

## РЕГИСТРАЦИЯ МАГАЗИНА

Для открытия Etsy-магазина воспользуйтесь реферальной ссылкой: она позволит Вам разместить первые 40 товаров в своем магазине на Etsy бесплатно.

Ссылку Вы можете получить:

- у других студентов, которые уже открыли свои магазины (для студентов, обучающихся на тарифах с обратной связью)
- взять одну из ссылок [здесь](#)
- воспользоваться [моей реферальной ссылкой](#)

Пройдя по ссылке, Вы увидите такой текст:


InPrivate Etsy :: Ваше место для Gmail – электронная почта Аккаунты Google +

https://www.etsy.com/invites/sell/?iid=ZUovyOnIfbuNJDmvi6scY\_az1KSi2U2ZreB2Q2tloLg.&workflow=YWNjZXB0X2ludml0ZTpaVW92eU9uSWZidU5KR...

**Etsy** [Открыть мой магазин на Etsy](#)

Вы просматриваете веб-сайт Etsy на русском языке. В настоящее время российский веб-сайт Etsy работает в бета-режиме, поэтому часть информации может отображаться по-английски.

Начните продавать то, что вы создаете или коллекционируете, и разместите ваши первые **40** товаров бесплатно.



Tatiana приглашает вас открыть ваш собственный магазин на Etsy.

[Открыть мой магазин на Etsy](#)

[Посмотреть Справку](#)

Windows taskbar: 20:31 03.02.2018

# Введите свои имя, email, пароль и нажмите кнопку «Регистрация»

The screenshot shows a web browser window with the URL [https://www.etsy.com/invites/sell/?iid=ZUovyOnlfbuNJDmvi6scY\\_az1KSi2U2ZreB2Q2tloLg](https://www.etsy.com/invites/sell/?iid=ZUovyOnlfbuNJDmvi6scY_az1KSi2U2ZreB2Q2tloLg). The page features a registration form with the following elements:

- Navigation tabs: **Регистрация** (selected) and **Войти**.
- Instructional text: **Зарегистрируйтесь, чтобы принять приглашение**.
- Social login buttons: **Continue with Facebook** and **Continue with Google**.
- Disclaimer: **Регистрация позволит вашим друзьям найти вас на Etsy. Мы не публикуем без вашего разрешения.**
- Separator: **или**.
- Form fields: **Имя**, **Email**, **Пароль**, and **Подтвердить пароль**.
- Error message: **Не может быть пустым.** (next to the name field).
- Registration button: **Регистрация**.
- Terms and conditions: **By clicking Register, you agree to Etsy's Terms of Use and Privacy Policy. Etsy may send you communications; you may change your preferences in your account settings.**

The browser's taskbar at the bottom shows the Windows logo, several application icons, and system tray information including the time **20:01** and date **03.02.2018**.

# Заполните поля согласно этой фотографии

InPrivate Set Up Your Etsy Shop Gmail – электронная почта Аккаунты Google

https://www.etsy.com/your/shop/create/?ref=seller\_invites&accept\_invite=ZUovyOnIfbuNJDmvi6scY\_az1KSi2U2ZreB2Q2tloLg.

Etsy Поиск товаров и магазинов Найти Главная Избранное Ваш магазин Вы Корзина

Shop preferences Name your shop Stock your shop How you'll get paid Set up billing

## Shop preferences

Let's get started! Tell us about you and your shop.

**Shop language \*** English

The default language you'll use to describe your items. Choose carefully! You cannot change this once you save it, but may add other languages later.

**Shop country \*** Россия

Where is your shop based?

**Shop currency \*** \$ United States Dollar

The currency you'll use to price your items. Shoppers in other countries will automatically see prices in their local currency.

**Which of these best describes you? \***

- Selling is my full-time job
- I sell part-time but hope to sell full-time
- I sell part-time and that's how I like it
- Other

This is just an FYI for us, and won't affect the opening of your shop.

Нужна помощь? Обратитесь в [центр помощи](#)

Россия | Русский | \$ (USD)

Save and continue



# Введите имя Вашего будущего магазина

InPrivate Set Up Your Etsy Shop × Gmail – электронная почта Аккаунты Google +

← → ↻ 🏠 🔒 https://www.etsy.com/your/shop/create/?ref=seller\_invites&accept\_invite=ZUovyOnIfbuNJDmvi6scY\_az1KSi2U2ZreB2Q2tloLg. ☆ ☆ ☆

Shop preferences **Name your shop** Stock your shop How you'll get paid Set up billing

## Name your shop

Choose a memorable name that reflects your style.

VintageAnnaShop Available [Check availability](#)

Unfortunately, VintageAnna is already taken, but our snazzy name generator has come up with some similar names that still are available:

VintageAnnaStudio	VintageAnnaShop	VintageAnnaBoutique	VintageAnnaArt
VintageAnnaCrafts	VintageAnnaGoods	VintageAnnaRU	VintageAnnaStore
VintageAnnaGifts	VintageAnnaCo	VintageAnnaDesigns	VintageAnnaTreasures

Your shop name will appear in your shop and next to each of your listings throughout Etsy. After you open your shop, you can change your name once. [Here are some tips for picking a shop name.](#)

🔗 Нужна помощь? Обратитесь в [центр помощи](#)

🇷🇺 Россия | Русский | \$ (USD)

**Etsy** We make it easy to find your thing.

© 2018 Etsy, Inc. [Terms of Use](#) [Privacy](#) [Interest-based ads](#)

[Save and continue](#)



# Нажмите «Зарегистрировать новый товар»

The screenshot shows a web browser window with the following elements:

- Browser tabs:** InPrivate, «Ожидание ответа от €», Gmail – электронная почта, Аккаунты Google.
- Address bar:** [https://www.etsy.com/your/shop/create/?ref=seller\\_invites&accept\\_invite=ZUovyOnIfbuNJDmvi6scY\\_az1KSi2U2ZreB2Q2tloLg](https://www.etsy.com/your/shop/create/?ref=seller_invites&accept_invite=ZUovyOnIfbuNJDmvi6scY_az1KSi2U2ZreB2Q2tloLg)
- Etsy Header:** Logo, search bar with text "Поиск товаров и магазинов" and button "Найти", navigation links: Главная, Избранное, Ваш магазин, Вы, Корзина.
- Progress Bar:** A horizontal line with five steps: Shop preferences (checked), Name your shop (checked), Stock your shop (current), How you'll get paid, Set up billing.
- Main Content:**
  - Section Header:** Stock your shop
  - Text:** Add as many listings as you can. Ten or more would be a great start. More listings means more chances to be discovered!
  - Grid:** A 2x5 grid of listing cards. The top-left card is highlighted in light blue and contains a plus sign and the text "Зарегистрировать новый товар". The other cards are empty.
- Footer:** A "Save and continue" button in the bottom right corner.

# Листинг оформляем согласно рекомендациям, которые я давала ранее. При необходимости пересмотрите видео об оформлении листинга.

## Add a photo — добавьте фото (желательно 5-10)

The screenshot shows the Etsy website interface for creating a new listing. At the top, there's a navigation bar with the Etsy logo, a search bar, and utility icons. Below that is a progress bar with five steps: Shop preferences, Name your shop, Stock your shop, How you'll get paid, and Set up billing. The main heading is "Add a new listing".

The "Add a photo" section is highlighted. It includes the following text and elements:

- Фотографии**  
Add as many as you can so buyers can see every detail.
- Фотографии \***  
Use up to ten photos to show your item's most important qualities.
- Tip:**
  - Use natural light and no flash.
  - Include a common object for scale.
  - Show the item being held, worn, or used.
  - Shoot against a clean, simple background.
- Photo Guidelines:** A row of ten icons representing different photo types: "Add a photo" (camera icon), "Primary photo", "Every angle" (three icons), "Details" (magnifying glass icon), "In use" (person holding item icon), "Size and scale" (item with ruler icon), "Styled scene" (item in a scene icon), and "Variations" (multiple items icon).

The "Listing details" section is partially visible below, with the heading "Listing details" and the instruction "Tell the world all about your item and why they'll love it." It includes a text input field for the "Название\*" (Title) with the placeholder text "Include keywords that buyers would use to".

At the bottom of the page, there are three buttons: "Отмена" (Cancel), "Preview", and "Save and continue". A message states: "This listing isn't active yet. It will be available to shoppers once you open your shop."

Введите заранее подготовленное название листинга, заполнение граф о листинге будет у всех индивидуально в зависимости от товара. Поэтому если не сможете разобраться, заполните хоть как-нибудь, а я потом проверю и отредактирую. Renewal options — Manual, Тип — Physical -если у Вас реальный товар и Digital — если цифровой

InPrivate Create Listing - Etsy Gmail – электронная почта Аккаунты Google

← → ↻ 🏠 🔒 https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/listings/create 📖 ☆ ⚙️ 🖋️ 📄 ⋮

### Listing details

Tell the world all about your item and why they'll love it.

**Название \***  
Include keywords that buyers would use to search for your item.

**About this listing \***  
[Learn more about what types of items are allowed on Etsy.](#)

**Category \***  
Can't find the perfect category or attributes? Pick whatever's closest to make sure buyers can find your item. [Learn more about getting found in search](#)

**Renewal options \***  
Each renewal lasts for four months or until the listing sells out. Get more details on auto-renewing [here](#).

**Тип \***

**Описание \***  
Start with a brief overview that describes your item's finest features.  
List details like dimensions and key features in easy-to-read bullet points.  
Tell buyers a bit about your process or the story behind this item.

Who made it? What is it? When was it made?

None

Automatic  
This listing will renew as it expires for 0,20 \$ USD each time (recommended).

Manual  
I'll renew expired listings myself.

Physical  
A tangible item that you will ship to buyers.

Digital  
A digital file that buyers will download.

Отмена This listing isn't active yet. It will be available to shoppers once you open your shop. Preview Save and continue



Добавьте 13 тегов и можете добавить до 13 материалов. Укажите цену (price), quantity (количество в наличии), SKU можно не заполнять.

**Section** Optional  
Group related listings into Sections to help shoppers browse (e.g., Bracelets, Father's Day Gifts, Yarn).  
[Add your first section](#)

**Tags** Optional  
What words might someone use to search for your listings? Use all 13 tags to get found. [Get ideas for tags.](#)

Shape, color, style, function, etc. **Добавить** 13 left

**Материалы** Optional  
Ingredients, components, etc. **Добавить** 13 left

### Inventory and pricing

**Price \***  
Factor in the costs of materials and labor, plus any related business expenses.  
0 US\$

**Quantity \***  
For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a 0,20 \$ USD listing fee each time.  
1

**SKU** Optional  
SKUs are for your use only—buyers won't see them. [Learn more about SKU.](#)

### Variations

Add available options like color or size. Buyers will choose from these during checkout.

Add variations

**Отмена** This listing isn't active yet. It will be available to shoppers once you open your shop. **Preview** **Save and continue**

**Shipping origin — страна отправки. Processing time — время от размещения заказа до его отправки почтой. Ниже нужно указать стоимость доставки 1 товара по России и за границу и в графе Each additional item укажите добавочную стоимость доставки для каждого дополнительного товара.**

The screenshot shows a browser window with the following tabs: InPrivate, Create Listing - Etsy, Gmail – электронная почта, and Аккаунты Google. The address bar shows the URL: https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/listings/create. The page title is "Доставка" (Shipping). Below the title, there is a sub-header "Shipping options\*" and a text box for instructions: "Fill out your shipping options for this listing. You can keep these options specific to this listing, or save them as a shipping profile to apply them to future listings." The form contains several sections: 1. "Shipping origin\*" with a dropdown menu set to "Россия" (Russia). 2. "Processing time\*" with a dropdown menu set to "Select your processing time...". 3. "Fixed shipping costs\*" with a table for shipping rates. 4. "Shipping upgrades" with an "Add a shipping upgrade" button. At the bottom, there are buttons for "Отмена" (Cancel), "Preview", and "Save and continue".

**Доставка**  
Set clear and realistic shipping expectations for shoppers by providing accurate processing time and shipping rates.

**Shipping options \***

Fill out your shipping options for this listing. You can keep these options specific to this listing, or save them as a shipping profile to apply them to future listings.

**Shipping origin \***  
The country you're shipping from: Россия

**Processing time \***  
Once purchased, how long does it take you to ship an item? Select your processing time...  
Buyers are more likely to purchase items that ship quickly

**Fixed shipping costs \***  
The price each buyer will pay for shipping

Destination	One item	Each additional item	Optional
Россия	0,00 \$	\$	
Everywhere Else	0,00 \$	\$	x

+ Add another location

**Shipping upgrades** Optional  
Add faster options for your buyers (added to shipping cost)  
+ Add a shipping upgrade

Отмена This listing isn't active yet. It will be available to shoppers once you open your shop. Preview Save and continue

# Нажмите Save and continue

The screenshot shows a web browser window with the following elements:

- Browser Tabs:** InPrivate, Set Up Your Etsy Shop, Gmail – электронная почта, Аккаунты Google.
- Address Bar:** <https://www.etsy.com/your/shops/me/onboarding/listings?success>
- Navigation:** Resend email, Change your email.
- Etsy Header:** Logo, search bar (Поиск товаров и магазинов), button (Найти), navigation icons (Главная, Избранное, Ваш магазин, Вы, Корзина).
- Progress Bar:** Shop preferences (checked), Name your shop (checked), Stock your shop (active), How you'll get paid, Set up billing.
- Main Content:**
  - Section Header:** Stock your shop
  - Text:** Add as many listings as you can. Ten or more would be a great start. More listings means more chances to be discovered!
  - Grid:**
    - Item 1: Light blue box with a plus sign and text: Зарегистрировать новый товар.
    - Item 2: Listing for "Soviet Stamps 1970" by VintageAnnaShop, priced at \$10.00. Includes buttons: Копировать, Delete.
    - Items 3-5: Empty listing slots.
- Footer:** Save and continue button.

# Выберите способ получения оплат — PayPal

InPrivate Etsy - Accepted Paymer x Gmail – электронная почта Аккаунты Google + v

← → ↻ 🏠 🔒 https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/payments 📖 ☆ ⋮

Shop preferences ✓ Name your shop ✓ Stock your shop ✓ How you'll get paid ○ Set up billing ○

## How you'll get paid

Choose how you want to receive payments for your sales.

**Etsy Payments**

▮ This payment system isn't available in your country yet. If you feel this is an error, please [contact Etsy Support](#).

**Other payment methods** ▲

These methods don't qualify for [Etsy Seller Protection Program](#) or accept Etsy Gift Cards. Get Etsy protection and give buyers more options by also signing up for Etsy Payments.

**PayPal**  
Payments go to your existing PayPal account [annamolkova@gmail.com](#) [Edit](#)

**Payment by Mail**  
Buyer mails you check or money order after purchase.

**Other**  
Work with buyer to arrange payment after purchase.

Got questions? [Read the payments FAQ](#)

🔗 Нужна помощь? Обратитесь в [центр помощи](#)

🇷🇺 Россия | Русский | \$ (USD)

By clicking Save and continue, you agree to Etsy's [Terms of Use](#) and [Privacy Policy](#). [Save and continue](#)

Если в самом начале Вы не подтвердили адрес электронной почты, то Вам нужно сейчас зайти в Вашу почту и пройти по ссылке из письма от Etsy

The screenshot shows a web browser window with the URL <https://www.etsy.com/your/shops/VintageAnnaShop/onboarding/billing>. The browser tabs include 'Set Up Your Etsy Shop', 'Gmail – электронная почта', 'Confirm your Etsy account', and 'Etsy :: Confirmed'. A progress bar at the top of the page indicates the following steps: 'Shop preferences', 'Name your shop', 'Stock your shop', 'How you'll get paid', and 'Set up billing'. The main content area is titled 'Set up billing' with the subtitle 'Let us know how you'd like to pay your Etsy bill.' A modal dialog box is centered on the screen with the title 'Please confirm your email address'. The modal contains the text: 'Thanks! We just sent a confirmation email to etsy.anna.test@gmail.com.' Below this text are two buttons: an orange button labeled 'Переслать подтверждающее письмо на электронную почту' and a blue button labeled 'Change your email'. The background page is dimmed and shows a form for adding a credit card, with fields for 'Card number', 'Expiration date', 'CCV', and 'Name on card'. There is also a 'Billing address' section with a 'Country' dropdown menu set to 'Россия' and a 'Street address' field. At the bottom of the browser window, the Windows taskbar is visible, showing the time as 20:52 and the date as 03.02.2018.

## РЕГИСТРАЦИЯ МАГАЗИНА

Выбираем способ оплаты комиссий Etsy. Я считаю, что удобнее использовать PayPal, но можно и банковскую карту.

Будьте готовы к тому, что перед финальным шагом с Вашего PayPal счета или со счета Вашей карты будет снят 1 доллар (для подтверждения указанного Вами счета). Его вернут сразу же.

В завершении регистрации нажмите на кнопку «Открыть мой магазин»

Все: теперь у Вас есть магазин на Etsy. Поздравляю!