

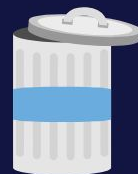
Зелёный хайп

ЧТО ЖДЕТ ЭКОЖУРНАЛИСТОВ?

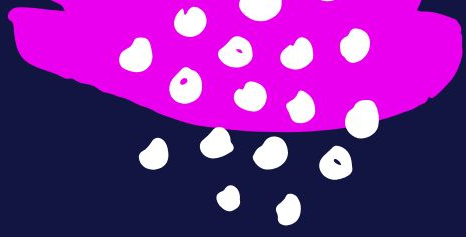
Ксения Болохова



ХАЙП



Почему ЭКОЛОГИЯ?



- Касается каждого
- Формирует
новый **СТИЛЬ ЖИЗНИ**
- Влияет на политику





Гринвошинг & фейки

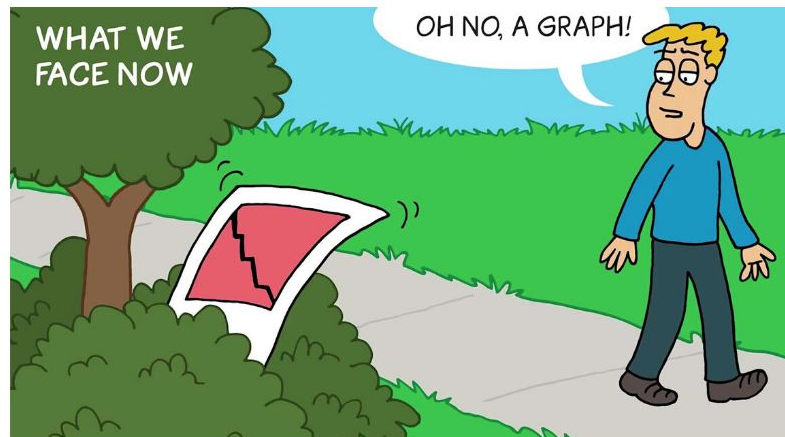
Как отличить правду от фuffла?



Во всем виноват наш мозг

комикс Джона Кука

by John Cook, "Cranky Uncle vs
Climate Change"



A hand with a green sleeve and white gloves points towards the word 'FAKE' on a wooden block. The word 'FACT' is written on two stacked wooden blocks. The entire scene is set against a white background with a dark blue border.

F **A** **K** **E** **C** **T**

The background is a vibrant magenta color. In the corners, there are decorative green brushstrokes. The top-left stroke has white dots and white diagonal lines. The top-right stroke is a solid green block. The bottom-left stroke is a solid green block. The bottom-right stroke has white dots and white diagonal lines.

Осторожно: опасно для жизни

Как не впасть в апатию?



Anastasia K
@akoutsounia1

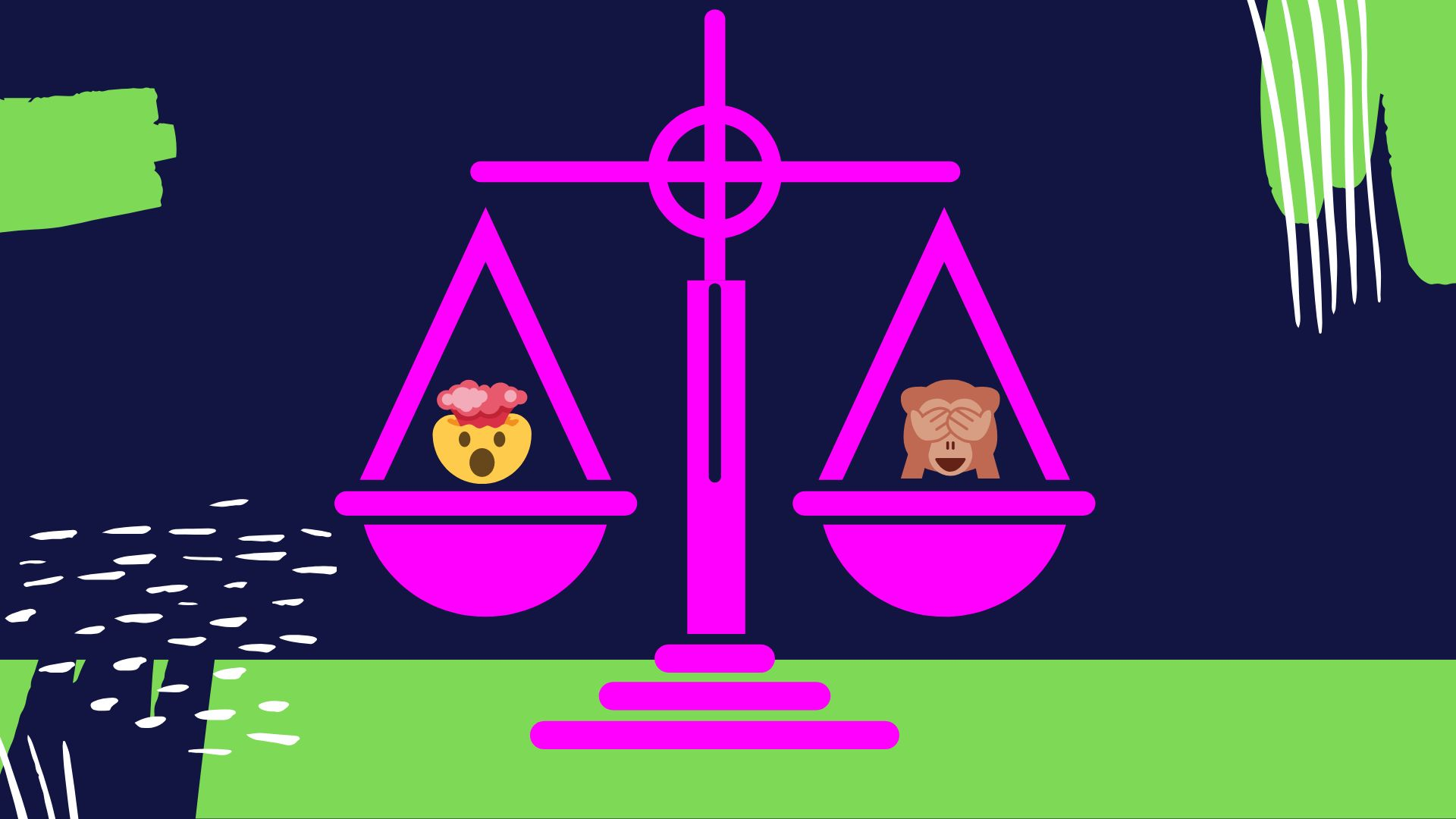


@RodneySieh, founder of @FPAfrica, gave a very inspiring and thought-provoking speech today. He is a journalist who spent 3 months in jail and was convicted with 5.000 years for uncovering the truth. #journalism #ijw18



♡ 5 6:10 PM - Nov 5, 2018





Cranky Uncle

VS



Climate Change



How to Understand and Respond to
Climate Science Deniers

DR. JOHN COOK
Founder of SkepticalScience.com