

РЕГИСТРАЦИЯ МАГАЗИНА

Для открытия Etsy-магазина воспользуйтесь реферальной ссылкой: она позволит Вам разместить первые 40 товаров в своем магазине на Etsy бесплатно.

Ссылку Вы можете получить:

- у других студентов, которые уже открыли свои магазины (для студентов, обучающихся на тарифах с обратной связью)
- взять одну из ссылок [здесь](#)
- воспользоваться [моей реферальной ссылкой](#)

Пройдя по ссылке, Вы увидите такой текст:

InPrivate Etsy :: Ваше место для Gmail – электронная почта Аккаунты Google +

https://www.etsy.com/invites/sell/?iid=ZUovyOnIfbuNJDmvi6scY_az1KSi2U2ZreB2Q2tloLg.&workflow=YWNjZXB0X2ludml0ZTpaVW92eU9uSWZidU5KR...

Etsy [Открыть мой магазин на Etsy](#)

Вы просматриваете веб-сайт Etsy на русском языке. В настоящее время российский веб-сайт Etsy работает в бета-режиме, поэтому часть информации может отображаться по-английски.

Начните продавать то, что вы создаете или коллекционируете, и разместите ваши первые **40** товаров бесплатно.



Tatiana приглашает вас открыть ваш собственный магазин на Etsy.

[Открыть мой магазин на Etsy](#)

[Посмотреть Справку](#)

20:31 03.02.2018

Введите свои имя, email, пароль и нажмите кнопку «Регистрация»

Регистрация Войти

Зарегистрируйтесь, чтобы принять приглашение

Continue with Facebook

Continue with Google

Регистрация позволит вашим друзьям найти вас на Etsy. Мы не публикуем без вашего разрешения.

ИЛИ

Имя Не может быть пустым.

Email

Пароль

Подтвердить пароль

Регистрация

By clicking Register, you agree to Etsy's [Terms of Use](#) and [Privacy Policy](#). Etsy may send you communications; you may change your preferences in your account settings.

Заполните поля согласно этой фотографии

InPrivate Set Up Your Etsy Shop Gmail – электронная почта Аккаунты Google

https://www.etsy.com/your/shop/create/?ref=seller_invites&accept_invite=ZUovyOnIfbuNJDmvi6scY_az1KSi2U2ZreB2Q2tloLg.

Etsy Поиск товаров и магазинов Найти Главная Избранное Ваш магазин Вы Корзина

Shop preferences Name your shop Stock your shop How you'll get paid Set up billing

Shop preferences

Let's get started! Tell us about you and your shop.

Shop language * English

The default language you'll use to describe your items. Choose carefully! You cannot change this once you save it, but may add other languages later.

Shop country * Россия

Where is your shop based?

Shop currency * \$ United States Dollar

The currency you'll use to price your items. Shoppers in other countries will automatically see prices in their local currency.

Which of these best describes you? *

- Selling is my full-time job
- I sell part-time but hope to sell full-time
- I sell part-time and that's how I like it
- Other

This is just an FYI for us, and won't affect the opening of your shop.

Нужна помощь? Обратитесь в [центр помощи](#)

Россия | Русский | \$ (USD)

Save and continue



Введите имя Вашего будущего магазина

InPrivate Set Up Your Etsy Shop × Gmail – электронная почта Аккаунты Google +

← → ↻ 🏠 🔒 https://www.etsy.com/your/shop/create/?ref=seller_invites&accept_invite=ZUovyOnIfbuNJDmvi6scY_az1KSi2U2ZreB2Q2tloLg. ☆ ☆ ☆

Shop preferences Name your shop Stock your shop How you'll get paid Set up billing

Name your shop

Choose a memorable name that reflects your style.

VintageAnnaShop Available [Check availability](#)

Unfortunately, VintageAnna is already taken, but our snazzy name generator has come up with some similar names that still are available:

VintageAnnaStudio	VintageAnnaShop	VintageAnnaBoutique	VintageAnnaArt
VintageAnnaCrafts	VintageAnnaGoods	VintageAnnaRU	VintageAnnaStore
VintageAnnaGifts	VintageAnnaCo	VintageAnnaDesigns	VintageAnnaTreasures

Your shop name will appear in your shop and next to each of your listings throughout Etsy. After you open your shop, you can change your name once. [Here are some tips for picking a shop name.](#)

🔗 Нужна помощь? Обратитесь в [центр помощи](#)

🇷🇺 Россия | Русский | \$ (USD)

Etsy We make it easy to find your thing.

© 2018 Etsy, Inc. [Terms of Use](#) [Privacy](#) [Interest-based ads](#)

[Save and continue](#)



Нажмите «Зарегистрировать новый товар»

The screenshot shows a web browser window with the following elements:

- Browser Tabs:** InPrivate, «Ожидание ответа от €», Gmail – электронная почта, Аккаунты Google.
- Address Bar:** https://www.etsy.com/your/shop/create/?ref=seller_invites&accept_invite=ZUovyOnIfbuNJDmvi6scY_az1KSi2U2ZreB2Q2tloLg
- Etsy Header:** Logo, search bar with text "Поиск товаров и магазинов" and button "Найти", navigation links: Главная, Избранное, Ваш магазин, Вы, Корзина.
- Progress Bar:** A horizontal line with five steps: Shop preferences (checked), Name your shop (checked), Stock your shop (current), How you'll get paid, Set up billing.
- Main Content:**
 - Section Header:** Stock your shop
 - Text:** Add as many listings as you can. Ten or more would be a great start. More listings means more chances to be discovered!
 - Grid:** A 2x5 grid of listing cards. The top-left card is highlighted in light blue and contains a plus sign and the text "Зарегистрировать новый товар". The other cards are empty.
- Footer:** A prominent orange button labeled "Save and continue".

Листинг оформляем согласно рекомендациям, которые я давала ранее. При необходимости пересмотрите видео об оформлении листинга.

Add a photo — добавьте фото (желательно 5-10)

InPrivate Create Listing - Etsy Gmail – электронная почта Аккаунты Google

https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/listings/create

Etsy Поиск товаров и магазинов Найти

Главная Избранное Ваш магазин Вы Корзина

Shop preferences Name your shop Stock your shop How you'll get paid Set up billing

Add a new listing

Фотографии

Add as many as you can so buyers can see every detail.

Фотографии *

Use up to ten photos to show your item's most important qualities.

Tip:

- Use natural light and no flash.
- Include a common object for scale.
- Show the item being held, worn, or used.
- Shoot against a clean, simple background.

Add a photo

Primary photo

Every angle

Every angle

Every angle

Details

In use

Size and scale

Styled scene

Variations

Listing details

Tell the world all about your item and why they'll love it.

Название *

Include keywords that buyers would use to

Отмена This listing isn't active yet. It will be available to shoppers once you open your shop. Preview Save and continue

Введите заранее подготовленное название листинга, заполнение граф о листинге будет у всех индивидуально в зависимости от товара. Поэтому если не сможете разобраться, заполните хоть как-нибудь, а я потом проверю и отредактирую. Renewal options — Manual, Тип — Physical -если у Вас реальный товар и Digital — если цифровой

InPrivate Create Listing - Etsy Gmail – электронная почта Аккаунты Google

← → ↻ 🏠 🔒 https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/listings/create 📖 ☆ ⚙️ 🖋️ 📄 ⋮

Listing details

Tell the world all about your item and why they'll love it.

Название *
Include keywords that buyers would use to search for your item.

About this listing *
[Learn more about what types of items are allowed on Etsy.](#)

Category *
Can't find the perfect category or attributes? Pick whatever's closest to make sure buyers can find your item. [Learn more about getting found in search](#)

Renewal options *
Each renewal lasts for four months or until the listing sells out. Get more details on auto-renewing [here](#).

Тип *

Описание *
Start with a brief overview that describes your item's finest features.
List details like dimensions and key features in easy-to-read bullet points.
Tell buyers a bit about your process or the story behind this item.

Who made it? What is it? When was it made?

None

Automatic
This listing will renew as it expires for 0,20 \$ USD each time (recommended).

Manual
I'll renew expired listings myself.

Physical
A tangible item that you will ship to buyers.

Digital
A digital file that buyers will download.

Отмена This listing isn't active yet. It will be available to shoppers once you open your shop. Preview Save and continue

Добавьте 13 тегов и можете добавить до 13 материалов. Укажите цену (price), quantity (количество в наличии), SKU можно не заполнять.

Section Optional
Group related listings into Sections to help shoppers browse (e.g., Bracelets, Father's Day Gifts, Yarn).
[Add your first section](#)

Tags Optional
What words might someone use to search for your listings? Use all 13 tags to get found. [Get ideas for tags.](#)

Shape, color, style, function, etc. **Добавить** 13 left

Материалы Optional
Ingredients, components, etc. **Добавить** 13 left

Inventory and pricing

Price *
Factor in the costs of materials and labor, plus any related business expenses.
0 US\$

Quantity *
For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a 0,20 \$ USD listing fee each time.
1

SKU Optional
SKUs are for your use only—buyers won't see them. [Learn more about SKU.](#)

Variations

Add available options like color or size. Buyers will choose from these during checkout.

Add variations

Отмена This listing isn't active yet. It will be available to shoppers once you open your shop. **Preview** **Save and continue**

Shipping origin — страна отправки. Processing time — время от размещения заказа до его отправки почтой. Ниже нужно указать стоимость доставки 1 товара по России и за границу и в графе Each additional item укажите добавочную стоимость доставки для каждого дополнительного товара.

The screenshot shows a browser window with the following tabs: InPrivate, Create Listing - Etsy, Gmail – электронная почта, and Аккаунты Google. The address bar shows the URL: https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/listings/create. The page content is in Russian and is titled "Доставка" (Shipping). It includes instructions to set clear and realistic shipping expectations. The "Shipping options" section contains a form with the following fields:

- Shipping origin ***: A dropdown menu with "Россия" (Russia) selected. Below it, the text reads "The country you're shipping from".
- Processing time ***: A dropdown menu with "Select your processing time..." selected. Below it, the text reads "Once purchased, how long does it take you to ship an item?". A light green callout box below this field says "Buyers are more likely to purchase items that ship quickly".
- Fixed shipping costs ***: A section titled "The price each buyer will pay for shipping" containing a table with columns for "Destination", "One item", "Each additional item", and "Optional".

Destination	One item	Each additional item	Optional
Россия	0,00 \$	\$	
Everywhere Else	0,00 \$	\$	x

Below the table is a link: "+ Add another location".

The "Shipping upgrades" section is titled "Optional" and includes the text "Add faster options for your buyers (added to shipping cost)" and a link: "+ Add a shipping upgrade".

At the bottom of the page, there is a message: "Отмена This listing isn't active yet. It will be available to shoppers once you open your shop." and two buttons: "Preview" and "Save and continue".

Нажмите Save and continue

The screenshot shows a web browser window with the following elements:

- Browser Tabs:** InPrivate, Set Up Your Etsy Shop, Gmail – электронная почта, Аккаунты Google.
- Address Bar:** <https://www.etsy.com/your/shops/me/onboarding/listings?success>
- Navigation:** Resend email, Change your email.
- Etsy Header:** Logo, search bar (Поиск товаров и магазинов), button (Найти), navigation icons (Главная, Избранное, Ваш магазин, Вы, Корзина).
- Progress Bar:** Shop preferences (checked), Name your shop (checked), Stock your shop (active), How you'll get paid, Set up billing.
- Main Content:**
 - Section Header:** Stock your shop
 - Text:** Add as many listings as you can. Ten or more would be a great start. More listings means more chances to be discovered!
 - Grid:**
 - Item 1: Light blue box with a plus sign and text: Зарегистрировать новый товар.
 - Item 2: Listing for "Soviet Stamps 1970" by VintageAnnaShop, priced at \$10.00. Includes buttons: Копировать, Delete.
 - Items 3-5: Empty listing slots.
- Footer:** Save and continue button.

Выберите способ получения оплат — PayPal

InPrivate Etsy - Accepted Paymer x Gmail – электронная почта Аккаунты Google + v

← → ↻ 🏠 🔒 https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/payments 📖 ☆ ⋮

Shop preferences ✓ Name your shop ✓ Stock your shop ✓ How you'll get paid ○ Set up billing ○

How you'll get paid

Choose how you want to receive payments for your sales.

Etsy Payments

▮ This payment system isn't available in your country yet. If you feel this is an error, please [contact Etsy Support](#).

Other payment methods ▲

These methods don't qualify for [Etsy Seller Protection Program](#) or accept Etsy Gift Cards. Get Etsy protection and give buyers more options by also signing up for Etsy Payments.

PayPal
Payments go to your existing PayPal account [annamolkova@gmail.com](#) [Edit](#)

Payment by Mail
Buyer mails you check or money order after purchase.

Other
Work with buyer to arrange payment after purchase.

Got questions? [Read the payments FAQ](#)

🔗 Нужна помощь? Обратитесь в [центр помощи](#)

🇷🇺 Россия | Русский | \$ (USD)

By clicking Save and continue, you agree to Etsy's [Terms of Use](#) and [Privacy Policy](#). **Save and continue**

Если в самом начале Вы не подтвердили адрес электронной почты, то Вам нужно сейчас зайти в Вашу почту и пройти по ссылке из письма от Etsy

The screenshot shows a web browser window with the URL <https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/billing>. The browser tabs include 'Set Up Your Etsy Shop', 'Gmail – электронная почта', 'Confirm your Etsy account', and 'Etsy :: Confirmed'. A progress bar at the top of the page indicates the following steps: 'Shop preferences', 'Name your shop', 'Stock your shop', 'How you'll get paid', and 'Set up billing'. The main content area is titled 'Set up billing' and contains a form for adding a credit card or using PayPal. A modal dialog box is overlaid on the form, titled 'Please confirm your email address'. The modal contains the text: 'Thanks! We just sent a confirmation email to etsy.anna.test@gmail.com.' Below this text are two buttons: an orange button labeled 'Переслать подтверждающее письмо на электронную почту' and a blue button labeled 'Change your email'. The background form includes fields for 'Card number', 'Expiration date', 'CCV', 'Name on card', and 'Billing address' (Country, Street address, and optional 'Дом/кв./другое').

РЕГИСТРАЦИЯ МАГАЗИНА

Выбираем способ оплаты комиссий Etsy. Я считаю, что удобнее использовать PayPal, но можно и банковскую карту.

Будьте готовы к тому, что перед финальным шагом с Вашего PayPal счета или со счета Вашей карты будет снят 1 доллар (для подтверждения указанного Вами счета). Его вернут сразу же.

В завершении регистрации нажмите на кнопку «Открыть мой магазин»

Все: теперь у Вас есть магазин на Etsy. Поздравляю!