

# Cinemas Odeon

Was founded in **1928**  
(87years)

Deutsch The first Odeon cinema was opened by Oscar Deutsch in 1928, in Brierley Hill The first Odeon cinema was opened by Oscar Deutsch in 1928, in Brierley Hill in the West Midlands,

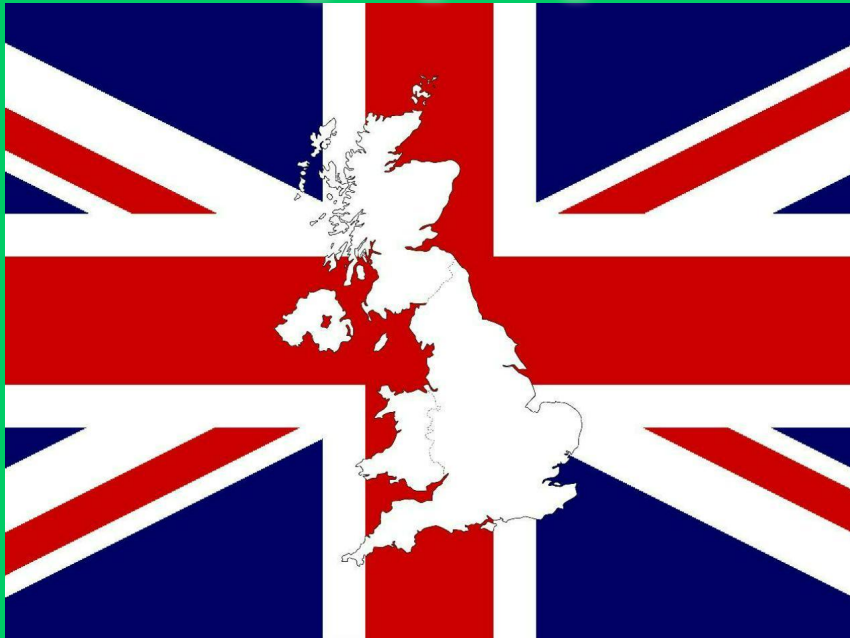


Odeon publicists liked to claim that the name of the cinemas was derived from his motto, "**O**scar **D**eutsch **E**ntertains **O**ur **N**ation", but it had been used for cinemas in France and Italy in the 1920s, and the word is actually Ancient Greek. The name "**Nickelodeon**" was coined in 1905 and was widely used to describe small cinemas in the United States during that era.



cinemas operating in the United Kingdom and Ireland.

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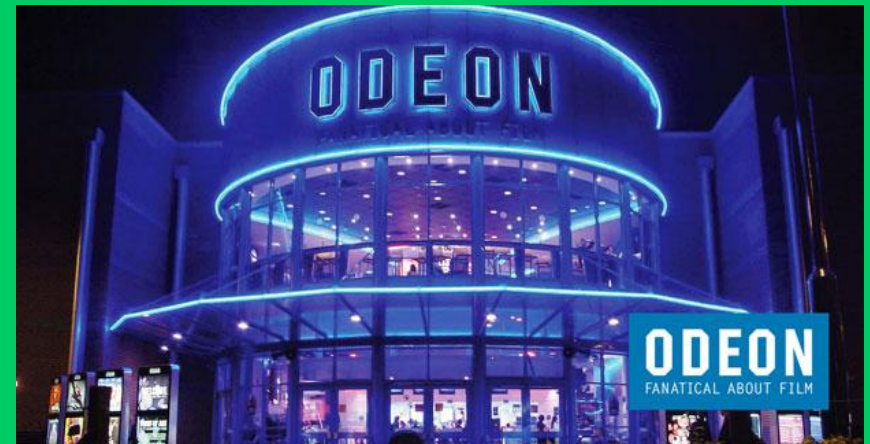
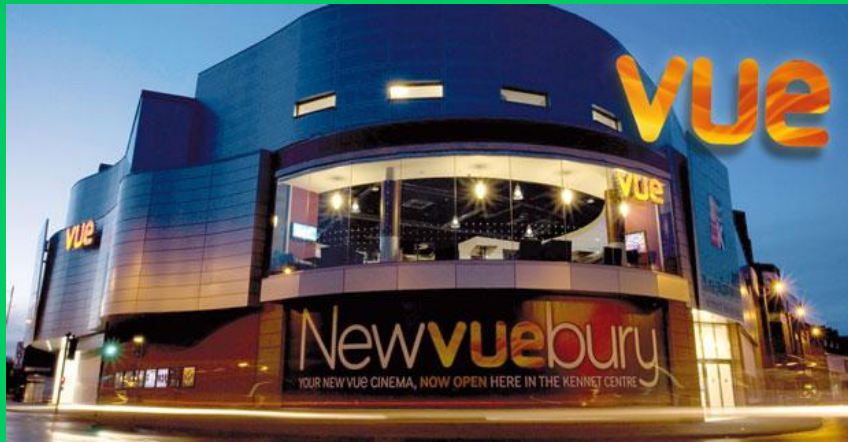
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cinema market in UK is dominated by three companies, Vue, Odeon and [Cineworld](#), the only one that's listed in London Stock Exchange. These cinemas account for approximately

70% of UK's screens.



# Prices

## BARGAIN MONDAY

Child (12 years and under)	£5.60
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Teen (Ages 13-17)	£5.60
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Student (Valid student card required)	£5.60
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Senior (Ages 60+)	£5.60
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Adult (Ages 18+)	£5.60
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Family (1 adult, 3 children or 2 adults, 2 children)	£22.00
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## OFF PEAK PREMIUM (MON-FRI BEFORE 5PM)

Adult (15 and over)	£10.25
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Child (3 - 14)	£8.70
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Student (with valid photo ID)	£8.70
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Senior (over 60s)	£8.70
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Family of 4 (2 adults, 2 children)	£34.50
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Family of 3 (1 Adult, 2 Children)	£25.50
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**OFF PEAK (TUES, WED,  
THURS BEFORE 5PM)**

Child (12 years  
and under) £5.60

Teen (Ages 13-  
17) £5.90

Student (Valid  
student card  
required) £5.90

Senior (Ages  
60+) £5.90

Adult (Ages  
18+) £6.90

Family (1 adult,  
3 children or 2  
adults, 2 chil-  
dren) £25.00

**3D MOVIES**

Adults + £2.00

Family + £6.40

Children,  
Teen, Student  
& Senior + £1.60

3D Glasses + £1.00 per  
pair

**PREMIER SEAT**

Each + £1.80

Family + £7.20

PEAK (TUES, WED, THURS  
FROM 5PM, ALL DAY FRI  
THRU SUN)

Child (12 years and under) £6.30

Teen (Ages 13-17) £7.00

Student (Valid student card required) £7.00

Senior (Ages 60+) £7.00

Adult (Ages 18+) £8.40

Family (1 adult, 3 children or 2 adults, 2 chil-

IMAX

OFF PEAK STANDARD  
(MON-FRI BEFORE 5PM)

Adult (15 and over) £9.25

Child (3 - 14) £5.90

Student (with valid photo ID) £6.70

Senior (over 60s) £6.90

Family of 4 (2 adults, 2 children) £27.60

Family of 3 (1 Adult, 2 Children) £18.50



# Tickets and popcorn )



THANK YOU  
FOR YOUR ATTENTION