

PLANNER



Welcome

This is Planner!

Planning

text

Our Business

A few words about business

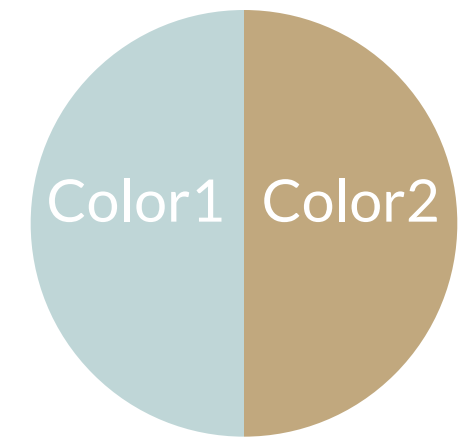
Features

Vision

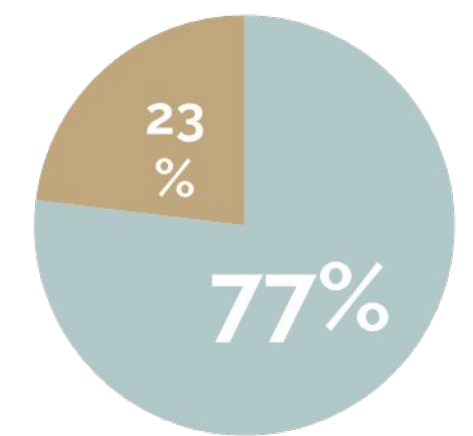
Our vision of 2018

Identity

Our design



Our audience



Mission

1

Focusing



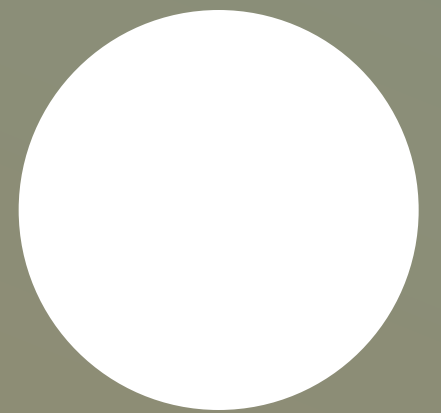
2

Optimize



3

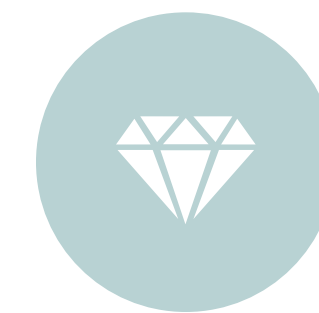
Growth



Business Plan 2018

The BIG picture

Priorities



Target Goal

\$70,000

S

Strength

W

Weakness

O

Opportunity

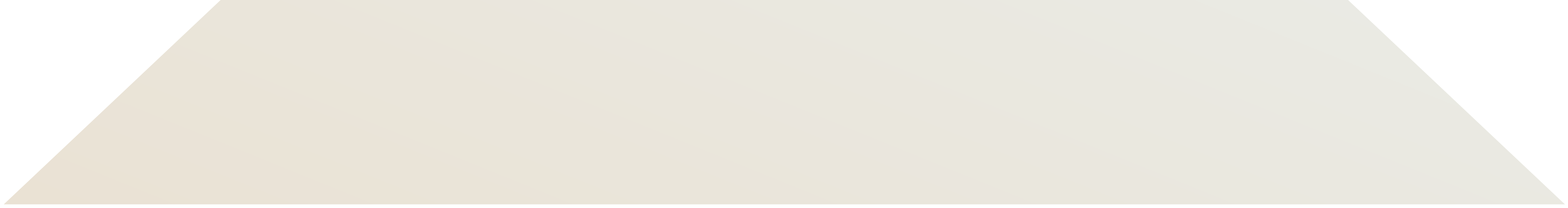
T

Threat

Our Goals

This is our goals!





30K



40%



70M



1

The first half
of year

Title of table

27

55

2

The second
half of year

Title of table

70

55

Our Services

1



2



3



Our Services

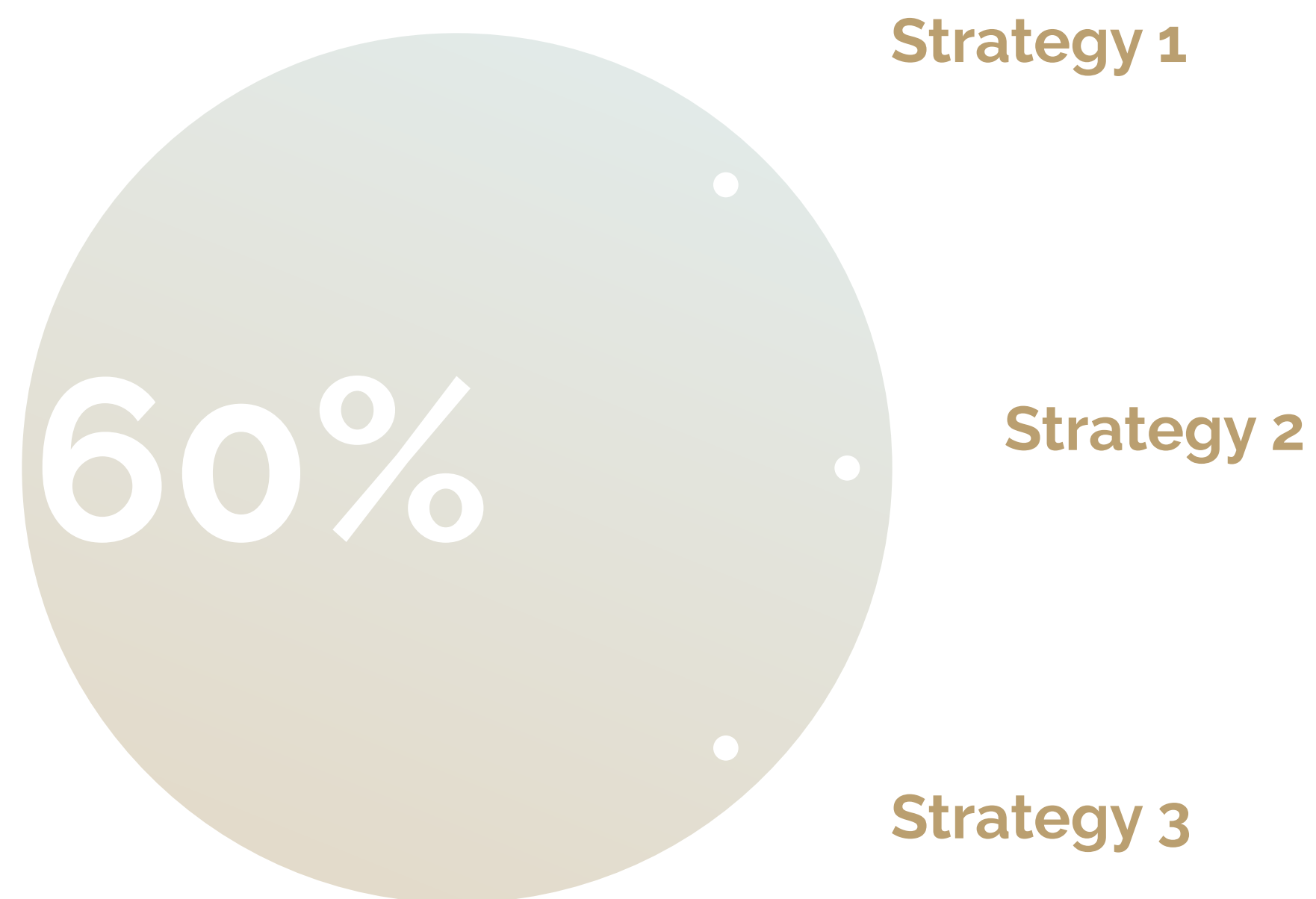
1

2

3

4

Strategy



Annual Plan

1

January

2

February

3

March

4

April

5

May

6

June

7

July

8

August

9

September

10

October

11

November

12

December

3

year

plan

2018

2019

2020

Project Plan

Plan

Operate

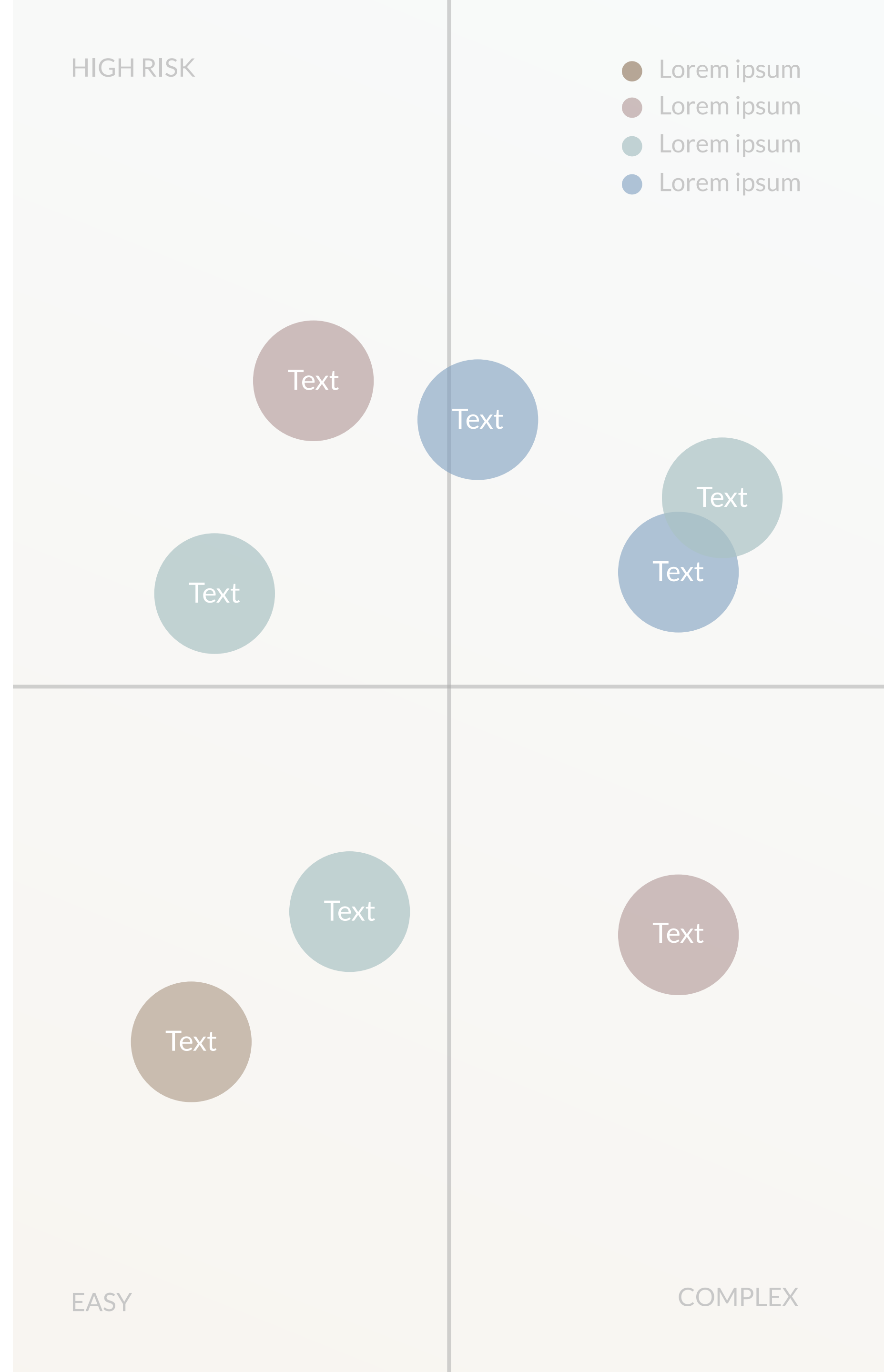
Features



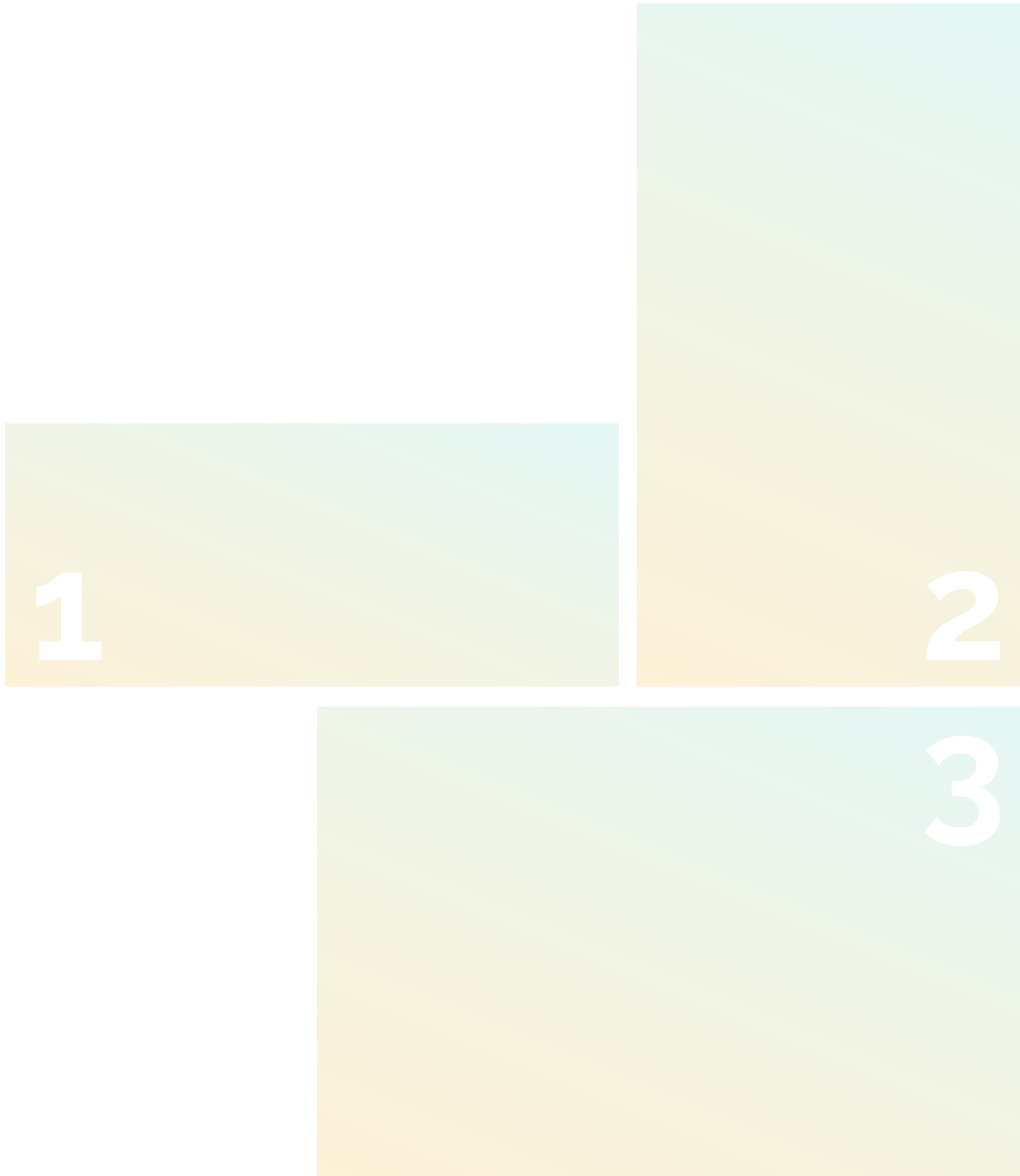
Check list

Prioritization Matrix

Key point of slide



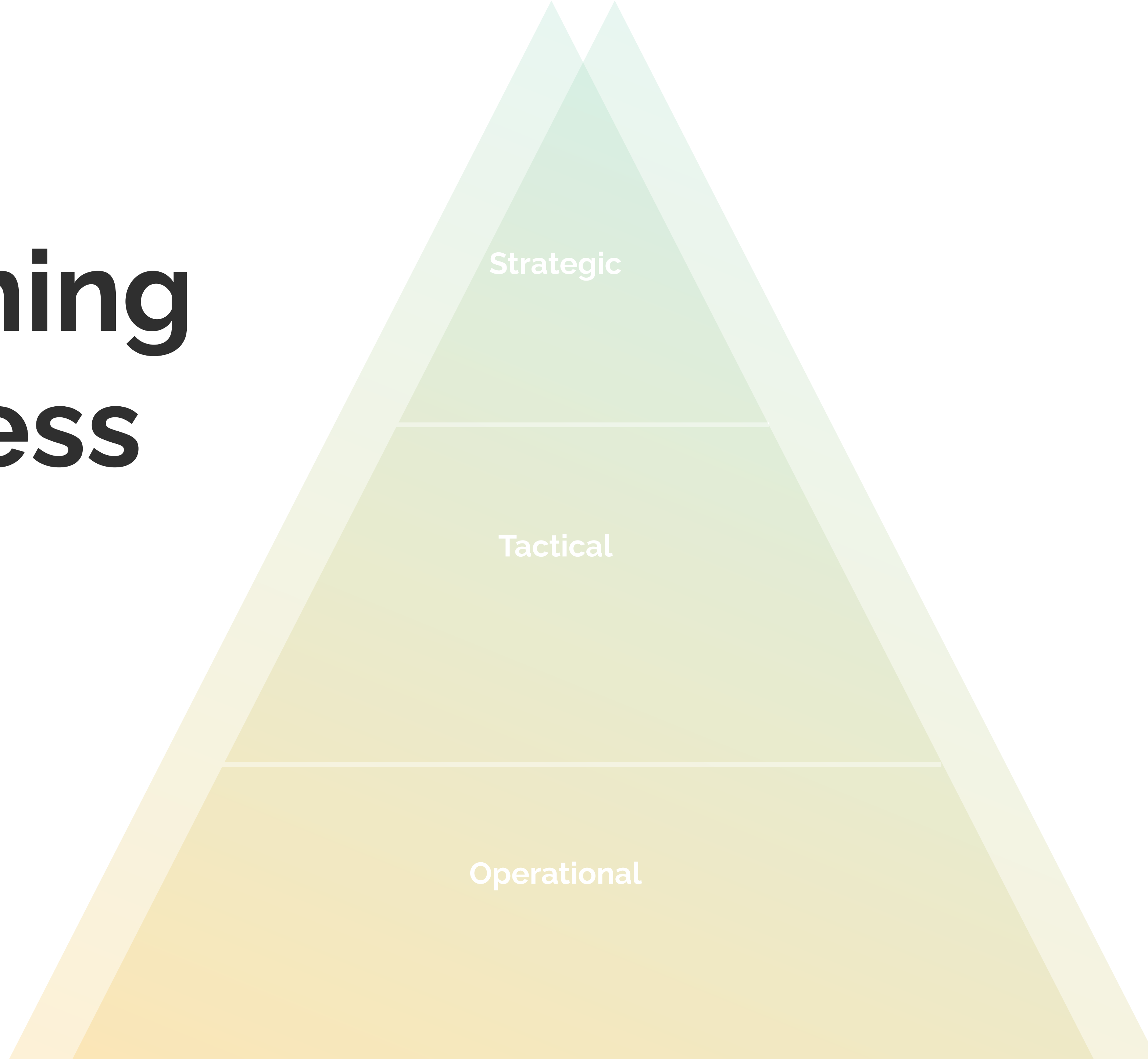
Marketing Plan





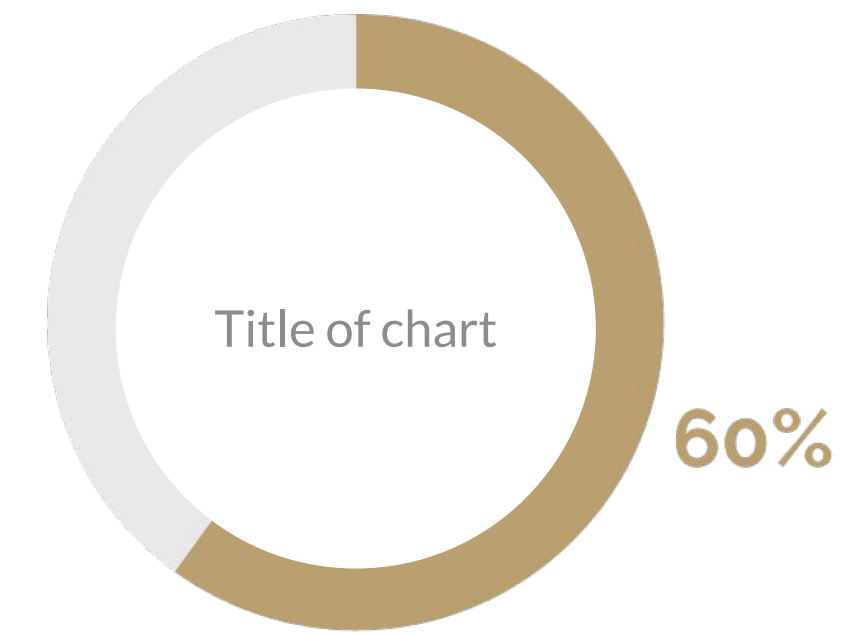
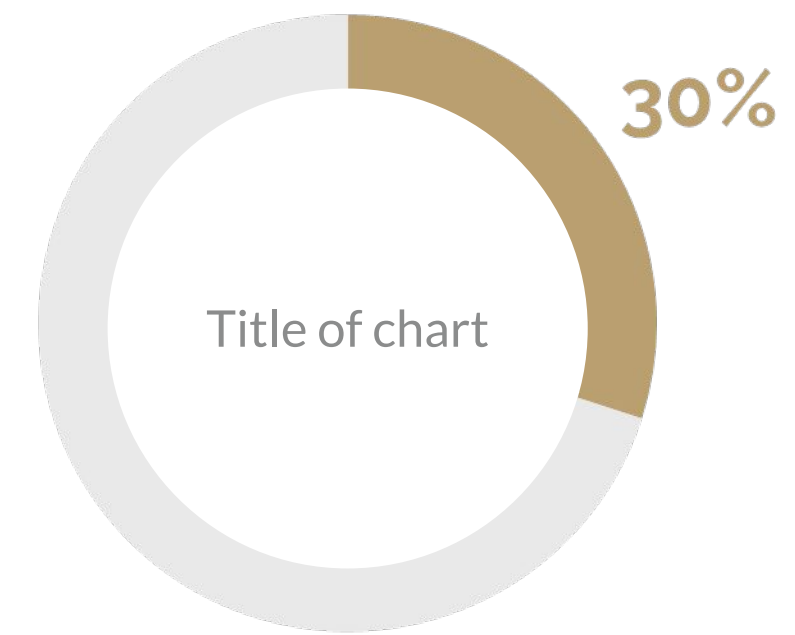
Locations

Planning Process





Strategic



2



Tactical

Title of table



Title of table



3



Operational

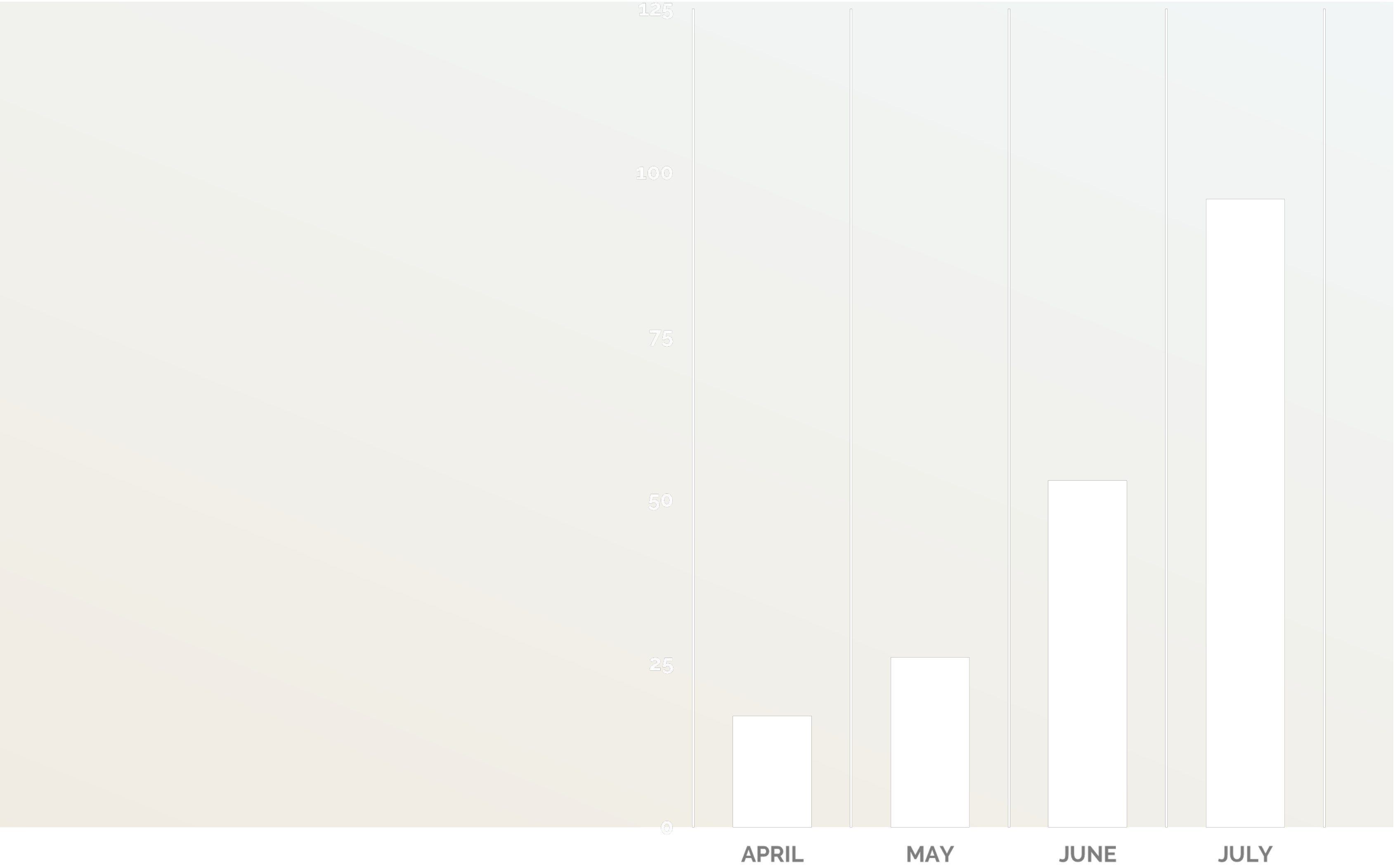


Checklist

Check 1

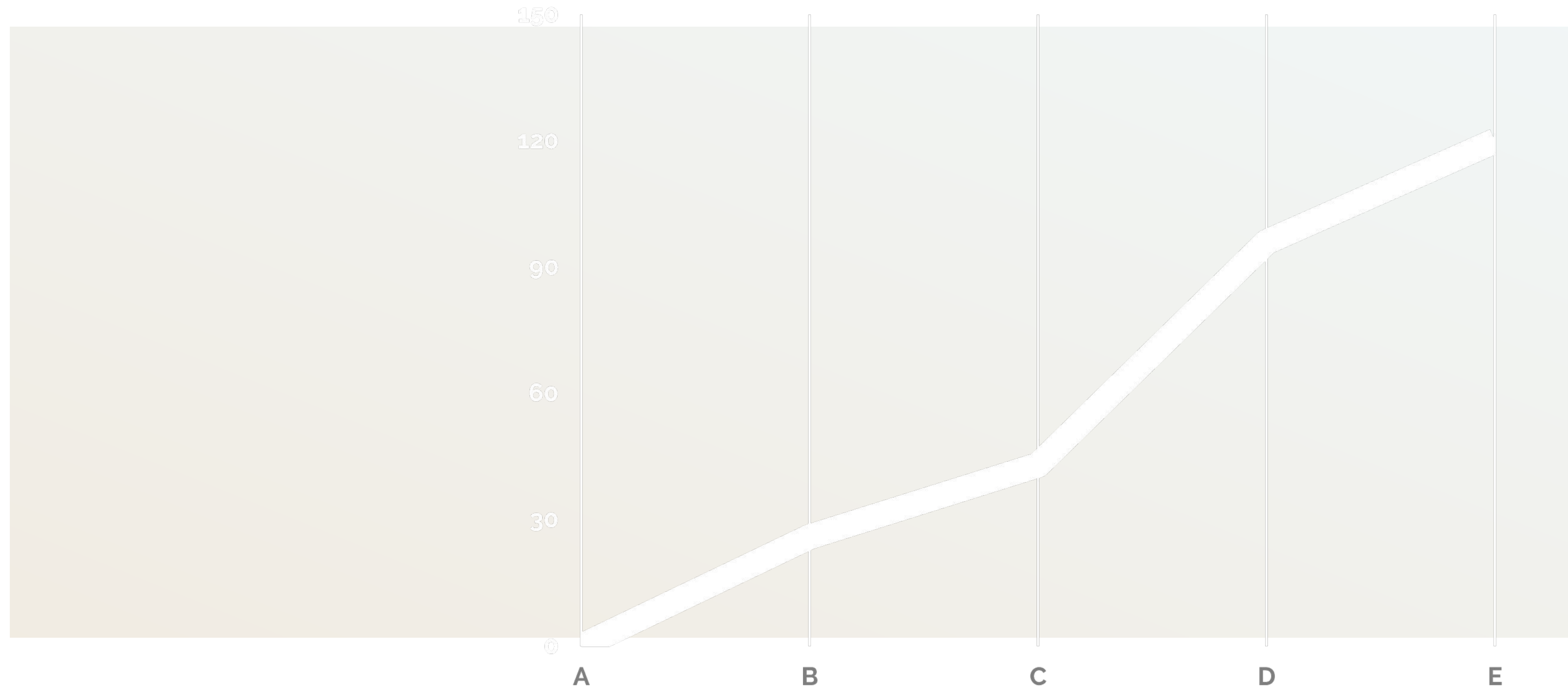
Check 2

Check 3






Our Chart

Our Chart



Social Media

f			in	
<p data-bbox="253 934 403 971">Strategy</p> <p data-bbox="253 1318 403 1356">Our Plan</p>	<p data-bbox="836 934 986 971">Strategy</p> <p data-bbox="836 1318 986 1356">Our Plan</p>	<p data-bbox="1422 934 1572 971">Strategy</p> <p data-bbox="1422 1318 1572 1356">Our Plan</p>	<p data-bbox="2009 934 2159 971">Strategy</p> <p data-bbox="2009 1318 2159 1356">Our Plan</p>	<p data-bbox="2595 934 2745 971">Strategy</p> <p data-bbox="2595 1318 2745 1356">Our Plan</p>

Expenses

CATEGORY	DESCRIPTION	UNIT PRICE	Q'TY	AMOUNT	REMARKS
BRAND	CORPORATE BRAND DEVELOPMENT	\$2,000	1	\$2000	
	PUBLIC RELATIONS	\$500	1	\$500	
	BRAND AWARENESS	\$500	1	\$500	
	INTERACTIVE	\$800	1	\$800	
ADVERTISEMENT	WEBSITE	\$800	1	\$800	
	SOCIAL MEDIA	\$800	1	\$800	
	EVENT	\$500	1	\$500	
	TOTAL			\$5,900	

“

Keep

it

Simple

”

Our Team

text

Ana Park

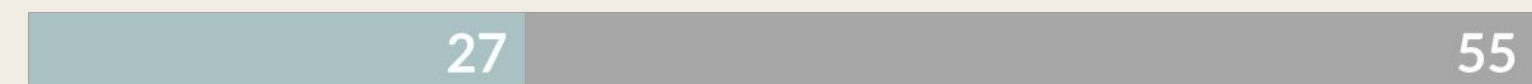
CEO



Strategic Planner

Goya Park

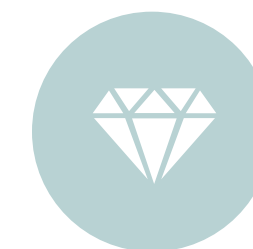
Skills



Skills



Director





Designer

Our team

Planner



Designer



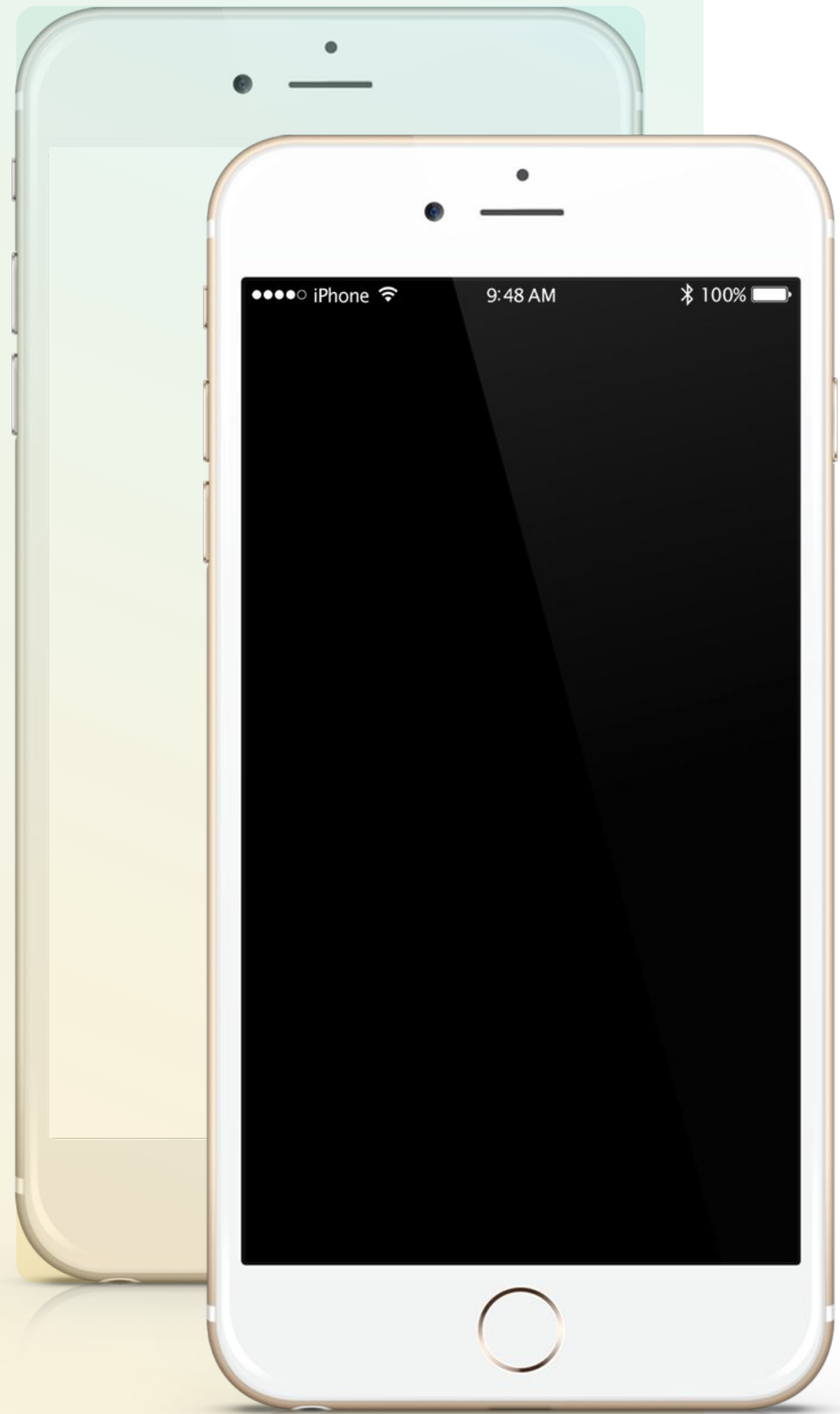
Manager



Showcase on device

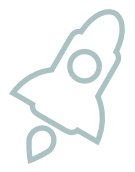
text

Mobile Apps

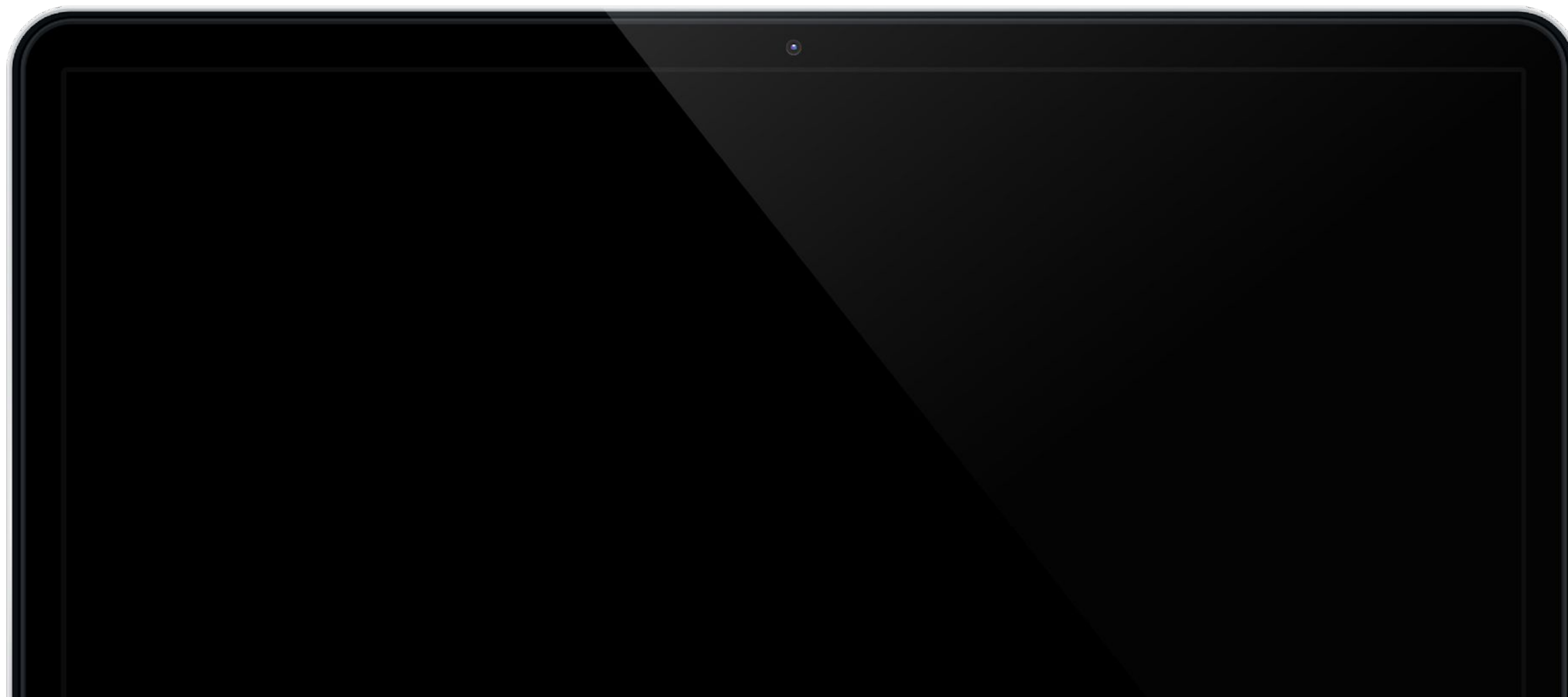


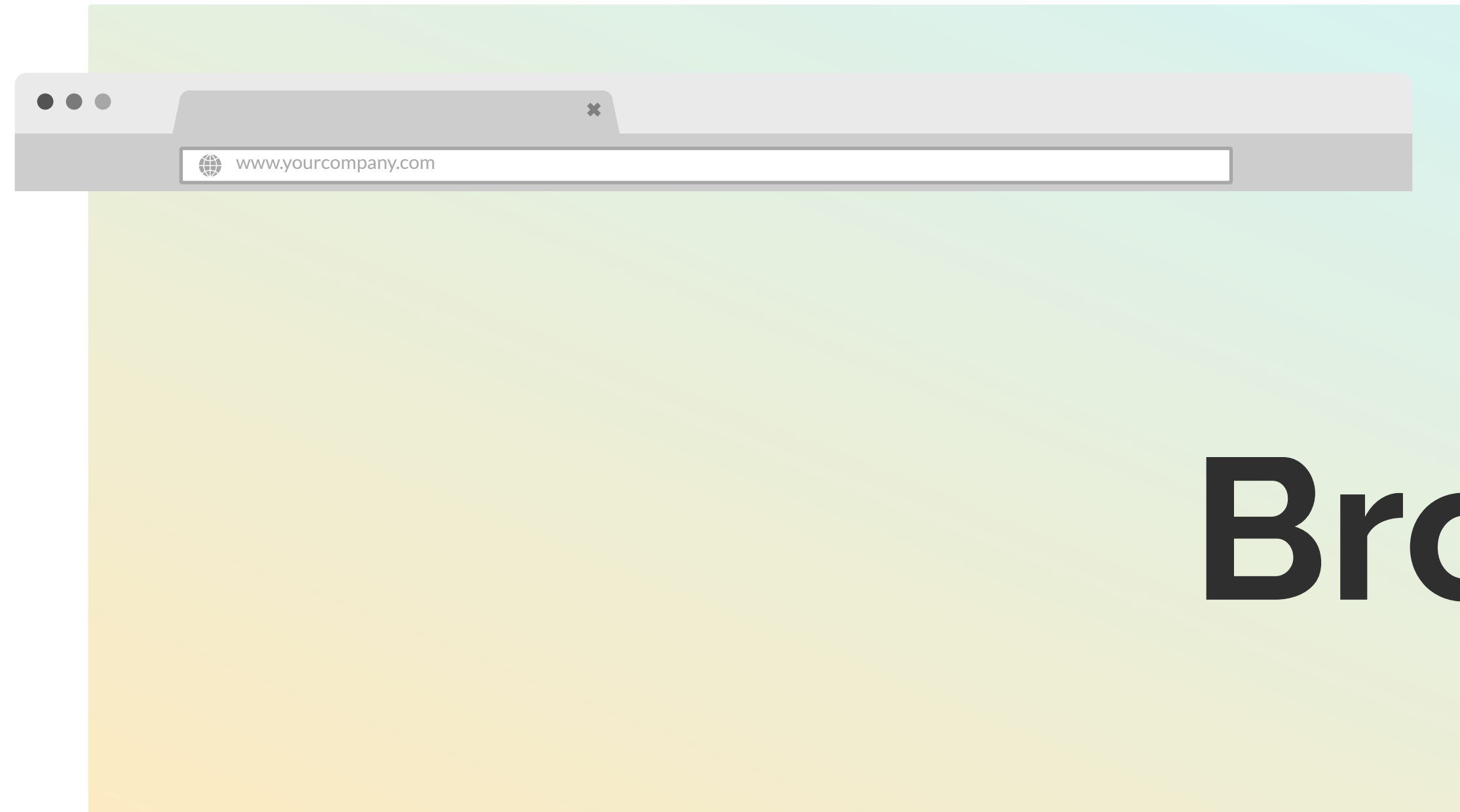
Title of table

Tablet

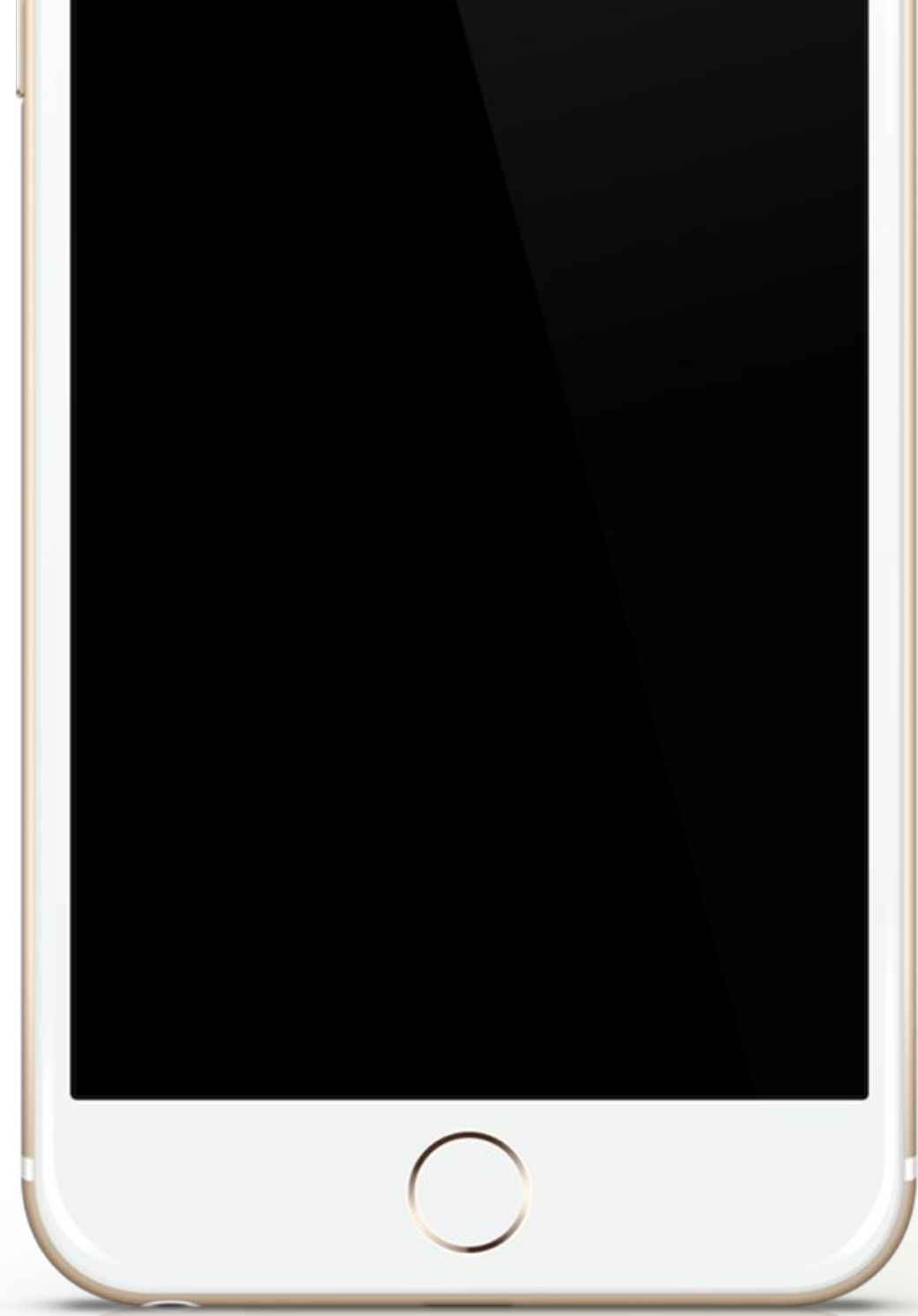


Laptop





Browser

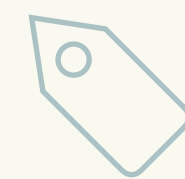


PLANNER

Phone



System optimize



Free update

Portfolio

text

01

02



04

05

“

Only passions, great passions,
can elevate the soul to great things

Denis Diderot

”



