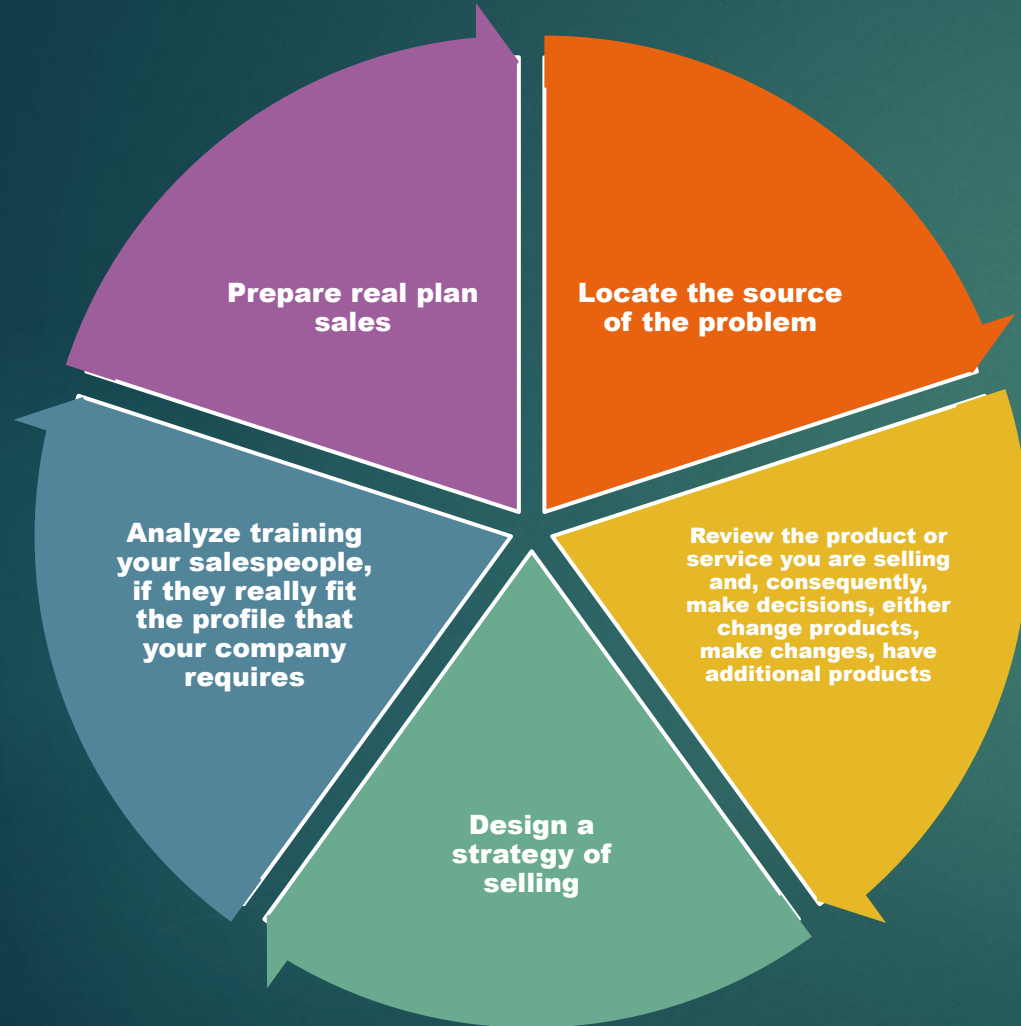




# Market Share

HOW NOT TO LOSE IT?

# Plan






# Locate the source of the problem



Determine what happened



Determine why this happened



Fix the problem and reduce the chance of it occurring again



# Products or services

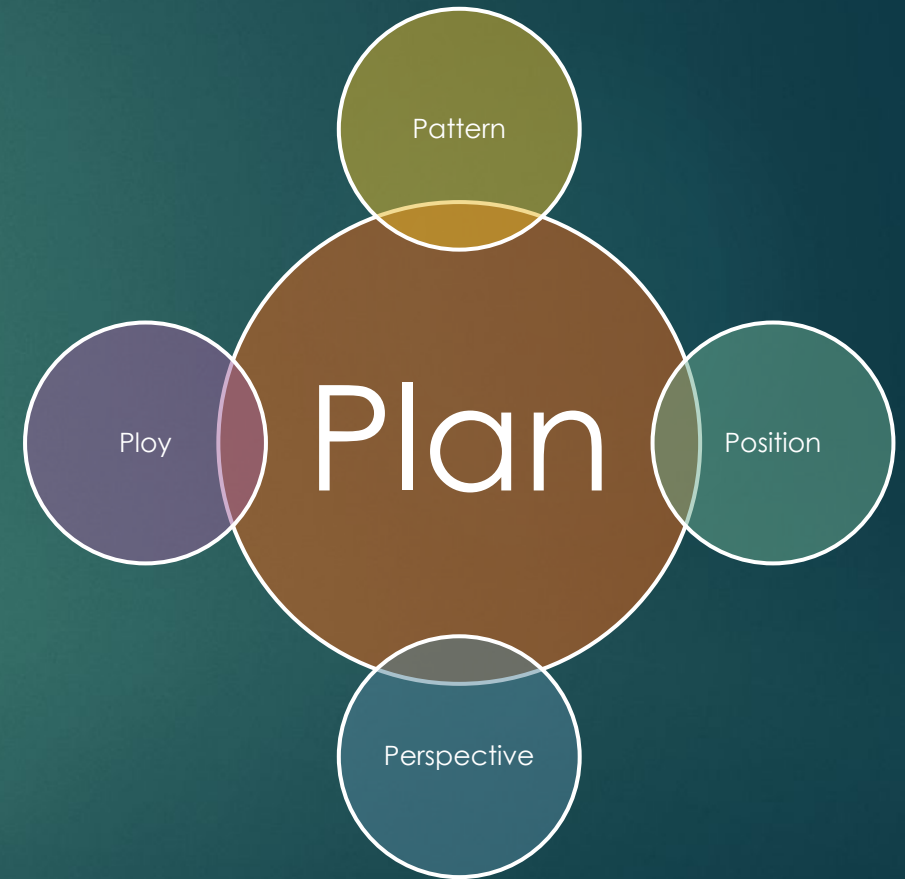
Demand

Relevance

Price



# Strategy

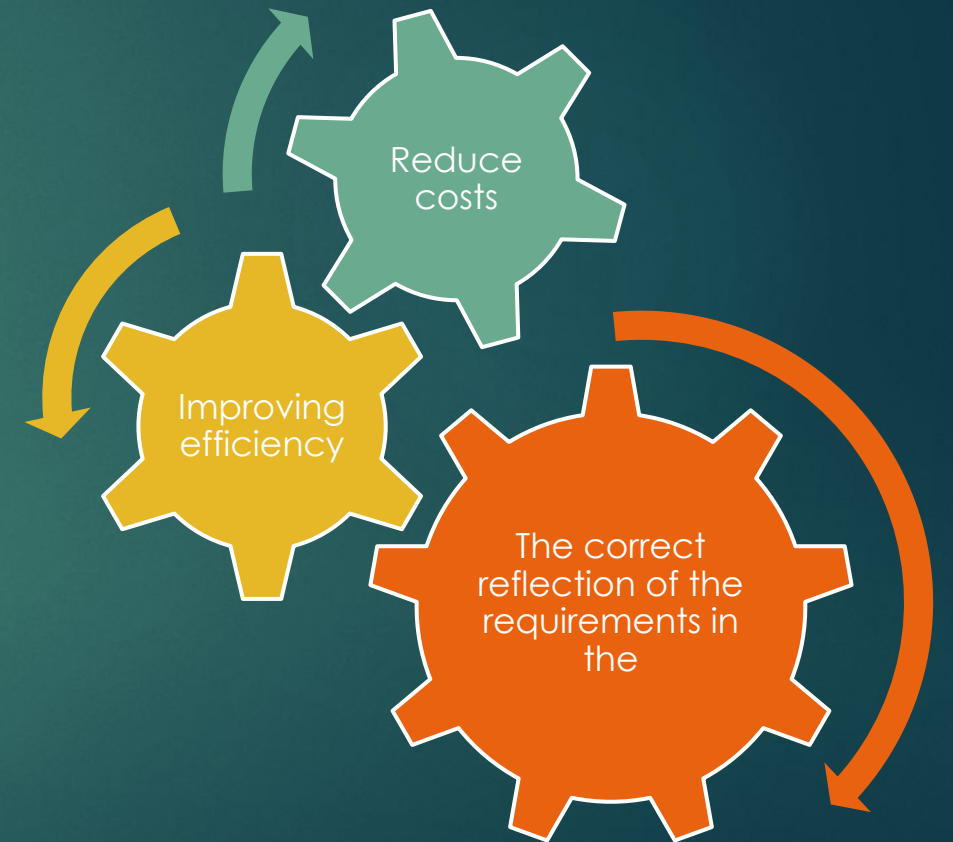




# Strategy

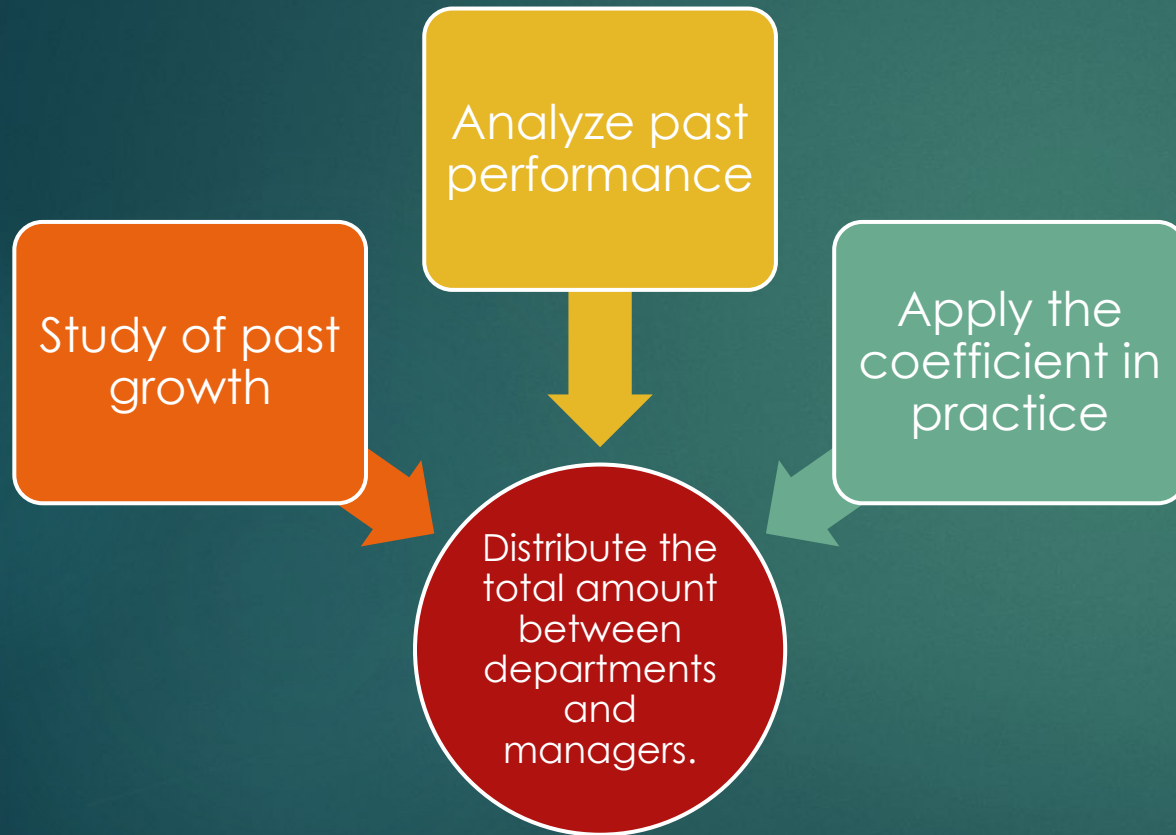


# Analytics





# Prepare real plan sales





# Conclusion



*everything must be under control*