

ENGLISH
for
SUCCESSFUL
CAREER

mnRAJU

Successful Career Needs . .

- G** ✓ Communication skills
- O** ✓ English Language skills
- O** ✓ **Soft skills**
- O** ✓ Analytical skills
- O** ✓ Technical skills
- D** ✓ Professional skills

What Ails?

Why only 5% to 10% are found fit to be employed by Top Rated Companies?

1. **Poor Communication Skills**
2. **Poor English Language Skills**
- 3.
- 4.
- 5.
- 6.



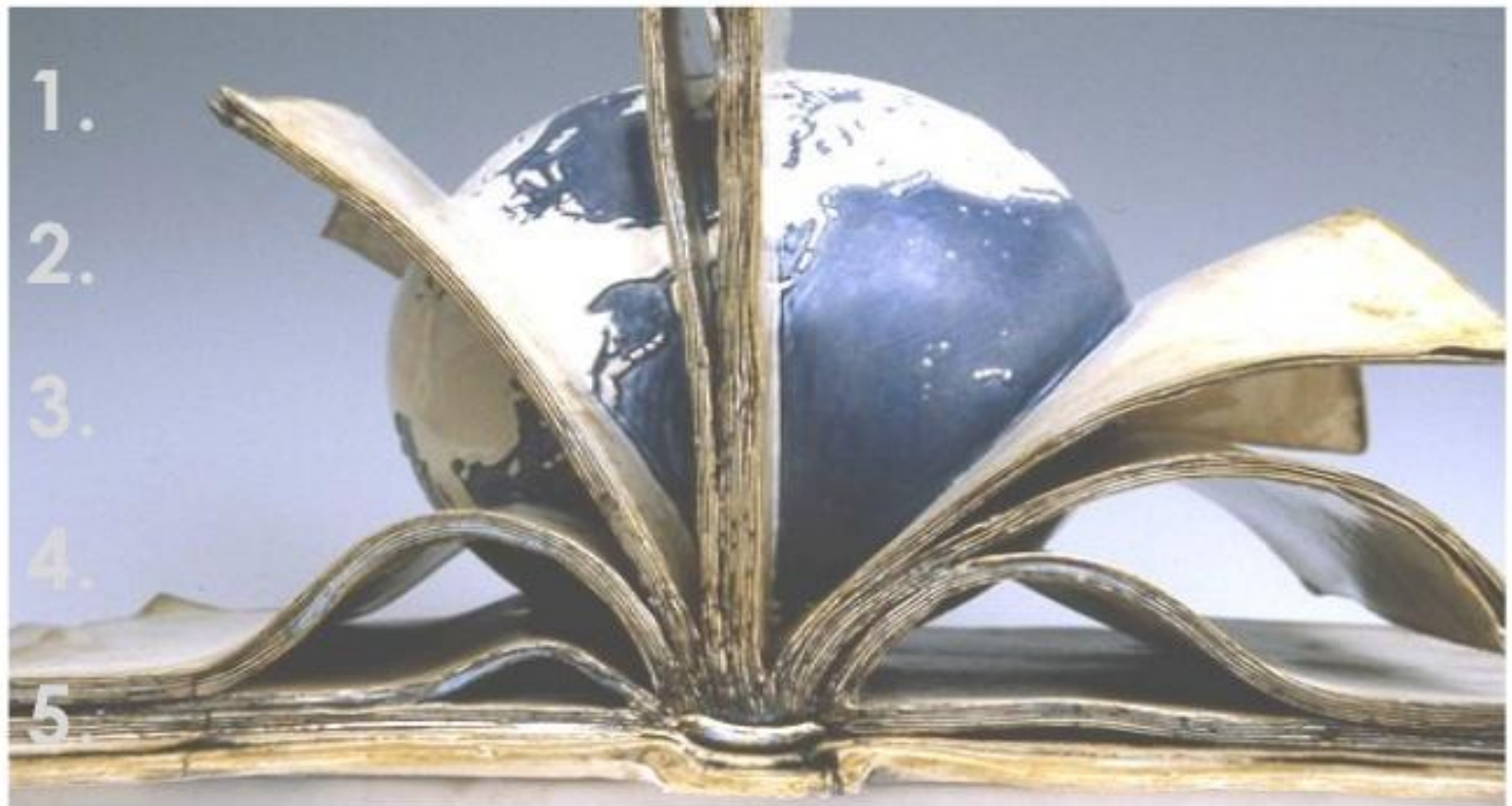
Effective Communication



- ✓ Be understood exactly as intended
- ✓ Be thoroughly intelligible
- ✓ Be clear, concise, creative
- ✓ Suit the audience
- ✓ Let your tone & body speak
- ✓ Meaning & fluency vs. accuracy

Why Learn English?

Pairs discuss
Arrive at possible reasons



English is Crucial

- **A global language**
 - (official language in over 50 countries)
- **International communication**
- **Business & travel needs**
- **Professional & educational needs**

Why Learn English?

1. Access knowledge
2. Enlarge opportunity
3. Fast forward career
4. Communicate with the world
5. Improve your life



Good English = Better Career



"I Don't Know English"

- Limited opportunity
- Your own place
 - Small job
 - Low pay

10



- Better job
- Higher pay
- More authority
- Easier Growth
- Bigger opportunity
- Happier Life

mnRAJU

Why Don't Students Use English?

- 🧠 fear of making mistakes
- 🧠 lack of language skills
- 🧠 lack of confidence
- 🧠 insufficient exposure
- 🧠 lack of motivation
- 🧠 not an examination task

Easy English – Tip 1

Be

obsessed

Easy English – Tip 2

Be

a sponge

Easy English – Tip 3

Listen

to more English

Easy English – Tip 4

Read

more English

Easy English – Tip 5

Speak

more English

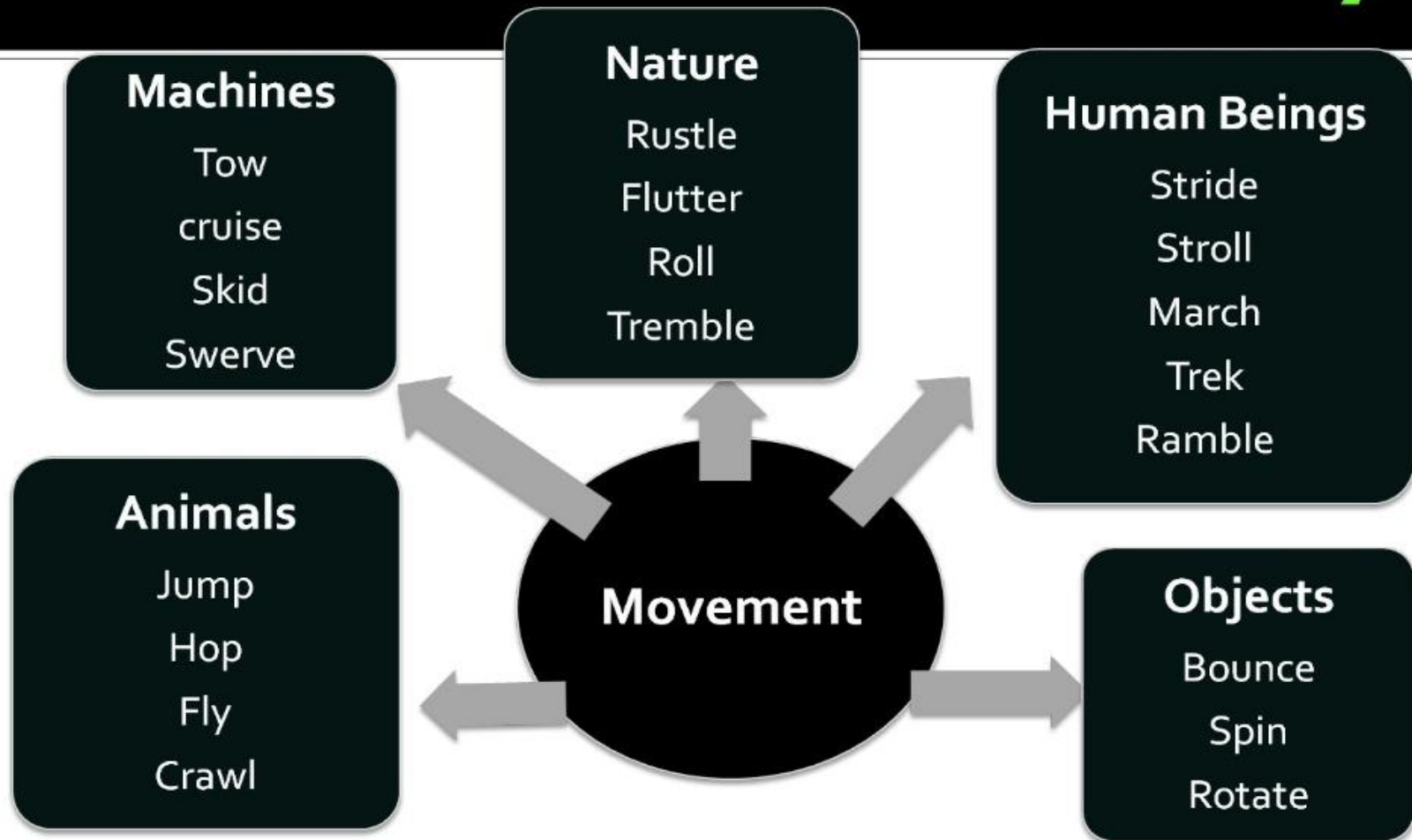
Easy English – Tip 6

*Write
more*

Easy English – Tip 7

Learn
phrases,
not single words

Effective Vocabulary



Easy English – Tip 8

**Grammar
later**

Easy English – Tip 9

Use generously

- a. Please**
- b. Thank you**
- c. Excuse me**
- d. I'm sorry**
- e. Do you mind**

Easy English – Tip 10

English

for

Employability

