



YouLead

ЦЕНТР

Team Leader YouLead'16

Polina Lebedeva
VP ER



Dear Candidate

I'm very happy if you decided to take this experience.

I believe, that we can do our Local Committee stronger together.

Good luck!

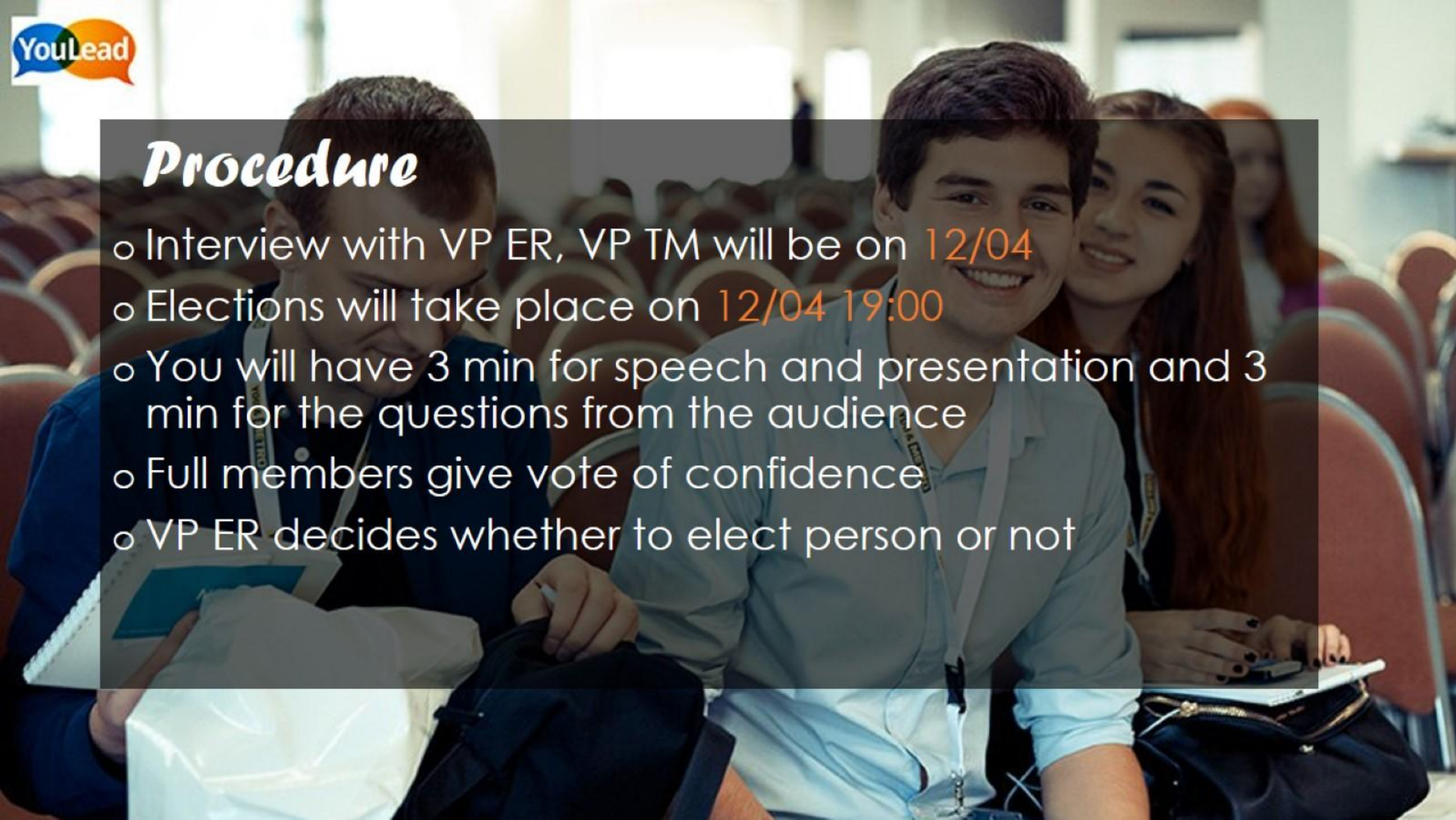
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Requirement

- All the questions need to be answered
- Send application before **23:59 11/04** to mariadik0301@gmail.com
- Send application in pdf file and name «TL_YOULEAD_Surname_Name»
- Application sent after DDL **won't be accepted**



Procedure

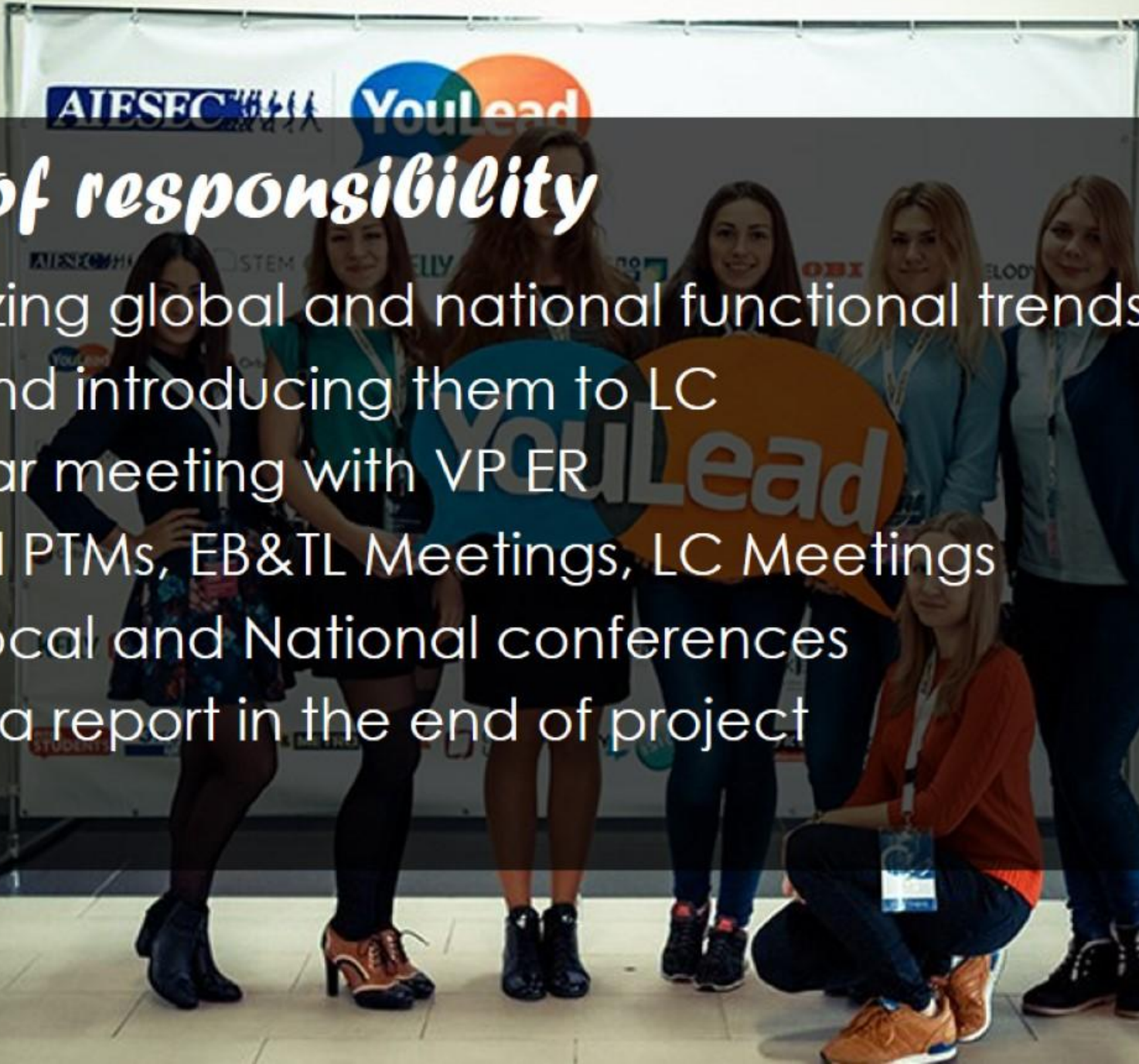
- Interview with VP ER, VP TM will be on 12/04
- Elections will take place on 12/04 19:00
- You will have 3 min for speech and presentation and 3 min for the questions from the audience
- Full members give vote of confidence
- VP ER decides whether to elect person or not

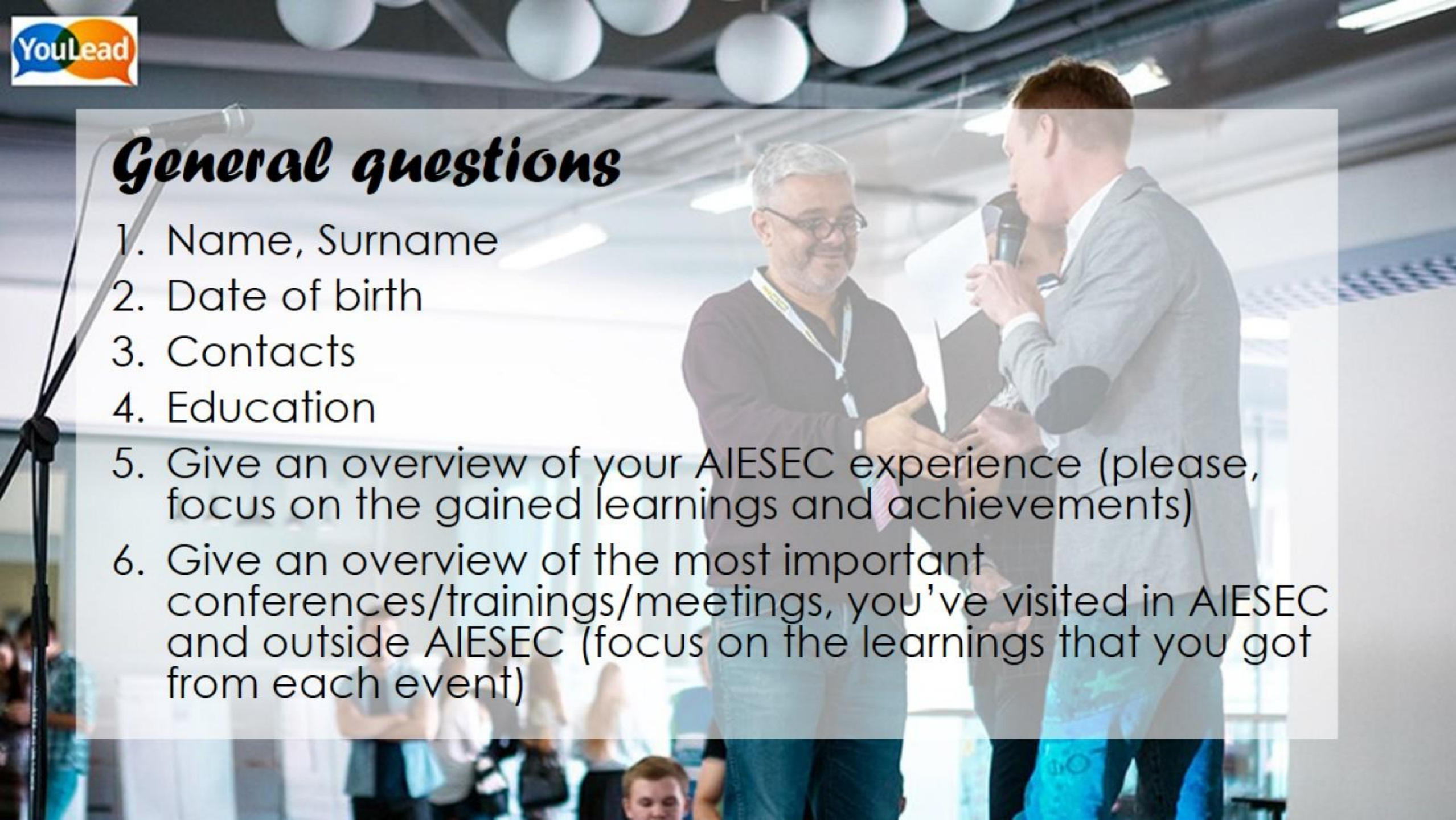
Aria of responsibility

- Select Members in YouLead Team
- Team management
- Set and achieve goals
- Coaching and tracking of Team Members
- Updating of Efficiency Development program in Podio every week. PDP & Evaluation forms tracking
- Organizing and hold meetings and work days with Team Members

Aria of responsibility

- Analyzing global and national functional trends and GCPs and introducing them to LC
- Regular meeting with VP ER
- Visit all PTMs, EB&TL Meetings, LC Meetings
- Visit Local and National conferences
- Make a report in the end of project



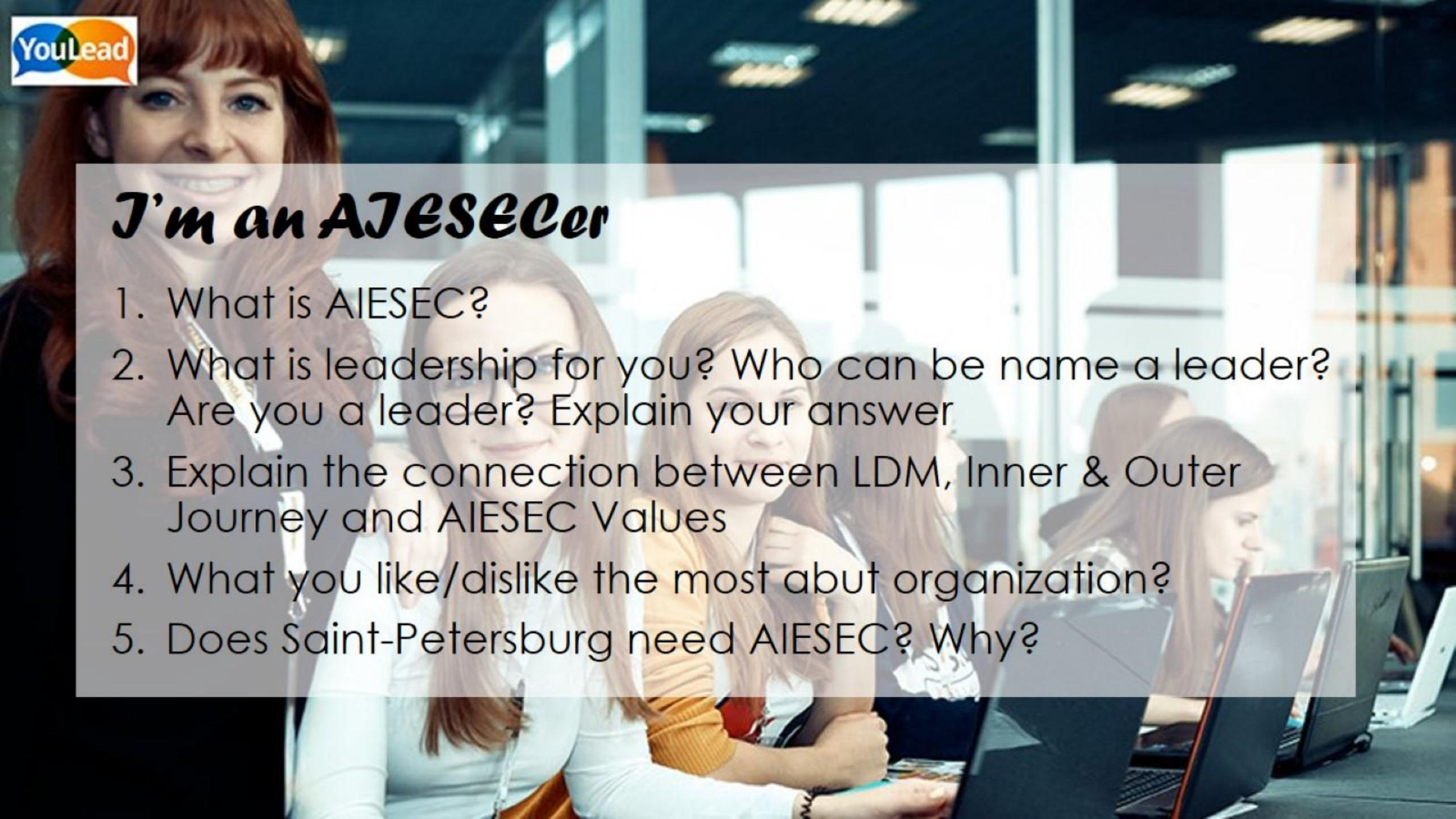


General questions

1. Name, Surname
2. Date of birth
3. Contacts
4. Education
5. Give an overview of your AIESEC experience (please, focus on the gained learnings and achievements)
6. Give an overview of the most important conferences/trainings/meetings, you've visited in AIESEC and outside AIESEC (focus on the learnings that you got from each event)

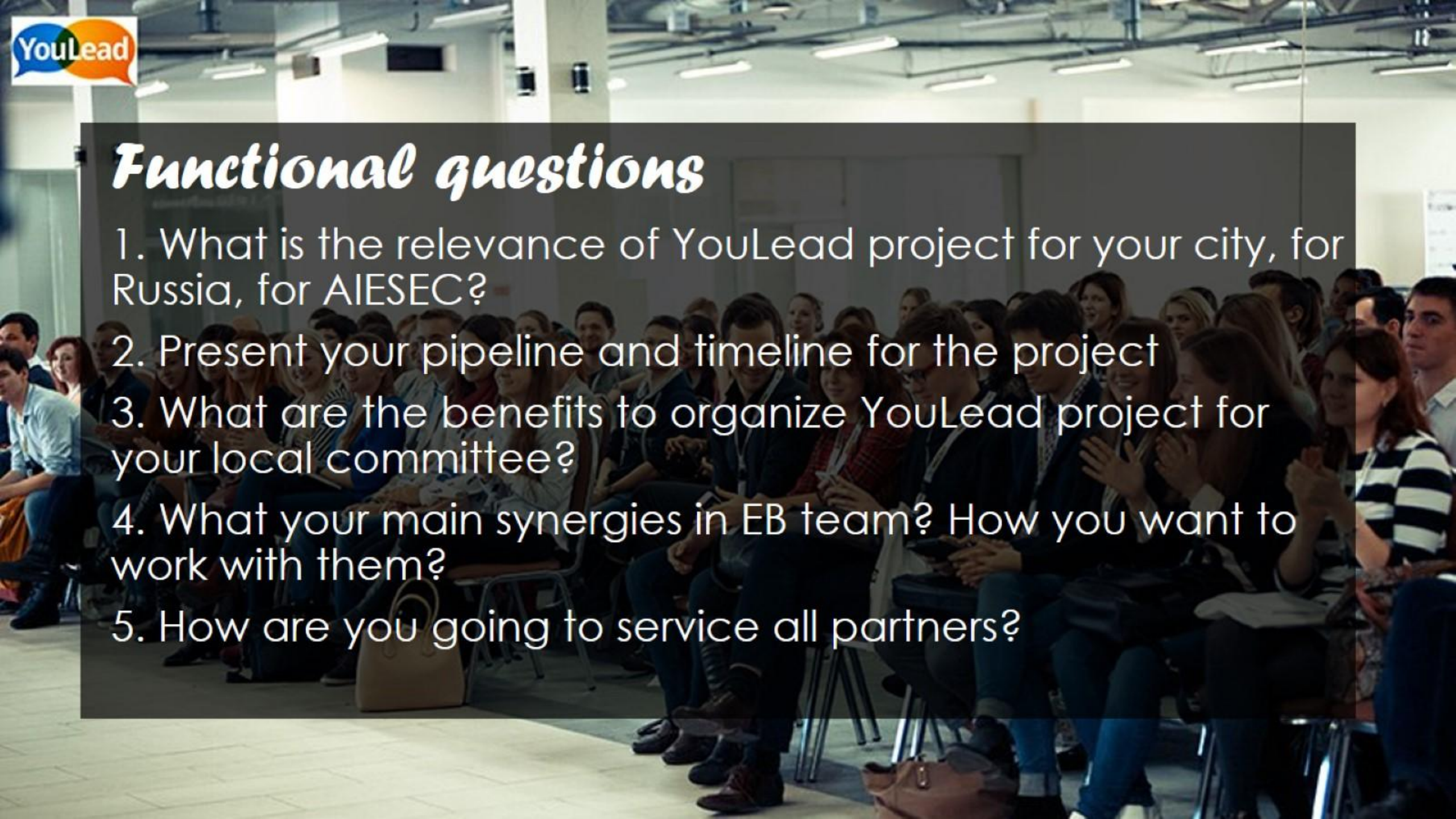
Self-understanding

1. Pass test here: <https://www.16personalities.com/free-personality-test> Attach A4 PDF results to your application
2. Why have you decided to apply for this position? What do you want to gain from this experience?
3. What are your values in life? How do they connected with AIESEC values?
4. Describe yourself 5 years from now. How has this experience helped you to get where you are?
5. Please list your 3 strengths and 3 weaknesses with brief explanation



I'm an AIESECer

1. What is AIESEC?
2. What is leadership for you? Who can be name a leader? Are you a leader? Explain your answer
3. Explain the connection between LDM, Inner & Outer Journey and AIESEC Values
4. What you like/dislike the most about organization?
5. Does Saint-Petersburg need AIESEC? Why?



Functional questions

1. What is the relevance of YouLead project for your city, for Russia, for AIESEC?
2. Present your pipeline and timeline for the project
3. What are the benefits to organize YouLead project for your local committee?
4. What your main synergies in EB team? How you want to work with them?
5. How are you going to service all partners?

Functional questions

6. How will you integrate YouthSpeaak into YouLead? What are the benefits out of it?
7. Considering the current context, which trends do you see shaping youth and event industry in your city? In the light of these trends, what will it mean for YouLead to stay ahead of the curve?
8. Please, make SWOT analysis of YouLead forum in your LC for previous realizations

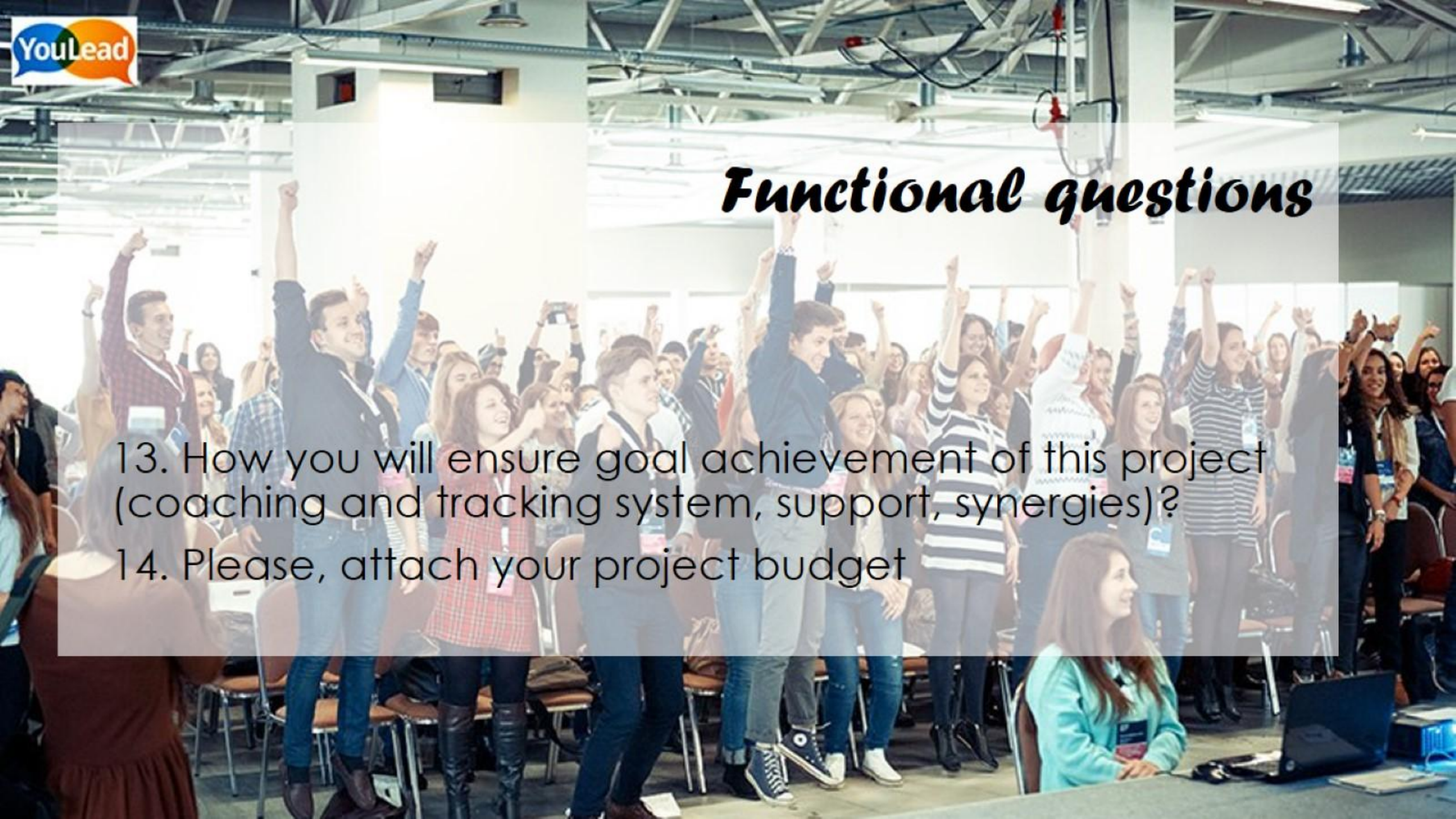
Functional questions

9. What will be the dates of team allocation? Do you have candidate? Please, briefly describe team structure and their JD

10. Name potential partners with who you are going to realize the project? List 15 of them (without SPUEF and MC partners)

11. Put your goal for money raised (in rubles)

12. Put your goal for delegates (For example, 800 appl -> 350 delegates)



Functional questions

13. How you will ensure goal achievement of this project (coaching and tracking system, support, synergies)?

14. Please, attach your project budget



*Not everyone can
succeed in
everything.
But success only
comes with
self-management
and determination.*