

Lesson 1

31-03-2021



Study Aims and Level Evaluation 1/2



Krystyna Nedoluzhenko

to me ▾

Mon, 29 Mar, 13:32 (2 days ago)



I from Ukraine , Odessa)

I found your page on Instagram)

I study English from my childhood, have a lot practicing, but know I don't have any opportunities to speak with someone and my self-organisation not very satisfactory)

I want to improve my vocabulary and my grammar not really high , but I can easily speak)

About first lesson on Skype - Yes, with pleasure)

Really , I prefer meet with you 1 or 2 a week , it's also depends on price . I want to meet up with on Skype , that you can tell me about how are your classes going and also you will see my abilities.

Отправлено с iPhone

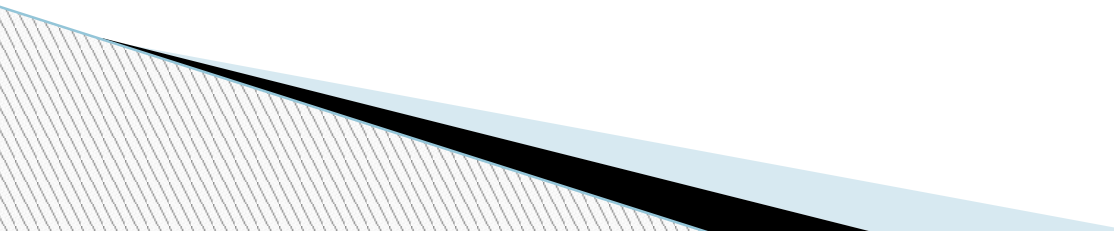
Study Aims and Level Evaluation 2/2

I **am** from Ukraine, Odessa) I found your page on Instagram)
I **have been studying** English from my childhood, **?have a lot practicing?**, but I know **that I** don't have any opportunities to speak with ~~someone~~ **anyone** and my self-organization **is** not ~~very~~ satisfactory)

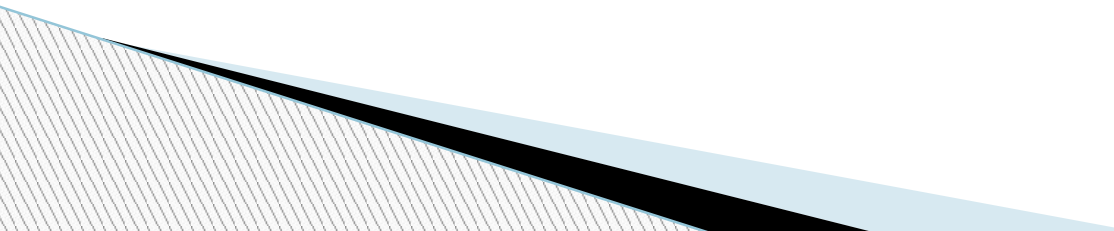
I want to improve my vocabulary and my grammar, **which not on a very high level**, but I can easily speak)
About first lesson on Skype - Yes, with pleasure)

Really, I prefer meeting **ing** with you 1 or 2 a week , it'~~s~~ also depends on price. I want to meet up with **you** on Skype, **so** that you can tell me about how ~~are~~ your classes are organized ~~going~~ and ~~also~~ you will **also** see my abilities.

Brands Vocabulary

- Value for money
 - Top of the range
 - Timeless
 - Well-made
 - Fashionable
 - Durable
 - Reliable
 - Advertising hype around brands
 - Logo
 - Genuine
 - illegal copy
 - inflated prices
 - a fancy logo
 - Image
 - Loyalty
 - Mass market
- 

With translation

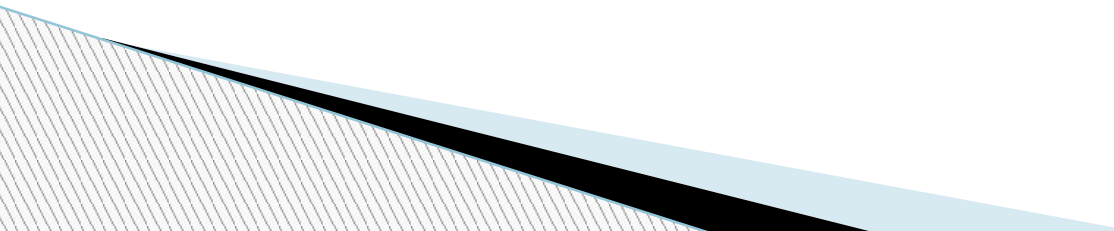
- Value for money - оправданная цена
 - Top of the range - самый лучший
 - Timeless - вечный
 - Well-made - хорошо сделанный
 - Fashionable - модный
 - Durable - прочный
 - Reliable - надёжный
 - Advertising hype around brands - активная реклама брендов
 - Logo - фирменный знак
 - Genuine - подлинный
 - illegal copy - подделка
 - inflated prices - вздутые цены
 - a fancy logo - модный бренд
 - Image - образ, репутация
 - Loyalty - преданность
 - Mass market - предметы массового производства
- 

Products

Products can be ...

- ▣ Cool
- ▣ Affordable
- ▣ Defective
- ▣ High priced
- ▣ Inexpensive
- ▣ Luxurious
- ▣ Stylish

YOU CAN ... a product

- ▣ Develop
 - ▣ Endorse
 - ▣ Launch
 - ▣ Modify
 - ▣ Outsource
 - ▣ Place
 - ▣ Promote
 - ▣ Test
 - ▣ Replace
 - ▣ Reposition
 - ▣ Redesign
- 

Speaking phrases

- to do a lot of talking about...
 - to pop in with comments
 - to pull out even more from this conversation
 - a short add-on
 - it slipped my mind
 - never mind
 - Easy, tiger!
 - Got it.
 - Are you for real?
- 