

# **ENGLISH** **for** **SUCCESSFUL** **CAREER**

**mnRAJU**

# Successful Career Needs . .

- G** ✓ Communication skills
- ✓ English Language skills
- O** ✓ **Soft skills**
- O** ✓ Analytical skills
- ✓ Technical skills
- D** ✓ Professional skills

# What Ails?

Why only 5% to 10% are found fit to be employed by Top Rated Companies?

1. **Poor Communication Skills**
2. **Poor English Language Skills**

- 3.
- 4.
- 5.
- 6.





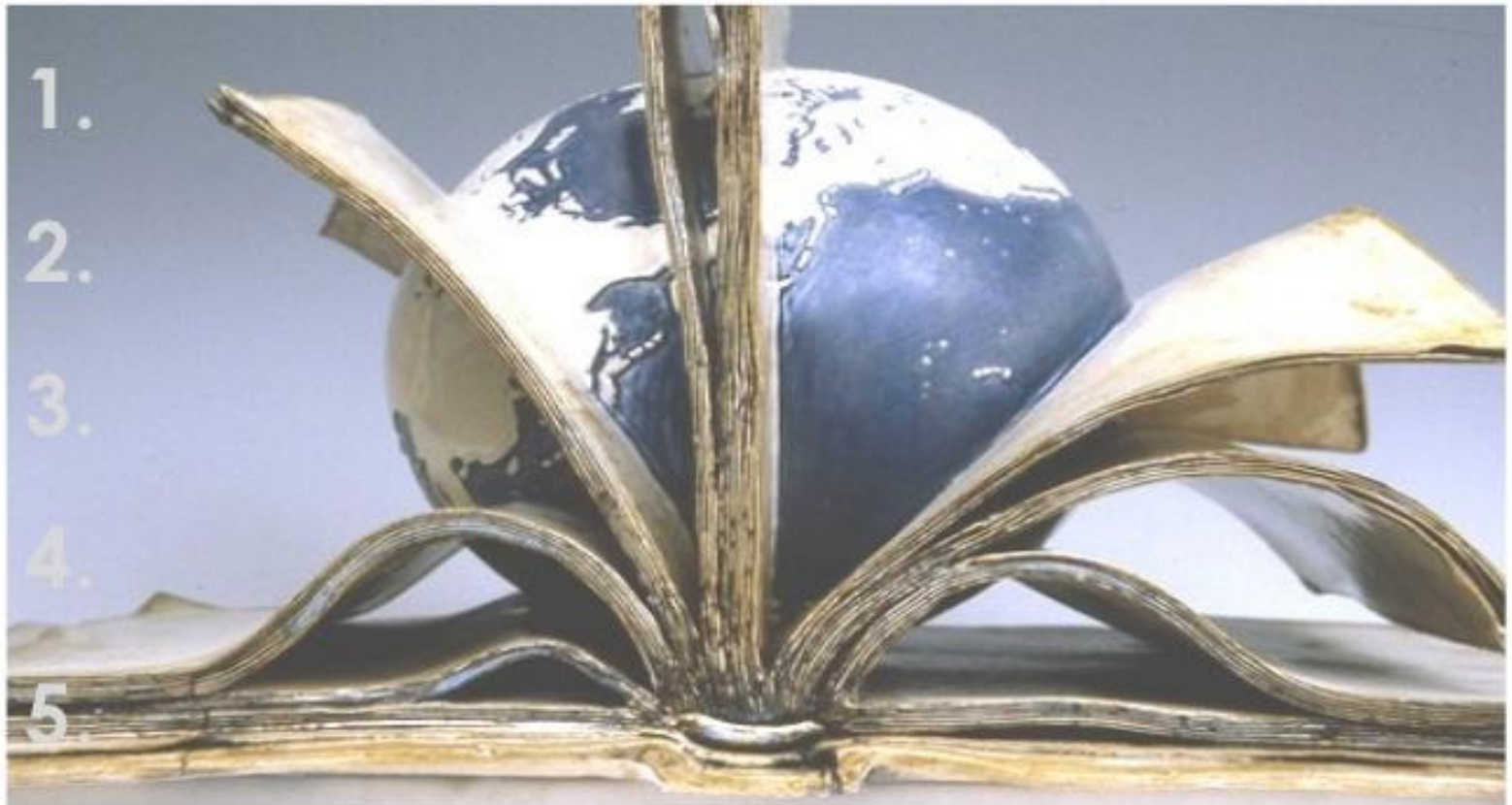
# Effective Communication

- ✓ Be understood exactly as intended
- ✓ Be thoroughly intelligible
- ✓ Be clear, concise, creative
- ✓ Suit the audience
- ✓ Let your tone & body speak
- ✓ Meaning & fluency vs. accuracy



# Why Learn English?

Pairs discuss  
Arrive at possible reasons



# English is Crucial

- **A global language**
  - (official language in over 50 countries)
- **International communication**
- **Business & travel needs**
- **Professional & educational needs**

# Why Learn English?

1. Access knowledge
2. Enlarge opportunity
3. Fast forward career
4. Communicate with the world
5. Improve your life



# Good English = Better Career



**"I Don't Know English"**

- Limited opportunity
- Your own place
  - Small job
  - Low pay



**"I Know English"**

- Better job
- Higher pay
- More authority
- Easier Growth
- Bigger opportunity
- Happier Life



# Why Don't Students Use English?

- 💡 fear of making mistakes
- 💡 lack of language skills
- 💡 lack of confidence
- 💡 insufficient exposure
- 💡 lack of motivation
- 💡 not an examination task

# Easy English – Tip 1

**Be  
obsessed**

# Easy English – Tip 2

**Be  
a sponge**

# **Easy English – Tip 3**

**Listen  
to more English**



# **Easy English – Tip 4**

**Read  
more English**

# Easy English – Tip 5

**Speak  
more English**

# Easy English – Tip 6

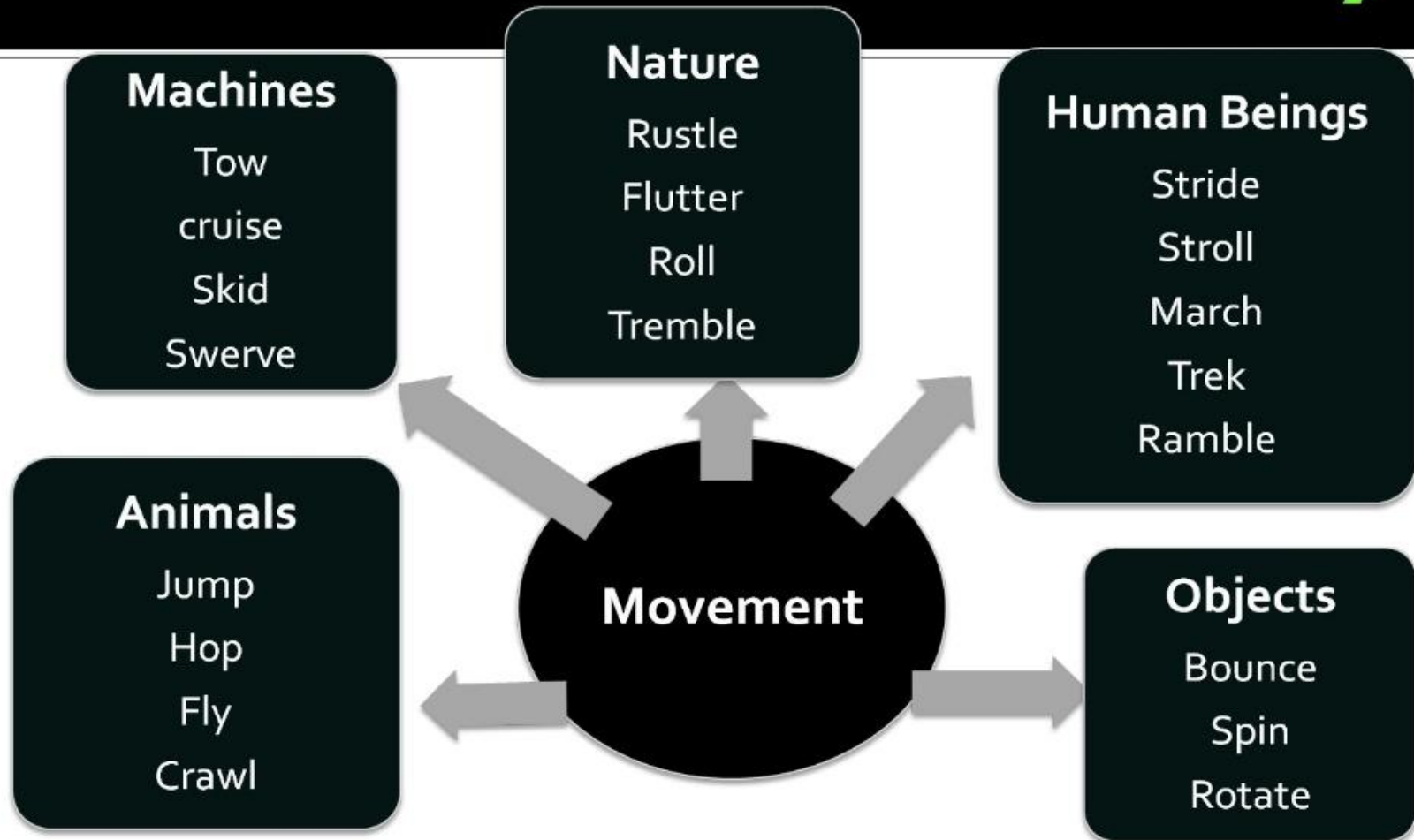
*Write  
more*

# **Easy English – Tip 7**

**Learn  
phrases,  
not single words**



# Effective Vocabulary



## **Easy English – Tip 8**

**Grammar  
later**

# **Easy English – Tip 9**

**Use generously**

- a. Please**
- b. Thank you**
- c. Excuse me**
- d. I'm sorry**
- e. Do you mind**

# Easy English – Tip 10

English

*for*

Employability



