DESIGN BRIEF

Design inspiration for the new product universe

Intro

Project name: TBD

Project goals

- We are creating a new product universe, where we combine a list of different products in one solution.
- We want to make it easier for property managers to do their everyday tasks by building better customer experiences through simple, intuitive design and automatic processes.
- We also want to ensure better data quality in the housing sector by standardising our solution.
- We aim to make it easier for new customers to take the product into use by minimizing the number of settings.
- We design for desktop first.

Project objective

Make two design proposals based on the given wireframes and input.

Deadline: 15th of November (beginning of the workshop week)

Presentation: First day of the workshop

TARGET GROUPS

Target groups

- All property managers in Denmark (later on abroad)
- Small and big companies - some with their own customers
- **Focus:** Big companies to begin with
- Big companies = different usertypes
- B2B – everyday use, and for some the only work tool

COMPETITORS

Overblik - Boligflow

Boligflow - gennemgang af systemet

app.boligflow.dk

Se senere | Del

Bumping ApS Ejer

TF

Overblik

Lejemål

Ejendomme

Lejere

Øvrig leje

Opkrævninger

Indstillinger

Overblik

3 ejendomme

7 lejemål

39.824,15 kr.
indtjening i april

0
deadlines i dag

1 timer
sparet denne måned

Brugere hos Bumping ApS

TF Tommy Frøkjær Ejer

PN Peter Nyland Ejer

UH Ulrik Hansen Administrator

KG Katrine Gustavson Ejer

CW Cathrine Wisby Ejer

Restance

Betalt Udestående

Belægningsprocent

Udlejet Ledigt

Der er ingen opgaver

I dag

Ingen hændelser

Maj 2020

Sø Ma Ti On To Fr Lø

Afspil (k)

Søg i eindom...

Louise Jensen

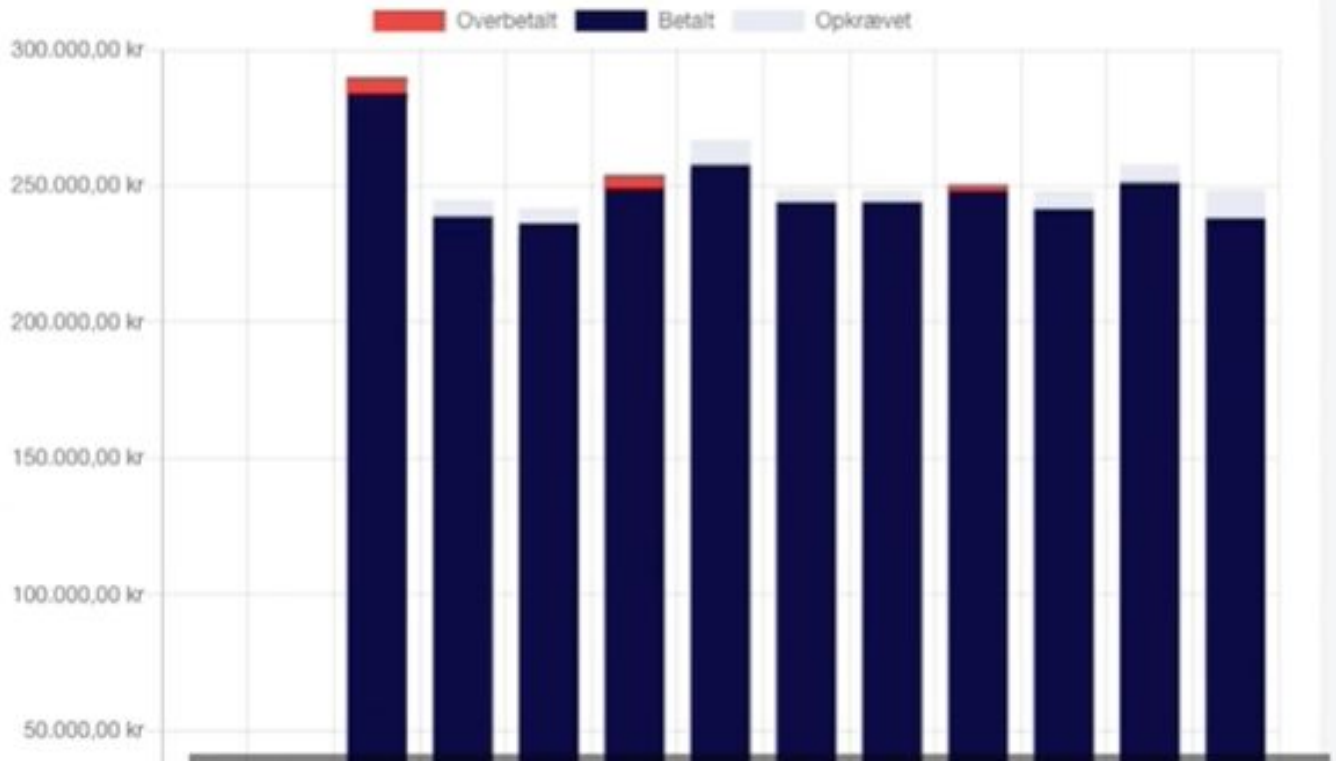
- Oversigt
- Ejendomme
- Lejemål
- Lejere
- Restanceliste
- Rykkere
- Forbrugsregnskab
- Betalingsmetoder
- e-conomic
- Udvid menu

Ejendomme
1
Se alle

Lejemål
105
Se alle

Aktive lejere
105
Se alle

Belægningspro
10
105 ud af 105 lejemål er uc



Husleje
169.892,80 kr
Se alle indtægter

Restance
41.529,85 kr
Se detaljer

Appstore
Kommer snart

Oversigt Ejendomme Regnskab proper. HA

Hallandsen Ejendomme ApS

9 Lejemål 9 Udlejet 0 Ledig

Nøgletal for februar

70.976,45 kr
Opkrævet

70.976,45 kr
Betalt

0,00 kr
Ikke betalt

Fremhævede lejeforhold

Kommende 1

[Ingen lejer] | Amagergade 7, 3. th + ufærdigt

Forsinkede 1

Flyttemand Olsen | Amagergade 7, 2. th -15.990,07 kr

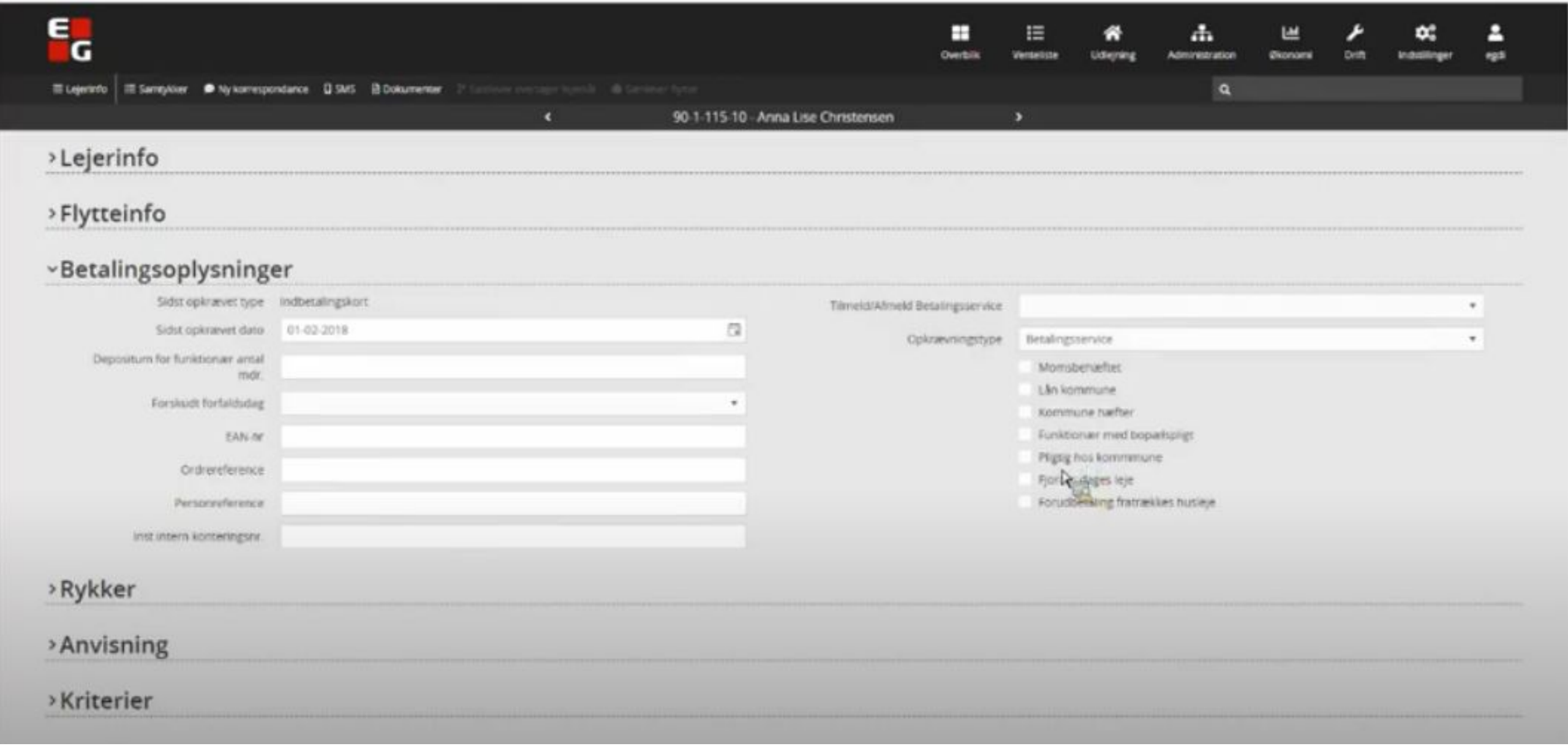
Udvikling over tid

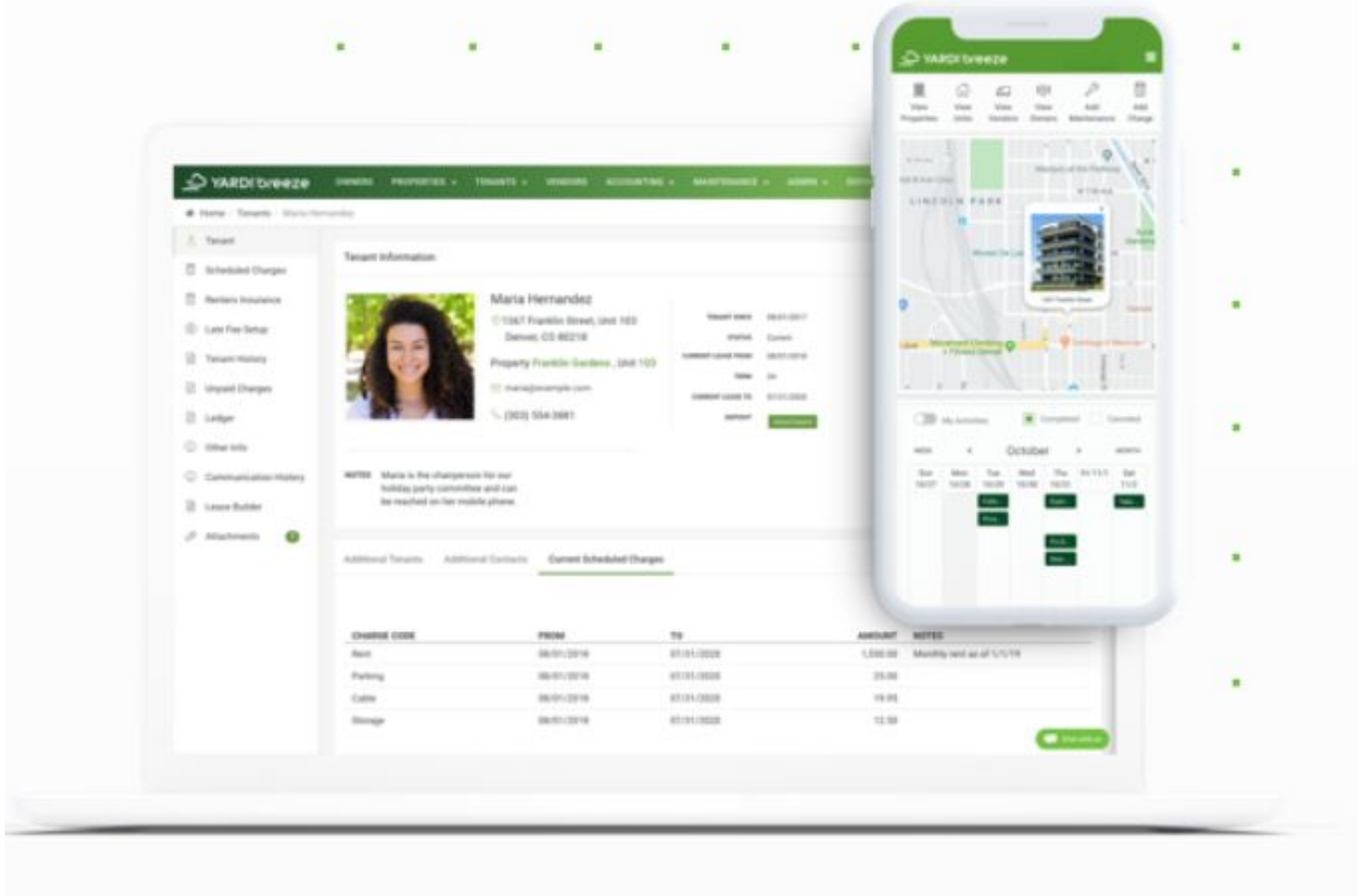
Betalinger

Betalt Forventet

240 Kkr
180 Kkr
120 Kkr
60 Kkr
0

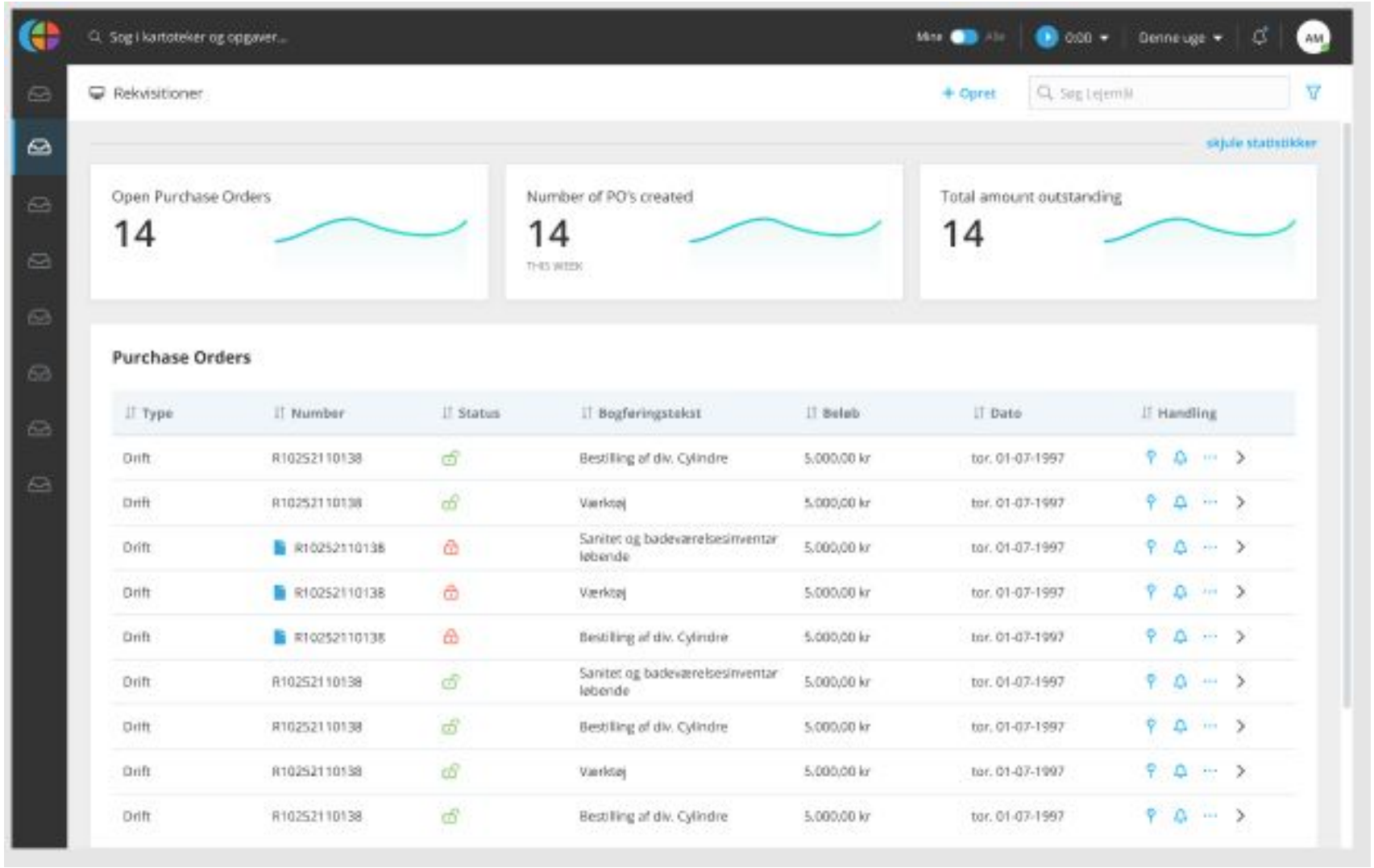
Jun Jul Aug Sep Okt Nov Dec Jan Feb Mar Apr maj


Overblik
Venteliste
Udlejning
Administration
Økonomi
Drift
Indstillinger
egdi
Lejerinfo
Samtykker
Ny korrespondance
SMS
Dokumenter
90-1-115-10 - Anna Lise Christensen
Lejerinfo
Flytteinfo
Betalingsoplysninger
Sidst opkrævet type
Indbetalingskort
Sidst opkrævet dato
01-02-2018
Depositum for funktionær antal mdr.
Forskudt forfaldsdag
EAN-nr
Ordrereference
Personreference
Inst intern konteringsnr
Tilmeld/Afmeld Betalingsservice
Opkrævningstype
Betalingsservice
Momsbeholdet
Lån kommune
Kommune huefter
Funktionær med bopælspligt
Pligtig hos kommune
Forudbetaling fratrækkes husleje
Rykker
Anvisning
Kriterier


YARDI breeze
Tenant Information
Maria Hernandez
1367 Franklin Street, Unit 103
Denver, CO 80218
Property Franklin Gardens , Unit 103
(303) 554-3881
Additional Tenants
Additional Contacts
Current Scheduled Charges
CHARGE CODE
FROM
TO
AMOUNT
NOTES
Rent
Parking
Cable
Storage
YARDI breeze
LINCOLN PARK
October

PREVIOUS DESIGN

LM360


Søg i kartoteker og opgaver...
Mine
Alle
0:00
Denne uge
AM
Rekvisitioner
+ Opret
Søg i ejemål
skjule statistikker
Open Purchase Orders
14
Number of PO's created
14
THIS WEEK
Total amount outstanding
14
Purchase Orders
Type
Number
Status
Bogføringstekst
Beløb
Dato
Handling
Drift R102S2110138 Bestilling af div. Cylindre 5.000,00 kr tor. 01-07-1997
Drift R102S2110138 Værktøj 5.000,00 kr tor. 01-07-1997
Drift R102S2110138 Sanitet og badeværelsesinventar løbende 5.000,00 kr tor. 01-07-1997
Drift R102S2110138 Værktøj 5.000,00 kr tor. 01-07-1997
Drift R102S2110138 Bestilling af div. Cylindre 5.000,00 kr tor. 01-07-1997
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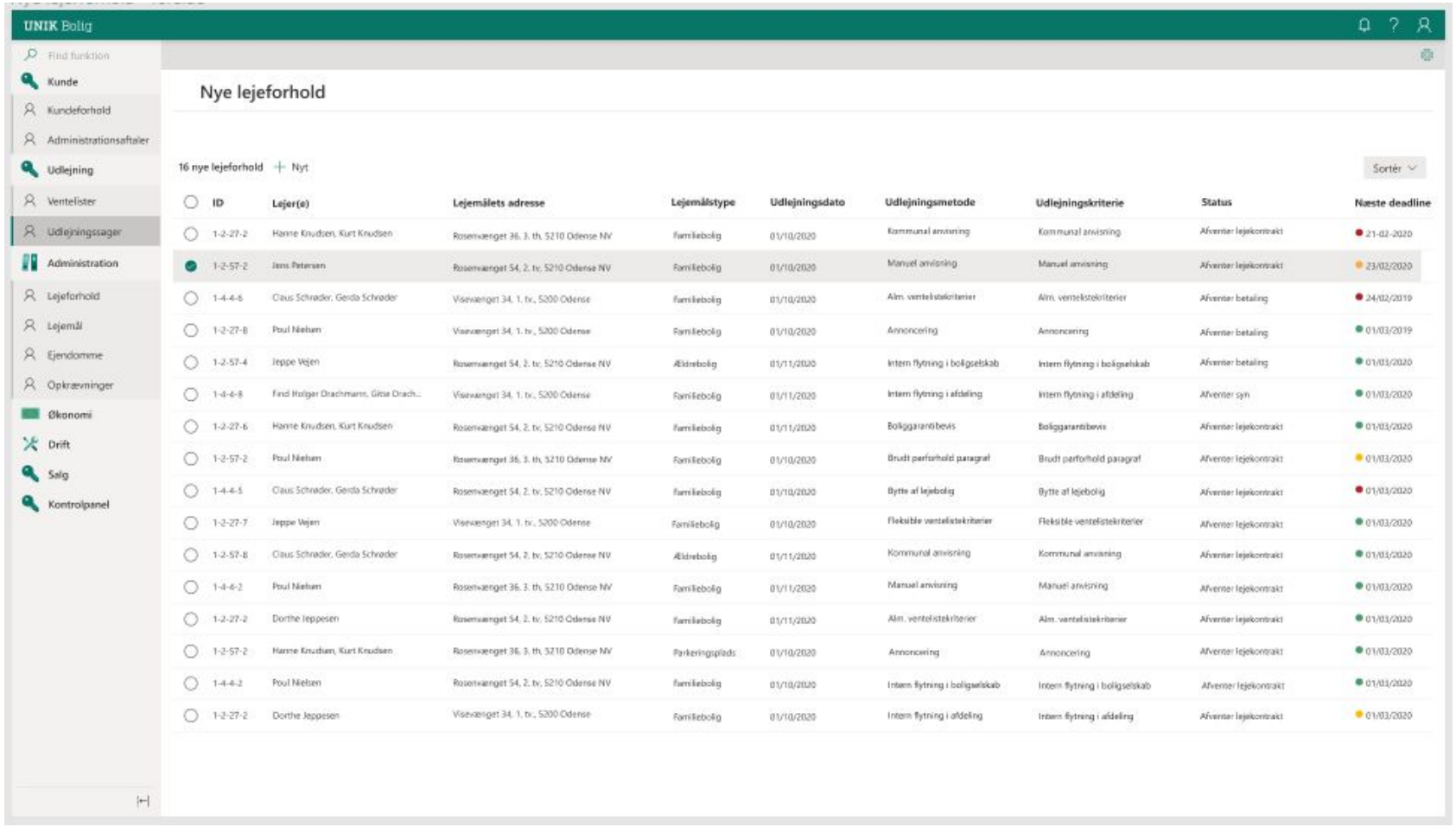
Drift R102S2110138 Værktøj 5.000,00 kr tor. 01-07-1997
Drift R102S2110138 Bestilling af div. Cylindre 5.000,00 kr tor. 01-07-1997

Unik Bolig


UNIK Bolig
Find funktion
Kunde
Kundeforhold
Administrationsaftaler
Udlejning
Ventelister
Udlejningssager
Administration
Lejeforhold
Lejemål
Ejendomme
Opkrævninger
Økonomi
Drift
Salg
Kontrolpanel
Nye lejeforhold
16 nye lejeforhold
Nyt
Sortér
ID
Lejer(e)
Lejemålets adresse
Lejemålstype
Udlejningsdato
Udlejningsmetode
Udlejningskriterie
Status
Næste deadline
1-2-27-2 Hanne Knudsen, Kurt Knudsen Rosenvænget 36, 3. th, 5210 Odense NV Familiebolig 01/10/2020 Kommunal anvisning Kommunal anvisning Afventer lejekontrakt 21-02-2020
1-2-57-2 Jens Petersen Rosenvænget 54, 2. tv, 5210 Odense NV Familiebolig 01/10/2020 Manuel anvisning Manuel anvisning Afventer lejekontrakt 23/02/2020
1-4-4-6 Claus Schrøder, Gerda Schrøder Visevænget 34, 1. tv., 5200 Odense Familiebolig 01/10/2020 Alm. ventelistekriterier Alm. ventelistekriterier Afventer betaling 24/02/2019
1-2-27-8 Poul Nielsen Visevænget 34, 1. tv., 5200 Odense Familiebolig 01/10/2020 Annoncering Annoncering Afventer betaling 01/03/2019
1-2-57-4 Jeppe Vejen Rosenvænget 54, 2. tv, 5210 Odense NV Ældrebolig 01/11/2020 Intern flytning i boligselskab Intern flytning i boligselskab Afventer betaling 01/03/2020
1-4-6-8 Find Holger Drachmann, Gitte Drach... Visevænget 34, 1. tv., 5200 Odense Familiebolig 01/11/2020 Intern flytning i afdeling Intern flytning i afdeling Afventer syn 01/03/2020
1-2-27-6 Hanne Knudsen, Kurt Knudsen Rosenvænget 54, 2. tv, 5210 Odense NV Familiebolig 01/11/2020 Boliggarantibevis Boliggarantibevis Afventer lejekontrakt 01/03/2020
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1-2-57-8 Claus Schrøder, Gerda Schrøder Rosenvænget 54, 2. tv, 5210 Odense NV Ældrebolig 01/11/2020 Kommunal anvisning Kommunal anvisning Afventer lejekontrakt 01/03/2020
1-4-6-2 Poul Nielsen Rosenvænget 36, 3. th, 5210 Odense NV Familiebolig 01/11/2020 Manuel anvisning Manuel anvisning Afventer lejekontrakt 01/03/2020
1-2-27-2 Dorthe Jeppesen Rosenvænget 54, 2. tv, 5210 Odense NV Familiebolig 01/11/2020 Alm. ventelistekriterier Alm. ventelistekriterier Afventer lejekontrakt 01/03/2020
1-2-57-2 Hanne Knudsen, Kurt Knudsen Rosenvænget 36, 3. th, 5210 Odense NV Parkeringsplads 01/10/2020 Annoncering Annoncering Afventer lejekontrakt 01/03/2020
1-4-4-2 Poul Nielsen Rosenvænget 54, 2. tv, 5210 Odense NV Familiebolig 01/10/2020 Intern flytning i boligselskab Intern flytning i boligselskab Afventer lejekontrakt 01/03/2020
1-2-27-2 Dorthe Jeppesen Visevænget 34, 1. tv., 5200 Odense Familiebolig 01/10/2020 Intern flytning i afdeling Intern flytning i afdeling Afventer lejekontrakt 01/03/2020

INSPIRATION

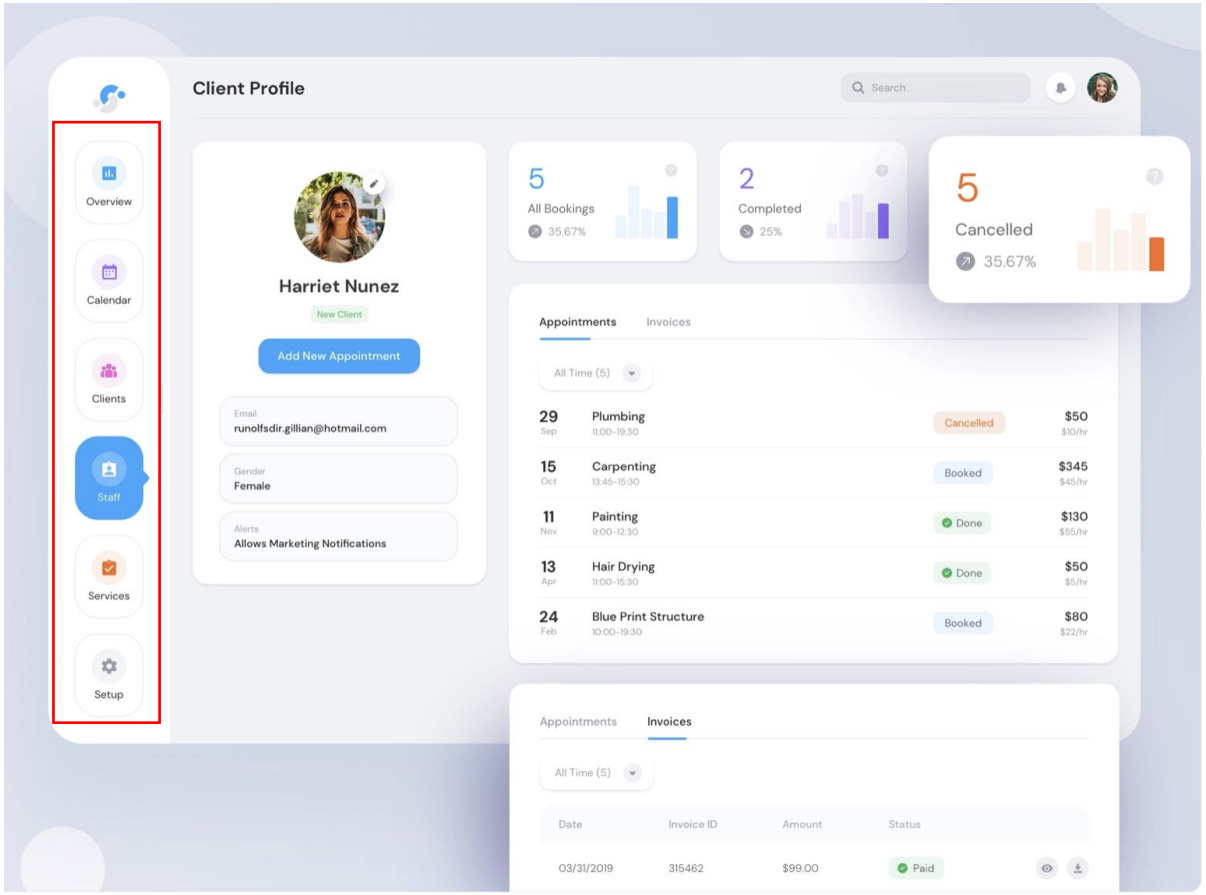
What we like in (B2B)design

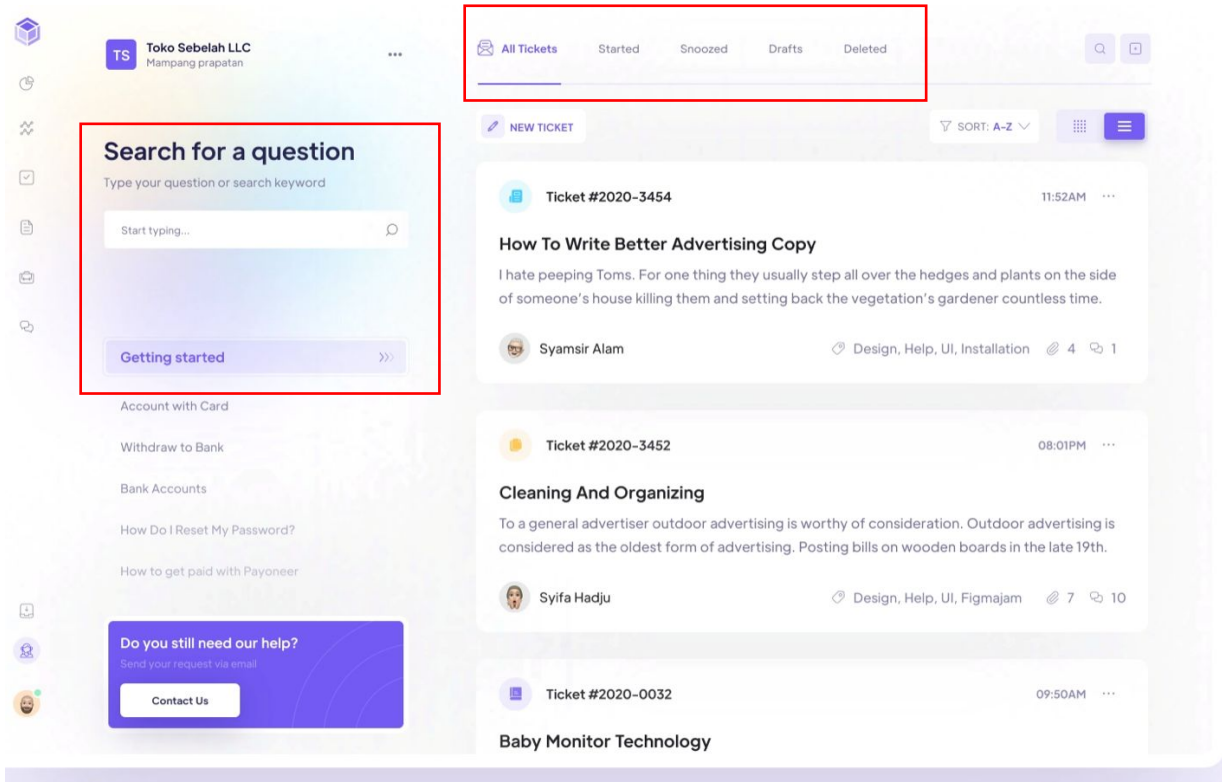
- Use of cards + different colors and styles on the cards
- Use of different text and icon sizes to show hierarchy
- Color gradient
- Menu to the left
- Something unique in the design. Some small detail that stands out to the other designs
- We like dark theme
- Slightly rounded corners on cards, buttons and so on
- Top bar as a part of the page (using the same color as the rest of the page)

Tone

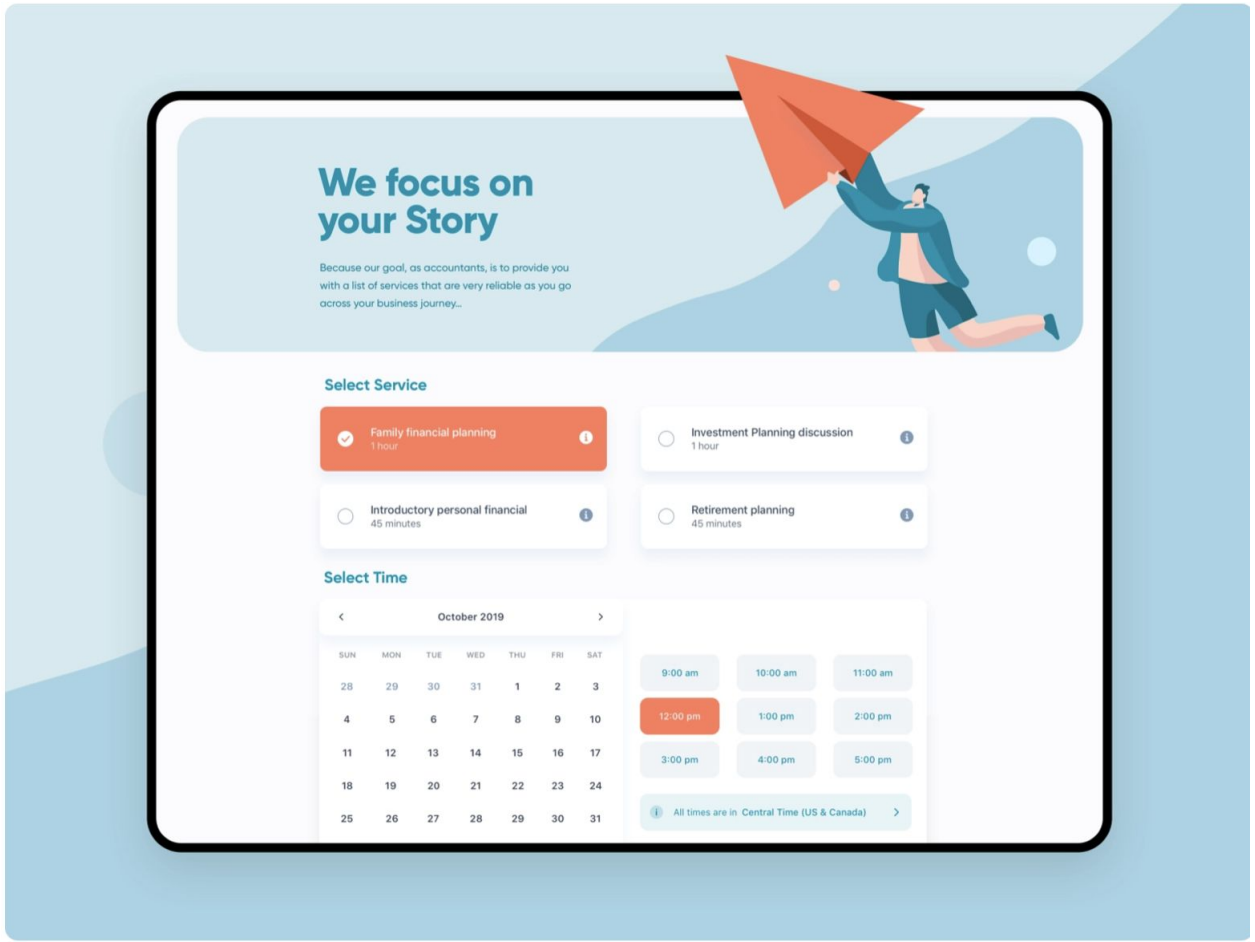
- Trust
- Simplicity in a complex system
- Focus on processes and overview
- Clean design

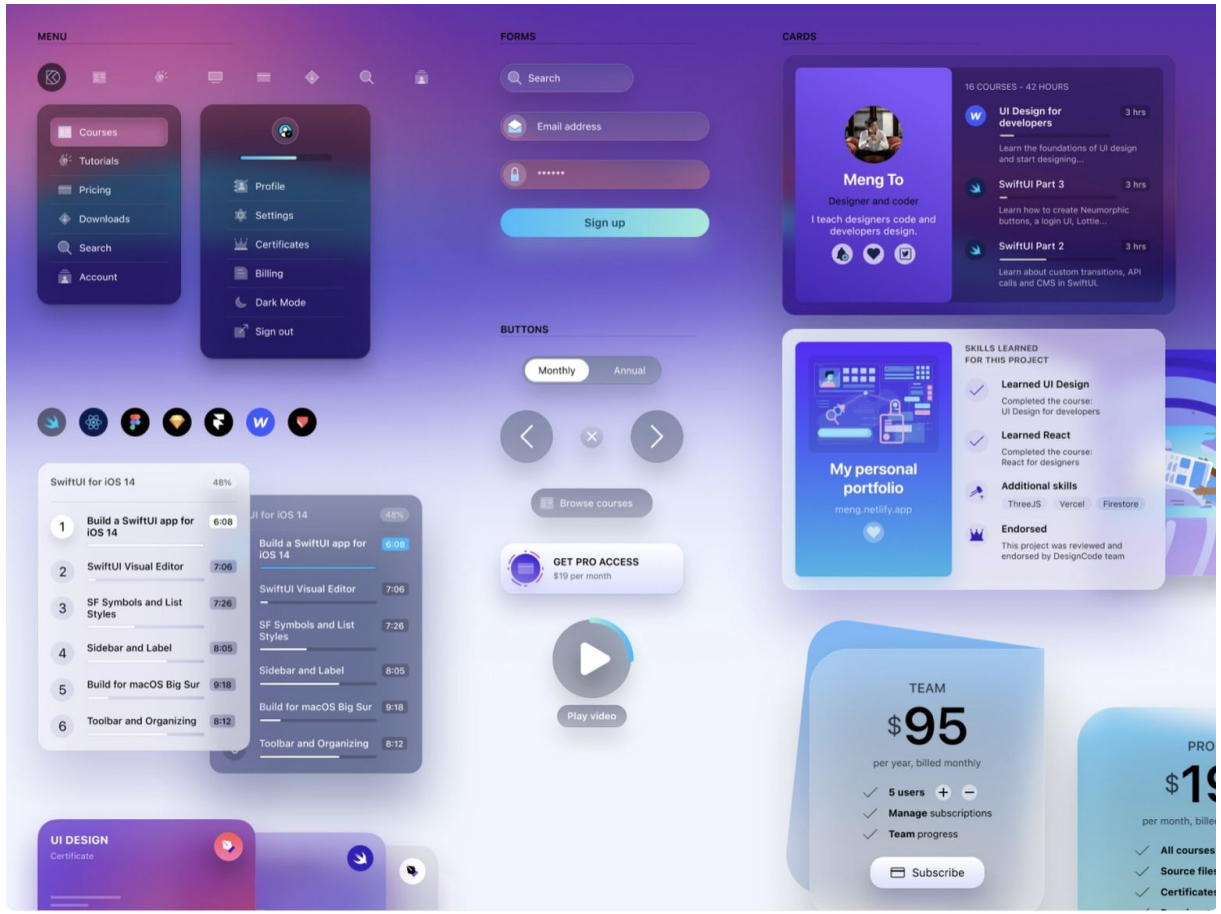
Menu icons, gradient colors in background, tab menu



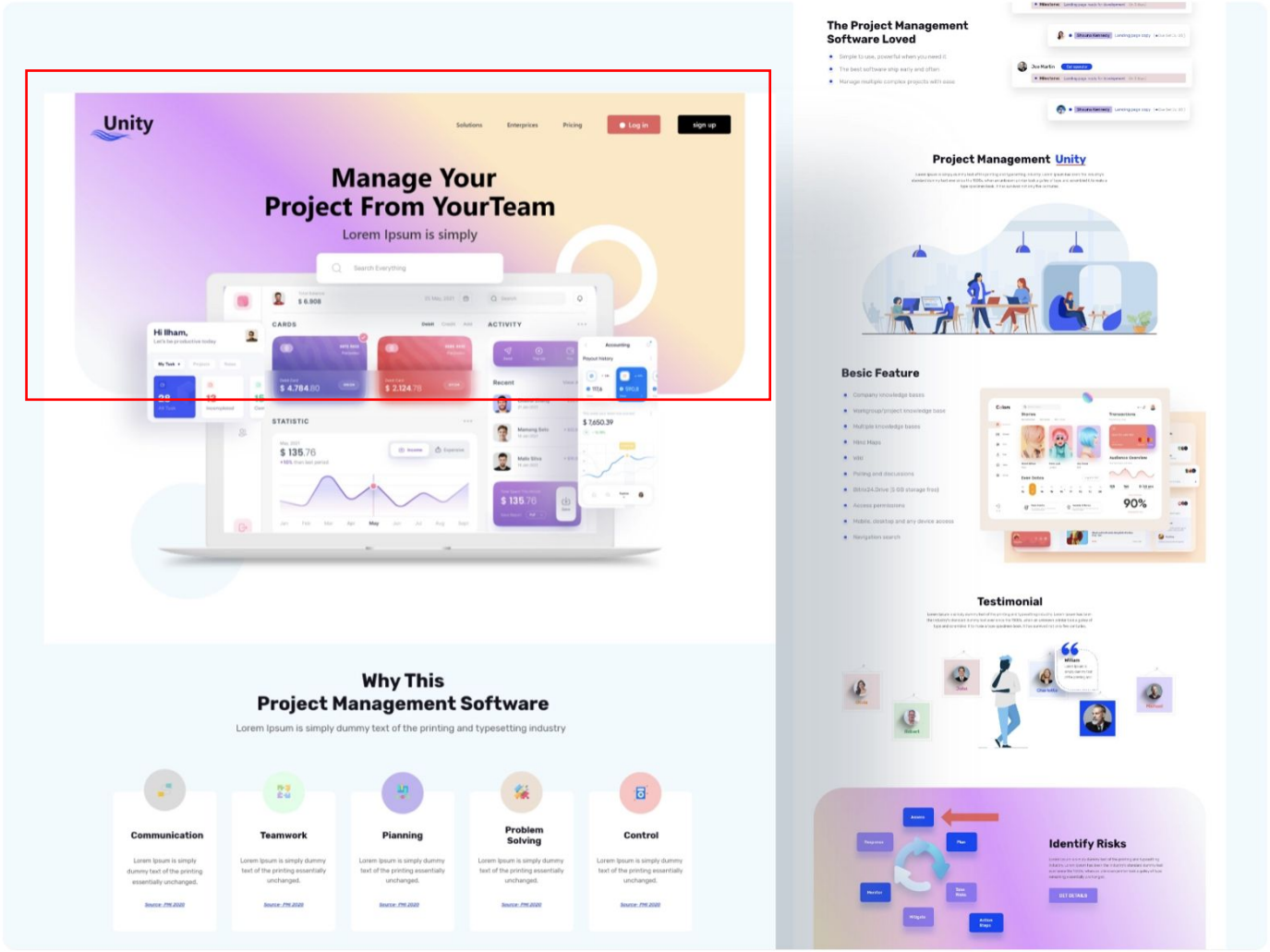


Colors

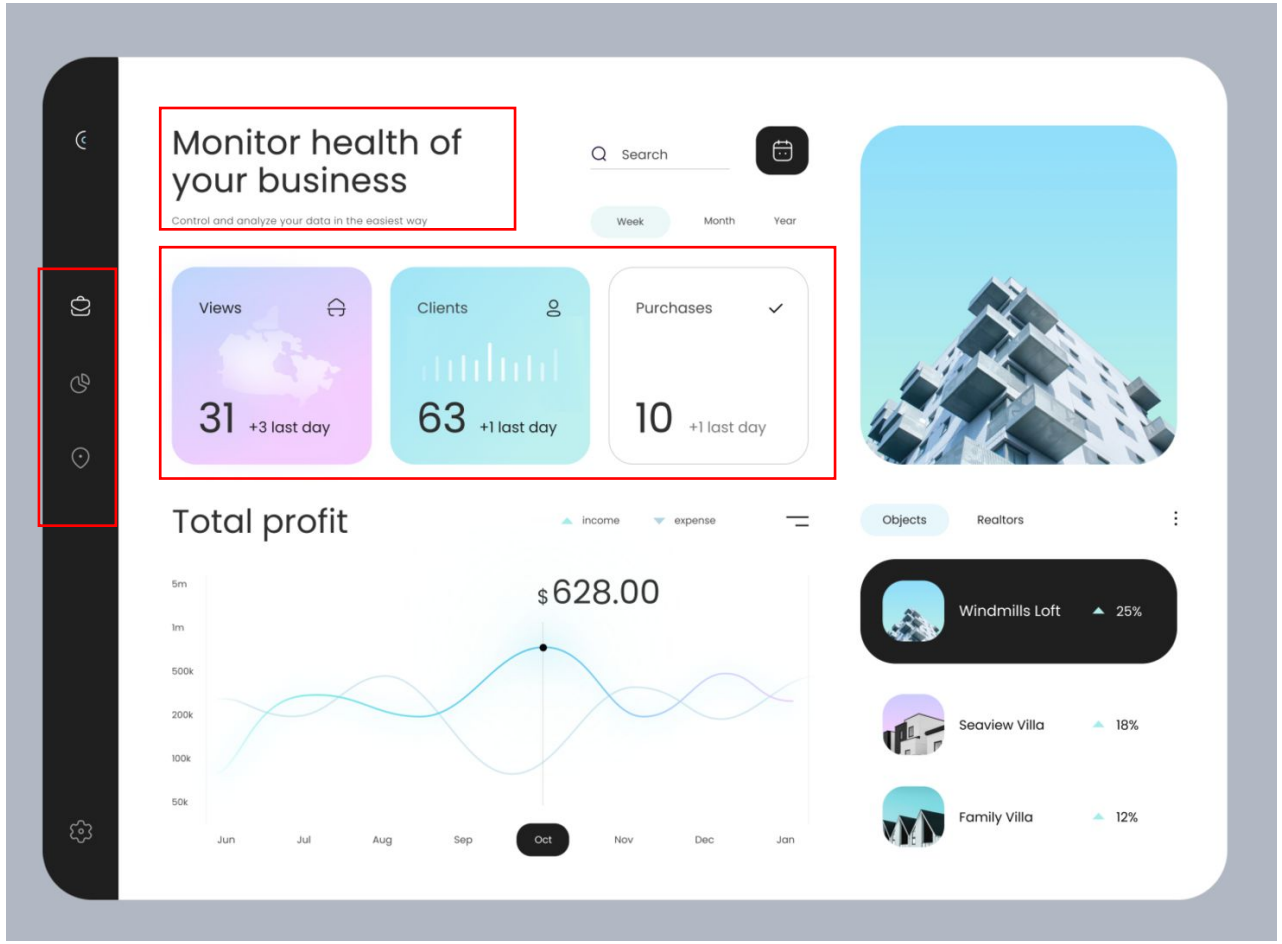

We focus on your Story
Because our goal, as accountants, is to provide you with a list of services that are very reliable as you go across your business journey...
Select Service
Family financial planning
1 hour
Investment Planning discussion
1 hour
Introductory personal financial
45 minutes
Retirement planning
45 minutes
Select Time
October 2019
SUN MON TUE WED THU FRI SAT
9:00 am
10:00 am
11:00 am
12:00 pm
1:00 pm
2:00 pm
3:00 pm
4:00 pm
5:00 pm
All times are in Central Time (US & Canada)


MENU
Courses
Tutorials
Pricing
Downloads
Search
Account
Profile
Settings
Certificates
Billing
Dark Mode
Sign out
FORMS
Search
Email address
Sign up
CARDS
Meng To
Designer and coder
I teach designers code and developers design.
16 COURSES - 42 HOURS
UI Design for developers
3 hrs
SwiftUI Part 3
3 hrs
SwiftUI Part 2
3 hrs
BUTTONS
Monthly
Annual
Browse courses
GET PRO ACCESS
$19 per month
Play video
My personal portfolio
meng.netlify.app
SKILLS LEARNED FOR THIS PROJECT
Learned UI Design
Learned React
Additional skills
ThreeJS
Vercel
Firestore
Endorsed
SwiftUI for iOS 14
48%
Build a SwiftUI app for iOS 14
SwiftUI Visual Editor
SF Symbols and List Styles
Sidebar and Label
Build for macOS Big Sur
Toolbar and Organizing
UI DESIGN
Certificate
TEAM
$95
per year, billed monthly
5 users
Manage subscriptions
Team progress
Subscribe

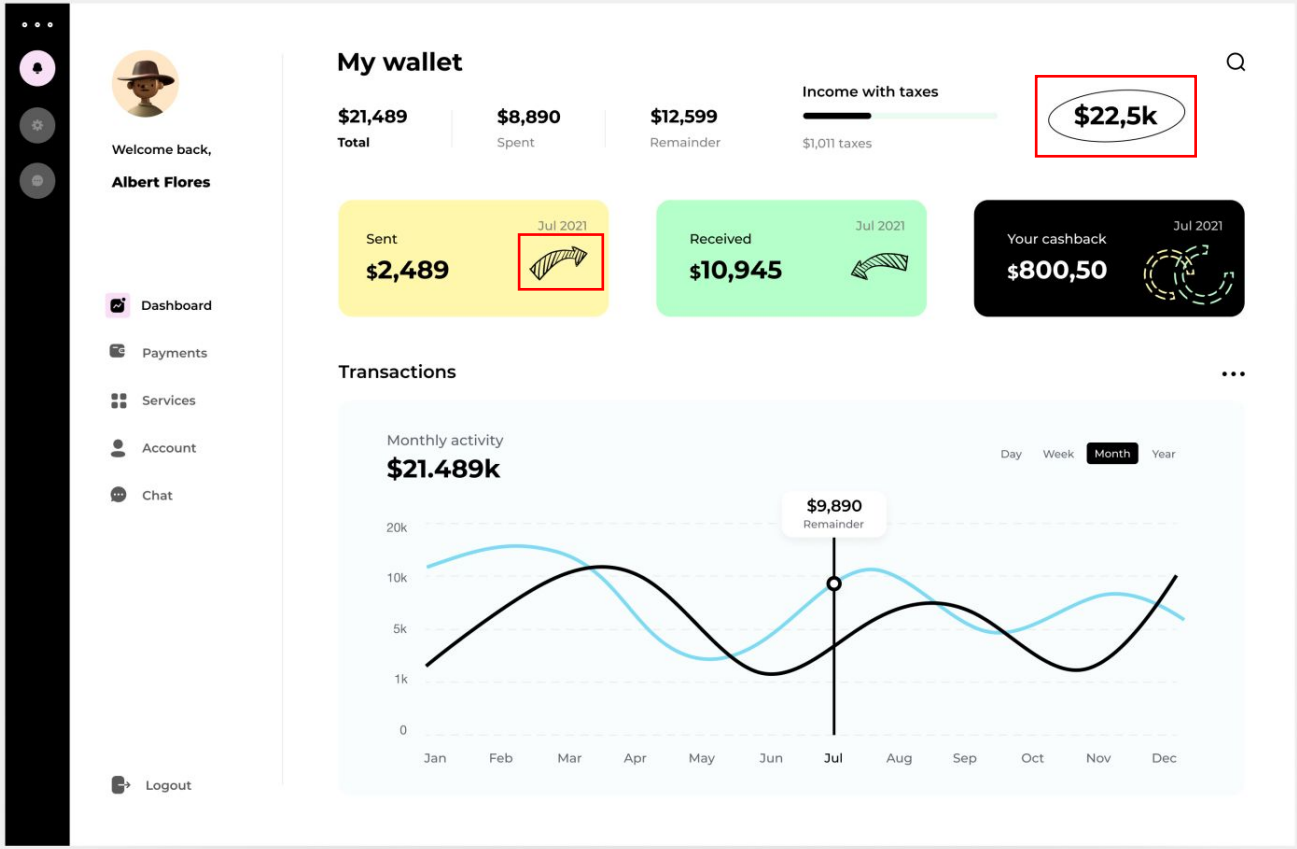
Colors


Unity
Solutions
Enterprices
Pricing
Log in
sign up
Manage Your
Project From YourTeam
Lorem Ipsum is simply
Search Everything
CARDS
ACTIVITY
STATISTIC
Why This
Project Management Software
Lorem Ipsum is simply dummy text of the printing and typesetting industry
Communication
Teamwork
Pianning
Problem
Solving
Control
The Project Management
Software Loved
Project Management Unity
Besic Feature
90%
Testimonial
Identify Risks

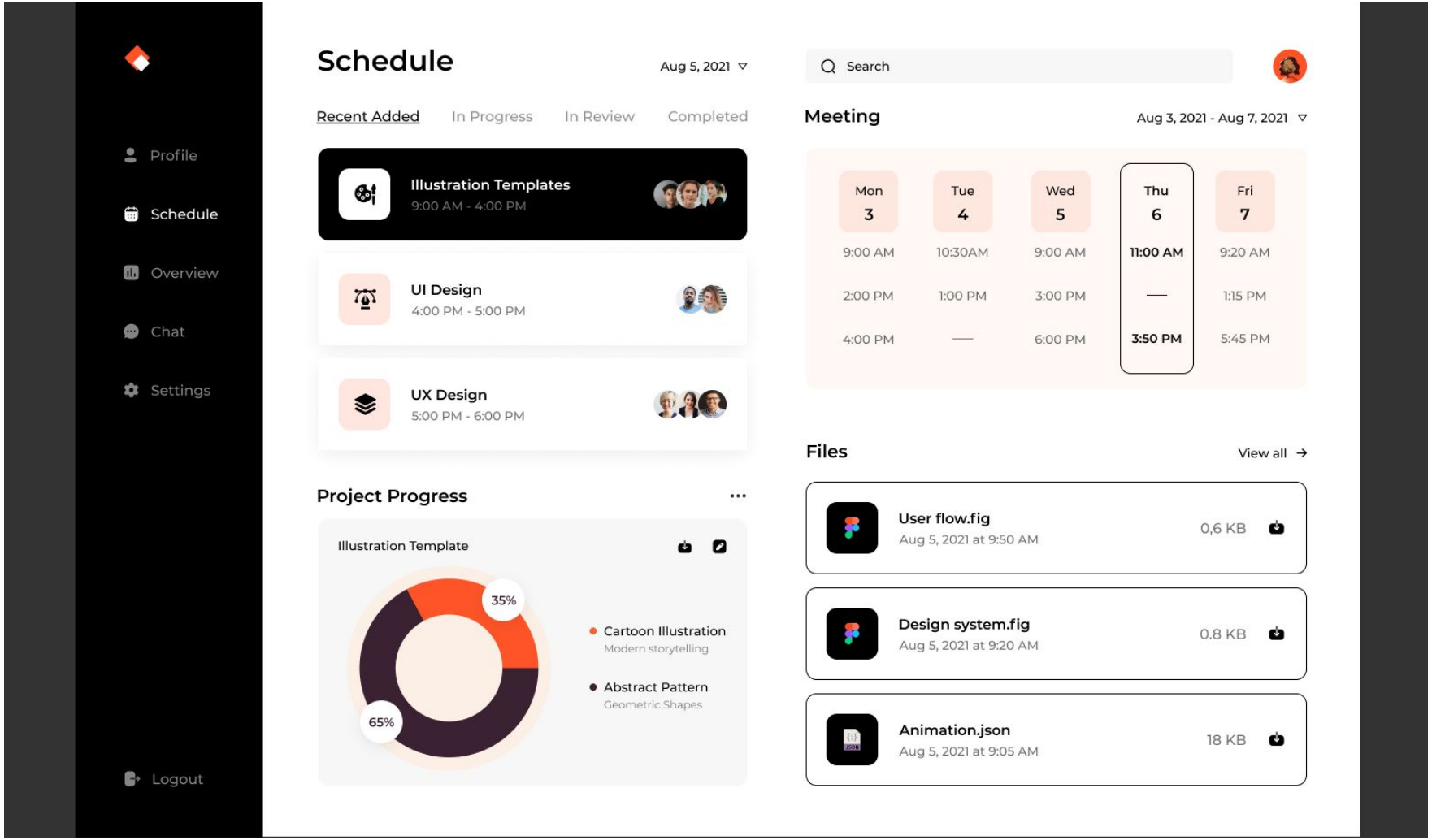
Bigger icons, text hierarchy, different background for cards



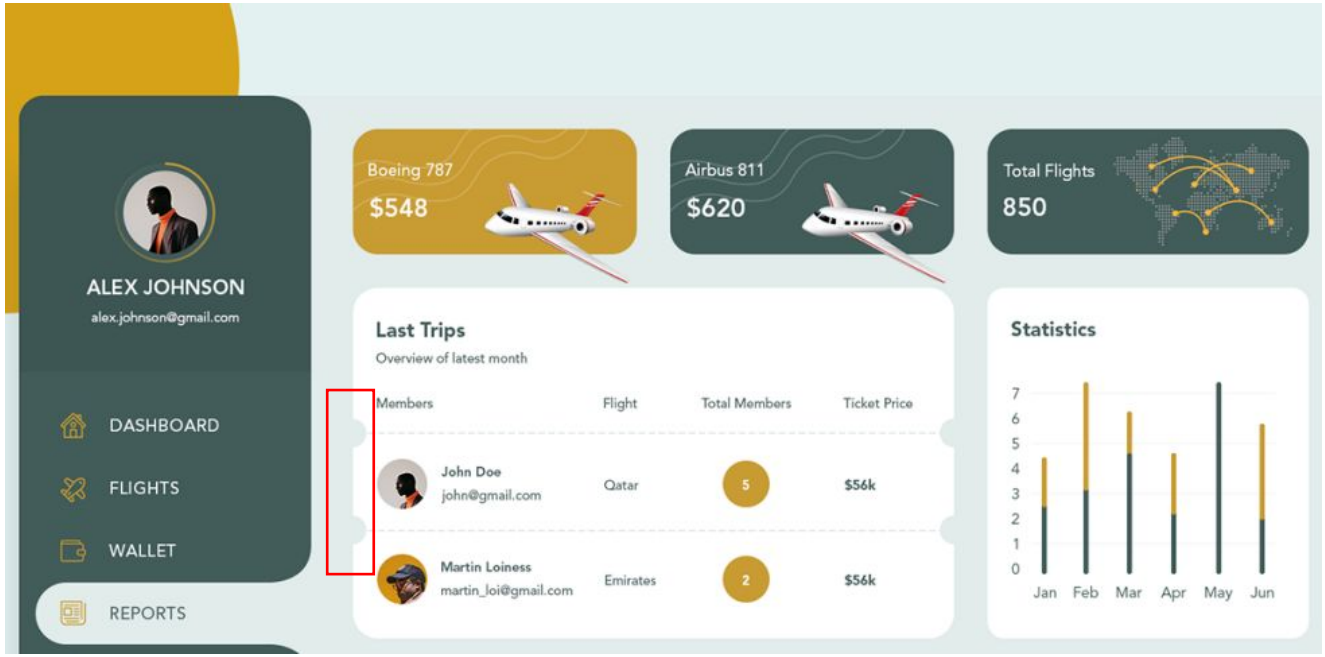
Emotions in design and a unique touch



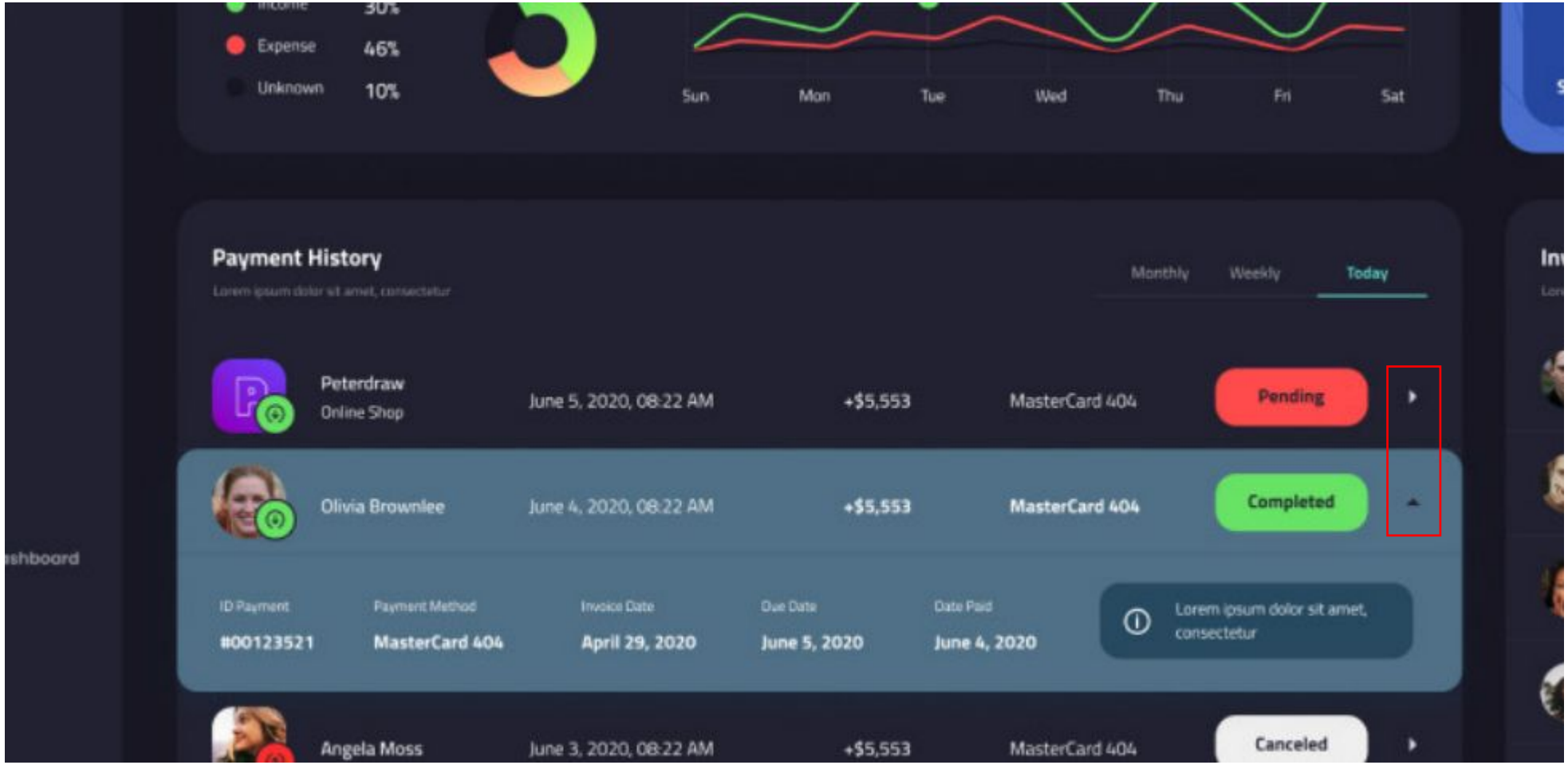
Different card designs and backgrounds



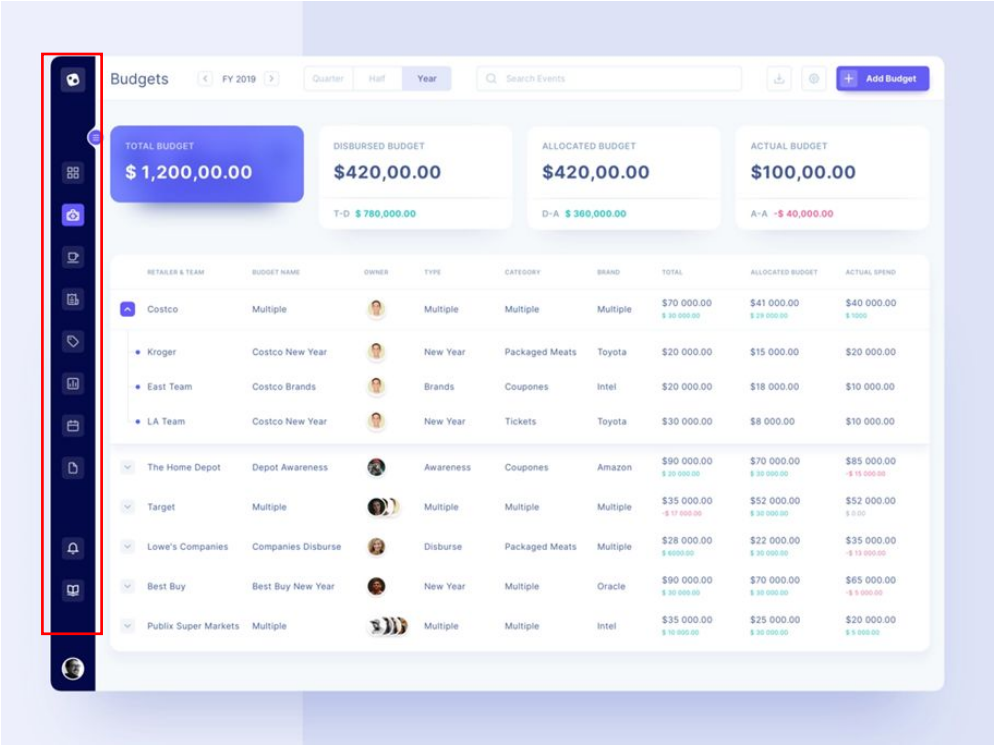
Small unique details and themes

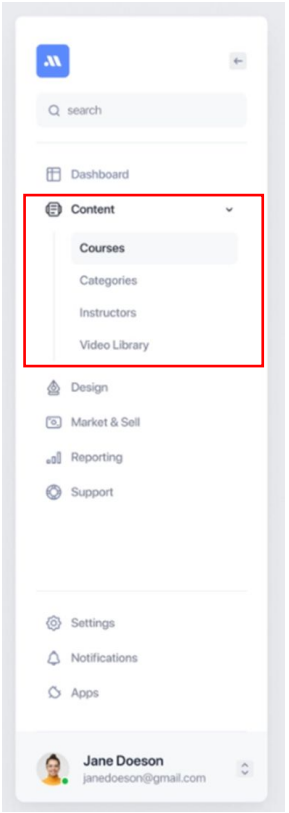


Make complex things optional

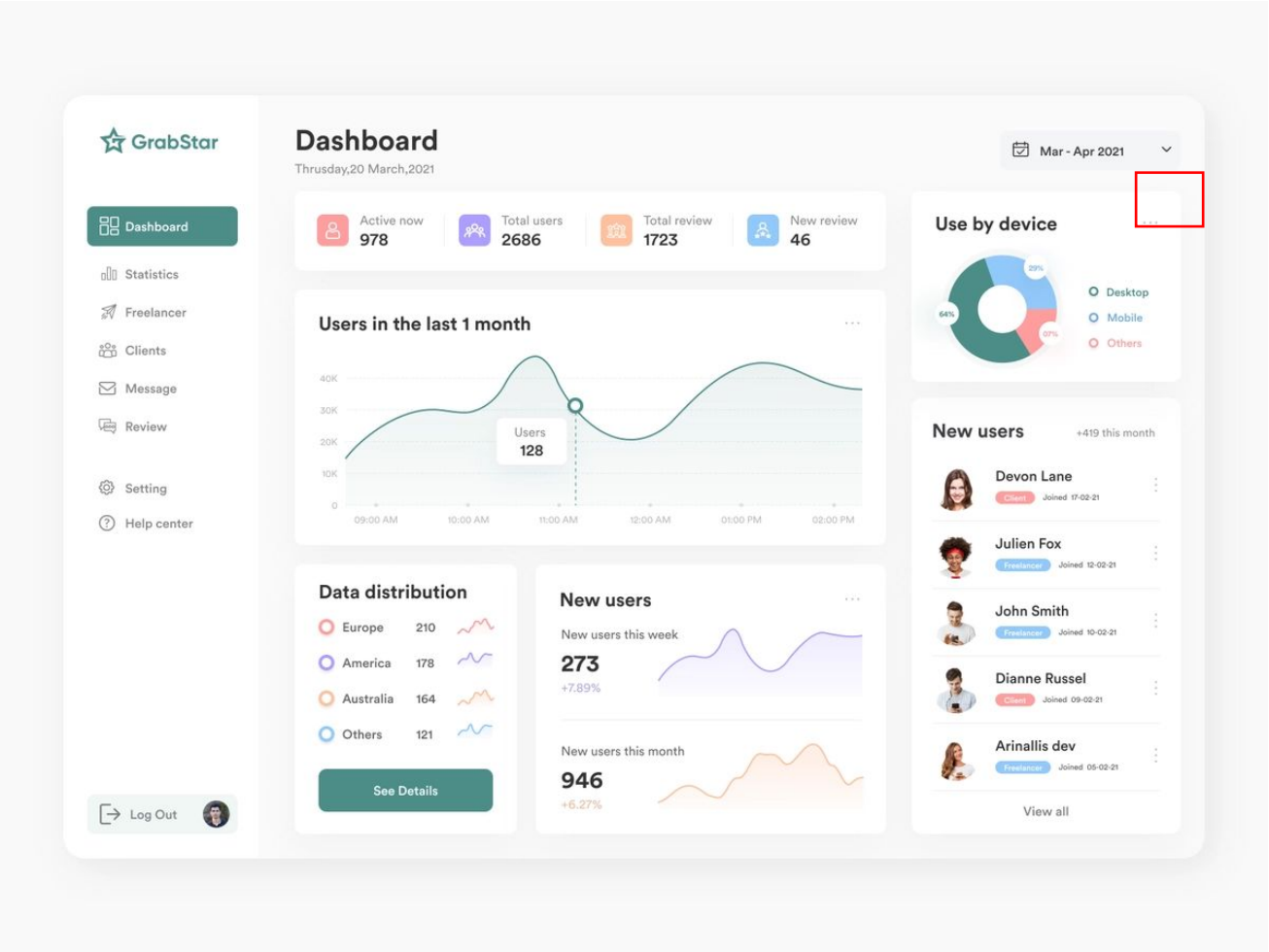


Menu to the left, different types of menus

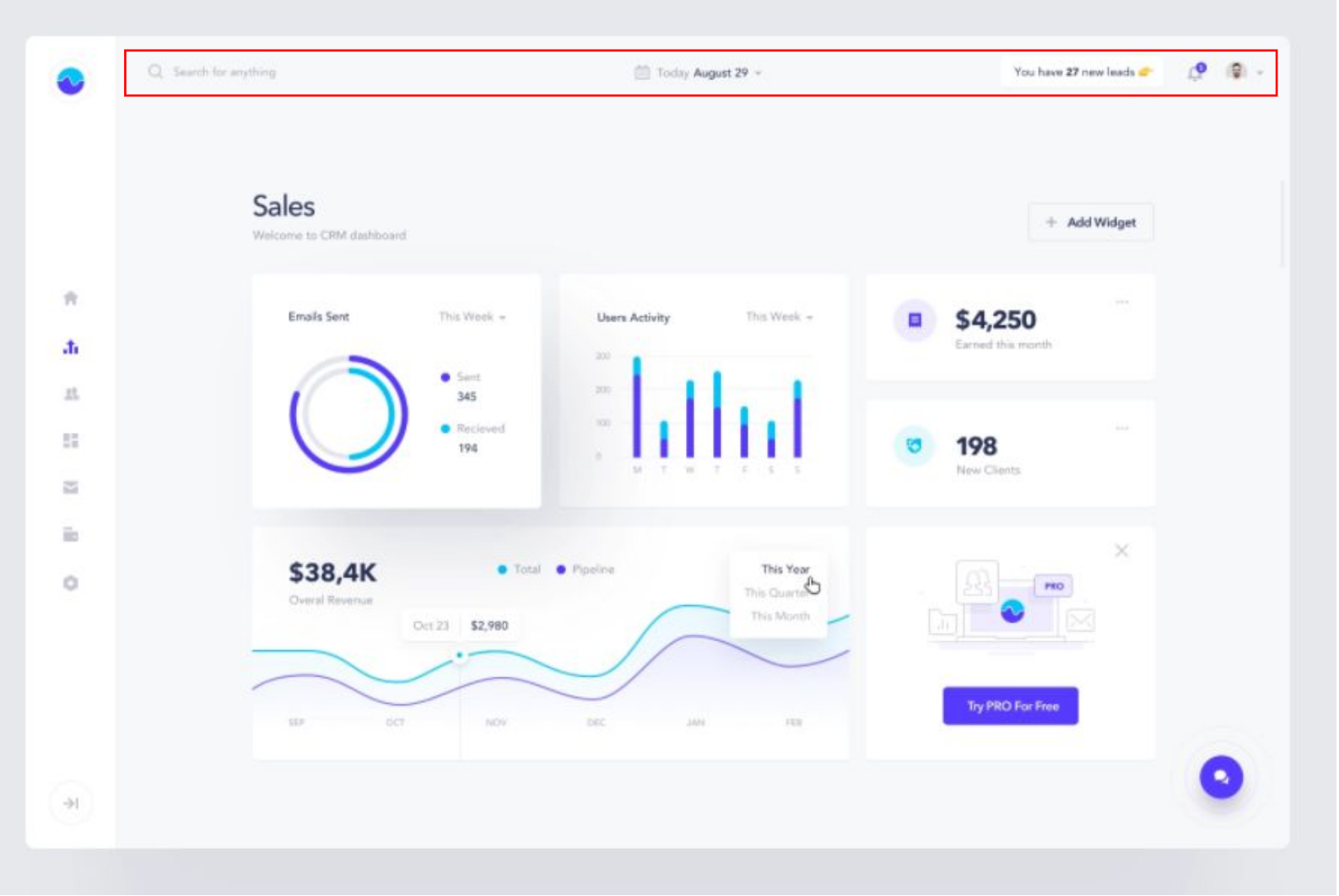




Slightly rounded corners



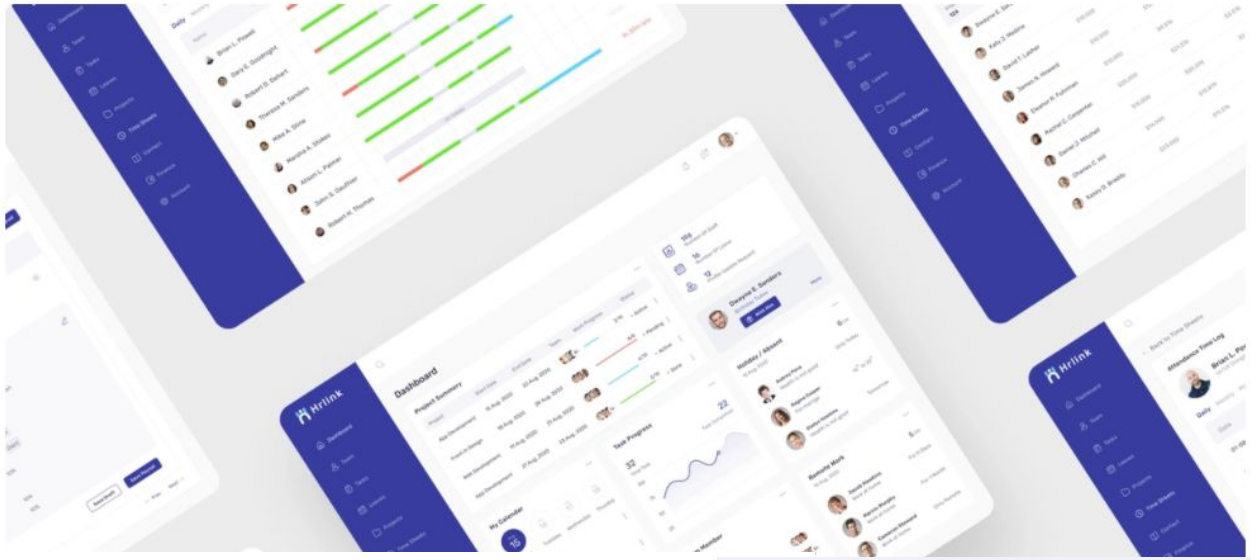
Top bar/menu as part of page



Hrlink HR Management Software

Shahin Srowar for Respogrid • Follow • Hire Us

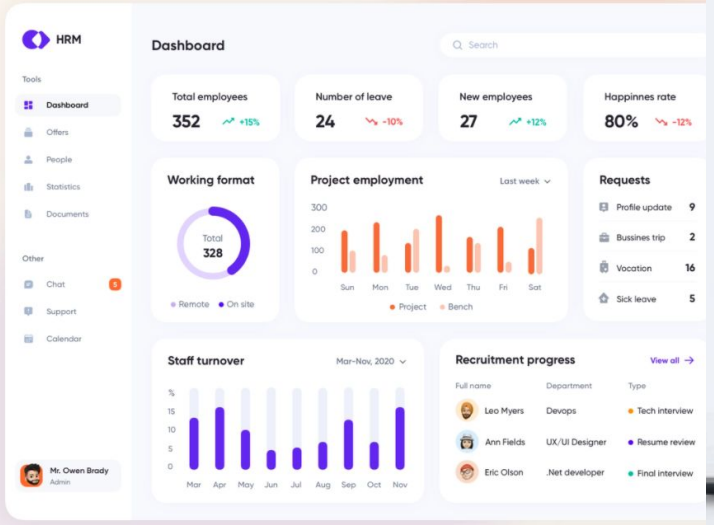
Save Like

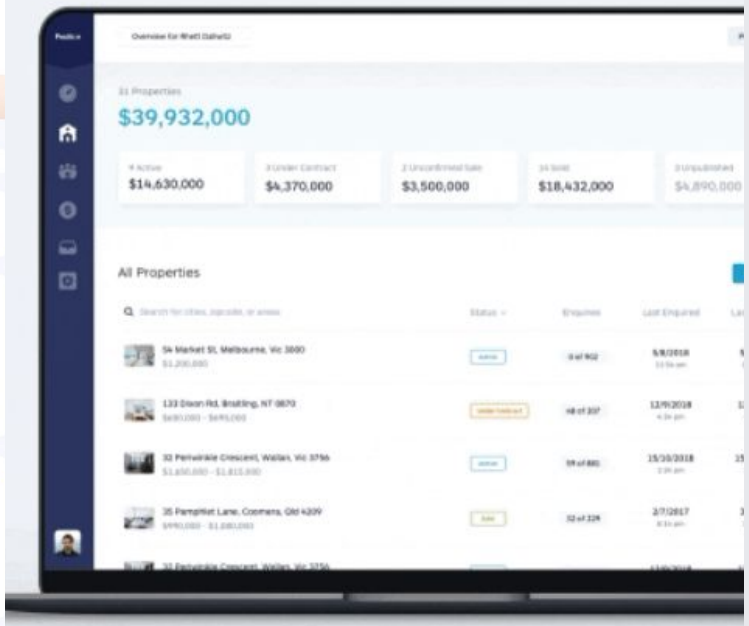


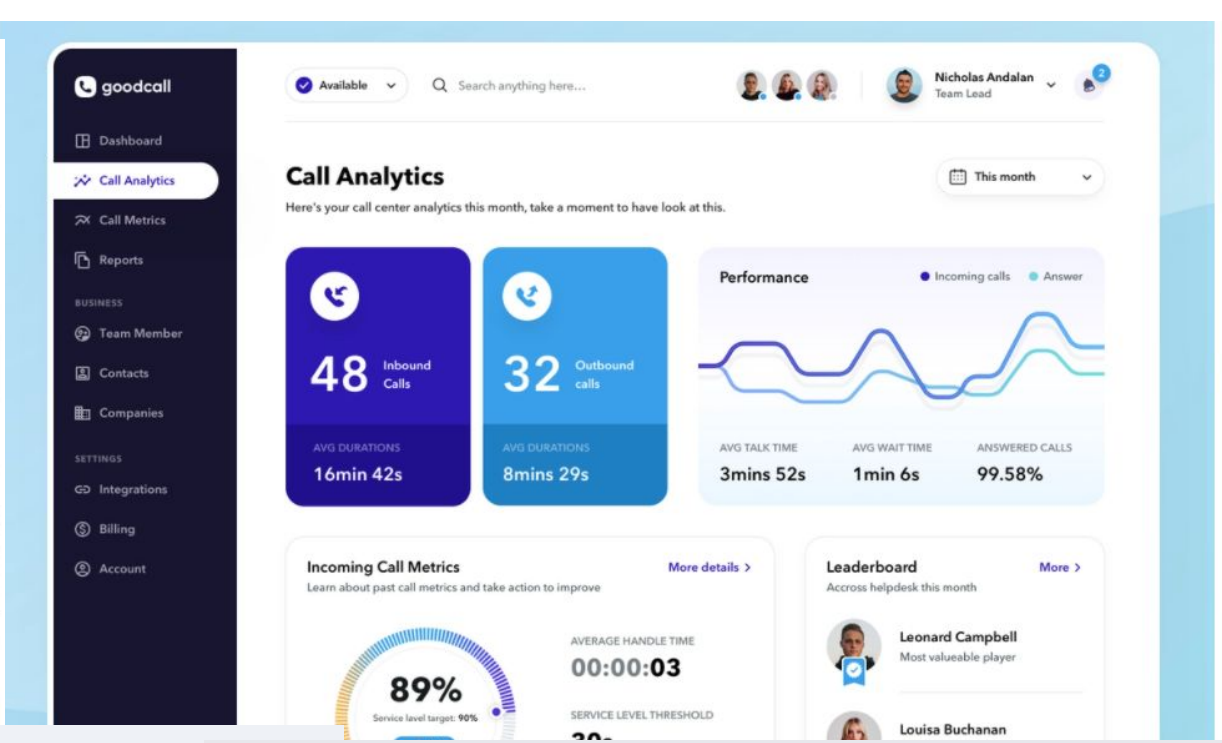
HRM Dashboard

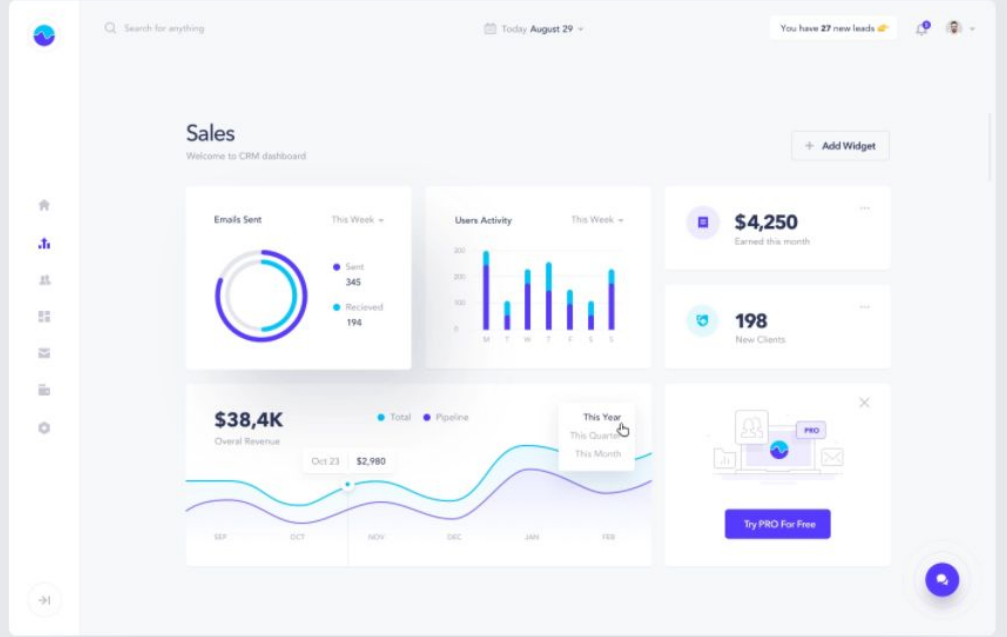
Cleveroad • Follow • Hire Us

Save Like

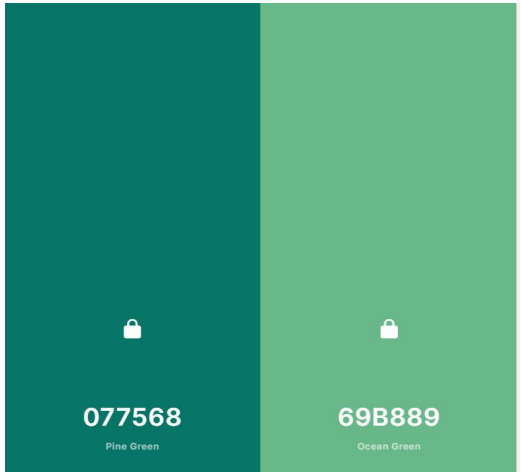








Colors



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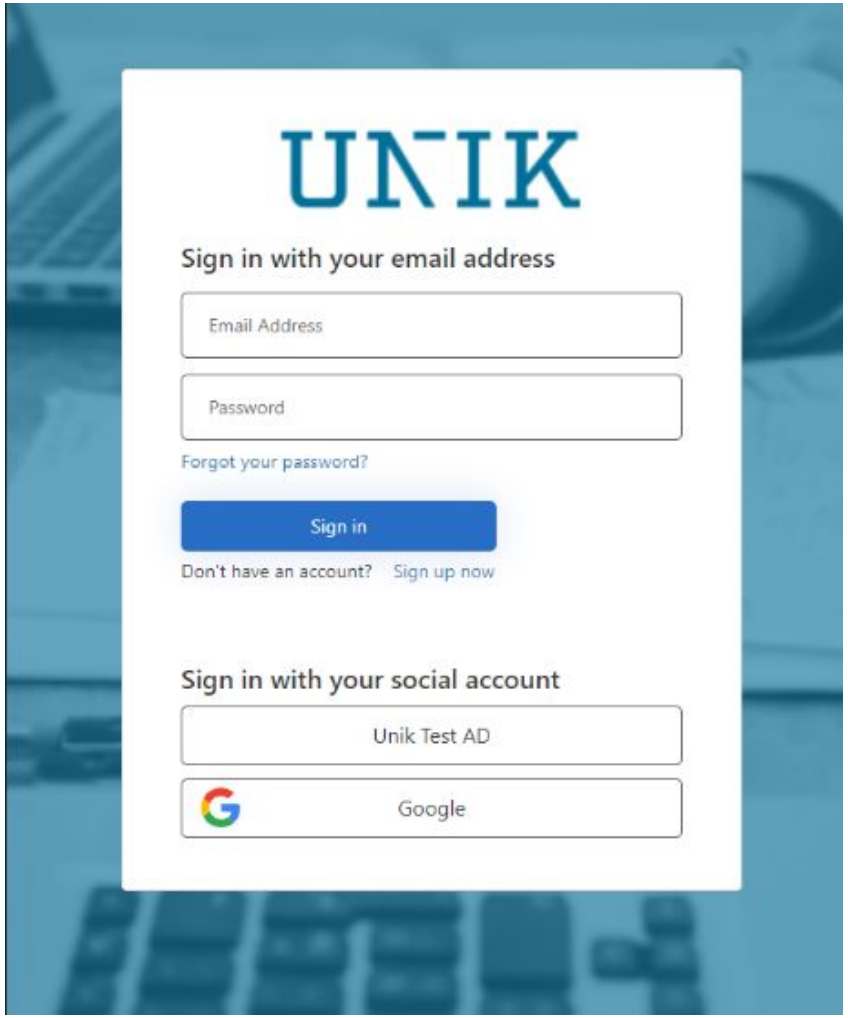
WIREFRAMES

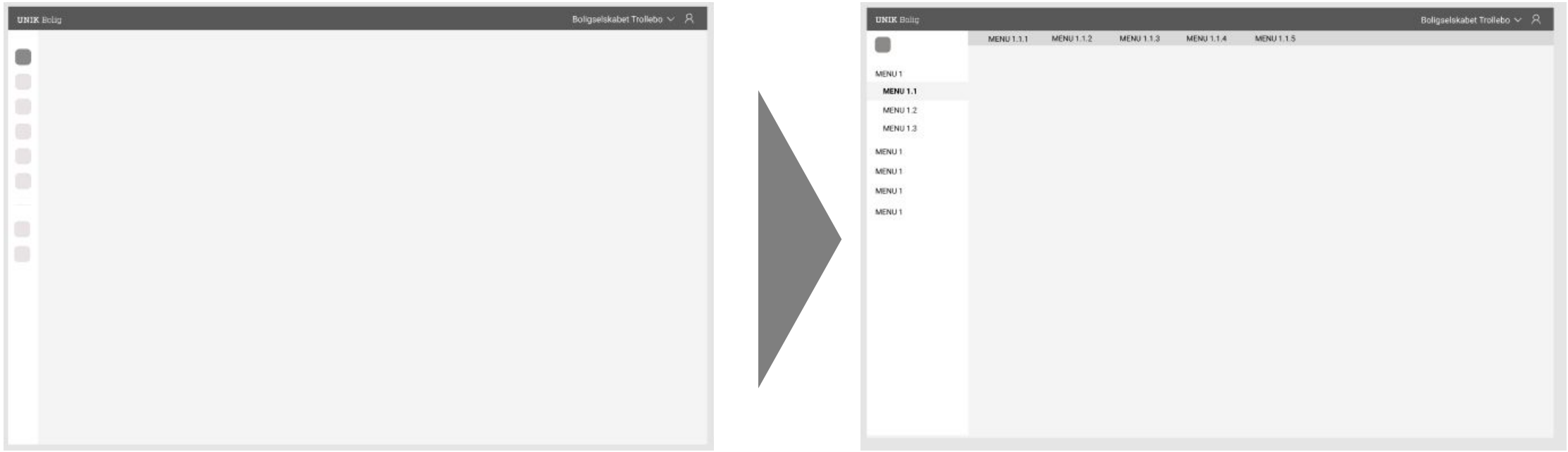
Login

LOGIN
USERNAME
PASSWORD
Log in

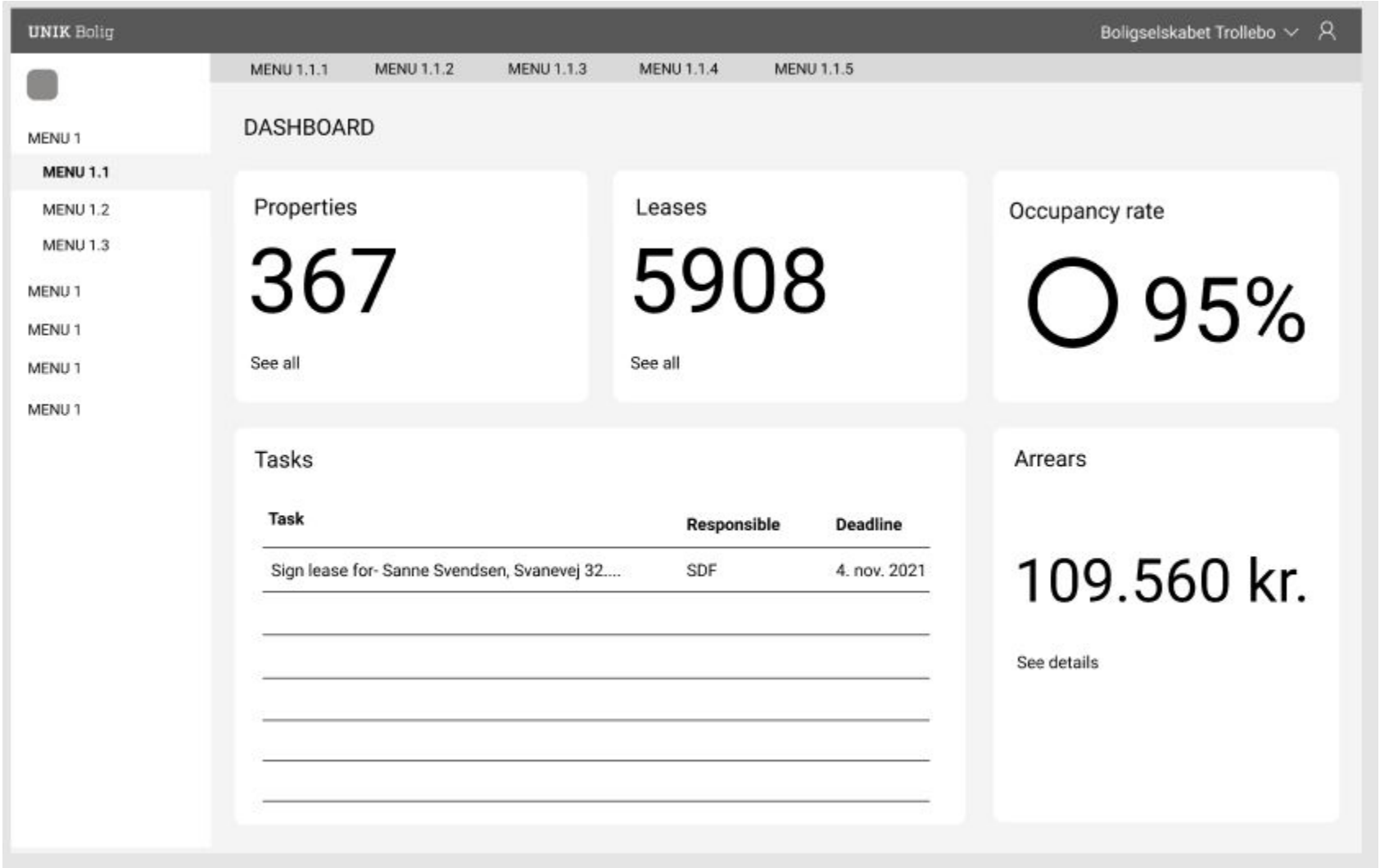

UNIK
Sign in with your email address
Email Address
Password
Forgot your password?
Sign in
Don't have an account? Sign up now
Sign in with your social account
Unik Test AD
Google

Menu

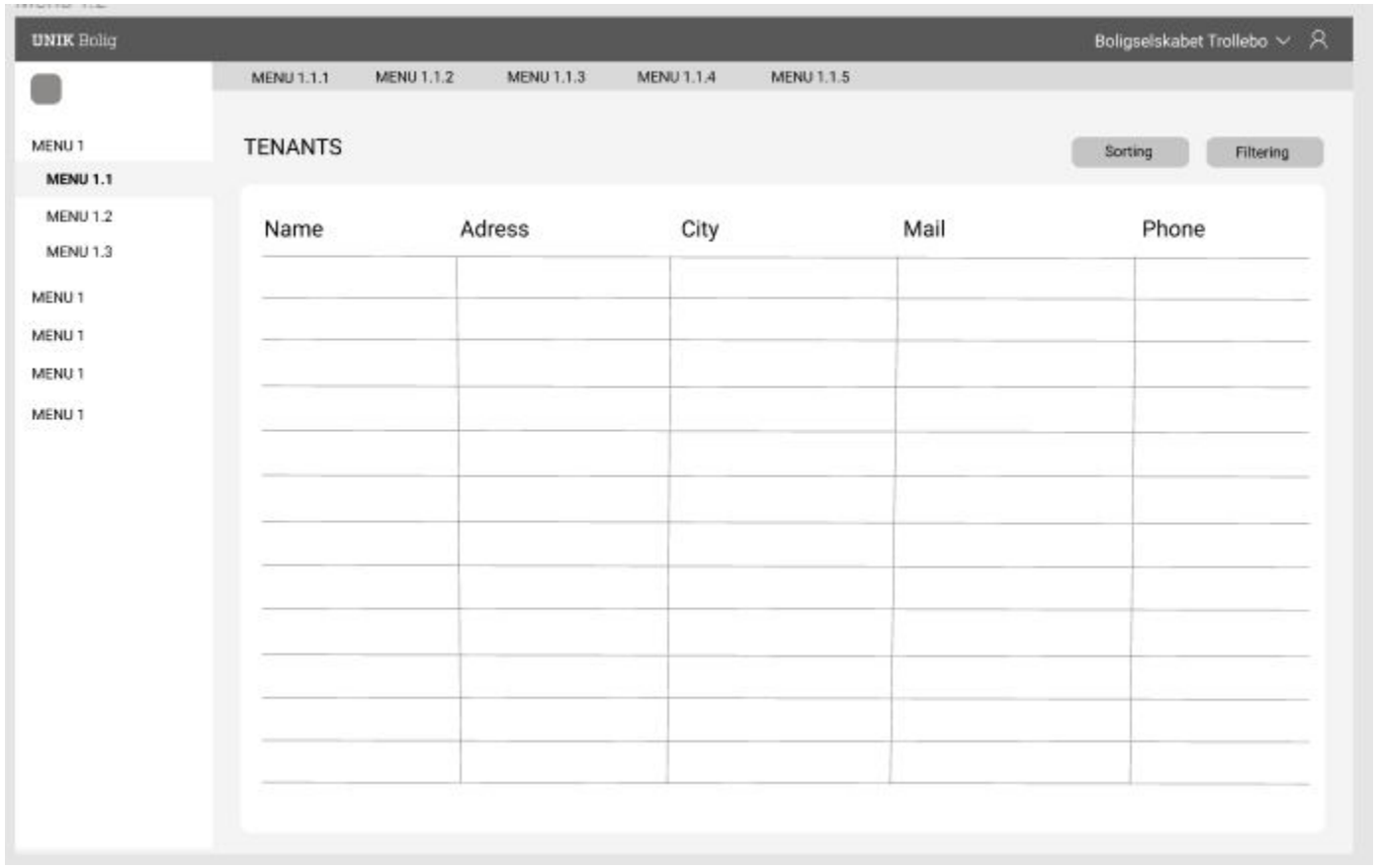
The system is going to be complex with a lot of functions and probably many menu items. Therefor our menu design must reflect that.



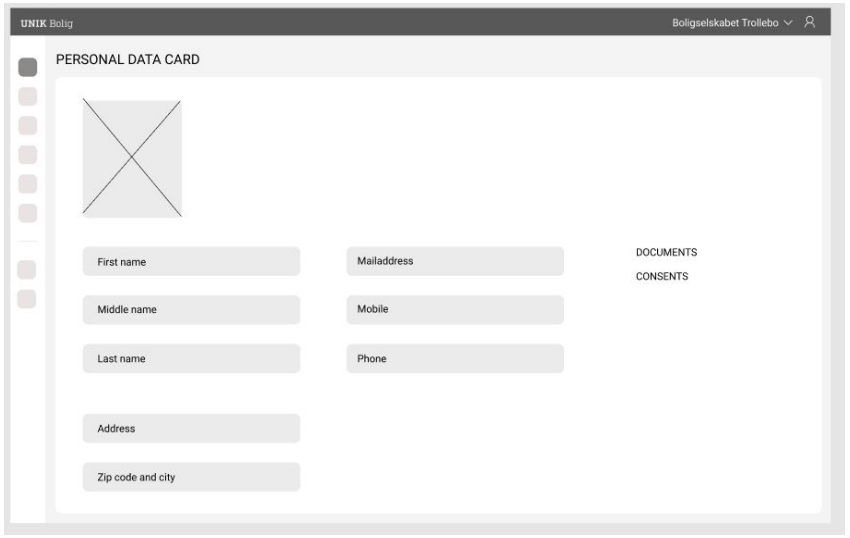
Dashboard

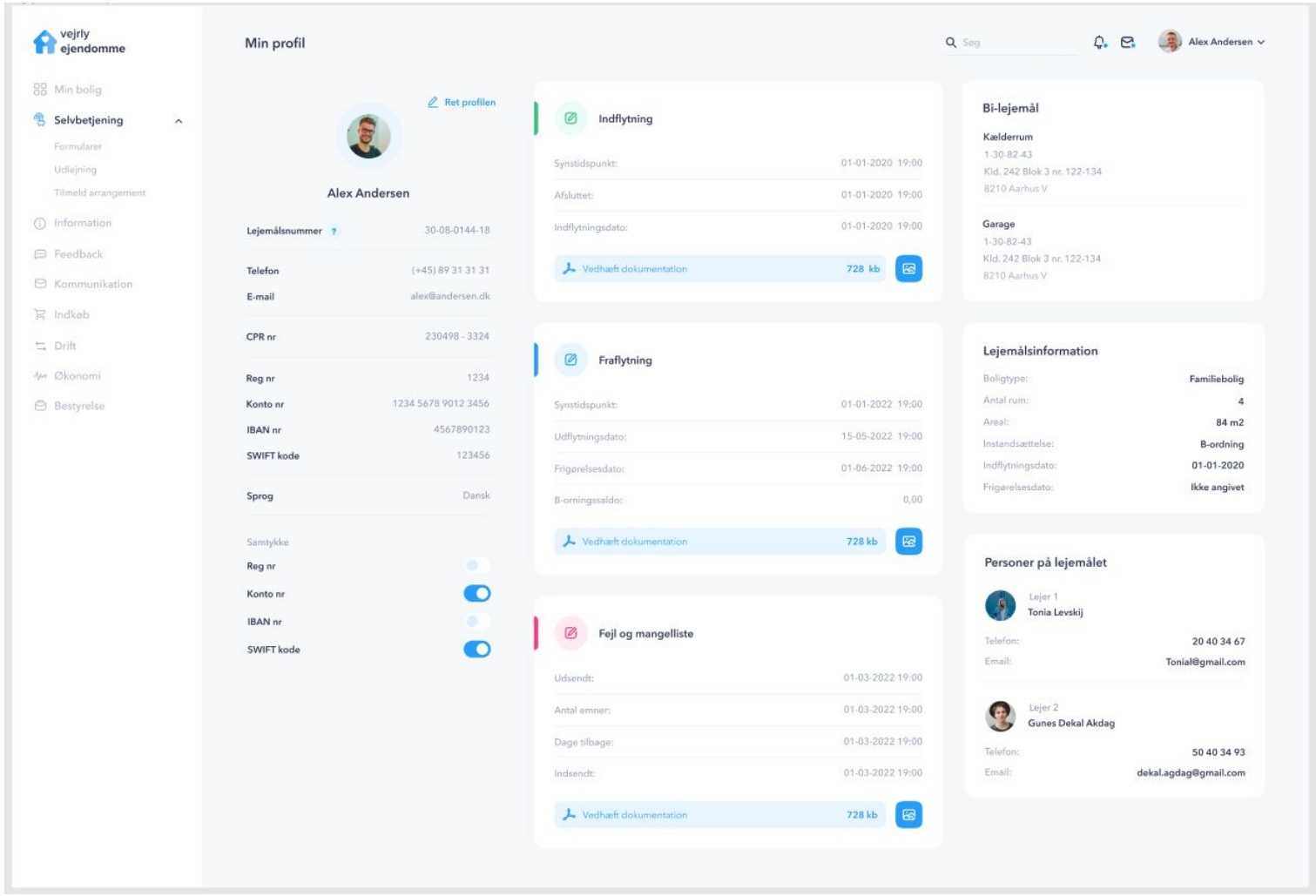

UNIK Bolig
Boligselskabet Trollebo
MENU 1.1.1
MENU 1.1.2
MENU 1.1.3
MENU 1.1.4
MENU 1.1.5
MENU 1
MENU 1.1
MENU 1.2
MENU 1.3
MENU 1
MENU 1
MENU 1
MENU 1
DASHBOARD
Properties
367
See all
Leases
5908
See all
Occupancy rate
95%
Tasks
Task
Responsible
Deadline
Sign lease for- Sanne Svendsen, Svanevej 32....
SDF
4. nov. 2021
Arrears
109.560 kr.
See details

List

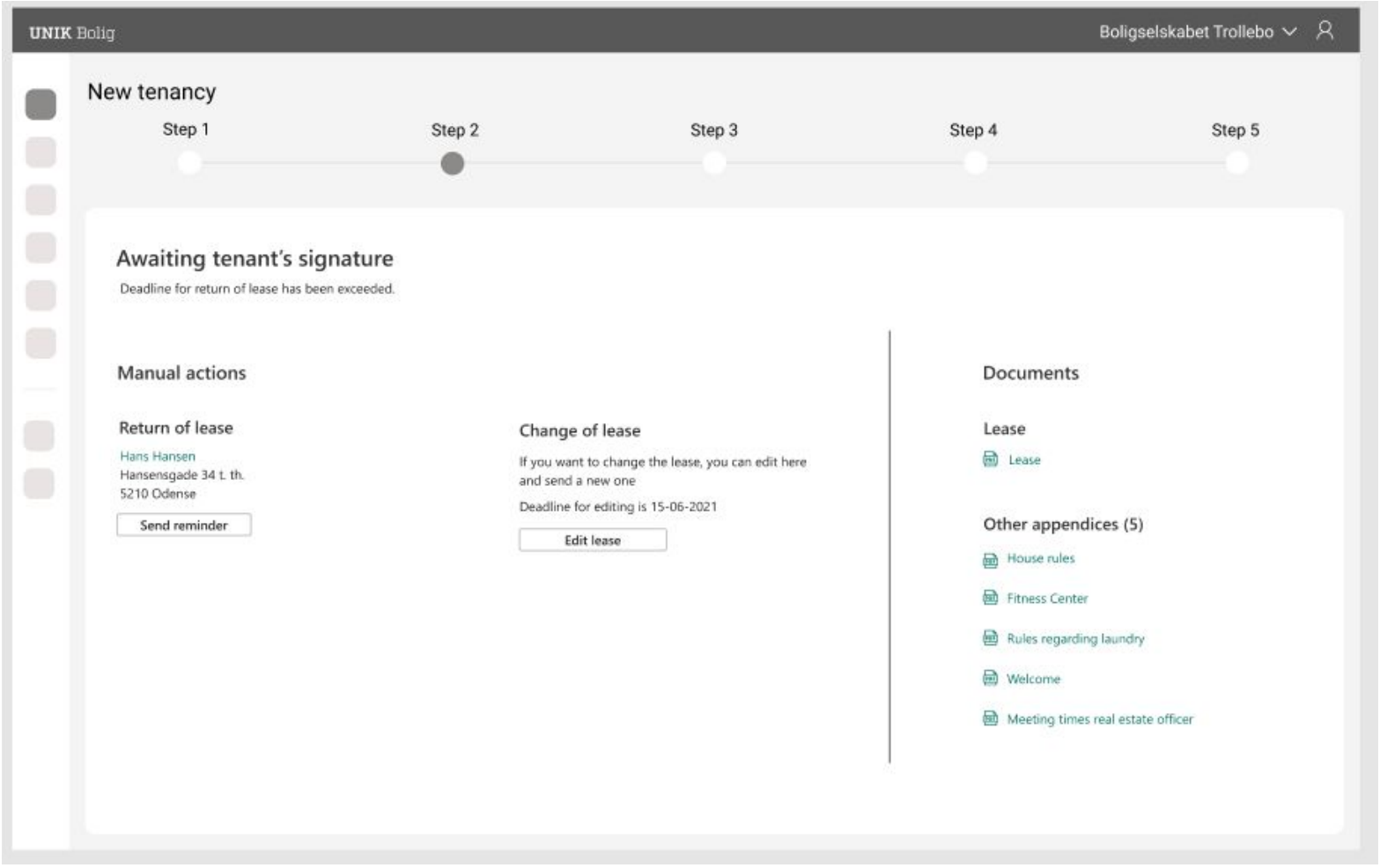

UNIK Bolig
Boligselskabet Trollebo
MENU 1.1.1
MENU 1.1.2
MENU 1.1.3
MENU 1.1.4
MENU 1.1.5
MENU 1
MENU 1.1
MENU 1.2
MENU 1.3
MENU 1
MENU 1
MENU 1
MENU 1
TENANTS
Sorting
Filtering
Name
Adress
City
Mail
Phone

Personal data card





Proces


UNIK Bolig
Boligselskabet Trollebo
New tenancy
Step 1
Step 2
Step 3
Step 4
Step 5
Awaiting tenant's signature
Deadline for return of lease has been exceeded.
Manual actions
Return of lease
Hans Hansen
Hansensgade 34 t. th.
5210 Odense
Send reminder
Change of lease
If you want to change the lease, you can edit here and send a new one
Deadline for editing is 15-06-2021
Edit lease
Documents
Lease
Lease
Other appendices (5)
House rules
Fitness Center
Rules regarding laundry
Welcome
Meeting times real estate officer

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