

# Mobile Complex of Information and Museum Services

## Project's team is group № 381630

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# The transformation of the perception of Victory Day in the Great Patriotic War



USSR



Russian Federation



May 9 2017 parade





According to P. Nora, *the museum is ...*

- “the basic tools of historical work and to the most symbolic objects of our memory”;
- “a material embodiment of collective memory”;
- “a place of memory”;
- “a public collector that ensures the unity of society”;
- “a memorable book of mankind”.



# Project 'Museum Troopers'. Goals and objectives. Areas of work. Organization of creative workshops for schoolchildren.



mobile exhibition



***The project is aimed at:***

The creating conditions for the development of creative abilities of each person, providing equal opportunities for access to national and world cultural values (heritage) for rural residents.

***Project Goals:***

Strengthening the role of the museum as a center for artistic, historical and technical education.

Promoting public awareness of the value of participation in the preservation of cultural heritage.

***Objectives of the project:***

1. Increase the availability of museum collections for different audiences, improve the quality and various forms of their presentation.
2. Involve local communities to participate in the activities of the museum and to preserve the cultural heritage.
3. Create a comfortable and attractive environment for the development of the creative potential of children and young people living in remote areas and rural areas of the Arkhangelsk region.

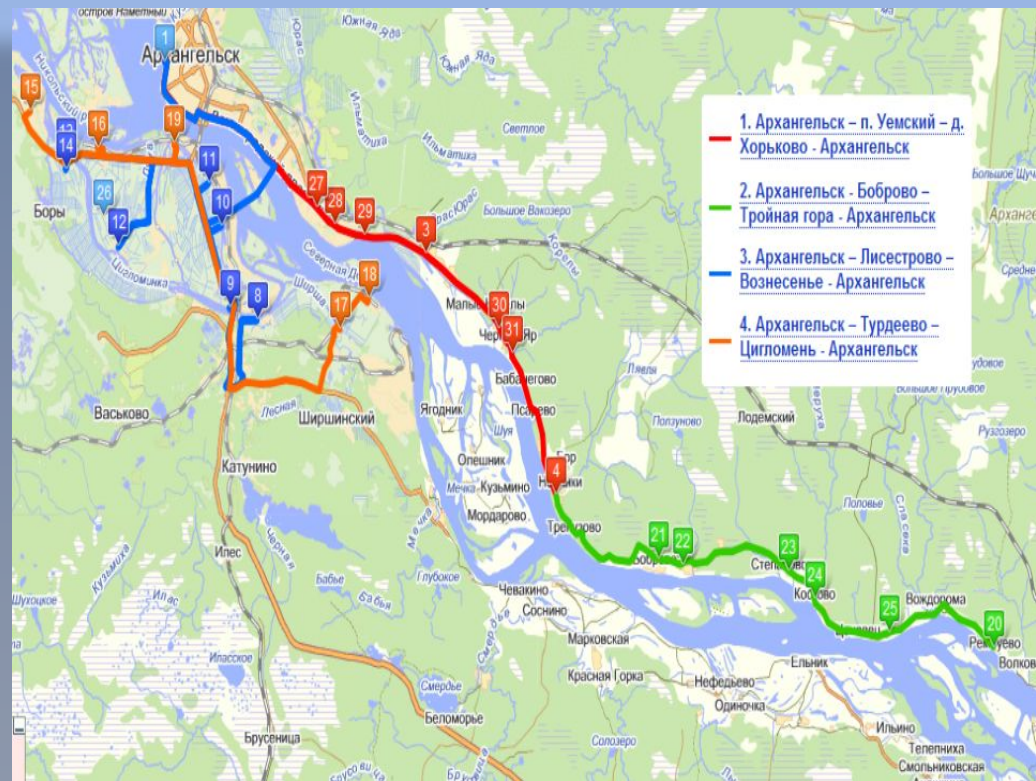
For this purpose it is planned to organize mobile exhibitions and conduct excursion programs, master classes, concerts and other cultural events in educational institutions and cultural institutions of villages of the Primorsky region.

*Dates of the events: April-June 2017 (and so annually)*



## ***Areas of work:***

- Organization of a mobile exposition from the Scientific-Auxiliary Fund of AOKM (selection of exhibits, order of banners)
- Organization of an advertising company and attraction of rural residents to cooperation
- Transportation of exhibits and equipment to the place of exposure
- Organization of excursions for the audience of various age groups
- Preparation of creative workshops for schoolchildren
- Organization of a concert program for veterans and "children of war" living in the villages of Primorsky district
- Organization of meetings and interviews with veterans and "children of war" to collect information for the museum's documentary archive
- Organization of activities for the acquisition of Soviet-era items to fill museum funds



## ***Settlements, where the "Museum Troopers" project departures are planned:***

Kholmogory village, Volokhnitsa village, Emelyanovskaya village, Bobrovsky raid village, Perkhachevo village, B. Anisimovo village, Katunino village, Isakogorka village, Volokhnitsa village, Upper Matigory (in adm.), Emelyanovskaya village, Bobrovsky raid, Uemsky village, Cherny Yar village.

Богданова Н.А., Смирнова Ю.П.

## Promotion and advertising of the project "Museum Troopers".



Development of advertising texts and promotional products' layouts about the project of a mobile informational museum complex "Museum Landing Troopers".



Publishing information about the “Museum Landing Troopers” project in social media and on the official sites.



Distribution of posters and advertisements in schools and institutions in Arkhangel'sk and in the zones of routes “Museum Landing Troopers” and etc.





## Informational museum complex “Museum Troopers”: a scientific stuffing of funds

- Development of the advertisement and publishing it in advertising leaflets;
- Consultation of residents of Arkhangelsk and the Arkhangelsk region;
- Identification of objects of museum value;
- Collecting objects of museum value for formation and replenishment;
- Transportation and shipping of objects.



## Interview with a veteran - a way to replenish museum collections.



### *The interview consist of:*

- the veteran's personal data ;
- some open questions to the veteran;
- asking about objects, photographs, personal belongings and rewards, which the war participant or his relatives are ready to transfer to the museum;
- questions for veterans, workers in the rear, children of the Great Patriotic War;
- Literary processing.

*Correspondent's questions are often invented before the processing to create logical connectives. One must not put into the veteran's answers his personal political and historical convictions!*



## Organization of a mobile exposition from the Scientific-Auxiliary Fund of AOKM (selection of exhibits).



Small buttons from the Soviet uniforms



Small infantry shovel



Homemade buttons (rubber)



Mouthpieces



Aluminum Field Flask of Red Army



Individual dressing package



Large sapper shovel



German barbed wire

Дорофеева Е.М.

## Organization and conduct of excursions for the audience of various age groups

Interactive educational excursion «*The Great Patriotic war – distant and close*».

Duration - 45 minutes

Recommended age – 1-11 school years



The first exhibition stand «War on the front pages».

The second exhibition stand «Arkhangelsk oblast during the war».

The third stand «Nobody is forgotten, nothing is forgotten!»



ЕЖОВ Д.П.

## The mobile exhibition «The Arkhangelsk region in the Second World War»

The goal - is to teach elementary students about the role of the Arkhangelsk region in the Second World War.

The master classes for girls



The master classes for boys



## The excursion will be divided in to several blocks:

- the heroic feat of the northerners in their battles for their homeland;
- Navy in the protection of the White Sea and its participation in the Lend-Lease;
- Partisan movement in the North;
- The help of the rear to front.





## Analysis of the entertainment services market showed the following.



*Why should anyone do it?*

1. In the Arkhangelsk region, the "Mobile museum-information complex" project has never been implemented.
2. Most museums and exhibitions are not accessible to the residents of rural areas.
3. The administration of settlements in the countryside is interested in the ICIMO project.

Also our plan includes a concert program for the veterans and “children of war” living in the villages of Primorsky district. The program will feature songs and poems created during the war.

1. Ты помнишь, Алёша, дороги Смоленщины... (К. Симонов)
2. В землянке (Стихи А. Суркова, музыка К. Листова)
3. Синий платочек (Стихи Я. Галицкого и М. Максимова, музыка Е. Петербургского)
4. Жди меня (К. Симонов)
5. Огонёк (Стихи М. Исаковского, музыка народная)
6. Тёркин ранен (А. Твардовский)
7. Эх, дороги (Стихи Л. Ошанина, музыка А. Новикова)
8. Варварство (М. Джалиль)
9. Священная война (Стихи В. Лебедева-Кумача, музыка А.Александрова)
10. Дорога на Берлин (Стихи Е. Долматовского, музыка М. Фрадкина)
11. Ехал я из Берлина (Стихи Л. Ошанина, музыка И. Дунаевского)

**Thanks  
a lot.**