

Хэллоуин

Выполнили: Голдышева Марина и Веселкова Яна ученицы 9
класса В

Halloween

The modern international holiday, dating back to the traditions of the ancient Celts of Ireland and Scotland, whose history began in the territory of modern Great Britain and Northern Ireland, is celebrated every year on October 31, on the eve of All Saints' Day. Halloween is traditionally celebrated in Western Europe and America, although it is not an official day off. Since the end of the XX century, during the process of globalization, the fashion for Halloween paraphernalia has also emerged in most countries of Eastern Europe and the CIS. Halloween is informally celebrated in some other countries with close cultural ties with the United States or Great Britain, for example, in Japan, South Korea, Singapore, Australia and New Zealand, and in a number of Oceania island countries.



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An important tradition of celebrating Halloween is the organization of so-called Haunted attractions

the main purpose of which is to pleasantly scare visitors. The oldest such attraction is the "Haunted House of Orton and Spooner", opened in 1915. In most cases, this business has a clear seasonal framework. These attractions differ from the usual "haunted houses" by the use of haystacks and corn mazes in symbolism. Such events bring the United States approximately 300-500 million dollars a year and attracted up to 400,000 customers during the peak of this industry in 2005. The technical level of such projects is constantly growing, up to the Hollywood level.



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The main theme of Halloween costumes is various evil spirits or supernatural characters, but costumes on completely arbitrary themes are also popular, although the main motif continues to be the most common





thank you for your attention!!