

A man wearing a dark cap and a plaid shirt stands in a vast field of golden wheat. The scene is bathed in the warm, golden light of a sunset or sunrise, with the sun low on the horizon. The man is looking towards the right, and his hand is slightly raised towards the wheat. The background shows a flat landscape under a bright sky.

ABInBev

Lorem ipsum
 dolor sit
 amet fus ce

Month XX, 20XX

ABInBev

**Lorem ipsum
dolor sit
amet fus ce**

Month XX, 20XX

Loren ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur adipis cing elit. Fus ce laoreet ipsum ut laoreet mattis. Morbi tempor massa eget sapien facilisis pulvinar. Duis grav ida commodo orn are. Susp en disseac pos uere nisi, velullamcorper nisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce laoreet ipsum ut laoreet mattis.



**This is a title
that is three
lines long**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fus ce laoreet ipsum ut laoreet mattis. Morbi tempor massa eget sapien facilisis pulvinar. Duis grav ida commodo orn are. Susp en disse ac pos uere nisi, vel ullamcorper nisi. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fus ce laoreet ipsum ut laoreet mattis. Morbi tempor mas sa eget sapien facilisis pulvinar. Duis gra commodo orn are.

Focused on brands with the greatest potential

Lorem ipsum dolor

Sit amet, consectetur adipiscing elit. Fus ce laoreet ipsum ut laoreet mattis. Morbi tempor massa eget sapien facilisis pulvinar.

- Sit amet, consectetur adipiscing elit.
- Fus ce laoreet ipsum ut laoreet mattis.
- Morbi tempor massa eget sapien facilisis pulvinar.

Focused on brands with the greatest potential

Lorem ipsum dolor

Sit amet, consectetur adipis cing elit. Fus ce laoreet ipsum ut laoreet mattis. Morbi tempor massa eget sapien facilisis pulvinar.

- Sit amet, consectetur adipis cing elit.
- Fus ce laoreet ipsum ut laoreet mattis.
- Morbi tempor massa eget sapien facilisis

Lorem ipsum dolor

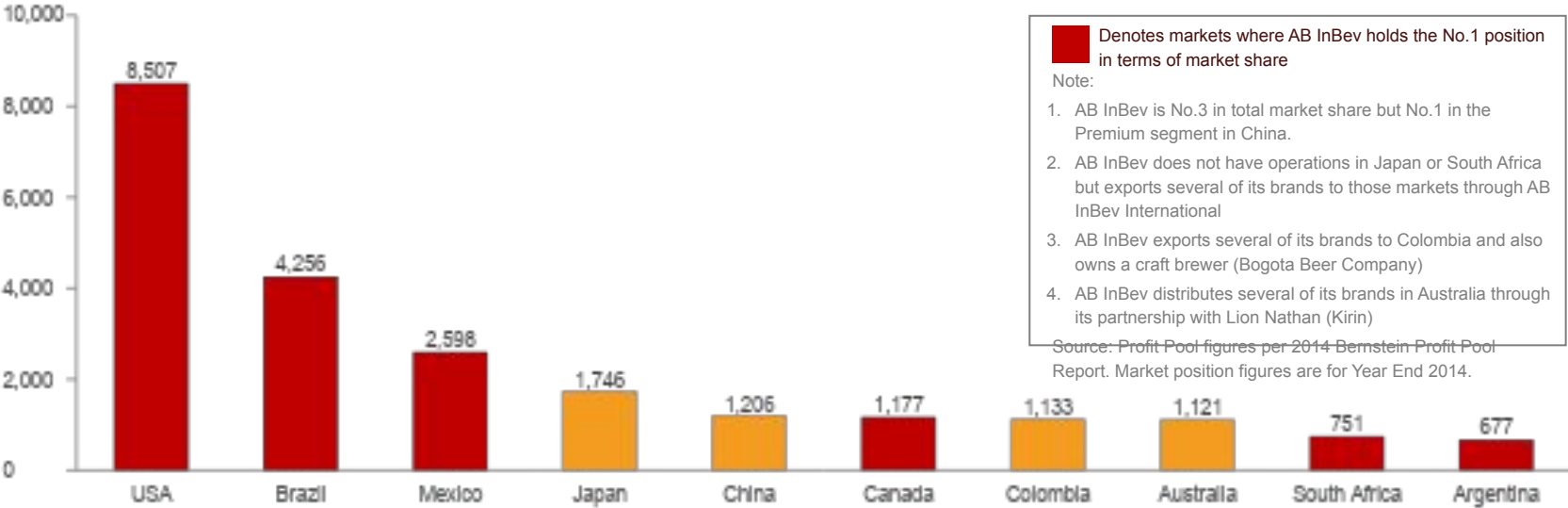
Sit amet, consectetur adipis cing elit. Fus ce laoreet ipsum ut laoreet mattis. Morbi tempor massa eget sapien facilisis pulvinar.

- Sit amet, consectetur adipis cing elit.
- Fus ce laoreet ipsum ut laoreet mattis.
- Morbi tempor massa eget sapien facilisis

Focused on brands with the greatest potential

Lorem ipsum dolor

Sit amet, consectetur adipis cing elit. Fus ce laoreet ipsum ut laoreet mattis. Morbi tempor massa eget sapien facilisis pulvinar.



■ Denotes markets where AB InBev holds the No. 1 position in terms of market share

Note:

1. AB InBev is No. 3 in total market share but No. 1 in the Premium segment in China.
2. AB InBev does not have operations in Japan or South Africa but exports several of its brands to those markets through AB InBev International
3. AB InBev exports several of its brands to Colombia and also owns a craft brewer (Bogota Beer Company)
4. AB InBev distributes several of its brands in Australia through its partnership with Lion Nathan (Kirin)

Source: Profit Pool figures per 2014 Bernstein Profit Pool Report. Market position figures are for Year End 2014.



We are owners

We are owners

A dark, industrial brewery interior. Large, complex machinery, including pipes and tanks, is visible. A person is walking away from the camera towards the right side of the frame. The lighting is dramatic, with strong highlights and deep shadows.

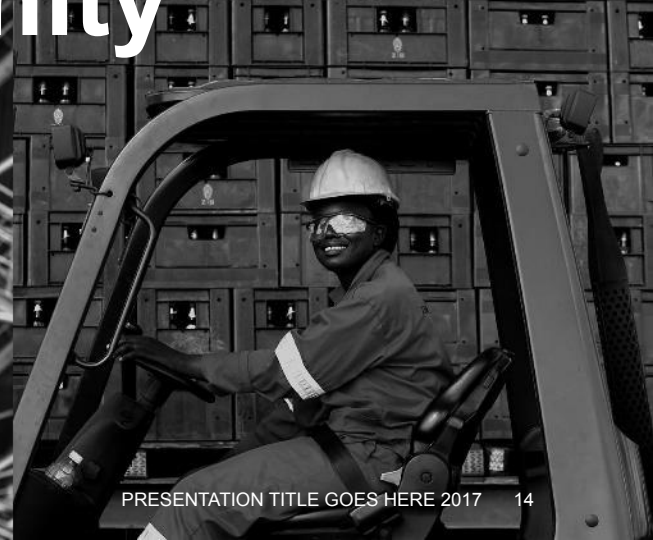
We are brewers

We are brewers

A vibrant, modern brewery taproom scene. In the foreground, two large, polished copper brewing tanks are visible, their curved surfaces reflecting the ambient light. The background shows a long wooden bar where numerous people are gathered, some sitting on stools and others standing. The bar is well-lit with warm, industrial-style pendant lights. Large windows in the background offer a view of a lush, green forest. The overall atmosphere is warm and social.

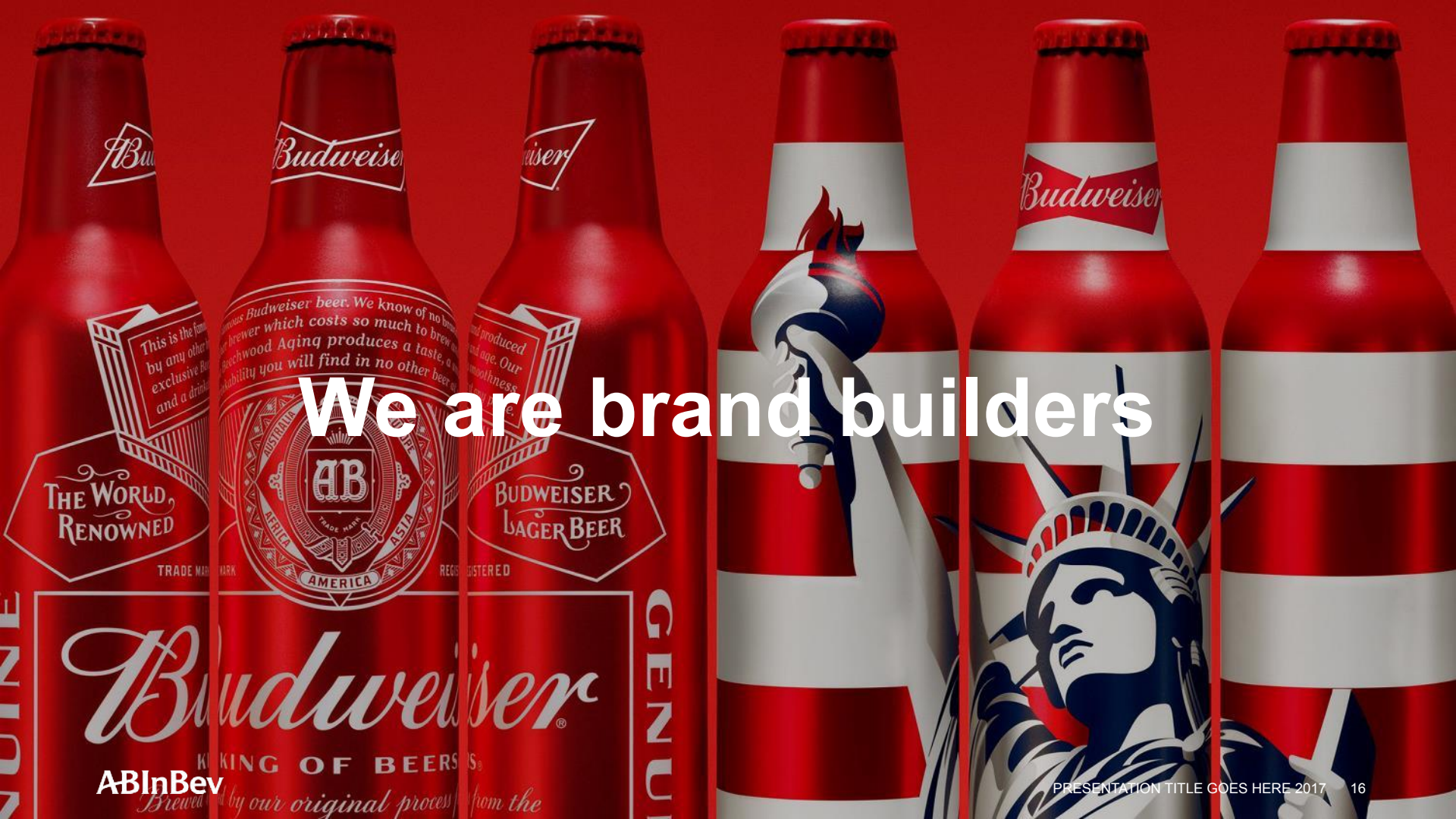
We are value creators

We are value creators



We are community

We are community



We are brand builders

We are brand builders