



Market Share

HOW NOT TO LOSE IT?

Plan




Locate the source of the problem



what happened

Determine what happened



WHY

Determine why this happened



Fix the problem and reduce the chance of it occurring again



Products or services



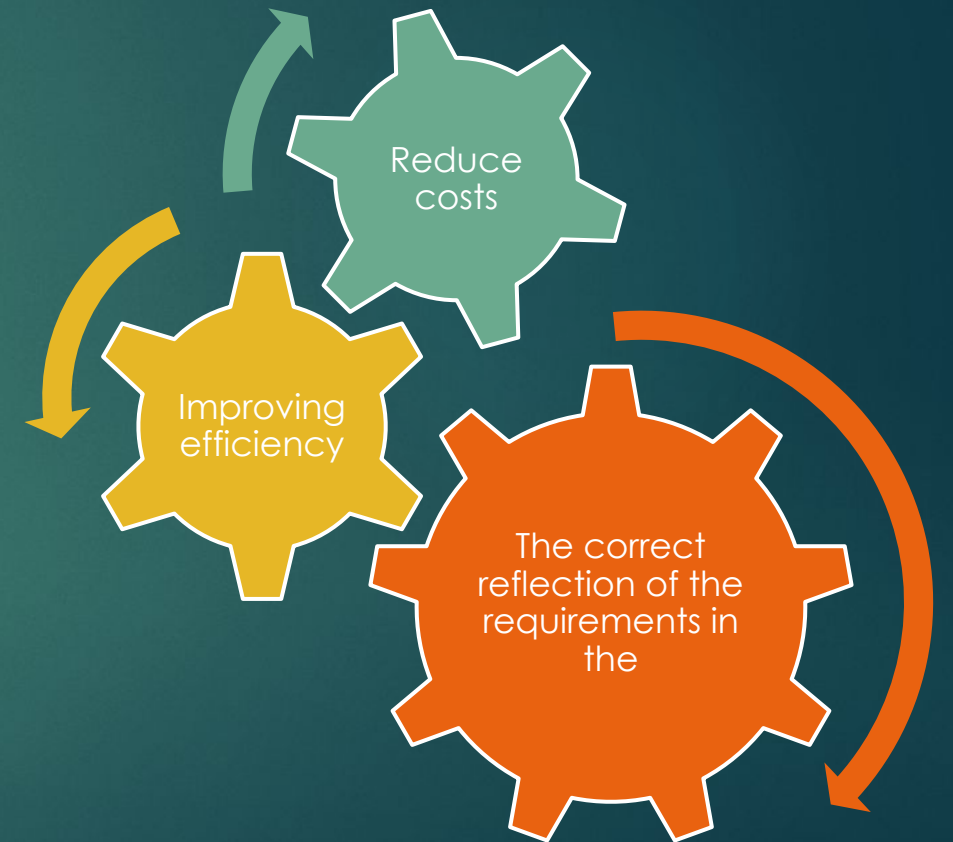
Strategy



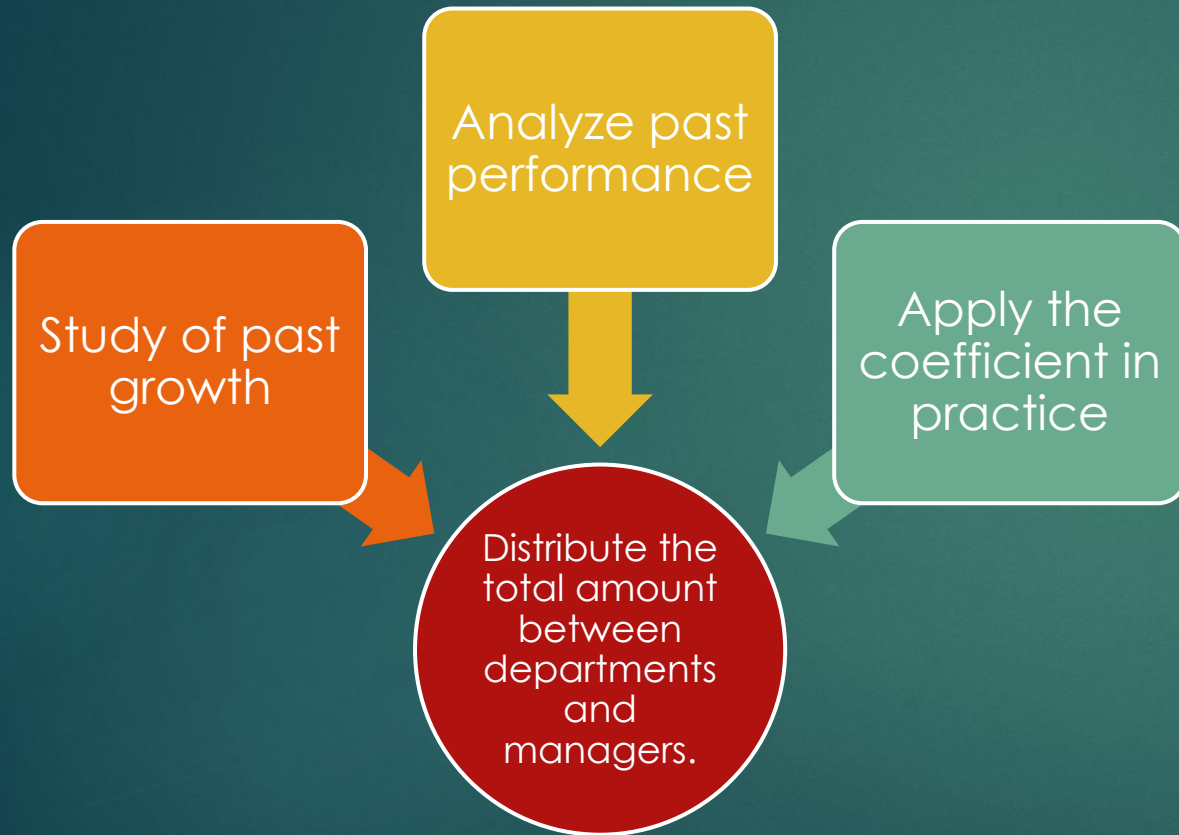
Strategy



Analytics



Prepare real plan sales



Conclusion

