## THE POTENTIAL UTILITY FOR MASSAGE THERAPY DURING PREGNANCY TO DECREASE STRESS AND TOBACCO USE





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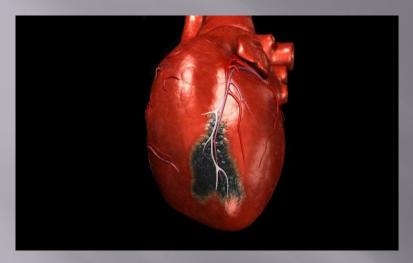








A significant number of women continue to smoke tobacco during pregnancy despite the increased risk of complications to fetal and infant development. Therefore, effective interventions are needed to assist pregnant women with the process of tobacco cessation. Traditional counseling programs have demonstrated some success; however, novel approaches that target stress as a mechanism in the maintenance of addiction would be valuable.





Tobacco smoking is a leading and preventable cause of illness. For women, smoking is associated with increased risk for cancer, heart disease, emphysema, as well as a reduction in fertility and multiple complications during pregnancy. Tobacco use prohibits nutrients from proper absorption in the womb, and the mother is at greater risk for having a still or premature birth. Additional risks of tobacco smoking during pregnancy include Sudden Infant Death Syndrome, infants being born with weak lungs resulting in asthma and increased susceptibility to infections, as well as birth defects, including cleft lip.

Research shows that stress and negative affect are primary motivators underscoring cigarette usage in the general population. Higher levels of stress lead to an increase in the number of cigarettes smoked per day, especially if the individual experiencing high levels of stress does not have a strong social support system.

## Massage therapy

Decrease level of **cortisol** in blood

Increase producing of serotomin and dopamine

Feeling of calmness, enervation

Improvement of blood flow, lymph flow

Possible future directions of development in massage therapy:

- 1. Struggle against hypertonic disease
- 2. Implementation of massage to life of office staff to improve performance

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