



Treats and wet food for cats &
dogs

Leaders in pet treats since 2008

Created for pets. Make everyone
happy.



4 our keys to success



Family owned independent company

experts and pioneers

10 factories all over the world

Trendsetters



Our Mission

“to spread the world
with happy pet
parents smiles and
millions of grateful
paw shakes through
healthy & yummy pet
products”



Our Vision

To bring pets from all over the world love and happiness through natural, tasty and healthy food and treats

Our Values

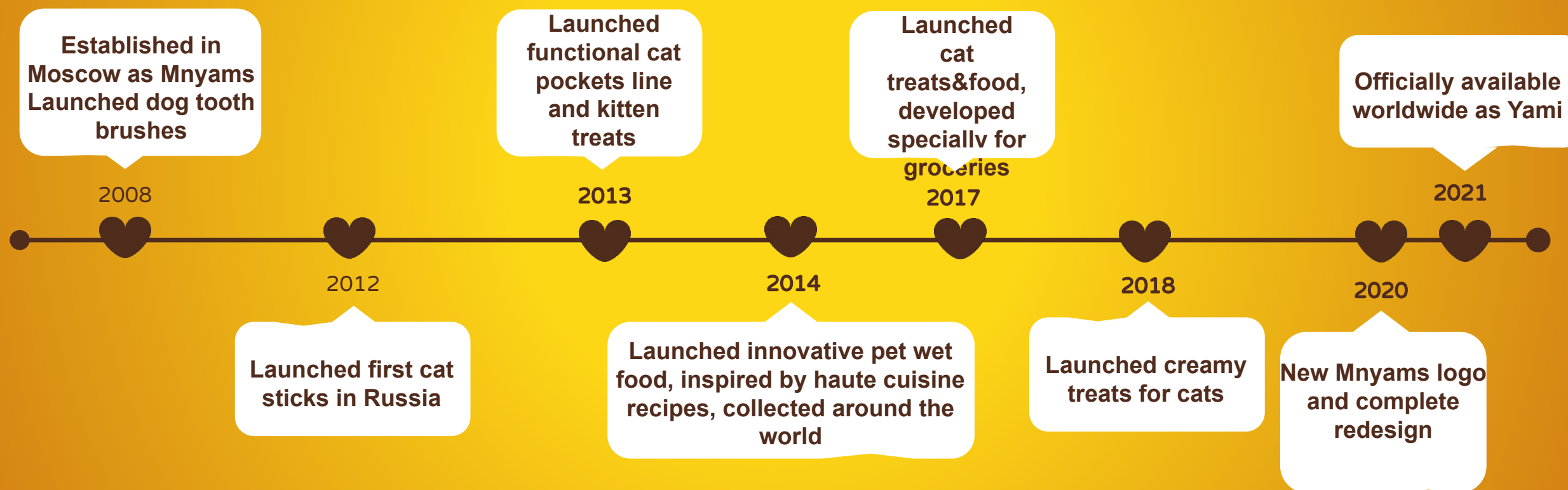
QUALITY – Every product. A must.

TASTE – Perfect palatability. 100% of taste

EMOTIONS – because it is all for love!



Company milestones





- ♥ **More than a treat and food**
- ♥ **Happy smiles of pets and pet parents**
New culture of friendship
- ♥ **Exceptional quality dedicated to pets**
- ♥ **Purrrre perfection**
- ♥ **Made with love**

Yami Created for those
who can love



Theodor the Cat

Funny Theodor lives his life full of adventures, explorations and interesting journeys.

And of course he loves yummy food and treats, especially when they are tasty, healthy and affordable.

grocerie's Best choice



Cat treats are made in Austria

Cat food is made in Russia

6 tastes

3 SKU cat pockets

3 SKU cat sticks

8 tastes

2 SKU for kittens

6 SKU for adult cats

Farmer's fair

KITTEN



SOFT CHUNKS
With lamb
85g
RRP ~0,4€



SOFT CHUNKS
With veal
85g
RRP ~0,4€

ADULT



juicy CHUNKS
With turkey
85g
RRP ~0,4€



juicy CHUNKS
With rabbit
85g
RRP ~0,4€



juicy CHUNKS
With chicken
85g
RRP ~0,4€

Theodor vacations

ADULT



MEAT CHUNKS
**With duck, rabbit
and game**
85g
RRP ~0,4€



FISH CHUNKS
**With trout, salmon
and shrimps**
85g
RRP ~0,4€



MEAT CHUNKS
**With duck, turkey
and chicken**
85g
RRP ~0,4€

Absolutely adorable Theodor presents wet food for kittens and adult cats.

USP comparing to the competitors:

- 3 times more meat
- bright design, visible on the shelf
- perfect palatability
- price/quality balance
- NO GMO, artificial colorants, soya, flavor enhancers
- suitable for sterilized cats





Theodor vacations- crunchy mixes



MEAT crunchy MIX
With duck, turkey
and beef
50g
RRP ~0,9€



MEAT crunchy MIX
With duck, game
and rabbit
50g
RRP ~0,9€



MEAT crunchy MIX
With salmon, shrimps
and trout
50g
RRP ~0,9€

Theodor vacations- yummy sticks



MEAT yummy sticks
With turkey and lamb
3x4g
RRP ~0,7€



MEAT yummy sticks
With goose and game
3x4g
RRP ~0,7€



Fish yummy sticks
With salmon and trout
3x4g
RRP ~0,7€

USP comparing to the competitors:

- trendy design reflecting human's hobbies
- perfect palatability from the pet treats experts
- well-balanced line for the brand block
- NO GMO, artificial colorants, soya, flavor enhancers



Yami everyday for cats

We find it very valuable to take care of cats on everyday basis.

Our basic line is full of tasty and healthy food and treats for cats based on the finest, perfectly balanced ingredients



Yami everyday treats



Cat sticks are made in Austria

8 tastes
1 SKU for kitten
7 SKU for adult cats
1 SKU for sterilized cats

Cat pockets are made in Austria

7 tastes
1 SKU for kitten
5 SKU for adult cats
1 SKU for sterilized cats

Creamy treats are made in Thailand

4 tastes
Available in 15g x 4
Available in 15g

Cat sticks



Cat sticks for kitten
With turkey
3x5g
RRP ~1€



Cat sticks
With trout and salmon
3x5g
RRP ~1€



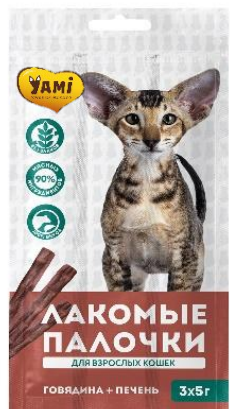
Cat sticks
With liver and chicken
3x5g
RRP ~1€



Cat sticks
With lamb and turkey
3x5g
RRP ~1€

USP comparing to the competitors:

- top bestseller
- over 90% of meat and meat by-products
- perfect palatability from the pet treats experts
- grain free
- NO GMO, artificial colorants, soya, flavor enhancers



Cat sticks
With beef and liver
3x5g
RRP ~1€



Cat sticks for sterilized cats
With turkey and chicken
3x5g
RRP ~1€



Cat sticks
With duck and chicken
3x5g
RRP ~1€



Cat sticks
With rabbit and duck
3x5g
RRP ~1€

Cat pockets



Cat pockets
Healthy kitten
With chicken
60g
RRP ~1,3€



Cat pockets
anti-hairball
With beef
60g
RRP ~1,3€



Cat pockets
Dental health
With chicken
60g
RRP ~1,3€



Cat pockets
Skin & coat
With poultry and beef
60g
RRP ~1,3€



Cat pockets
Health & activity
With chicken and cheese
60g
RRP ~1,3€



Cat pockets for sterilized cats
With chicken
60g
RRP ~1,3€



Cat pockets
Health & beauty
With salmon
60g
RRP ~1,3€

USP comparing to the competitors:

- top bestseller
- functional action
- perfect palatability from the pet treats experts
- grain free
- NO GMO, artificial colorants, soya, flavor enhancers

Creamy treats



Creamy treat
With tuna Maguro
and Katsuo
4x15g
RRP ~1,6€



Creamy treat
With tuna Katsuo
4x15g
RRP ~1,6€



Creamy treat
With tuna Katsuo and scallop
4x15g
RRP ~1,6€



Creamy treat
With chicken
4x15g
RRP ~1,6€

USP comparing to the competitors:

- top bestseller
- creamy texture
- with vitamins and antioxidants
- grain free
- NO GMO, artificial colorants, soya, flavor enhancers



Creamy treat
With tuna Maguro
and Katsuo
15g
RRP ~0,4€



Creamy treat
With tuna Katsuo
15g
RRP ~0,4€



Creamy treat
With tuna Katsuo and scallop
15g
RRP ~0,4€



Creamy treat
With chicken
15g
RRP ~0,4€

Yami everyday for cats



Cat food is made in
Liechtenstein

6 tastes
1 SKU for kitten
5 SKU for adult cats



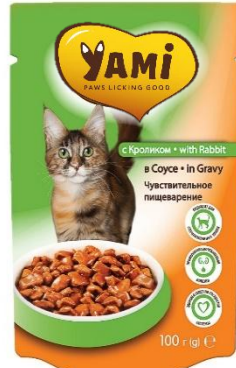
Cat canned food is made in
Thailand

12 tastes
6 SKU tuna based
6 SKU chicken based

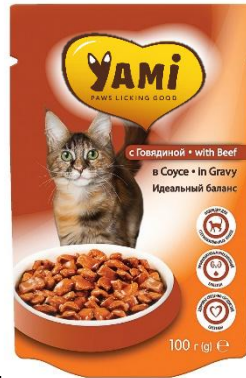
Basic wet food



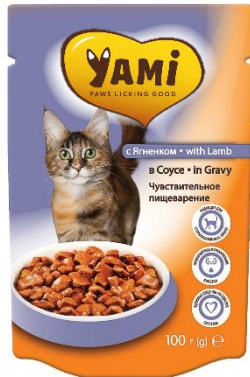
Pouch for kitten
Kitten&junior
With chicken
100g
RRP ~0,65€



Pouch for cats
Sensitive digestion
With rabbit
100g
RRP ~0,65€



Pouch for cats
Perfect balance
With beef
100g
RRP ~0,65€



Pouch for cats
Sensitive digestion
With lamb
100g
RRP ~0,65€



Pouch for cats
Skin & coat
With salmon
100g
RRP ~0,65€



Pouch for cats
Perfect balance
With chicken
100g
RRP ~0,65€

Basic wet food is the an indicator of cat's health. Better food – better cat's condition.

USP comparing to the competitors:

- functional action
- rich in meat/fish
- with vitamins and antioxidants
- suitable for sterilized cats
- NO GMO, artificial colorants, soya, flavor enhancers
- perfect palatability

Canned food chicken based



Canned food for kitten
Chicken
70g
RRP ~1,4€



Canned food for cats
Chicken with salmon
70g
RRP ~1,4€



Canned food for cats
Chicken with beef
70g
RRP ~1,4€



Canned food for cats
Chicken
70g
RRP ~1,4€



Canned food for cats
Chicken with ham
70g
RRP ~1,4€



Canned food for cats
Chicken with cheese
70g
RRP ~1,4€

Premium chicken fillet with toppings
is a great choice for picky cats.

USP comparing to the competitors:

- wide range of toppings
- human grade food
- one serving pack
- NO GMO, artificial colorants, soya, flavor enhancers
- perfect palatability

Canned food tuna based



Canned food for cats
Tuna
70g
RRP ~1,4€



Canned food for cats
Tuna with mackerel
70g
RRP ~1,4€



Canned food for cats
Tuna with chicken
70g
RRP ~1,4€



Canned food for cats
Tuna with shrimps
70g
RRP ~1,4€



Canned food for cats
Tuna with anchovy
70g
RRP ~1,4€



Canned food for cats
Tuna with dorado
70g
RRP ~1,4€

Premium tuna fillet with toppings is a great choice for picky cats.

USP comparing to the competitors:

- wide range of toppings
- human grade food
- one serving pack
- NO GMO, artificial colorants, soya, flavor enhancers
- perfect palatability

Yami everyday for cats



Best gift for cat – is an everyday gift



Impulse purchase = average check increase



Wide choice of textures and tastes



Treats&food for kittens = business grows with the pet



Convenient package helps to measure the serving



Cat treats are absolute bestsellers. №2 in value share in Russia according to AC Nielsen .

Yami everyday for dogs

We think dogs deserve the exquisite quality of food and treats. All our products are made with experience and respect of our advanced experts in dogs nutriology from Russia and Austria.



Yami everyday for dogs



Dog treats are made in
Austria

8 tastes
1 SKU for puppy
7 SKU for adult dogs



Dog dry treats are made in
Russia

18 tastes
10 SKU value packs
18 SKU retail size



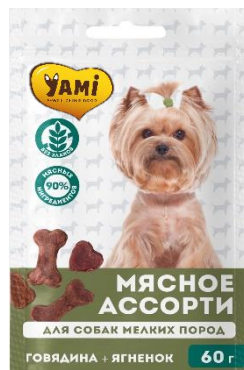
Dog treats



Meaty sausages
For puppies
Beef
30g
RRP ~1,8€



Meaty sausages
For small breeds
chicken
75g
RRP ~2,9€



Meaty mix
For small breeds
Beef and lamb
60g
RRP ~2,3€



Meaty sausages
For medium breeds
Beef and lamb
70g
RRP ~2,4€



Meat steaks
For medium breeds
Beef
75g
RRP ~2,8€



Meaty sticks
For medium breeds
Chicken
3x15g
RRP ~1,8€



Meaty sticks
For medium breeds
Lamb and beef
3x15g
RRP ~1,8€



Meaty sticks
For medium breeds
Beef
3x15g
RRP ~1,8€

Premium everyday treat for dogs in different shapes and tastes.

USP comparing to the competitors:

- balanced range
- more than 90% meat
- can be used as training treats
- NO GMO, artificial colorants, soya, flavor enhancers
- perfect palatability

Dog treats



Beef trachea
95g, 600g
RRP ~1,8€



Rabbit ears
65g, 450g
RRP ~1,8€



beef ears
65g, 450g
RRP ~1,8€



Duck breasts
50g, 500g
RRP ~1,8€



Beef tripe
70g, 380g
RRP ~1,8€



Beef root
100g, 500g
RRP ~1,8€



Beef lungs
70g, 475g
RRP ~1,8€



lamb intestines
70g, 500g
RRP ~1,8€



Beef intestines
40g, 380g
RRP ~1,8€



Lamb lungs
70g, 475g
RRP ~1,8€

Natural meat treats – are favorite dog treats ever. Useful for the health and very profitable for the business.

USP comparing to the competitors:

- only top bestsellers
- 100% natural
- no whitening effect
- slow drying method of production keeps all vitamins inside
- special package with zip-lock locks the odor inside the pack
- value packs

Dog treats



Delicious sausages
80g
RRP ~1,8€



Hunter sausages
80g
RRP ~1,8€



Lamb sausages
135g
RRP ~1,8€



beef sausages
135g
RRP ~1,8€



Chicken breasts
50g
RRP ~1,8€



Beef slices
50g
RRP ~1,8€



Beef bites
65g
RRP ~1,8€



Lamb leg
180g
RRP ~1,8€

Natural meat treats – are favorite dog treats ever. Useful for the health and very profitable for the business.

USP comparing to the competitors:

- only top bestsellers
- 100% natural
- no whitening effect
- slow drying method of production keeps all vitamins inside
- special package with zip-lock locks the odor inside the pack
- value packs

Yami everyday for DOGS



Functional line.
Tasty and healthy



Dog food is made in Russia

10 tastes

1 SKU chunks for puppies

5 SKU pates

4 SKU chunks in gravy

Basic dog food pates



Fitness pate
Veal & L-Carnitine
200g
RRP ~1,2€



shiny coat pate
Lamb & Salmon oil
200g
RRP ~1,2€



Strong immunity pate
Duck, quail & Echinacea
200g
RRP ~1,2€



Comfortable digestion pate
Turkey & Chicory
200g
RRP ~1,2€



Healthy joints pate
Beef, lamb & Chondroitin
200g
RRP ~1,2€

Functional pates – perfect balance between shelf price and “rich in meat” composition. Best choice for groceries.

USP comparing to the competitors:

- over 65% of meat
- functional action
- grain free
- NO preservatives, soya, artificial colorants, flavor enhancers
- value for money

Basic dog food chunks in gravy



Healthy growth
For puppies
Veal & Calcium
400g
RRP ~1,5€



Healthy joints
Beef, liver & Chondroitin
400g
RRP ~1,5€



Shiny coat
Lamb & Salmon oil
400g
RRP ~1,5€



Comfortable digestion Turkey & Chicory
400g
RRP ~1,5€



Fitness
Rabbit & L-Carnitine
400g
RRP ~1,5€

Functional chunks in gravy – perfect balance between shelf price and “rich in meat” composition. Best choice for groceries.

USP comparing to the competitors:

- over 45% of meat
- functional action
- steam cooked
- NO preservatives, soya, artificial colorants, flavor enhancers
- value for money

Yami everyday for dogs



Best gift for every dog



Impulse purchase = average check increase



Wide choice of textures and tastes



Treats&food for puppies = business grows with the pet



Convenient package helps to measure the serving



Dog dry treats = long-playing treats

Delicatesse

High end cuisine for pets



Super premium food and treats inspired by
delightful recipes, collected around the world.



- 10 exclusive recipes for dogs
- 10 outstanding recipes for cats
- 6 delicious treats for cats
- 15 exquisite treats for dogs



Wet food for cats



Marengo piedmont style for kitten
Chicken
85g
RRP ~1  



Cacciatore neapolitano
Chicken and tomatoes
85g
RRP ~1  



Vitello tonnato
Italian style
Veal and tuna
85g
RRP ~1  



Ossobuco
Milanese
Lamb and rice
85g
RRP ~1  



Cosido madrid
style
Beef and carrots
85g
RRP ~1  

Super premium wet food for
cats

Usp:

- over 65% of meat
- exclusive recipes
- infinite palatability
- exquisite design



Bouillabaisse Marseille style
Beef and carrots
85g
RRP ~1  



Cataplana portuguese style
Trout
85g
RRP ~1  



Fricas  e
parisian style
Rabbit and herbs
85g
RRP ~1  



lobster
catalonian style
Rabbit and herbs
85g
RRP ~1  



beef stroganoff
Tasmanian style
Ostrich
85g
RRP ~1  

treats for cats



Super premium treats for cats

Usp:

- over 90% of meat
- exceptional recipes
- infinite palatability
- exquisite design

Japanese Fish sticks
With tuna
3x4g
RRP ~1€

Caribbean Fish sticks
With salmon and mango
3x4g
RRP ~1€

norwegian Fish sticks
With trout
3x4g
RRP ~1€

canned food for dogs 200g



Super premium canned food
for dogs

Usp:

- over 68% of meat
- exclusive recipes
- infinite palatability
- exquisite design

Asado Argentinian style for puppies
Veal and vegetables
200g
RRP ~1,7  

Terrine a la
versaille
Veal and ham
200g
RRP ~1,7  

Kleftiko a la athene
Veal and ham
200g
RRP ~1,7  

Brazzato Italian
style
Beef and carrots
200g
RRP ~1,7  

Roast a la finland
Deer and blueberry
200g
RRP ~1,7  



Fricasse parissien
Turkey
200g
RRP ~1,7  

Bolito misto
VERONA STYLE
Game and potato
200g
RRP ~1,7  

Ragout lankashire style
Chicken fillet and herbs
200g
RRP ~1,7  



Casuella madrid
style
Rabbit with vegetables
200g
RRP ~1,7  

Confit gaskonian style
Duck and raspberry
200g
RRP ~1,7  

canned food for dogs 600g



Pot-au-feu a la province for puppies
Veal and pumpkin
600g
RRP ~3,3€

Stifado greek style
for puppies
Rabbit and turkey
600g
RRP ~3,3€

Olla podrida Barcelona style
Meat mix with carrots
600g
RRP ~3,3€



Fegato a la venice
Veal and liver
600g
RRP ~3,3€



Falsomagro siciliano
Beef and veal
600g
RRP ~3,3€

Super premium wet food for
dogs

Usp:

- over 68% of meat
- exclusive recipes
- infinite palatability
- exquisite design



beef bourguignon
a la france
Beef and ham
600g
RRP ~3,3€



Ragout Bavarian
style
Wild boar and zucchini
600g
RRP ~3,3€

Turducken British style
Turkey and duck
600g
RRP ~3,3€



Saltimbocca a la
rome
Veal and ham
600g
RRP ~3,3€



Moussaka Iraklion style
Lamb and vegetables
600g
RRP ~3,3€

treats for dogs



Fillet mignon
Flemish style
Veal
75g
RRP ~1,2€



striploin
english style
Beef
75g
RRP ~1,2€



Steak Scandinavian
style
Salmon
75g
RRP ~1,8€



Parma bone
Size S
90g
RRP ~2,2€



Parma bone
Size M
120g
RRP ~2,8€



Parma bone
Size L
160g
RRP ~3,5€

Super premium treats for
dogs

Usp:

- steaks, bones and
meat sticks
- rich in meat
- exclusive recipes
- infinite palatability
- exquisite design

Bavarian Meat
sticks
Hare and vegetables
3x11g
RRP ~1,8€

italian Meat
sticks
Boar and wild berries
3x11g
RRP ~1,8€

finnish Meat
sticks
Deer and apples
3x11g
RRP ~1,8€



Thank you!

If you are interested in distribution of yami brand,
Please, contact us for A commercial offer

Contacts:

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