

PLANNER



Welcome

This is Planner!

Planning

text

Our Business

A few words about business

Features

Vision

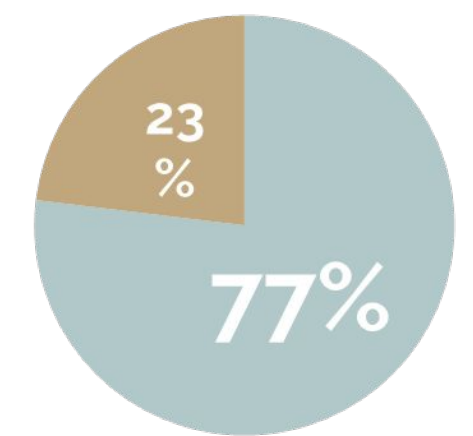
Our vision of 2018

Identity

Our design



Our audience



Mission

1

Focusing



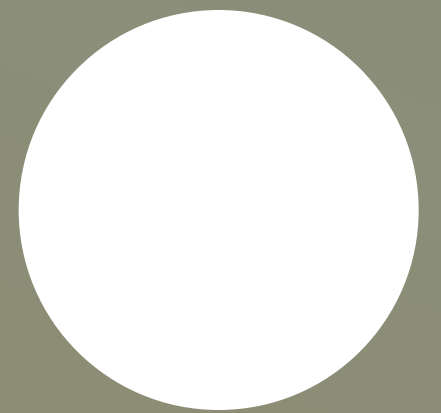
2

Optimize



3

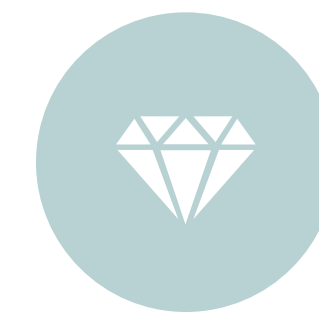
Growth



Business Plan 2018

The BIG picture

Priorities



Target Goal

\$70,000

S

Strength

W

Weakness

O

Opportunity

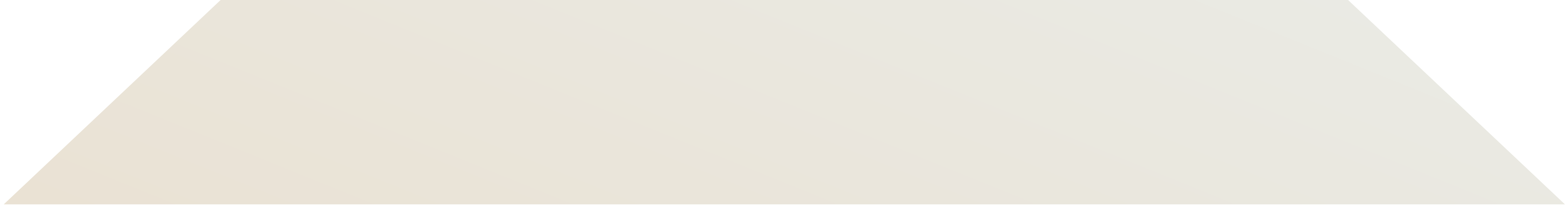
T

Threat

Our Goals

This is our goals!





30K



40%



70M



1

**The first half
of year**

Title of table

27

55

2

**The second
half of year**

Title of table

70

55

Our Services

1



2



3



Our Services

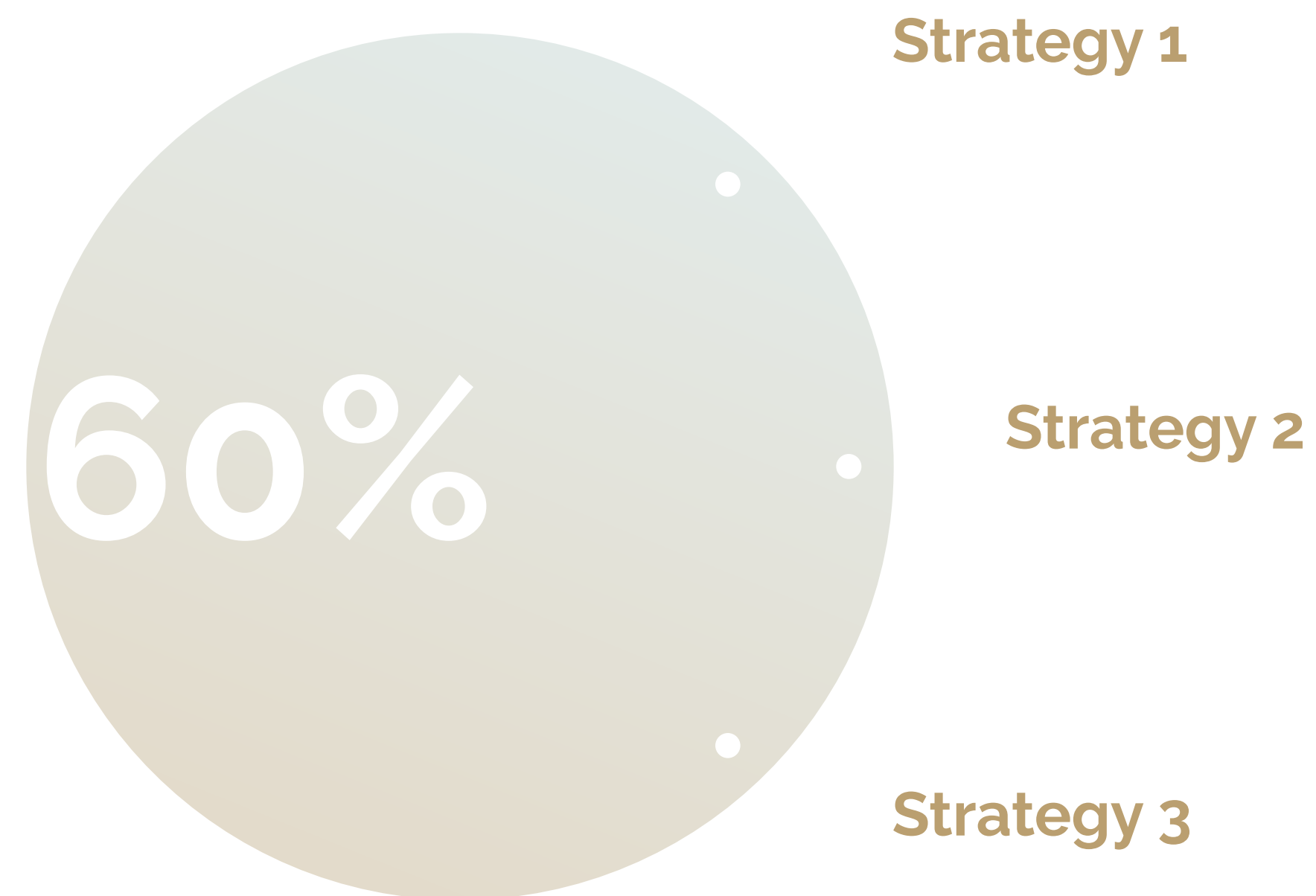
1

2

3

4

Strategy



Annual Plan

1

January

2

February

3

March

4

April

5

May

6

June

7

July

8

August

9

September

10

October

11

November

12

December

3

year

plan

2018

2019

2020

Project Plan

Plan

Operate

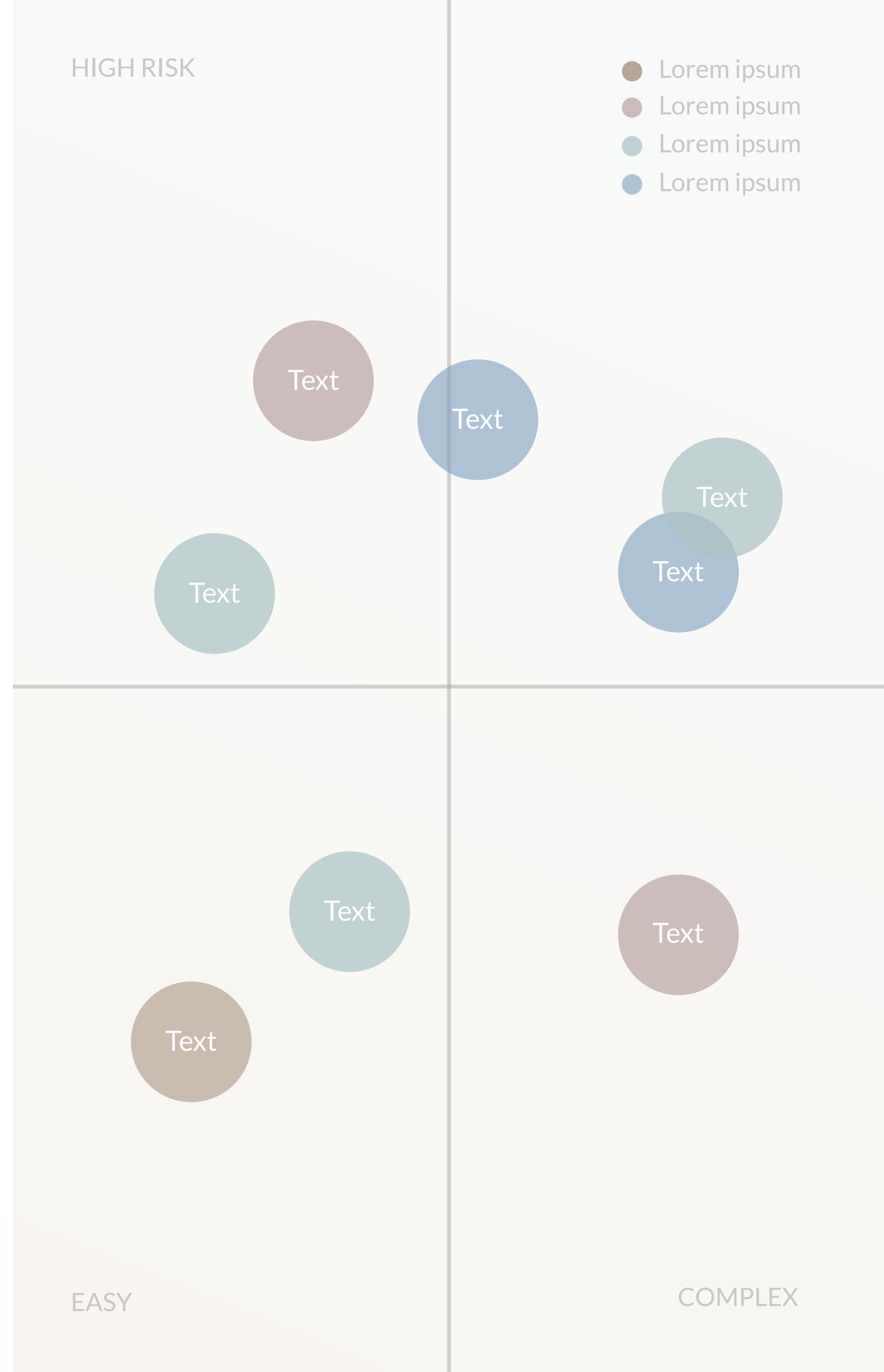
Features



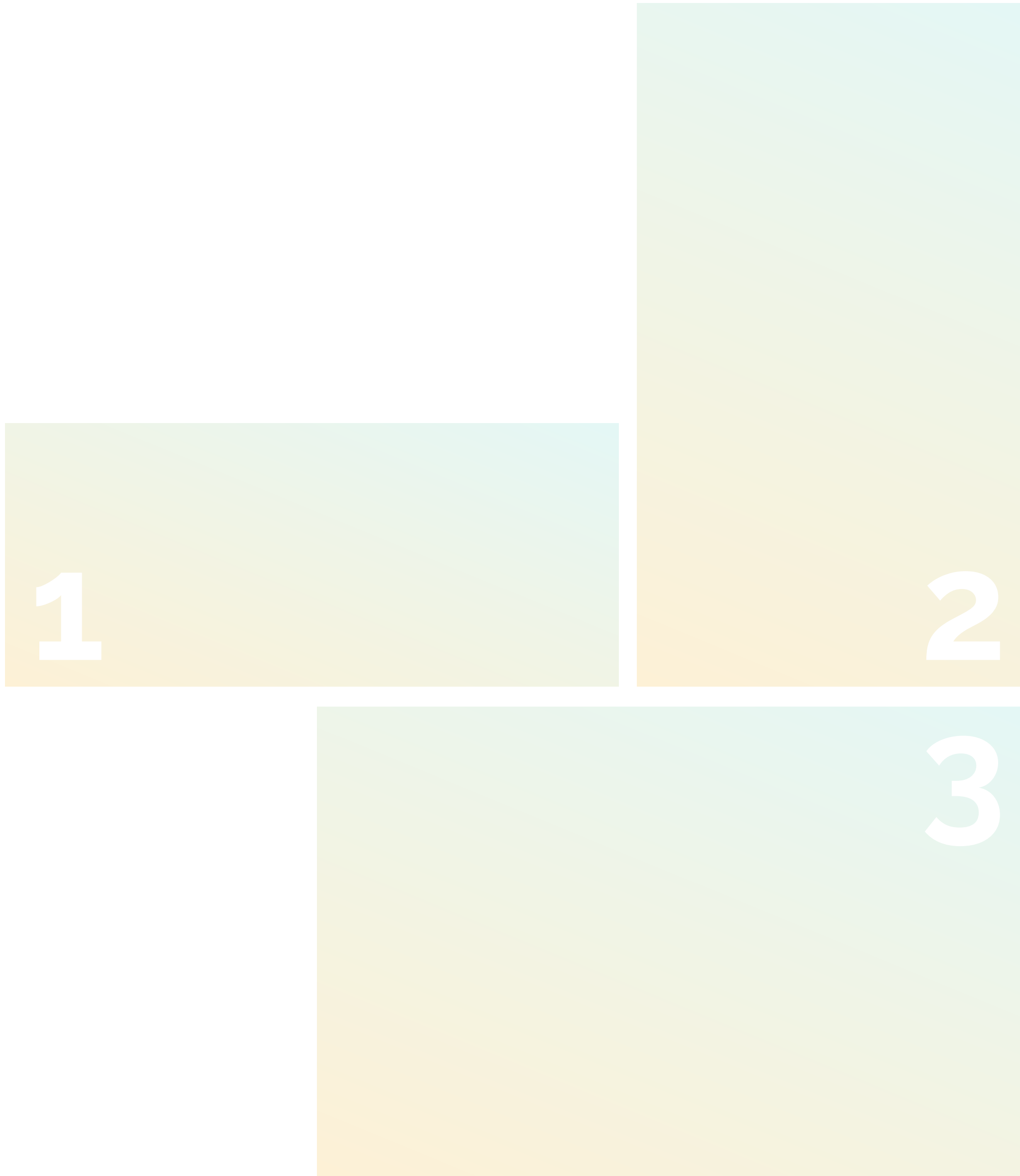
Check list

Prioritization Matrix

Key point of slide



Marketing Plan





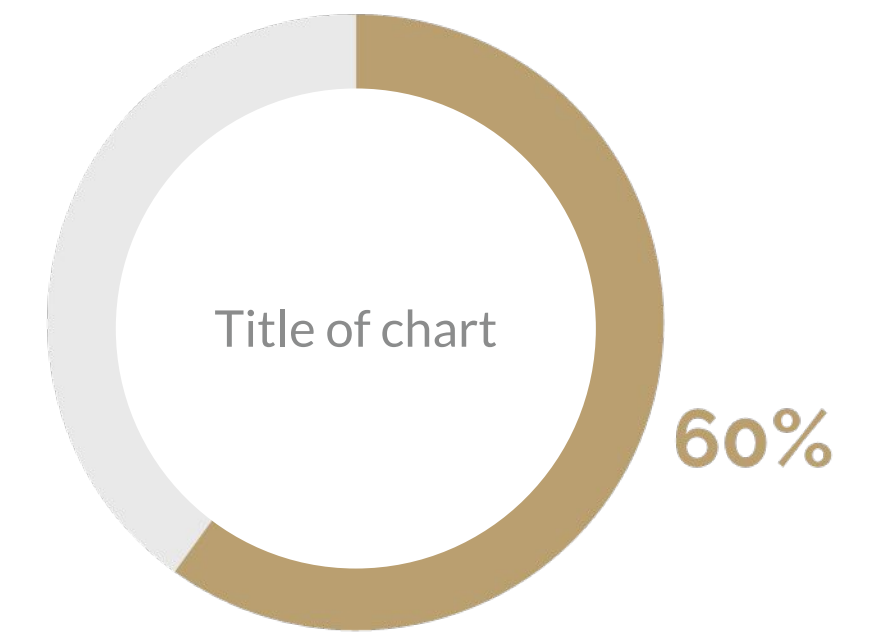
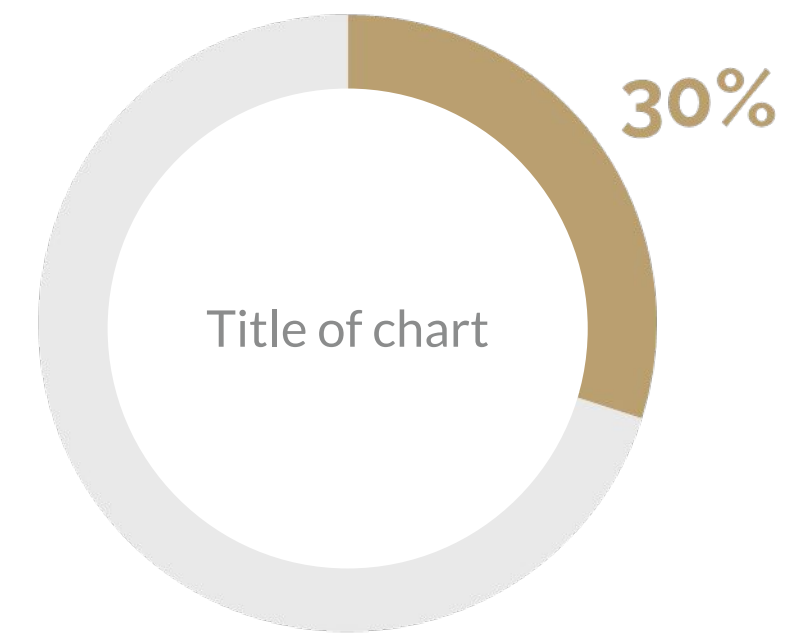
Locations

Planning Process





Strategic



2



Tactical

Title of table



Title of table



3



Operational

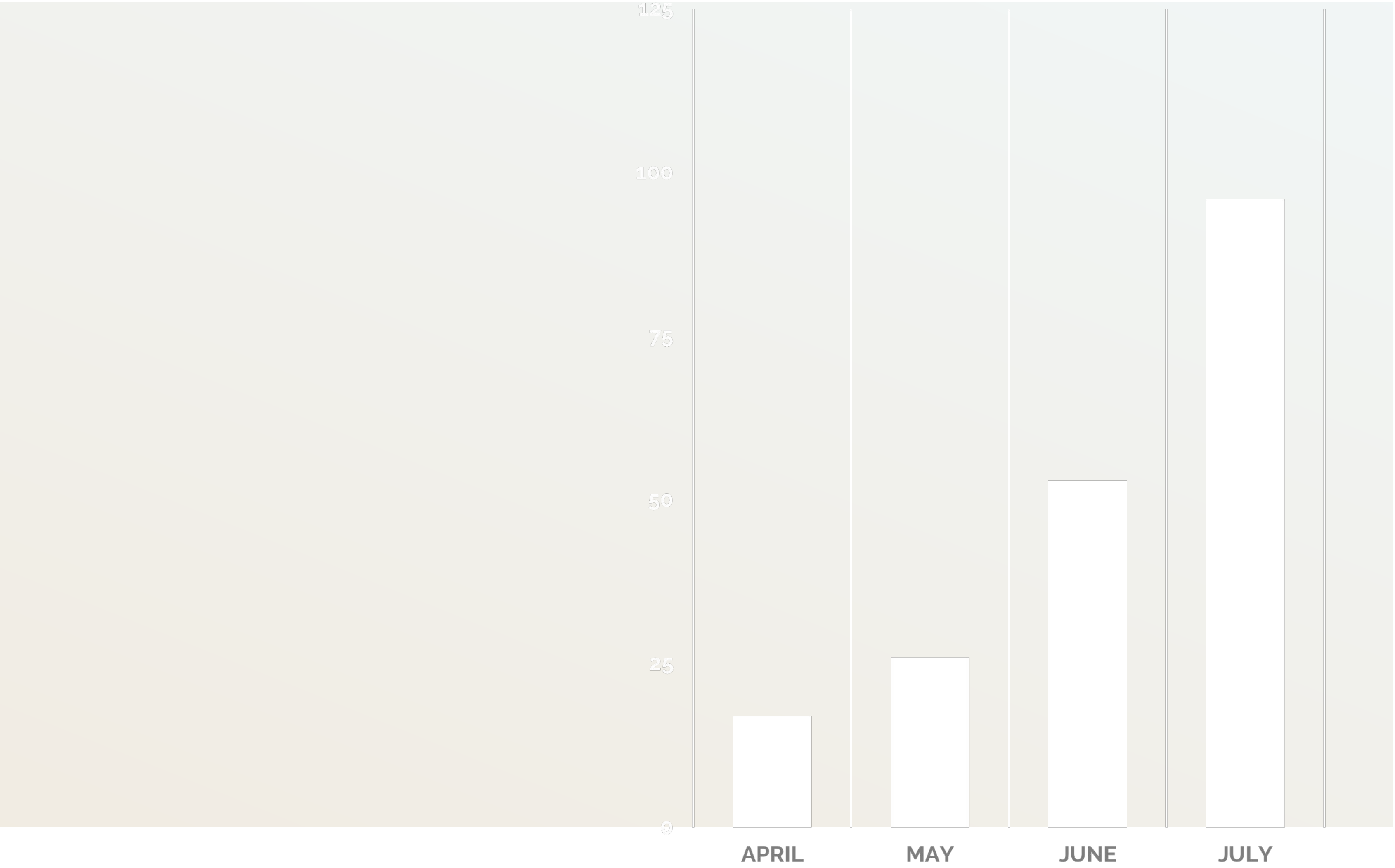


Checklist

Check 1

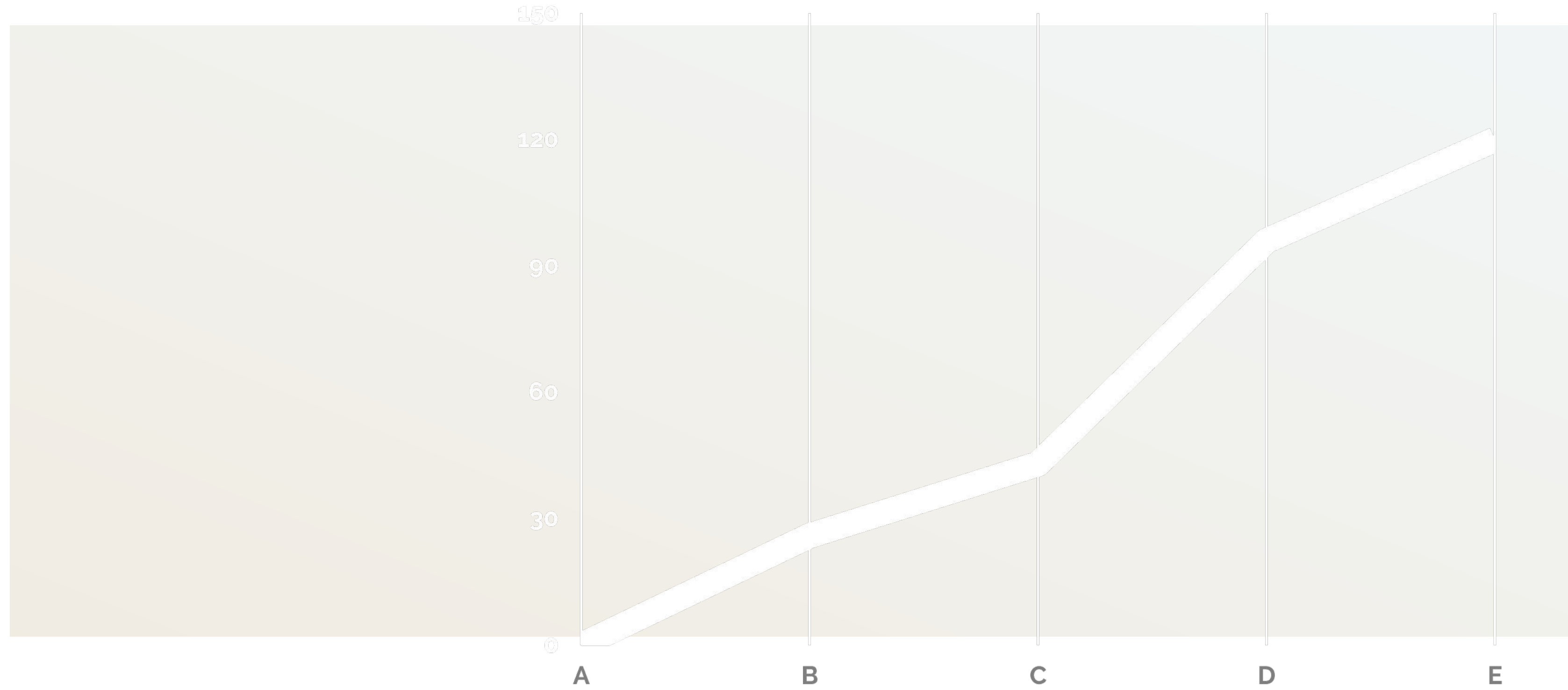
Check 2

Check 3






Our Chart

Our Chart



Social Media

f			in	
Strategy	Strategy	Strategy	Strategy	Strategy
Our Plan	Our Plan	Our Plan	Our Plan	Our Plan

Expenses

CATEGORY	DESCRIPTION	UNIT PRICE	QTY	AMOUNT	REMARKS
BRAND	CORPORATE BRAND DEVELOPMENT	\$2,000	1	\$2000	
	PUBLIC RELATIONS	\$500	1	\$500	
	BRAND AWARENESS	\$500	1	\$500	
	INTERACTIVE	\$800	1	\$800	
ADVERTISEMENT	WEBSITE	\$800	1	\$800	
	SOCIAL MEDIA	\$800	1	\$800	
	EVENT	\$500	1	\$500	
	TOTAL			\$5,900	

“

Keep

it

Simple

”

Our Team

text

Ana Park

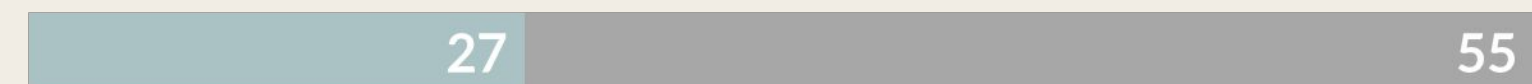
CEO



Strategic Planner

Goya Park

Skills



Skills



Director





Designer

Our team

Planner



Designer



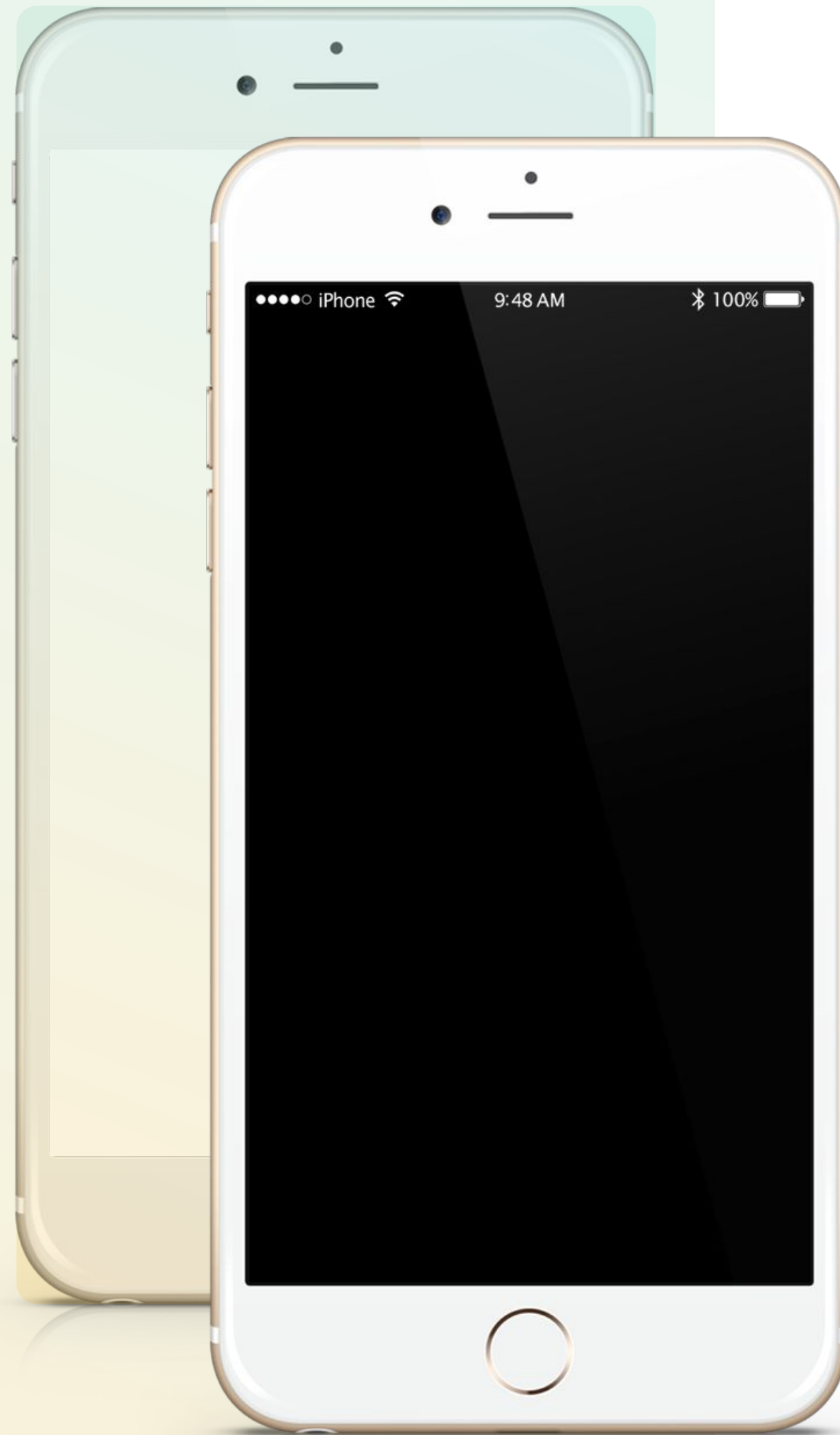
Manager



Showcase on device

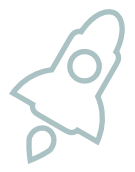
text

Mobile Apps

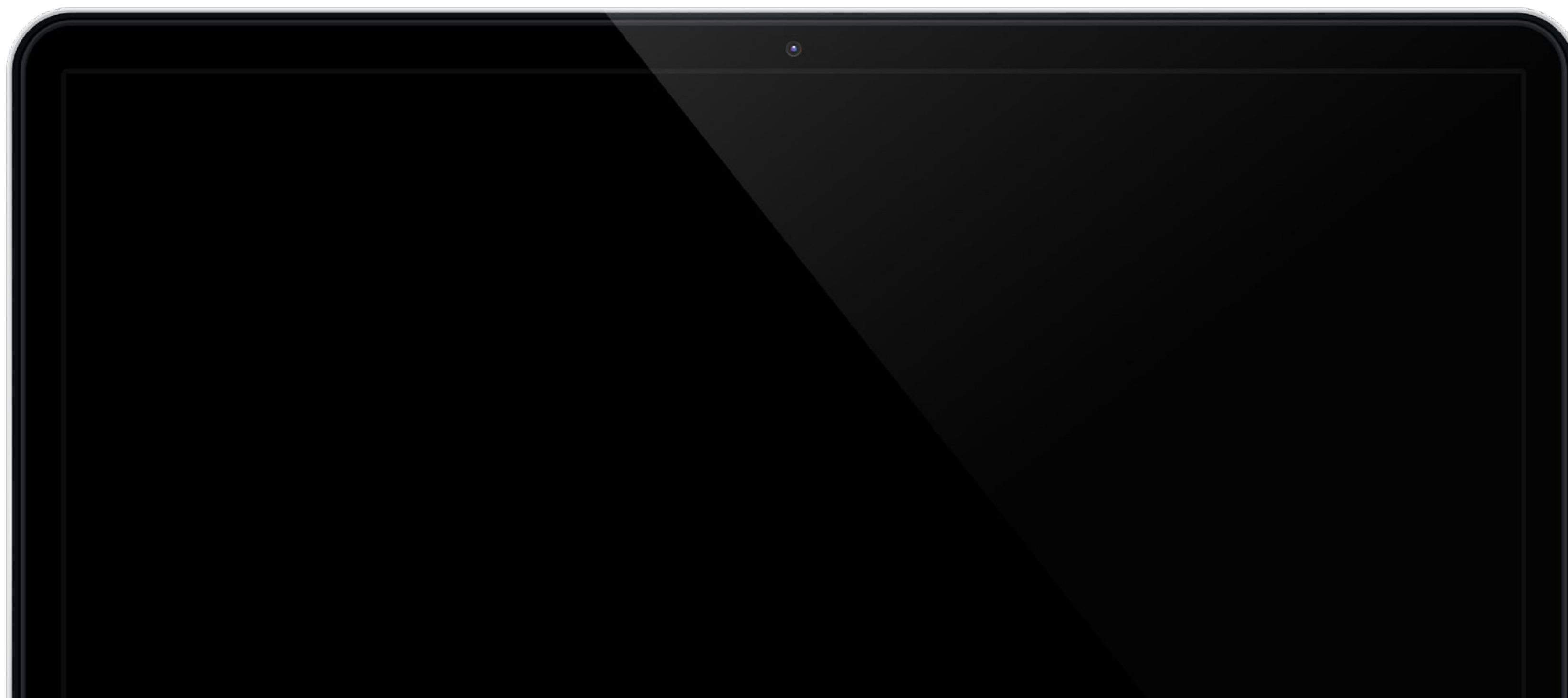


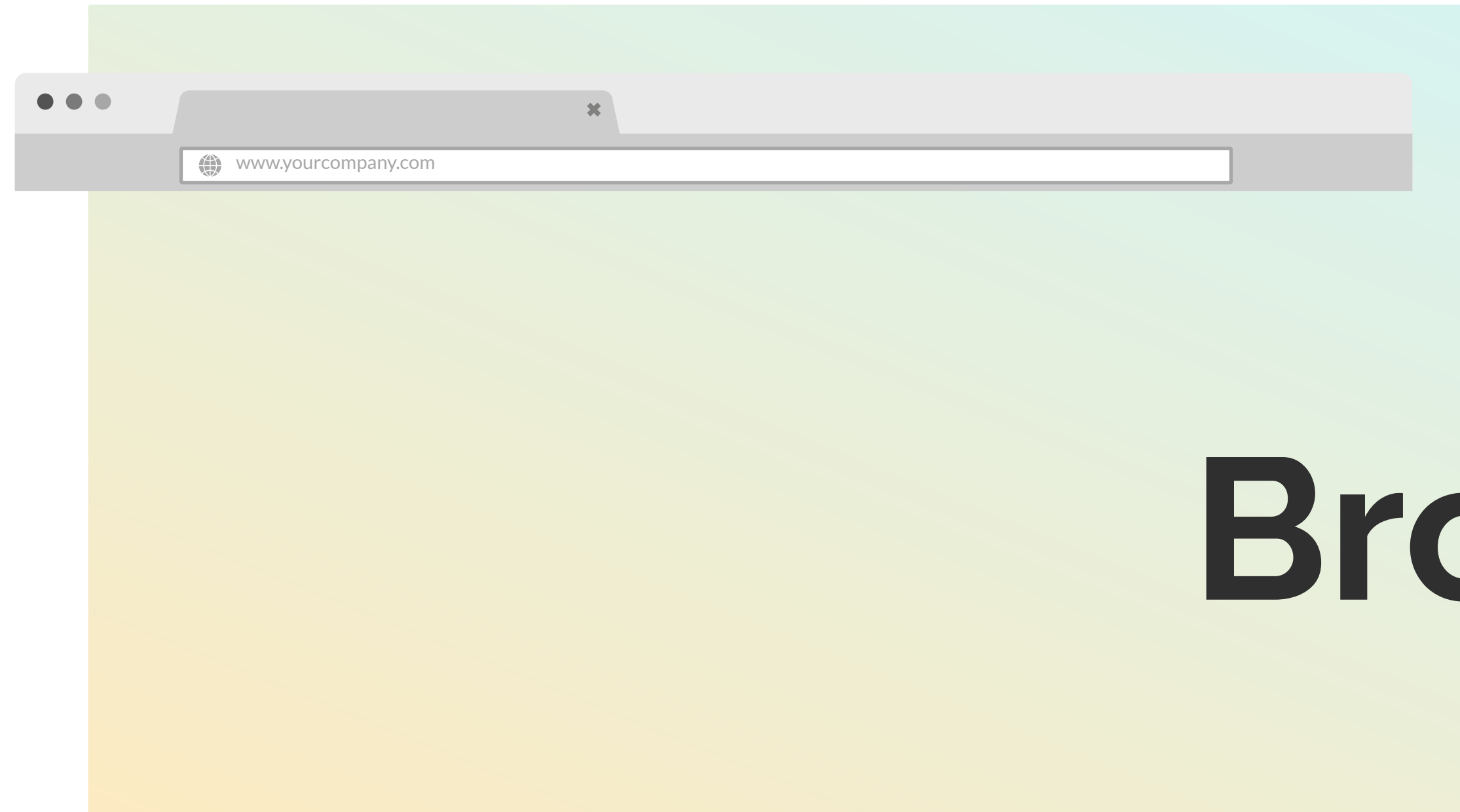
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Tablet

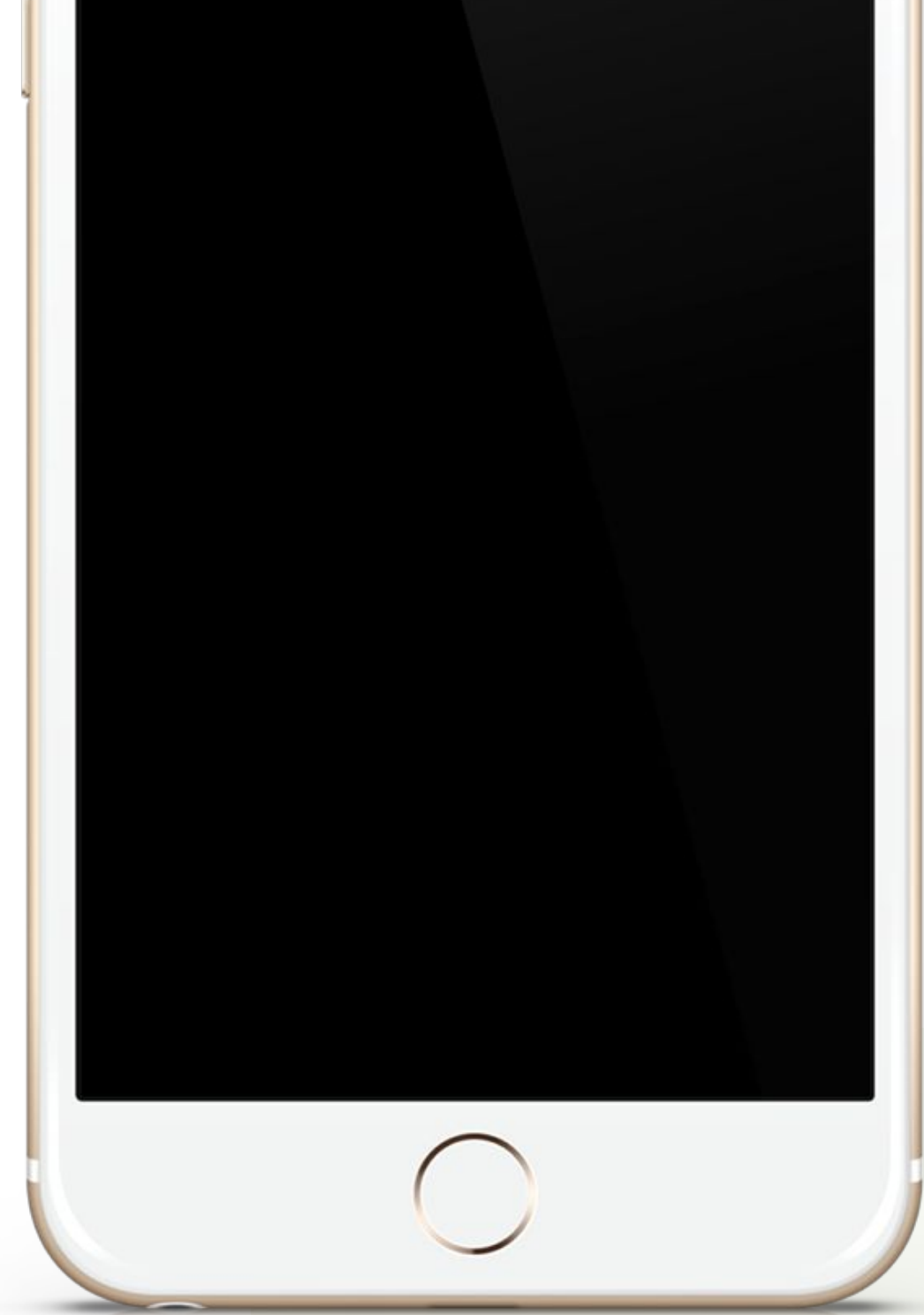


Laptop





Browser

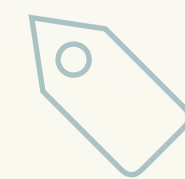


PLANNER

Phone



System optimize



Free update

Portfolio

text

01

02



04

05

“

Only passions, great passions,
can elevate the soul to great things

Denis Diderot

”



