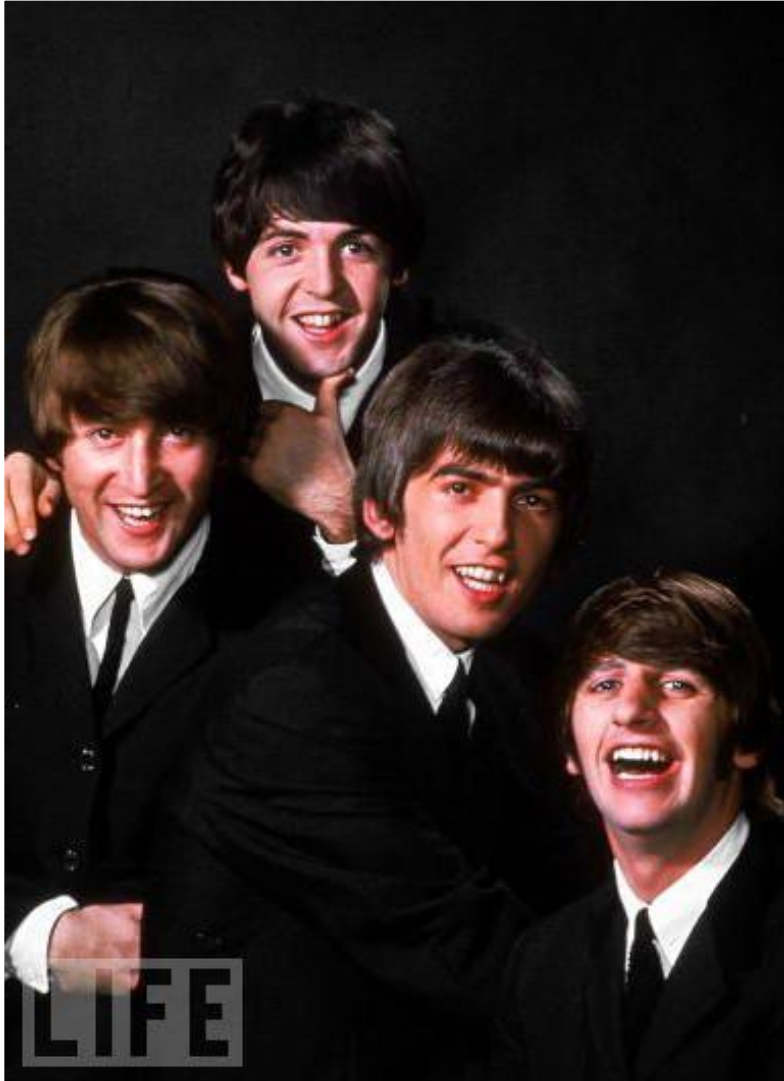
One of the most successful groups of the 20th century

The Beatles were an English rock band that was formed in Liverpool in 1960 by John Lennon, Paul McCartney, George Harrison, and Ringo Starr.



John Lennon Paul McCartney George Harrison Ringo Starr

Why are they called «The Beatles»?



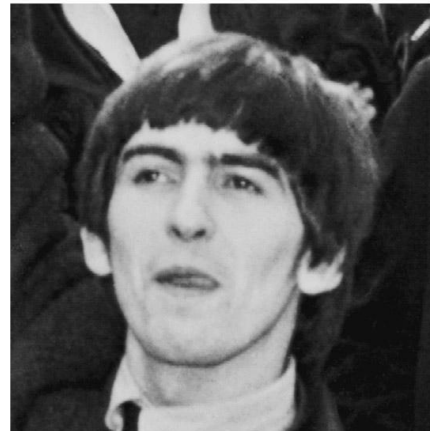
At the beginning they changed the name of the group: Beatal, Silver Beats, Silver Beetles, Silver Beatles.

- The "bit" - is a hit.
- The "bits" – is a beetle.

The guys wanted to call somewhat cryptically, and they came up with a play on words.

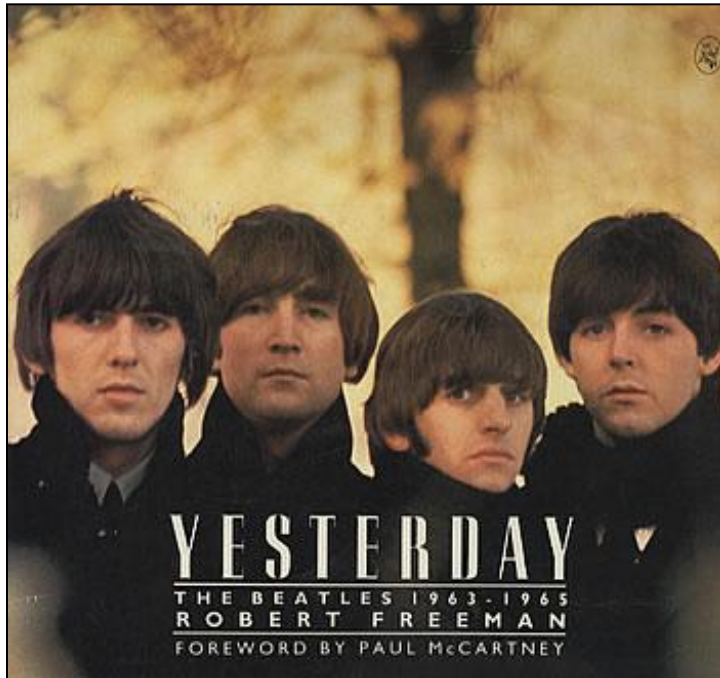
The first stage of development (1957 – 1964)

The Beatles created a new model of the traditional rock-and-roll. They connected rock-'n'-roll with a different style that based on English folk songs and Scottish ballads. Thus was born a whole new style that music critics have called "Merseybeat".



The second stage (1965 – 1966)

«The Beatles» first used a sound effect called the Feedback. The group created songs like a beautiful ballad - «Yesterday», «In My Life» and many others. These songs are rightly considered classics of rock - music.



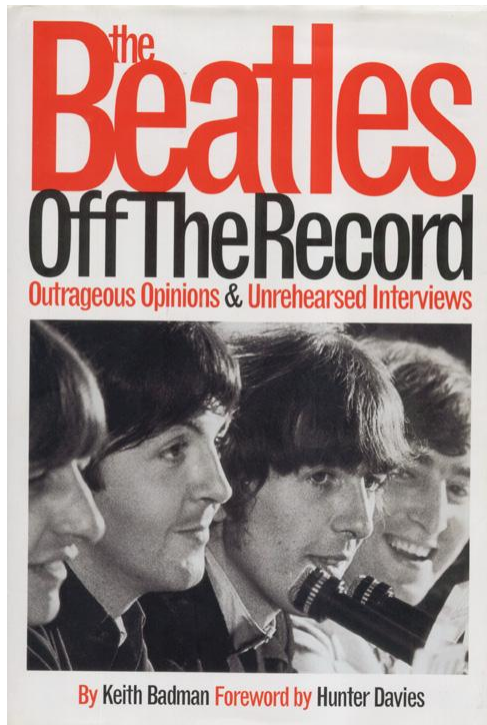
Beatlemania

Beatlemania was differed from the usual huge popularity by atmosphere of mass hysteria that accompanied any appearance of the band on public. During concerts, the audience's screams blocked the music. In February 1964, Beatlemania stepped across the ocean.



The third stage (1967 – 1970)

The Beatles created some of their best songs: «A Day In The Life», «Strawberry Fields Forever», «Come Together».



The group, one name that makes everyone's heart beat faster, officially ceased to exist in April 1970.

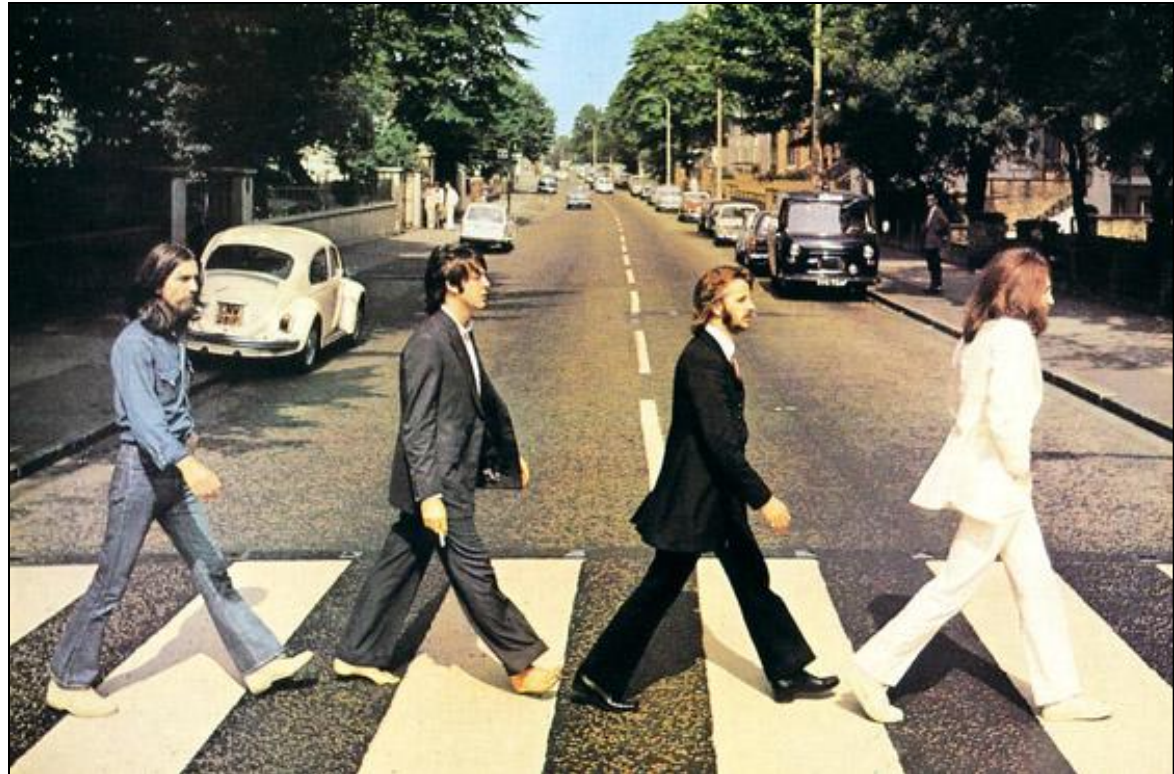
Separation of the group



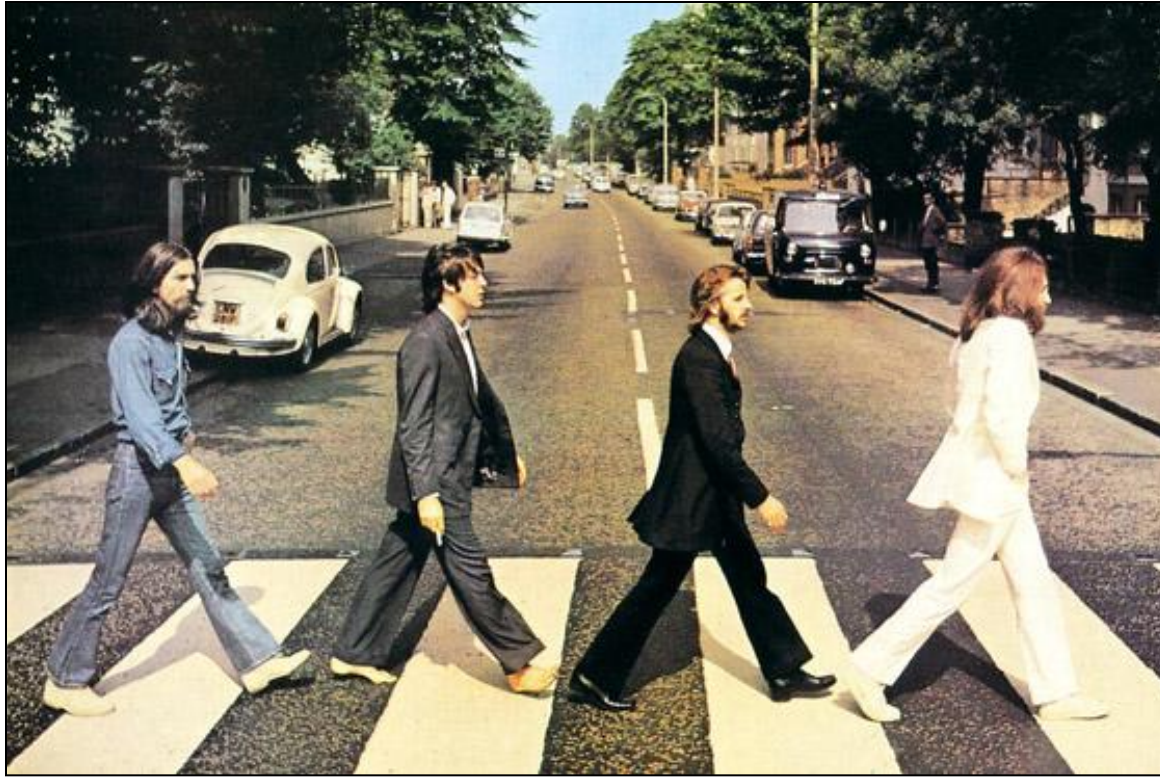
Moral climate in climate within the group was not conducive to co-creation. John and George had already released solo records, and within the same collective they were becoming more and more crowded.

Separation of the group

- After many factors and the recording of the last album Abbey Road in stereo, the band disbanded. Each member of the group went their own way and despite further rumors about possible reunion of the group – rumors remained rumors.



The Beatles' influence on music of the 20th century



They represent a new rock style and a new era. The Beatles gave a powerful impetus to the second rock and turned the empty entertainment music in a whole subculture.

The Beatles' influence on modern music was truly enormous. They represent a new rock style and a new era. The Beatles gave a powerful impetus to the second rock and turned the empty entertainment music in a whole subculture.



Unfortunately, the young people don't know how great their contribution to music of the 20th century was. The whole culture dies and this important time in the life of generations will never happen again.