

**Project:** Global Social Media Plan // November

**Topic:** #menstyle

**Format:** image

**Date:** Flexible Content



## Description

The Hashtag #menstyle has become increasingly prominent in social media.

Instagram:  
#menstyle: 6.993.193

## Facebook

Posting text (240)

For real men.#menstyle #volkswagenlifestyle  
#volkswagen

## Twitter

Posting text (140)

For real men. #menstyle #volkswagenlifestyle  
#volkswagen

## Instagram

Posting text

For real men.

#menstyle #volkswagen #vw #volkswagenlifestyle  
#car #fashion #trendsetter #men #boy

## Image

