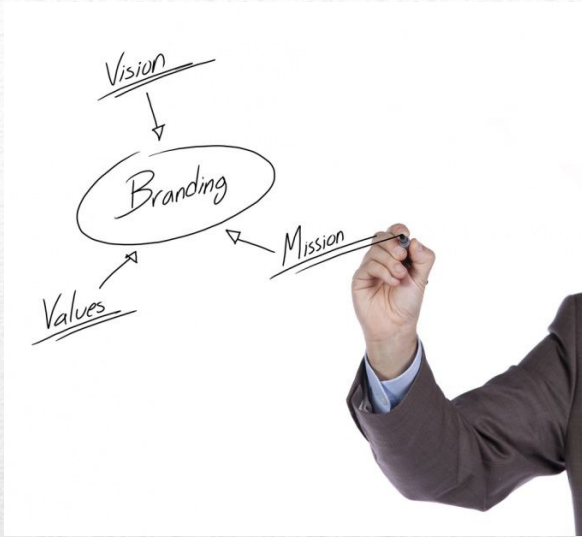


How to unleash a person as a brand?

By Podobedova Anastasia



- Determine the purpose of how people should perceive you. It is that image that should be developed within yourself and present to the masses.

1 step : Describe in simple words who you are.

- Do not write about everything. Expand your essence.



Create profiles in social networks. Pave the way for your blog from everywhere.

2 step : Create a blog in popular networks.

- Ask customers to leave feedback. Every person who comes into contact with you and understands and is impressed by your image can play the role of a client who can attract more clients.



**3 step : Ask «customers»
to leave feedback.**

- Many bloggers need quality information. Interviews are always interesting if you are an interesting person.



4 step : interview.



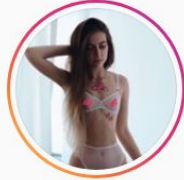
- Collect previous developments in a compact form. Keep books narrowly focused. See how well-known authors write about healthy eating and other issues. They carry the same idea, but in each book they show different facets.

**6 step : Publish articles
and write books.**

Вступить в группу

- Organize a community. Collect followers, train them. Collect all questions. They will give you many blog ideas.

7 step : Organize a community.



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