## How to un eash a JEISON AS A brand?

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• Determine the purpose of how people should perceive you. It is that image that should be developed within yourself and present to the masses.

### 1 step : Describe in simple words who you are.

• Do not write about everything. Expand your essence.



Create profiles in social networks. Pave the way for your blog from everywhere.

# 2 step : Create a blog in popular networks.

 Ask customers to leave feedback.
Every person who comes into contact with you and understands and impressed by your image can play the role of a client who can attract more clients.



### **3 step : Ask «customers»** to leave feedback.

• Many bloggers need quality information. Interviews are always interesting if you are an interesting person.



### 4 step : interview.



• Collect previous developments in a compact form. Keep books narrowly focused. See how well-known authors write about healthy eating and other issues. They carry the same idea, but in each book they show different facets.

# 6 step : Publish articles and write books.

#### Вступить в группу

• Organize a community. Collect followers, train them. Collect all questions. They will give you many blog ideas.

# 7 step : Organize a community.

