

**ENGLISH**  
**for**  
**SUCCESSFUL**  
**CAREER**

**mnRAJU**

# Successful Career Needs . .

- G** ✓ Communication skills
- O** ✓ English Language skills
- O** ✓ **Soft skills**
- O** ✓ Analytical skills
- O** ✓ Technical skills
- D** ✓ Professional skills

# What Ails?

Why only 5% to 10% are found fit to be employed by Top Rated Companies?

1. **Poor Communication Skills**
2. **Poor English Language Skills**
- 3.
- 4.
- 5.
- 6.



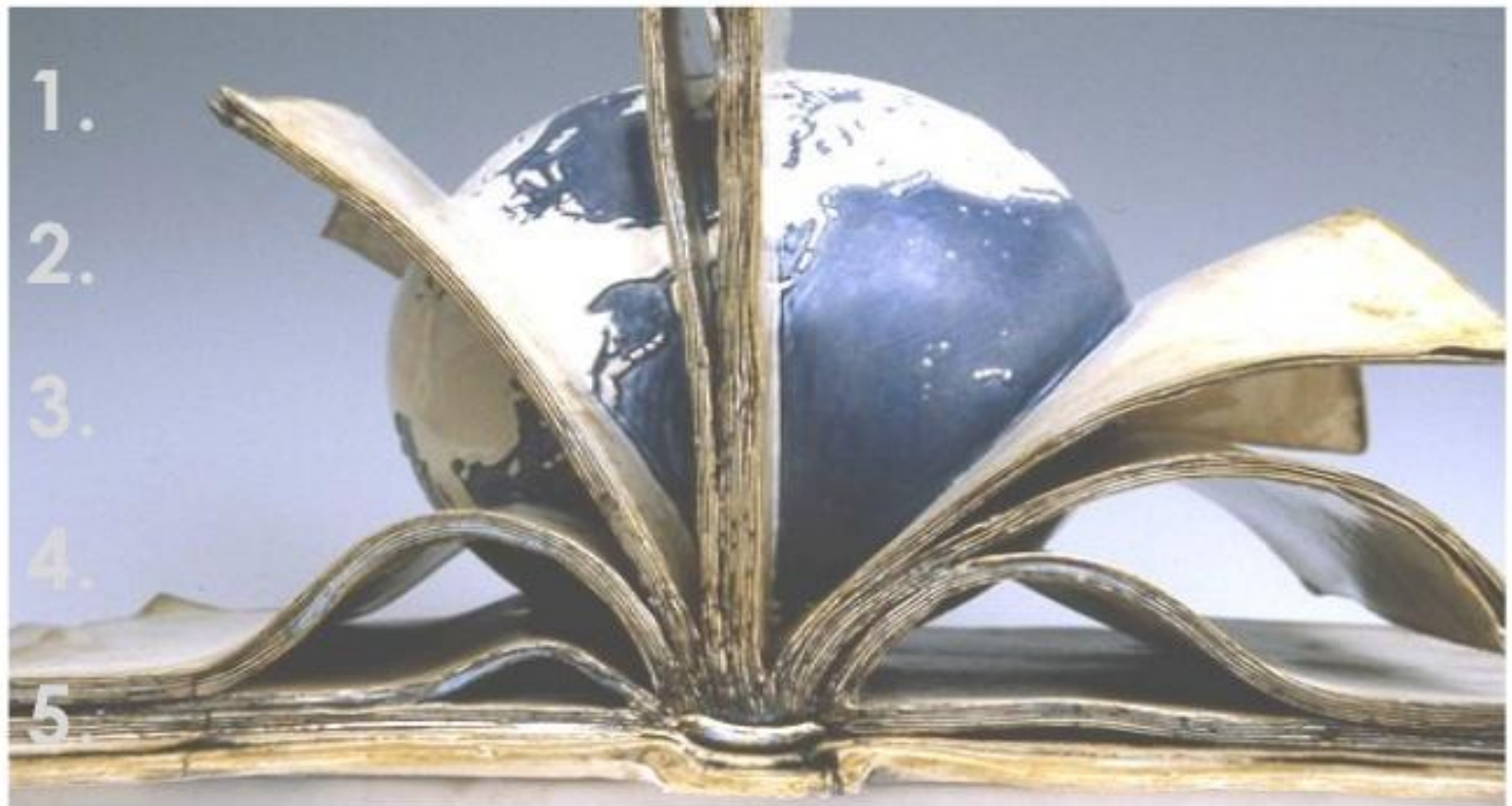
# Effective Communication



- ✓ Be understood exactly as intended
- ✓ Be thoroughly intelligible
- ✓ Be clear, concise, creative
- ✓ Suit the audience
- ✓ Let your tone & body speak
- ✓ Meaning & fluency vs. accuracy

# Why Learn English?

Pairs discuss  
Arrive at possible reasons



# English is Crucial

- **A global language**
  - (official language in over 50 countries)
- **International communication**
- **Business & travel needs**
- **Professional & educational needs**

# Why Learn English?

1. Access knowledge
2. Enlarge opportunity
3. Fast forward career
4. Communicate with the world
5. Improve your life



# Good English = Better Career



## "I Don't Know English"

- Limited opportunity
- Your own place
  - Small job
  - Low pay

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- Better job
- Higher pay
- More authority
- Easier Growth
- Bigger opportunity
- Happier Life

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# Why Don't Students Use English?

- 🧠 fear of making mistakes
- 🧠 lack of language skills
- 🧠 lack of confidence
- 🧠 insufficient exposure
- 🧠 lack of motivation
- 🧠 not an examination task

# Easy English – Tip 1

Be

obsessed

# Easy English – Tip 2

Be

a sponge

# Easy English – Tip 3

# Listen

# to more English

# Easy English – Tip 4

# Read

# more English

# Easy English – Tip 5

# Speak

# more English

# Easy English – Tip 6

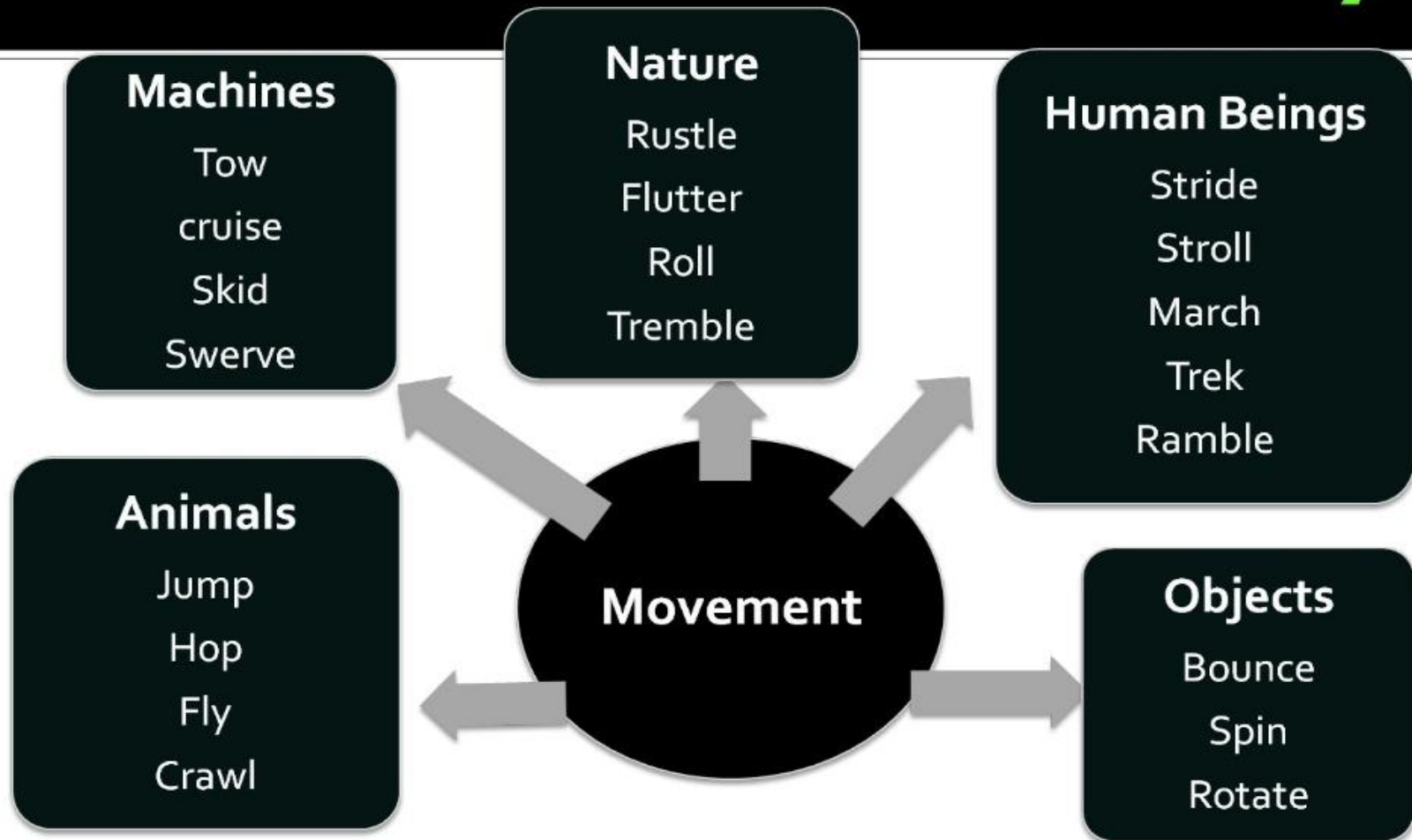
*Write  
more*

# Easy English – Tip 7

**Learn**  
**phrases,**  
**not single words**



# Effective Vocabulary



# Easy English – Tip 8

**Grammar  
later**

# Easy English – Tip 9

**Use generously**

- a. Please**
- b. Thank you**
- c. Excuse me**
- d. I'm sorry**
- e. Do you mind**

# Easy English – Tip 10

**English**

*for*

**Employability**

