



# eBooks 2021



Inspiring research  
and emerging trends  
made accessible

# eBooks from Emerald

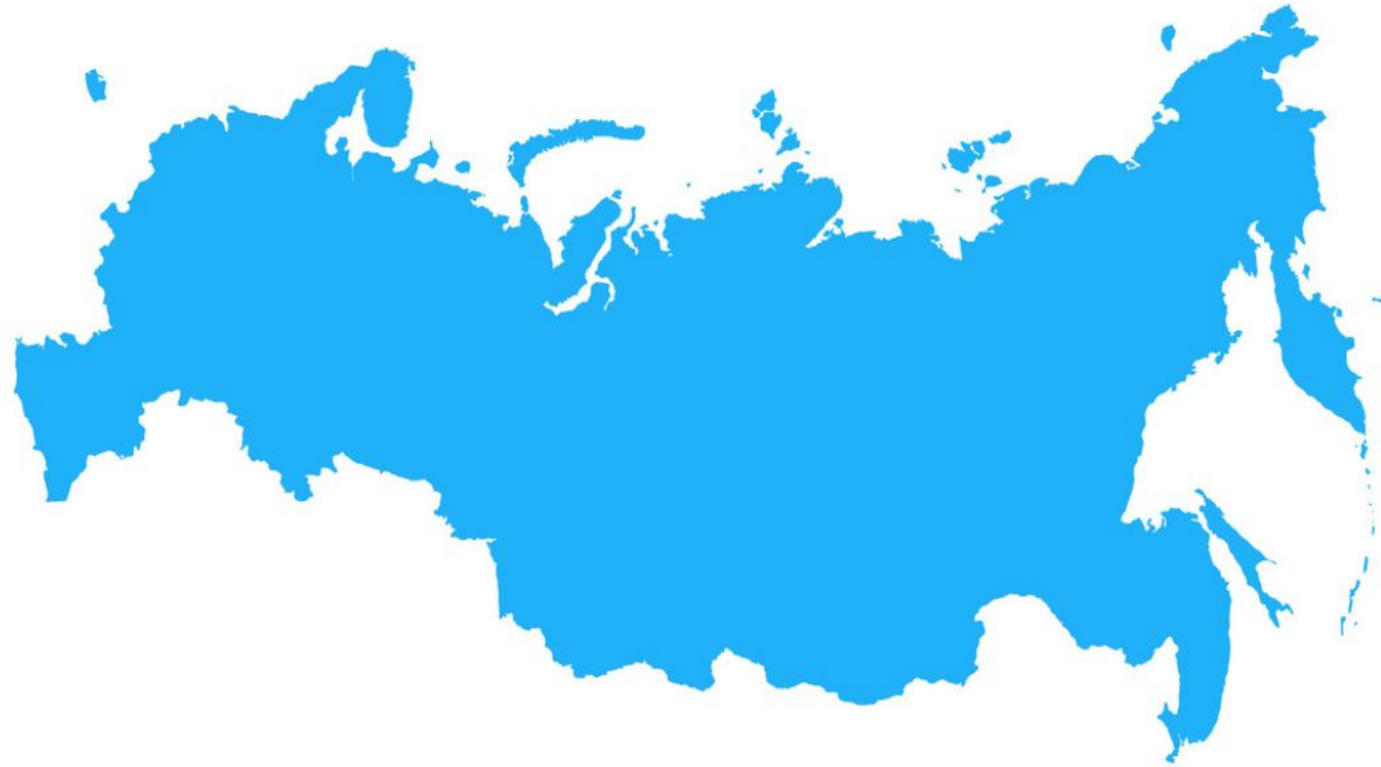
The infographic is a grid of colored boxes with text and images. The top row has three boxes: a green box with 'Over 2,600 titles', a white box with '17 award winning books', and a photo of a woman and man working on a laptop. The second row has three boxes: a white box with '2 portfolios', a light green box with 'Authors from over 140 countries', and a white box with '10 subject collections'. The third row has three boxes: a light green box with 'Titles from 1991 to today', a photo of hands holding a tablet, and a green box with 'Multiple access options'. The bottom row has three boxes: a white box with 'Proud Winners of the 2020 IPG Independent Publisher of the Year award', a pink and white box with 'Winner ipa 2020', and a photo of a city street.

Over <b>2,600</b> titles	<b>17</b> award winning books	
<b>2</b> portfolios	Authors from over <b>140 countries</b>	<b>10</b> subject collections
Titles from <b>1991</b> to today		<b>Multiple</b> access options
<b>Proud Winners</b> of the 2020 IPG Independent Publisher of the Year award	<b>Winner</b> <b>ipa 2020</b> <small>The Independent Publisher of the Year</small>	

Emerald Publishing is an independent, award-winning publisher of academic research and thought leadership authored by some of the best known global academic and industry minds.

Our eBooks programme includes over 2,900 titles with content covering topics that resonate with the real world. We present the discussion to challenge viewpoints, develop professional skills and bring positive change.

# Emerald Books Authorship Within Russia



- 365 Book Authors affiliated with Russia
- 601 authored chapters between 2018 - 2019

# Awards and Accolades

## Winner

ipa<sup>20</sup>  
Independent  
Publishing Awards

The Ingram Content Group  
Independent Publisher of the Year

Emerald's growing books programme and commitment to publishing cutting-edge, impactful research has been recognised within the industry. Not only have awards been won for individual titles but Emerald has also beaten its peers for the past three years with the latest accolade, Independent Publisher of the Year received at the 2020 IPG's



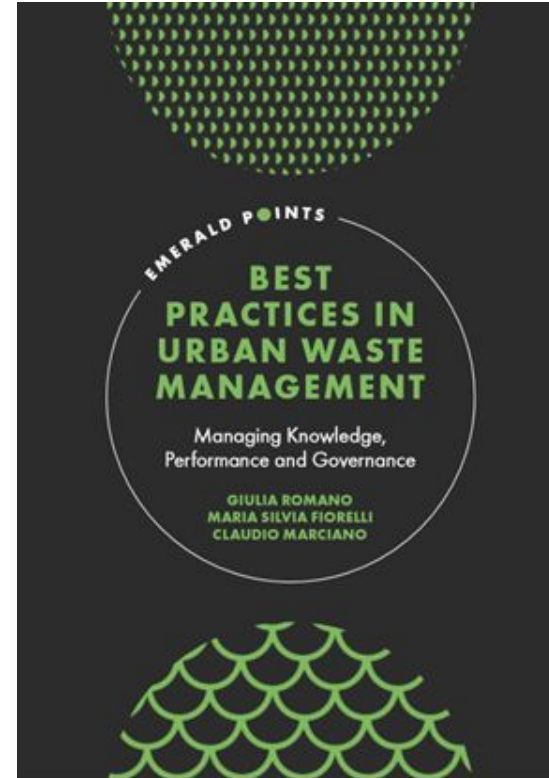
# Emerald eBooks Formats



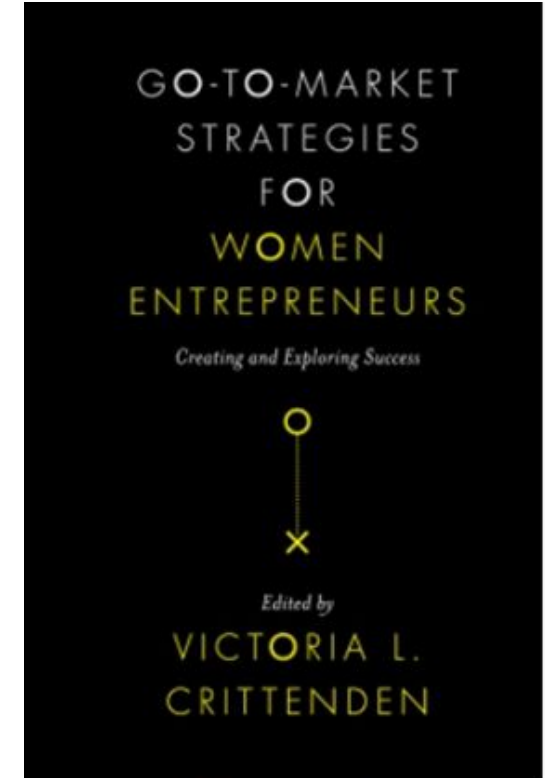
Handbooks



Serials



Shortform – Research at length

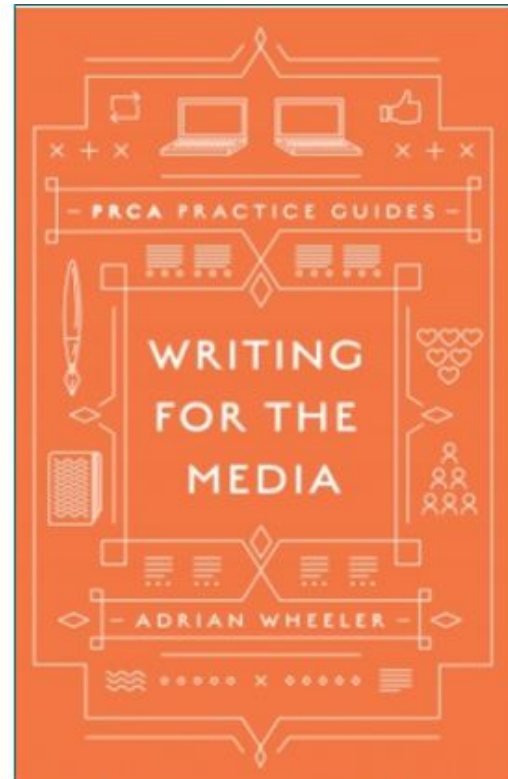


Monographs

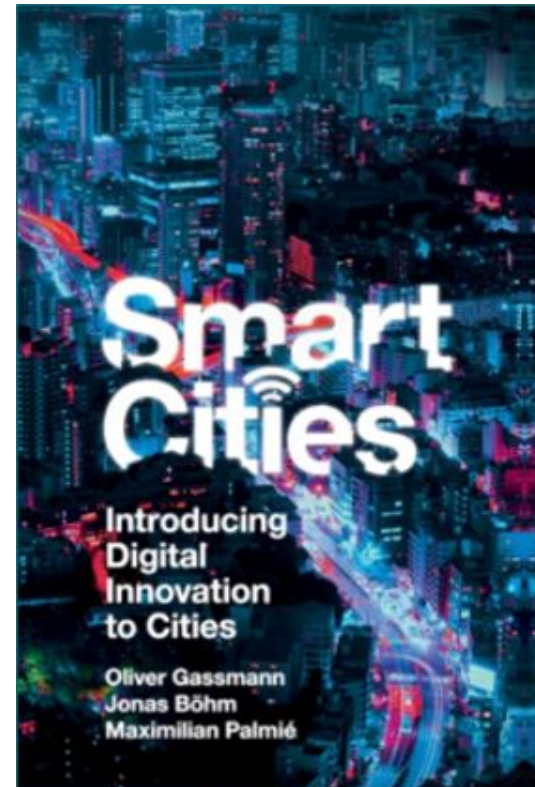
# Emerald eBooks Formats



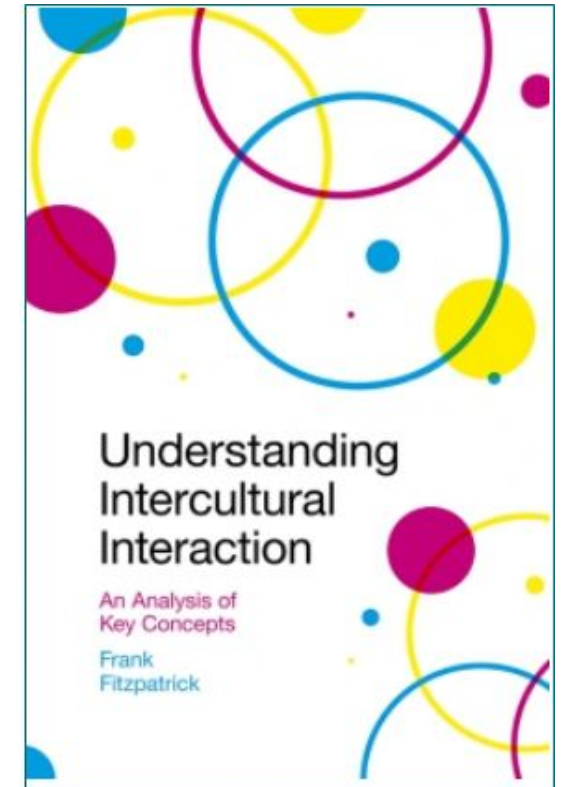
Accessible



Professional/Practitioner



Policy

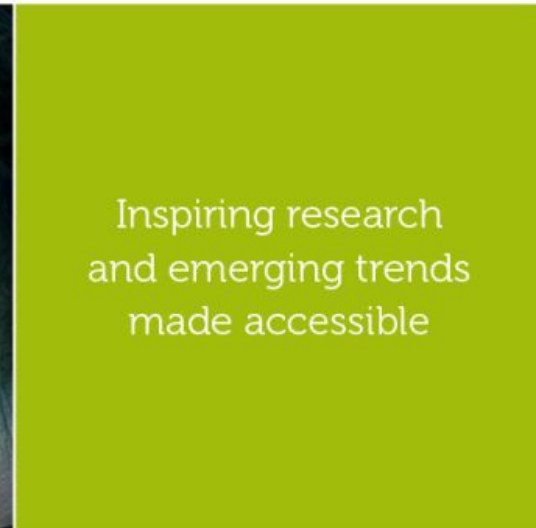


Textbooks/Teaching



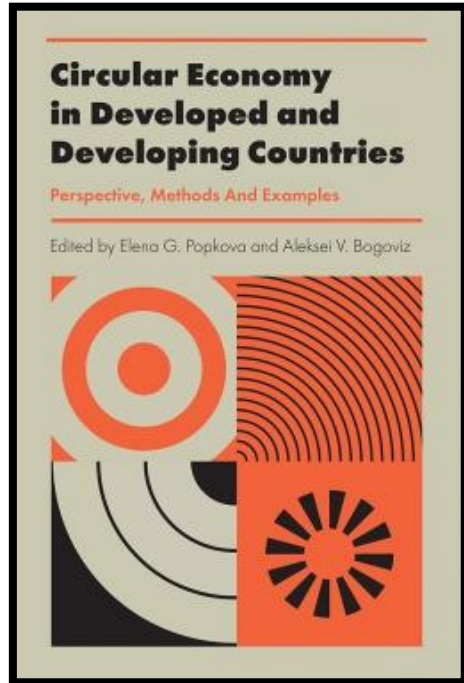
# eBooks 2021

## Key Titles

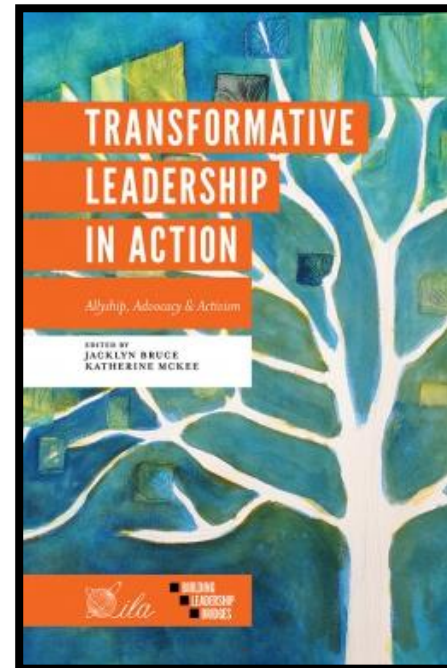


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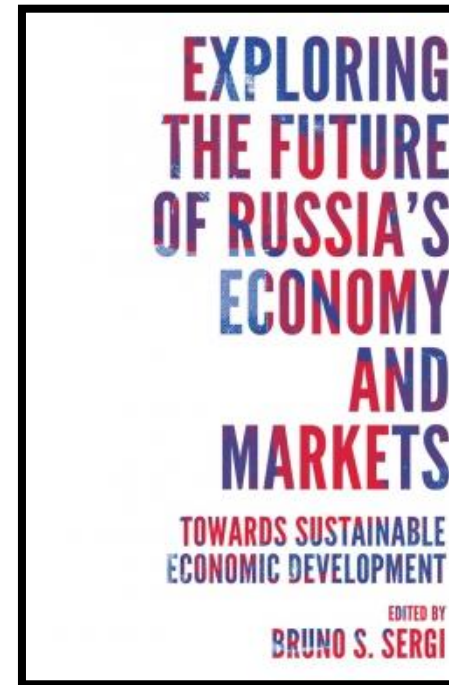
# Emerald key titles – Business, Management & Economics



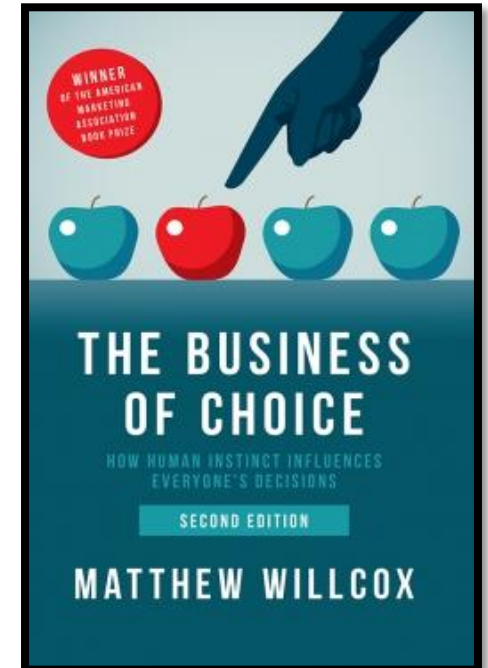
9781789739824  
Nov 2020



9781839095238  
Oct 2020



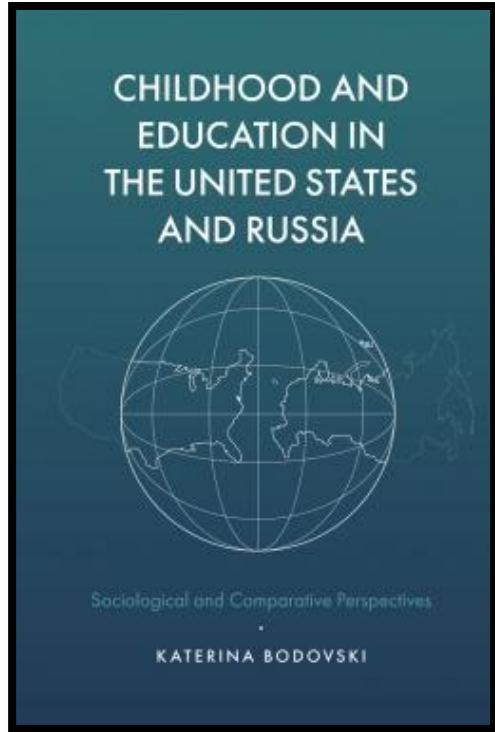
9781787694002  
May 2020



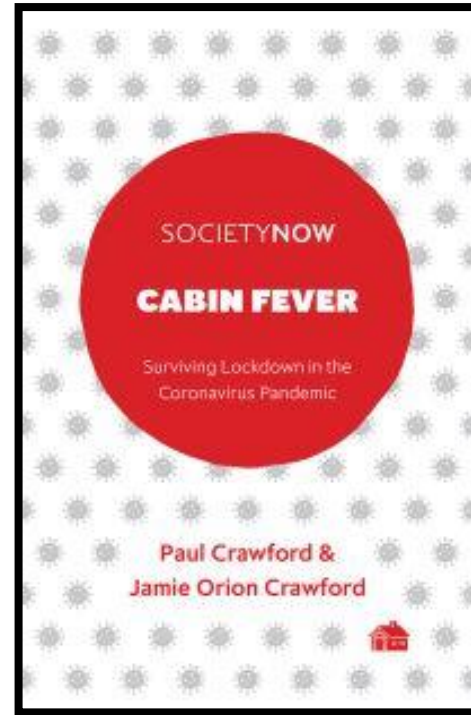
9781839820717  
Sept 2020



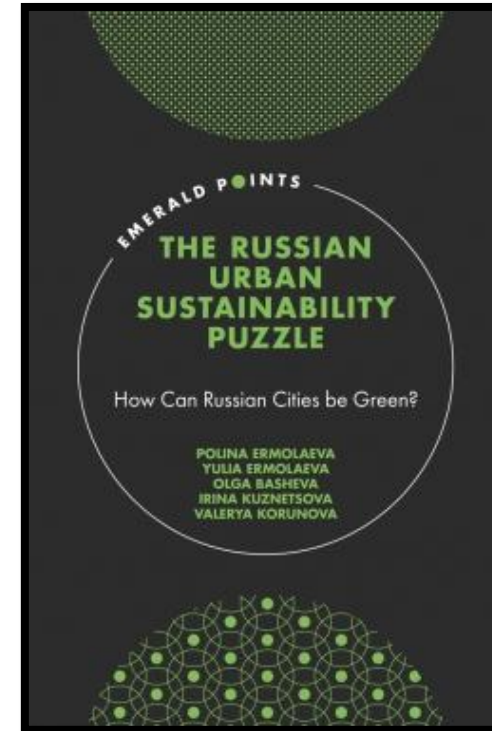
# Emerald key titles – Social Sciences



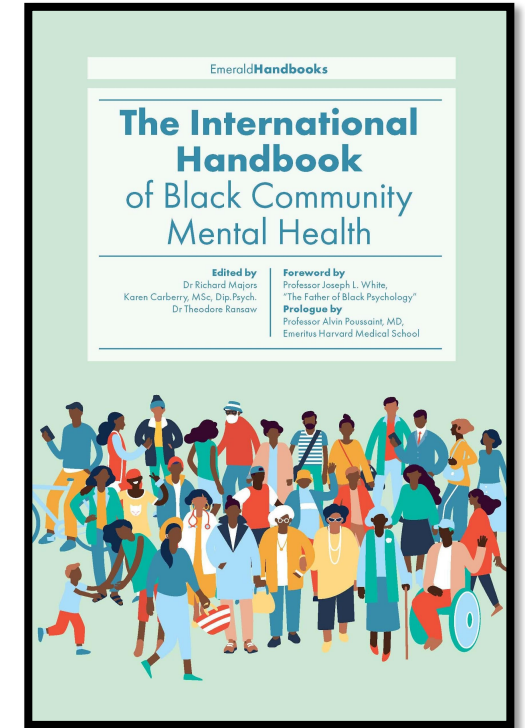
9781787147805  
July 2019



9781800713550  
Mar 2021



9781839826313  
Feb 2021



9781839099656  
June 2020

# Emerald book series

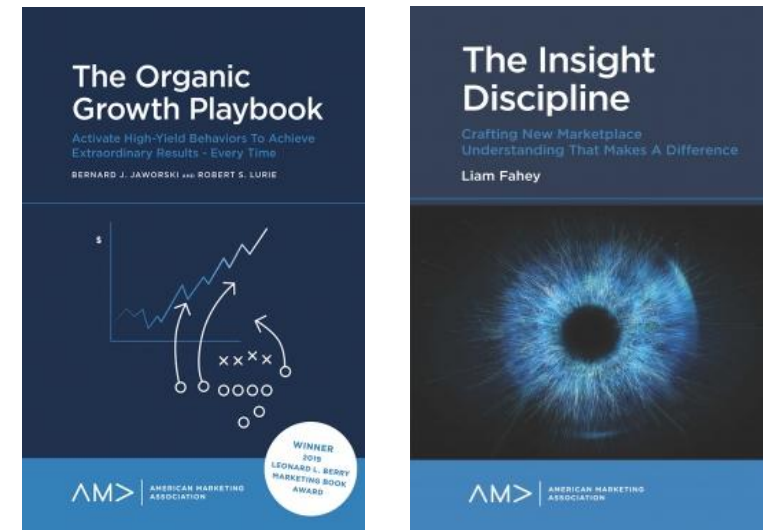
## The Future of Work



## SocietyNow



## American Marketing Association





# eBooks 2021

## Access Models



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# NEW - eBook Select Pick & Choose



eBook Select is our flexible access model allowing you permanent access to all titles chosen from our extensive catalogue, include those published from this year's frontlist.

Choose bundles of 25, 50, 75, 100, 150 or 200 titles to suit your faculty and library needs and budget.

Apart from complete flexibility in what you choose, you get perpetual access to every eBook – so they are in your library forever.

Benefit from multi-user access across your whole organization or institution, with no download restrictions or embargoes.

You can also place multiple eBook Select order across the course of the year with no limitation.

# New - Evidence Based eBook Select (EBA)



## The Model

Gain DRM free, multiple concurrent user access to all Emerald frontlist and backlist titles across all subject areas for 12 Months.

At the end of the 12 month evidence period, choose the 50, 75, 100, 150 or 200 eBooks that you wish to own in perpetuity (with AIP)

## The Benefits of EBA

Gain 12 Months access to all Emerald eBooks including frontlist titles.

Ensure you purchase the books that provide the most value to your institution by evaluating our content.

Select the eBooks you own in perpetuity based on usage evidence.

We will provide usage reports to help you make your choices.

# eBook Portfolios – Business, Management & Economics



Our Business, Management & Economics Portfolio's subject coverage is vast! It includes series, serial and individual eBook titles, with content ranging from accounting and economic theory, strategy, marketing, tourism and communications to public policy, leadership and library management.

Content is divided between seven different Individual subject collections:

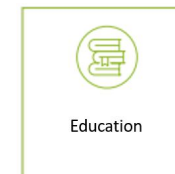


# eBook Portfolios – Social Sciences



Our Social Sciences Portfolio houses a diverse collection of titles across education and sociology. From education administration, inclusivity and technology in learning to criminology, social media and cultural diversity, these titles cover both research and theory as well as offer practice guidance, encourage debate and question the society in which we live.

Content is divided between two different Individual subject collections:



# Subject Collections

The 9 Subject Collections offer eBooks on a vast array of topics which are growing year on year. Books from leading practitioners complement research texts while a growing range present insights which have real-world relevance and impact.

Topical coverage includes the following and More!



- Political sociology
- Race & ethnic studies
- Special/gifted education
- Technology in learning
- Accounting & Finance
- Human Resources
- Marketing
- Public Relations
- Social Care
- Research Methodology
- Library Studies
- Strategy
- Knowledge Management
- Public Policy
- Tourism
- Economics
- Logistics
- Hospitality Management
- Communication
- Criminology
- Cultural studies
- Education administration
- Gender studies
- Higher education
- Medical sociology
- Mental health
- Policy & social change



# Portfolio Purchase Options

## Purchase

### What are our purchase options?

One payment provides permanent access to 'slices' of portfolio content:

#### FRONTLIST

Frontlist titles are new releases in the current year – this options means you can access cutting edge research and thought leadership hot off the 'digital' press.

#### RECENT BACKLIST

This slice includes titles published over the past five years, from 2016 to 2020.

#### FULL BACKLIST

This slice is the complete back catalogue for each portfolio – with this option you can access everything apart from the current Frontlist titles from each portfolio.

#### SUBJECT COLLECTIONS

With portfolios split into predefined collections you can access titles by specific topics – speak to us for more details.

# Portfolio Subscription Options

## Subscribe

**What are our subscription options?**  
eBook subscriptions give you access to every eBook published in a portfolio on a rental basis

### WHAT ARE THE BENEFITS?

- Great value option to access a wide range of titles
- While it's not perpetual, you will be able to access all content for as long as you subscribe
- You'll benefit from all multi-user access and platform benefits you expect from Emerald
- This options includes frontlist titles, so you'll be able to access brand new eBooks as soon as they're released throughout the year

# Questions?

## THANK YOU FOR JOINING!

Want to contact us? **Carolina Mazzoleni** – [cmazzoleni@emerald.com](mailto:cmazzoleni@emerald.com) Business Manager

**Emerald Research Platform** <https://www.emerald.com/insight/>

**Emerald Institutional website** <https://www.emeraldgrouppublishing.com/>