

Eco-Friendly Organizations

English language course (B2-1)

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Eco-Friendly organization

- ♦Puts the environment first
- Creates sustainable products
- ♦It's manufacturing and production is environmentally responsible



Why is it important for organizations to be eco-friendly?

- **♦**To reduce the impacts of business on the environment
- **♦**The customer's desire to consume eco-friendly products
- ♦A great way for organization to safe money



What activities are used by eco-friendly organizations to defend the environment?

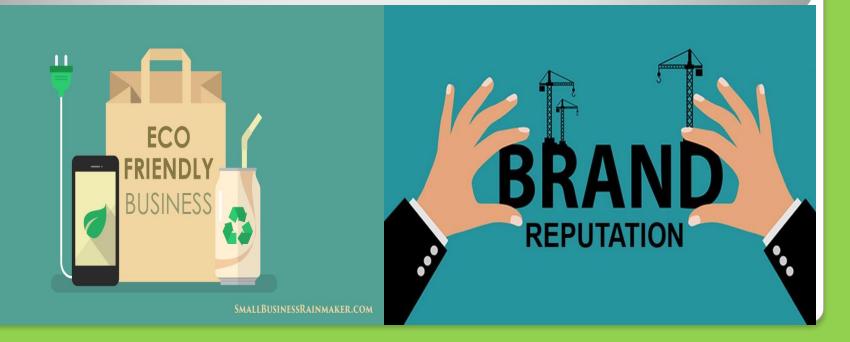
- ♦To recycle or reuse old products to turn into new ones
- ♦To use organic and fair trade ingredients
- ◆To use recyclable plastic for packaging

◆To lower energy impact by energy conservation or producing energy onsite ...



Advantages of being eco-friendly organization

- **♦**Reduced pressure from regulators
- **♦**Reduced cost
- Better brand image



Disadvantages of being eco-friendly organization

- ◆The switch may be expensive
- **♦**The prices of products rise
- Customer adverse response



Eco-friendly companies Seventh Genaration

