



Market Share

HOW NOT TO LOSE IT?

Plan



Locate the source of the problem



what happened

Determine what happened

1

WHY

Determine why this happened

2

Fix the problem and reduce the chance of it occurring again

3

Products or services



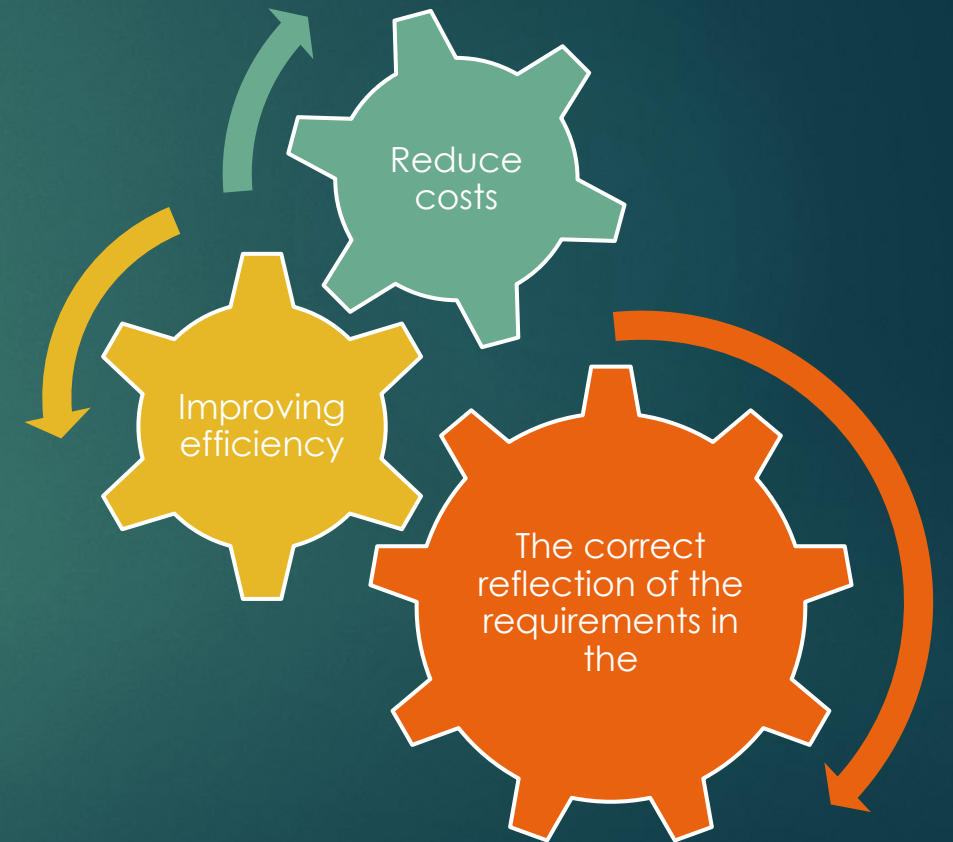
Strategy



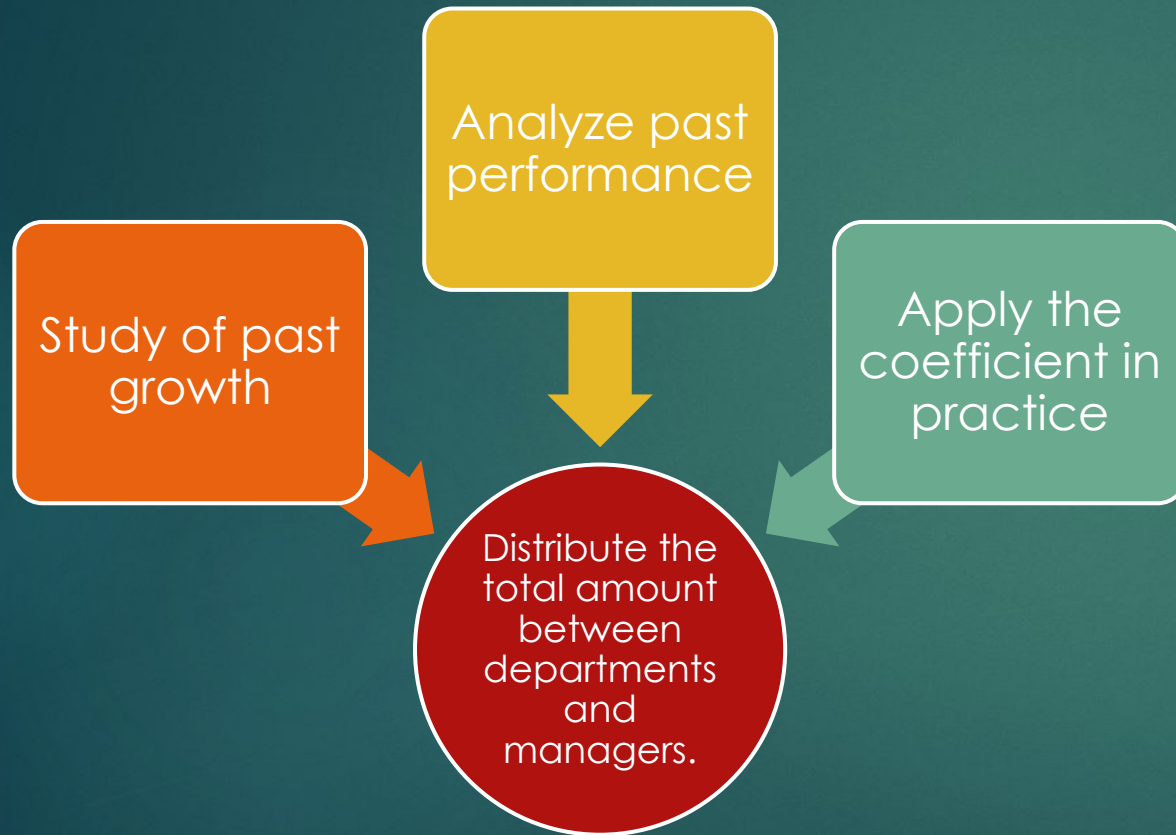
Strategy



Analytics



Prepare real plan sales



Conclusion

