

# What is Hot with the Young Generation?



# SUBCULTURE

# WHY DO TEENS JOIN SUBCULTURES?

- ✓ TO IDENTIFY WITH A PARTICULAR SUBCULTURE
- ✓ TO REBEL AGAINST THE SOCIETY
- ✓ TO PROTEST AGAINST THE OLDER GENERATION
- ✓ TO REJECT EVERYTHING
- ✓ (NOT) TO CONFORM TO SOCIETY STANDARDS
- ✓ TO TRY OUT ALL SORT OF OPTIONS
- ✓ TO SHOW STRONG PHYSICAL FORCE
- ✓ TO EXPRESS THEMSELVES, THEIR OWN IDENTITY





A subculture is a group of people with the same interests, the same style and they like the same music.

# Subculture

- Hacker
- Rocker
- Punk
- Raver
- Mod
- Hippie
- Goth
- Biker
- Skinhead



Cyber



Hipster



Goth



Thug



Emo



Preppy

# Hacker

They are the ‘wizards’ of the computer community; people with a deep understanding of how their computers work, and can do things with them that seem ‘magical’. They do not protest against their parents.



# Punk

A young person who dresses in a shocking way to express his or her identity. He or she has brightly coloured hair and wears metal chains. The person is thought to rebel against the society. The music is aggressive. They reject everything.



# Raver

There are the folks who use computer – made, synthesized music, and drugs to create massive all-night dance parties in empty warehouses.

They like to be in a collective. They want to try out all sort of options and are thought to be violent.





# Goth

The members of this subculture wear the blackest black, with a lot of silver jewellery and have very black hair and look as this and pale as possible. The members gather together to read Bram Stoker and talk about being vampires, and about the end of the world.



# Mod

These people developed their own style distinct from others. A person has college-style hair, a neat white shirt, a short jacket, or a short blazer jacket, and narrow trousers. The clothes are Italian by choice. Pale face, plenty of make-up. Scooters are the preferred means of transportation. He or she prefer soul music.





# Music styles

**Acid rock** - there free-form improvisations and light show appeared about 1966.

**Reggae** - this is the most important form of West Indian popular music of the 1970s and 1980s. The lyrics often refer to Rastafarianism.

**Punk rock** - this music begin in the UK and was thought to be aggressive. It was a rejection of everything that had gone before. It was designed to shock.

**Techno**- this music is made on computers and performed mainly by deejays of old-fashioned bands.

**Rock'n'roll** - it began in the early 1950s in the USA. Within a few years, it had become America's newest and most popular kind of music. In the mid- 1950s it became the central part of teenage rebellion in the West.



## What positive and negative features do youth subcultures have?

- ✓ shocking looks
- ✓ drug and alcohol addiction
- ✓ bad image
- ✓ communication with friends
- ✓ self-expression
- ✓ special way of life
- ✓ common interests
- ✓ rebellion against the society
- ✓ rejection of everything
- ✓ protest against the parents
- ✓ changing the world to the best
- ✓ new styles of music
- ✓ spending spare time
- ✓ teens' violence and aggressiveness



## Homework

**Give a 3 minute talk on youth subcultures.**

**Remember to say:**

- **what youth subcultures you know**
- **why different subcultures appear**
- **if subcultures help to express one's individuality**
- **if you would like to belong to any teenage subculture (why/why not)**

**Thank you  
for the work!**