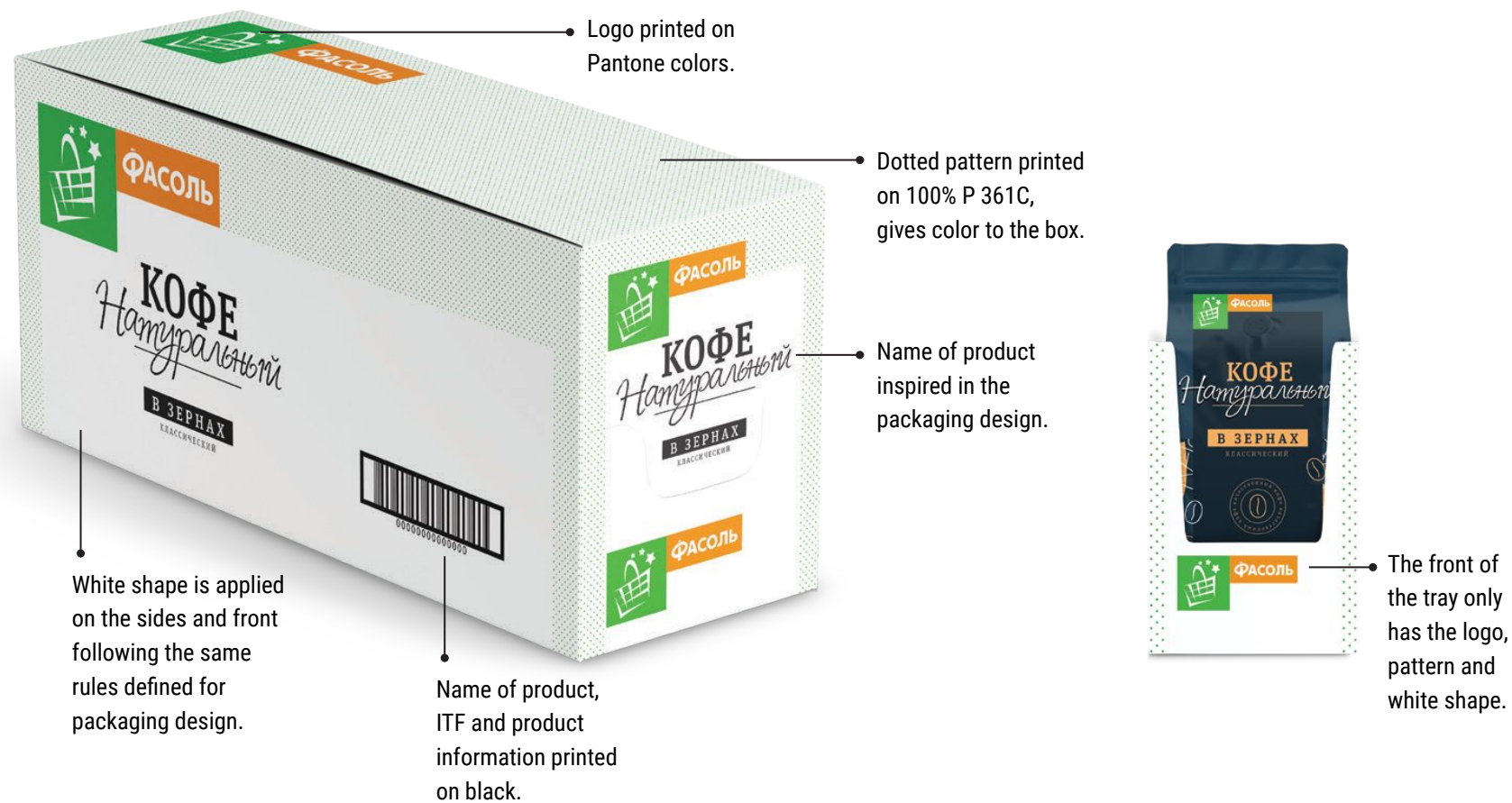


## 12. PRODUCT BOXES

DESIRED SOLUTION - 3 PRINTING COLORS

ФАСОЛЬ



## 12. PRODUCT BOXES

ALTERNATIVE SOLUTION - 2 PRINTING COLORS

ФАСОЛЬ



Brand Book and Packaging Style Guides

● Pantone 361  
C

● Pantone 144  
C

## 12. PRODUCT BOXES

ФАСОЛЬ

### ALTERNATIVE SOLUTION - 2 PRINTING COLORS - GENERIC BOX



Generic box is printed in two colors, and the product information is applied through a product supplier's label pasted on the front.

The sides and top don't have any information related to the product, just have the logo and pattern.

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C



Pantone 144  
C