

PLANNER

--	--	--

Welcome

This is Planner!

Planning

text

Our Business

A few words about business

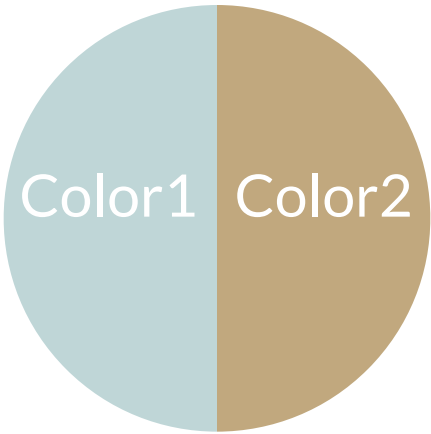
Features

Vision

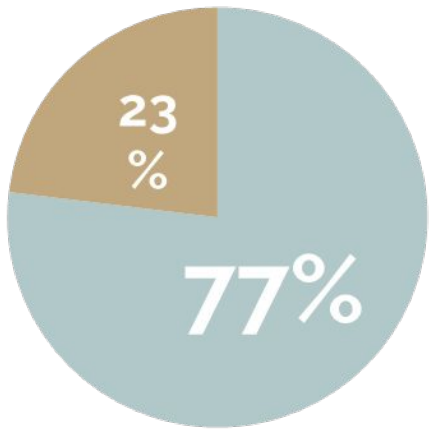
Our vision of 2018

Identity

Our design



Our audience



Mission

1

Focusing



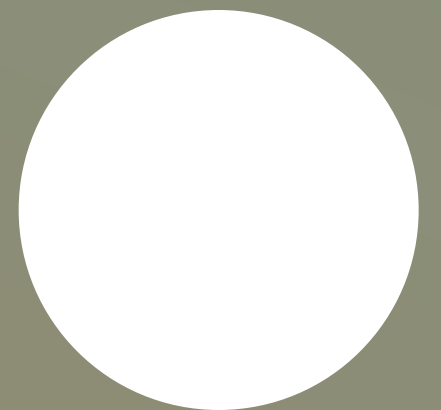
2

Optimize



3

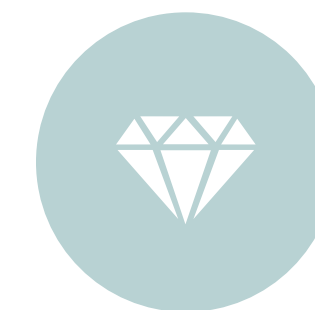
Growth



Business Plan 2018

The BIG picture

Priorities



Target Goal



\$70,000

S

Strength

W

Weakness

O

Opportunity

T

Threat

Our Goals

This is our goals!





30K

40%

70M

1

The first half
of year

Title of table

27

55

2

The second
half of year

Title of table

70

55

Our Services

1



2



3



Our Services

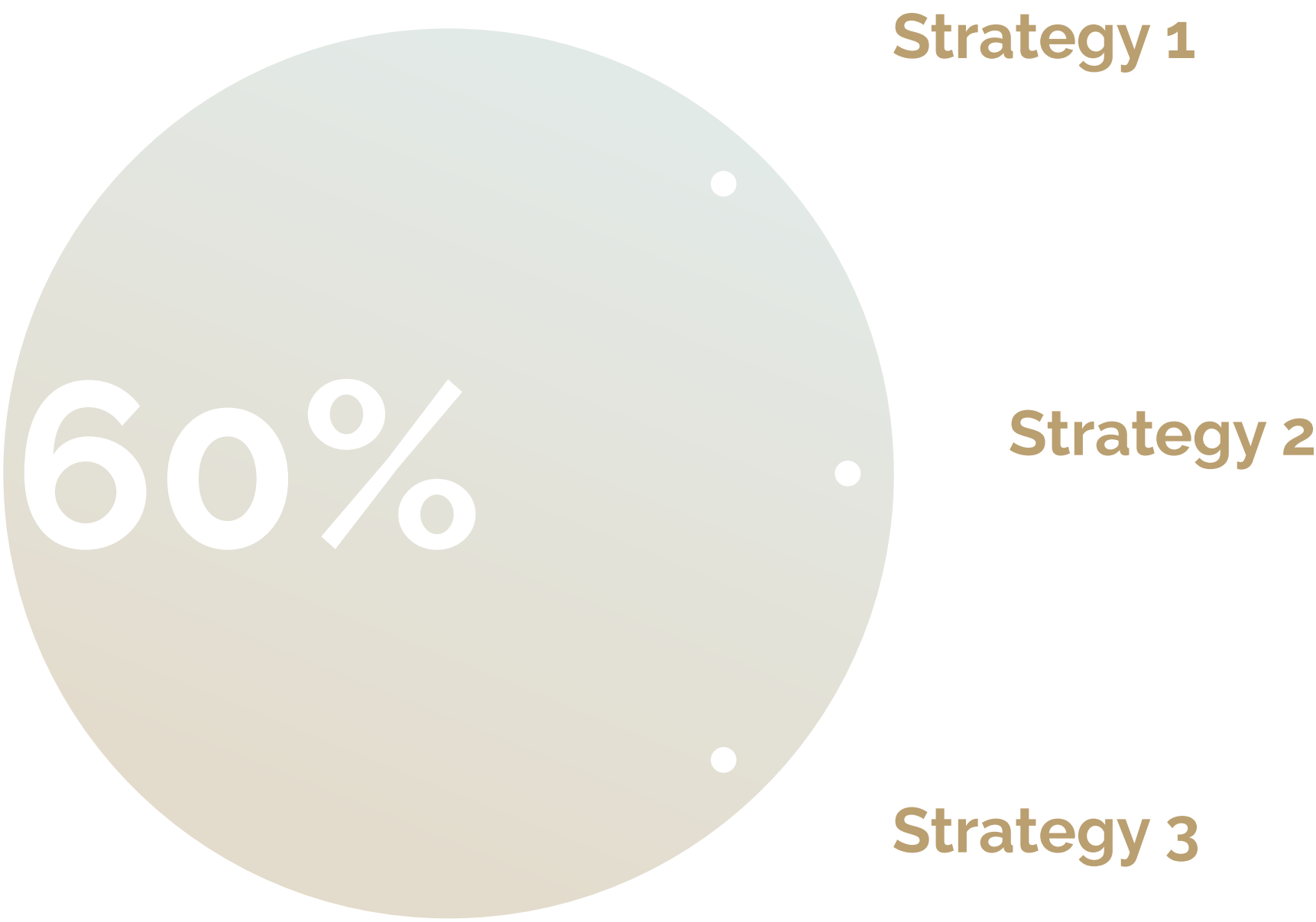
1

2

3

4

Strategy



Annual Plan

1
January

2
February

3
March

4

April

5

May

6

June

7

July

8

August

9

September

10

October

11

November

12

December

3

year

plan

2018

2019

2020

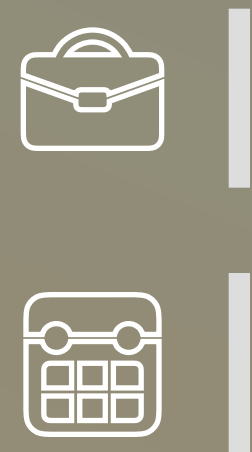
Project Plan

Plan

Operate

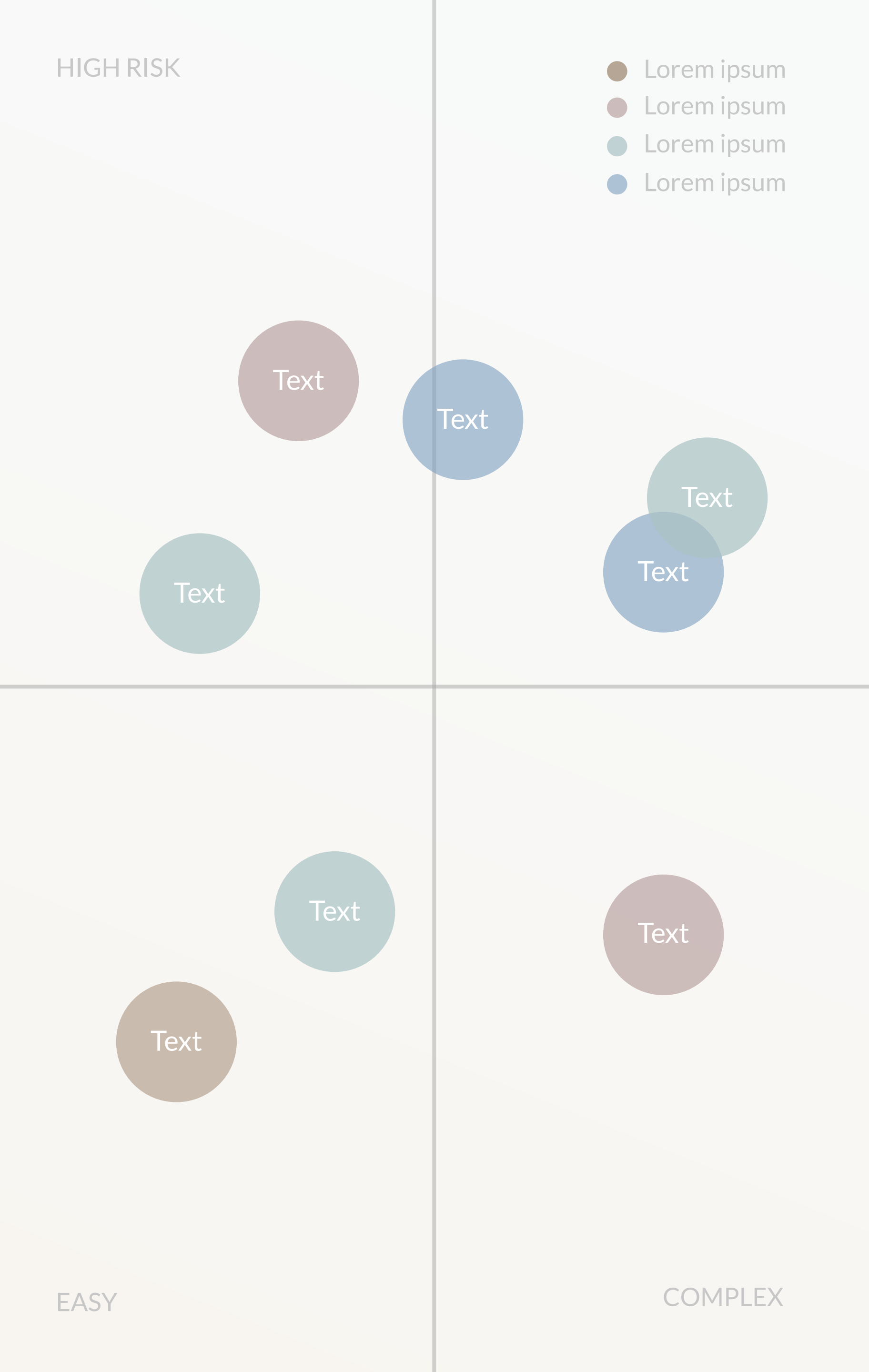
Features

Check list

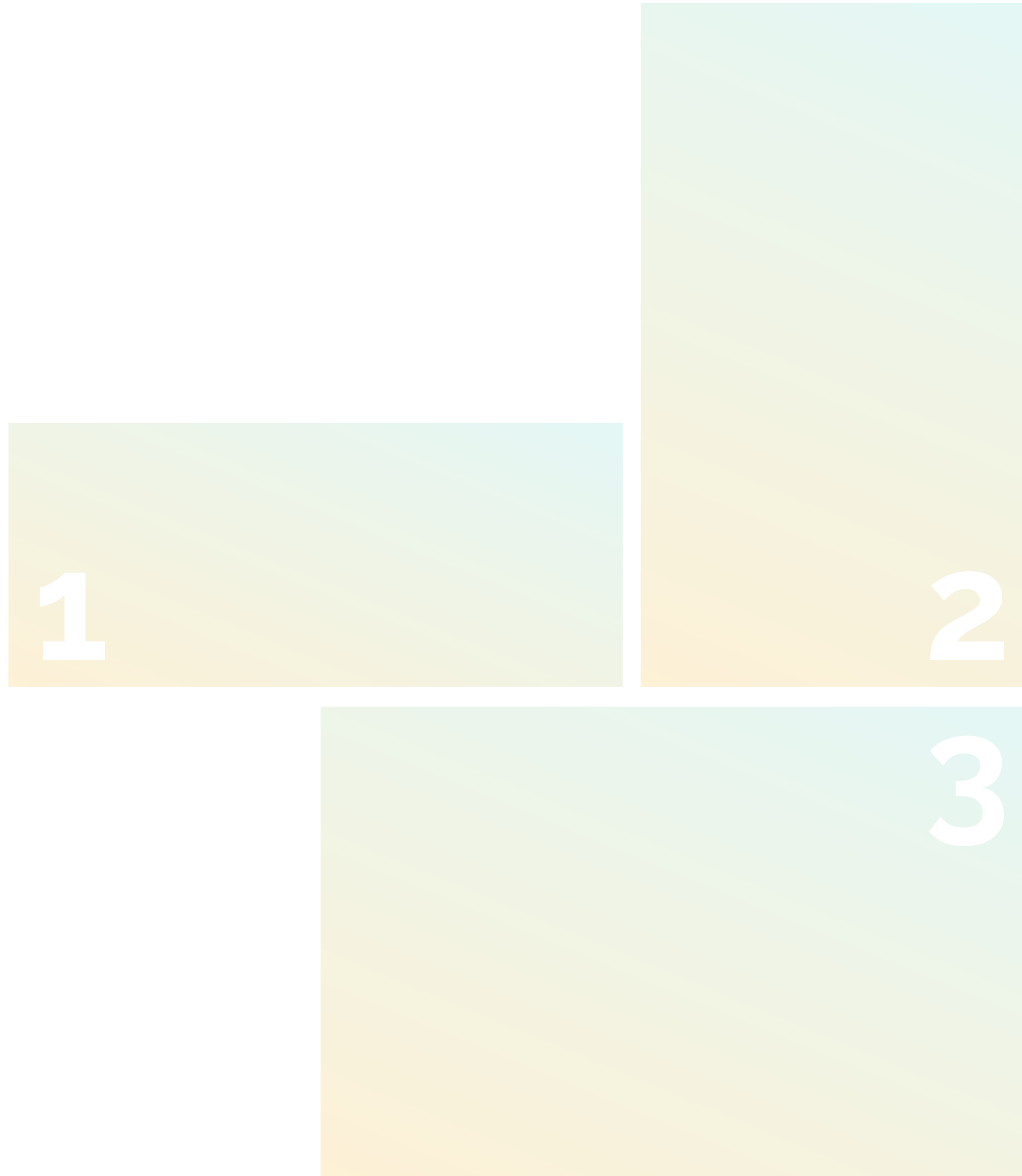


Prioritization Matrix

Key point of slide



Marketing Plan



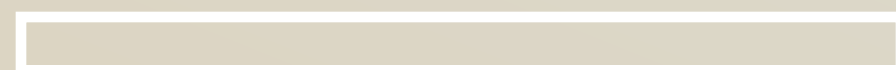


Locations

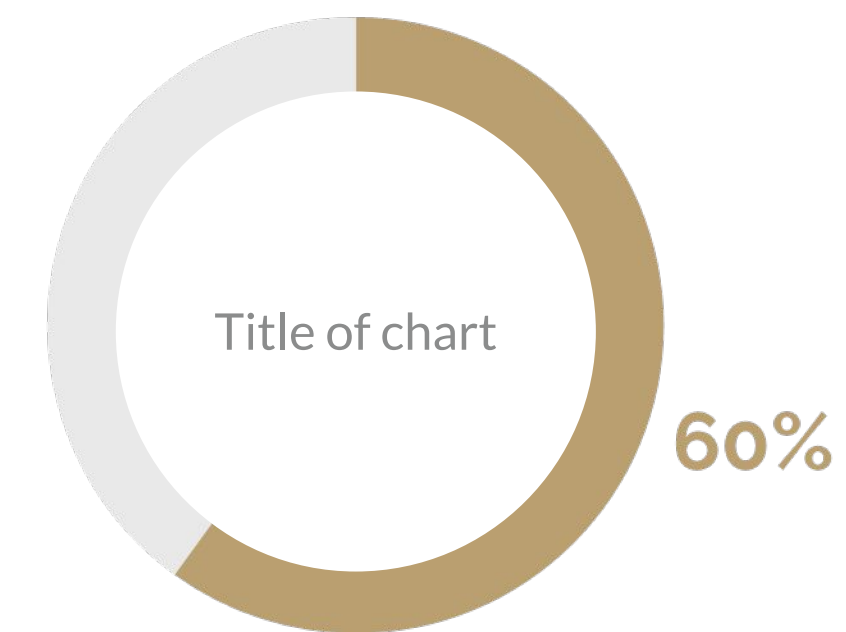
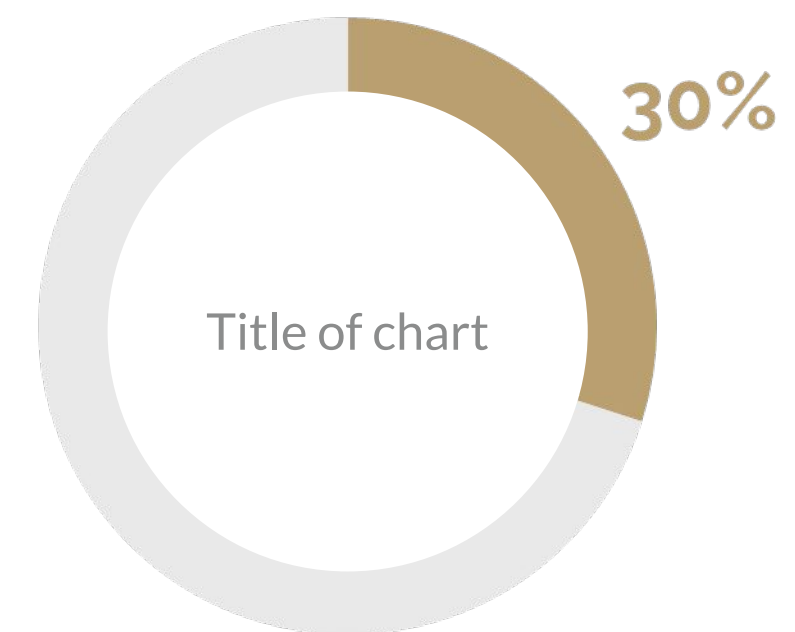
Planning Process



1



Strategic



2

Tactical

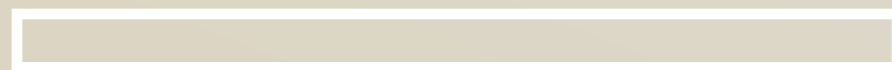
Title of table



Title of table



3



Operational

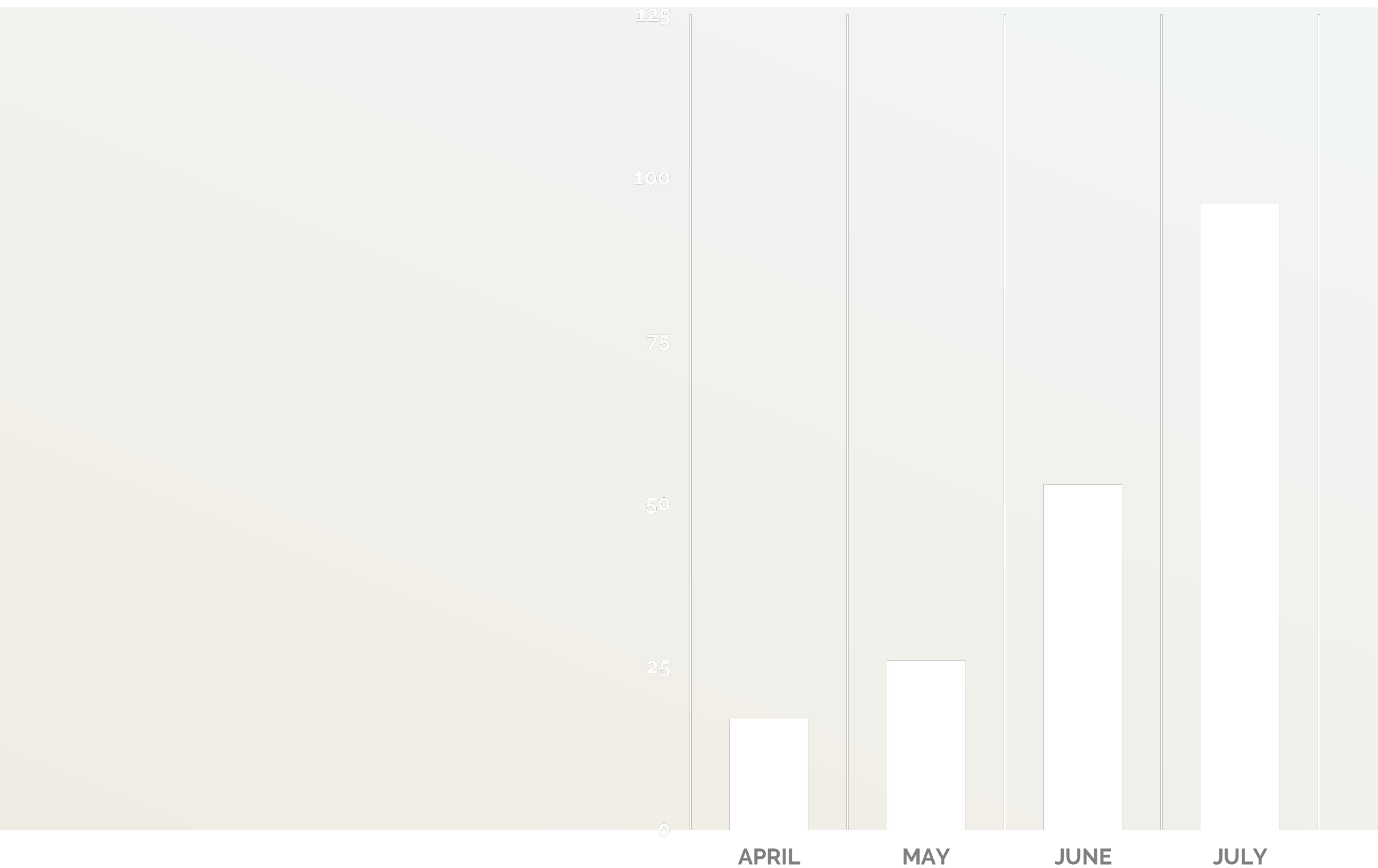


Checklist

Check 1

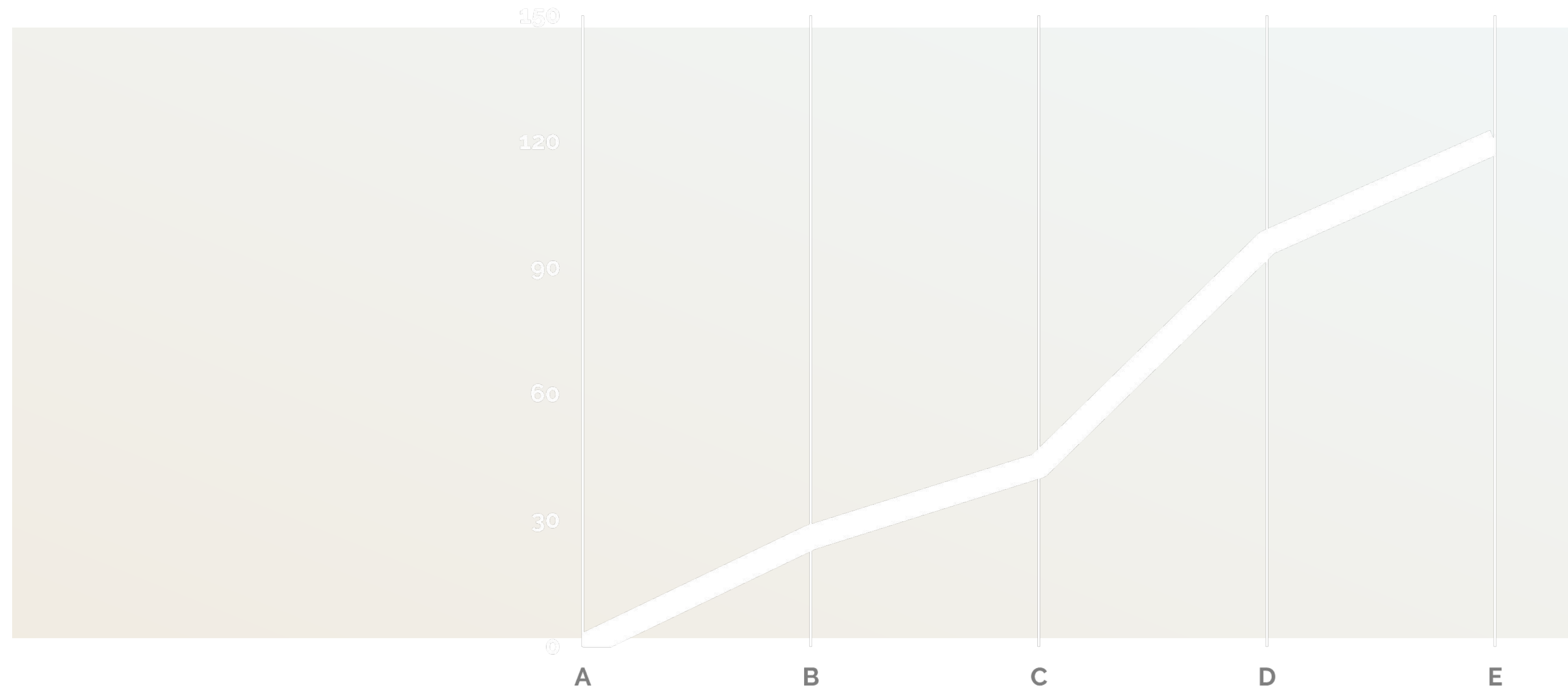
Check 2

Check 3



Our Chart




Our Chart



Time Table

[illegible]

Social Media

f			in	
<div data-bbox="256 934 406 971">Strategy</div> <div data-bbox="256 1318 406 1356">Our Plan</div>	<div data-bbox="839 934 989 971">Strategy</div> <div data-bbox="839 1318 989 1356">Our Plan</div>	<div data-bbox="1426 934 1576 971">Strategy</div> <div data-bbox="1426 1318 1576 1356">Our Plan</div>	<div data-bbox="2012 934 2162 971">Strategy</div> <div data-bbox="2012 1318 2162 1356">Our Plan</div>	<div data-bbox="2598 934 2748 971">Strategy</div> <div data-bbox="2598 1318 2748 1356">Our Plan</div>

Expenses

CATEGORY	DESCRIPTION	UNIT PRICE	Q'TY	AMOUNT	REMARKS
BRAND	CORPORATE BRAND DEVELOPMENT	\$2,000	1	\$2000	
	PUBLIC RELATIONS	\$500	1	\$500	
	BRAND AWARENESS	\$500	1	\$500	
	INTERACTIVE	\$800	1	\$800	
ADVERTISEMENT	WEBSITE	\$800	1	\$800	
	SOCIAL MEDIA	\$800	1	\$800	
	EVENT	\$500	1	\$500	
TOTAL				\$5,900	

“

Keep
it
Simple

”

Our Team

text

text

Ana Park

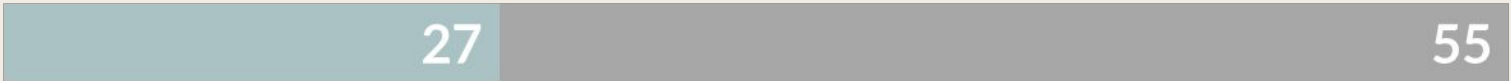
CEO



Strategic Planner

Goya Park

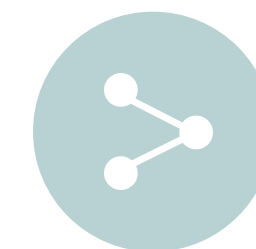
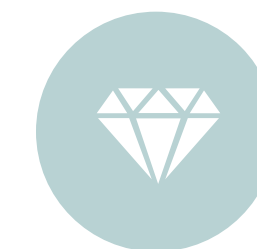
Skills



Skills



Director





Designer

Our team

Planner



Designer



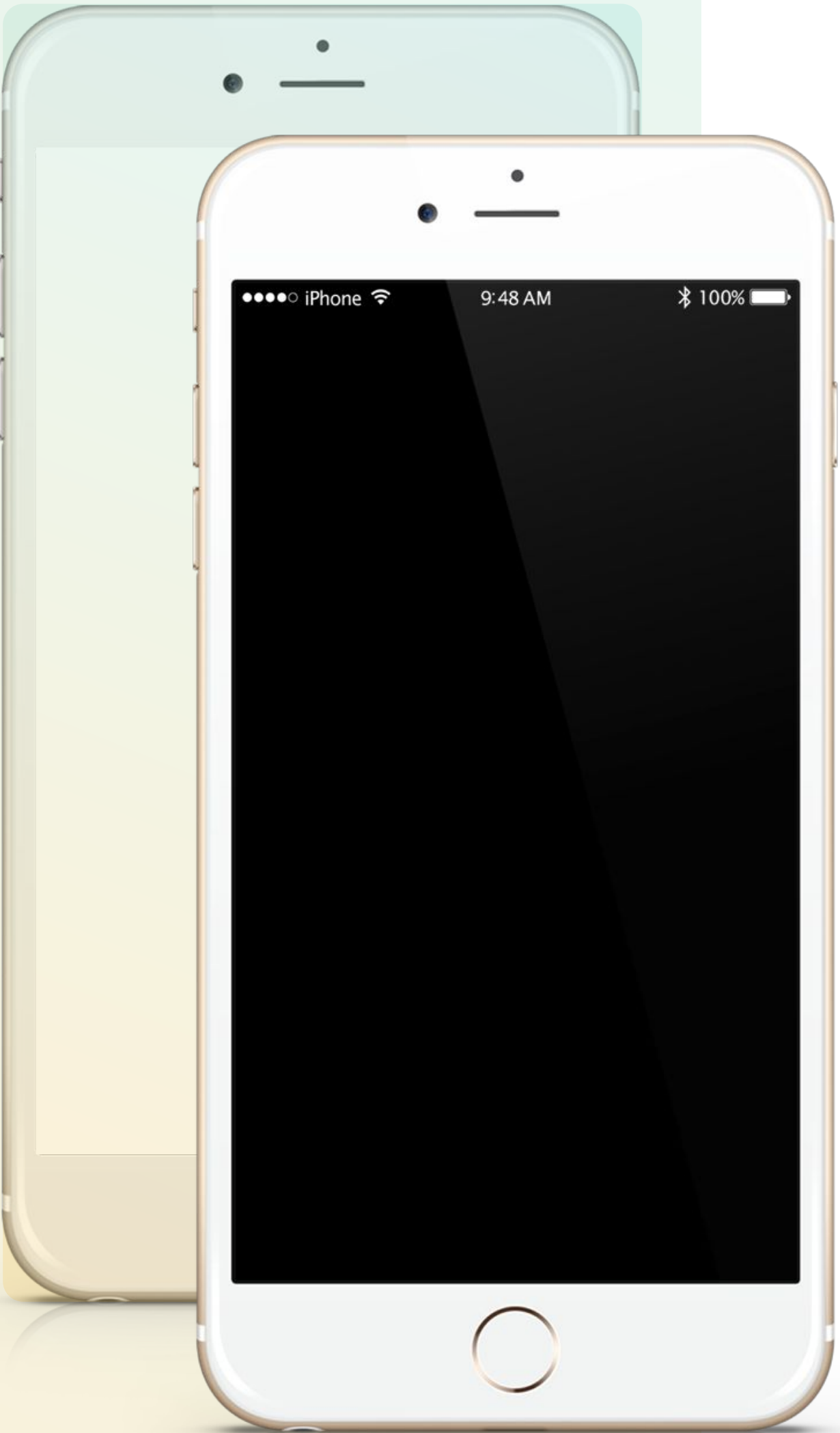
Manager



Showcase on device

text

Mobile Apps

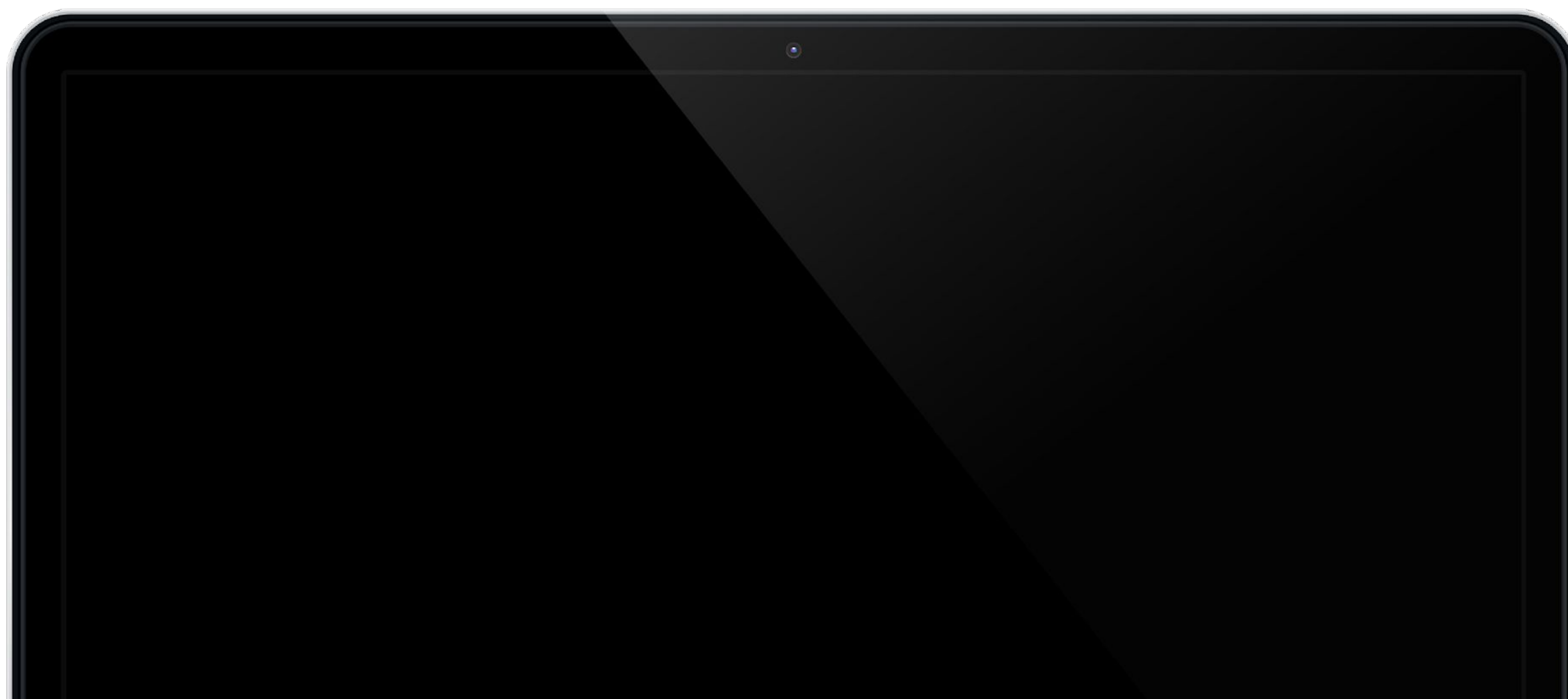


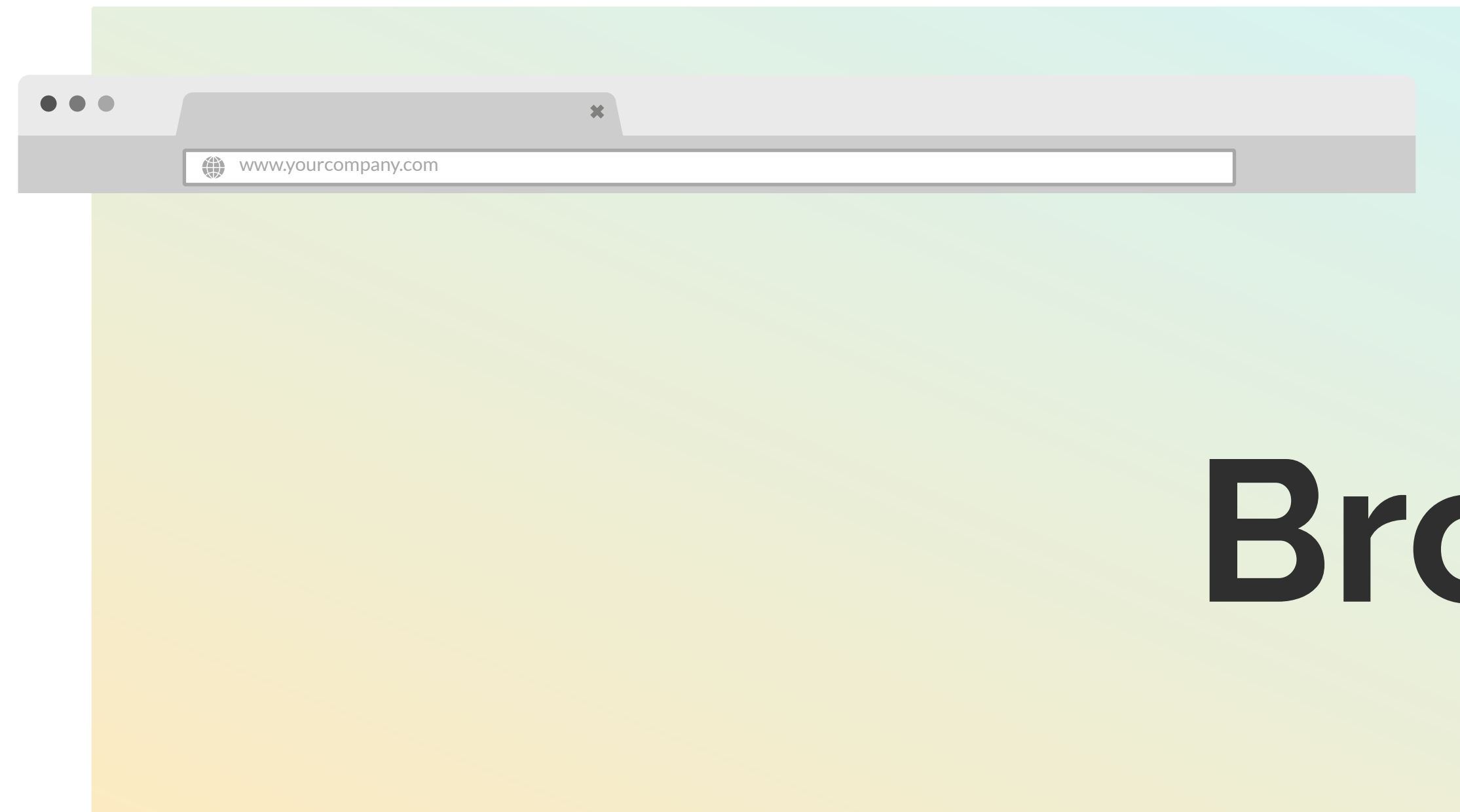
Title of table

Tablet

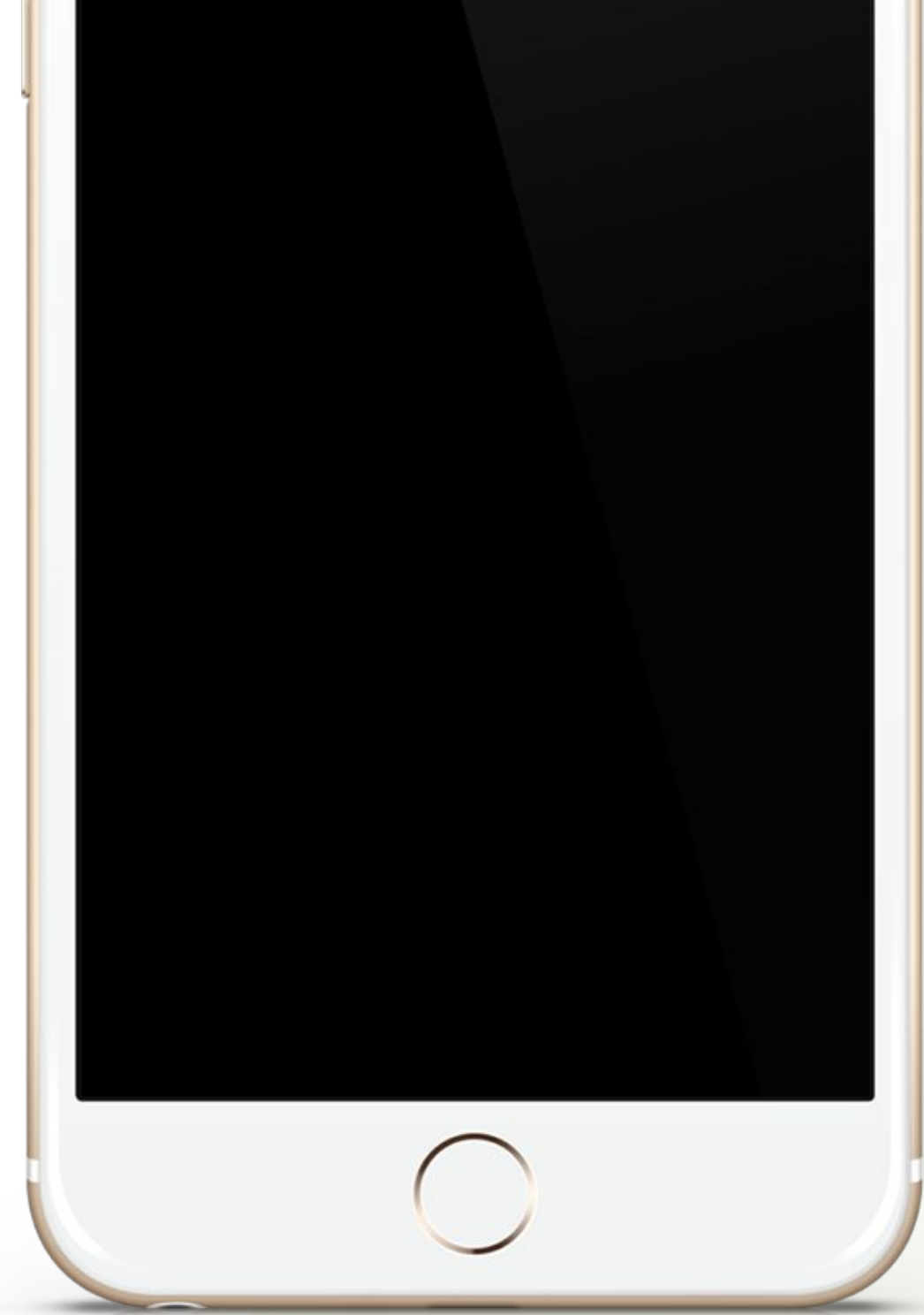


Laptop





Browser

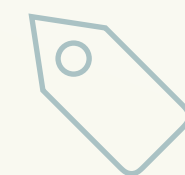


PLANNER

Phone



System optimize



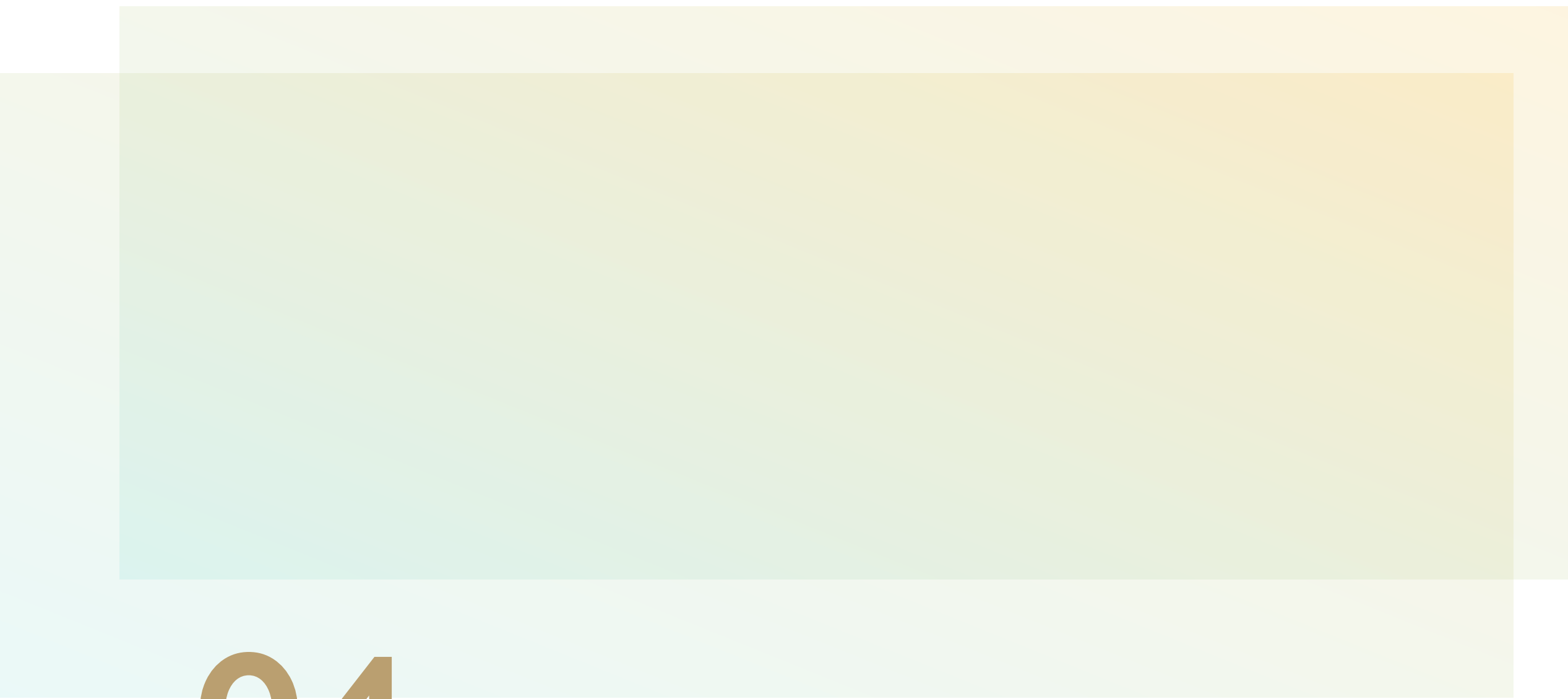
Free update

Portfolio

text

01

02



04

05

“

Only passions, great passions,
can elevate the soul to great things

Denis Diderot

”



