

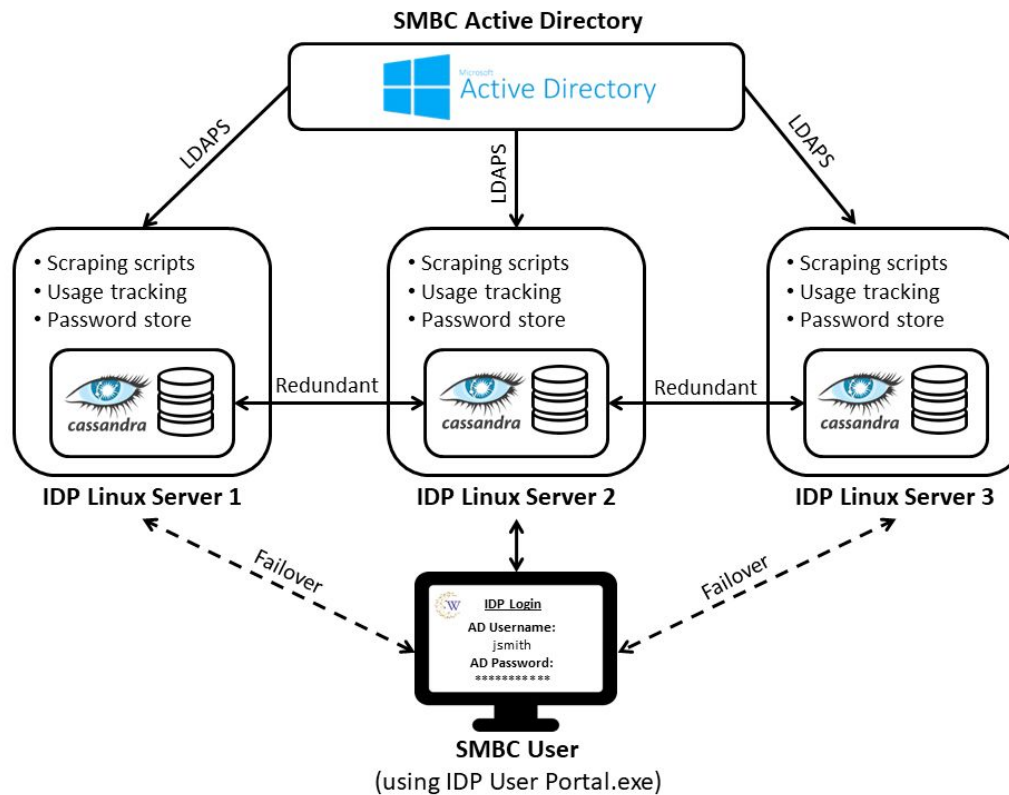


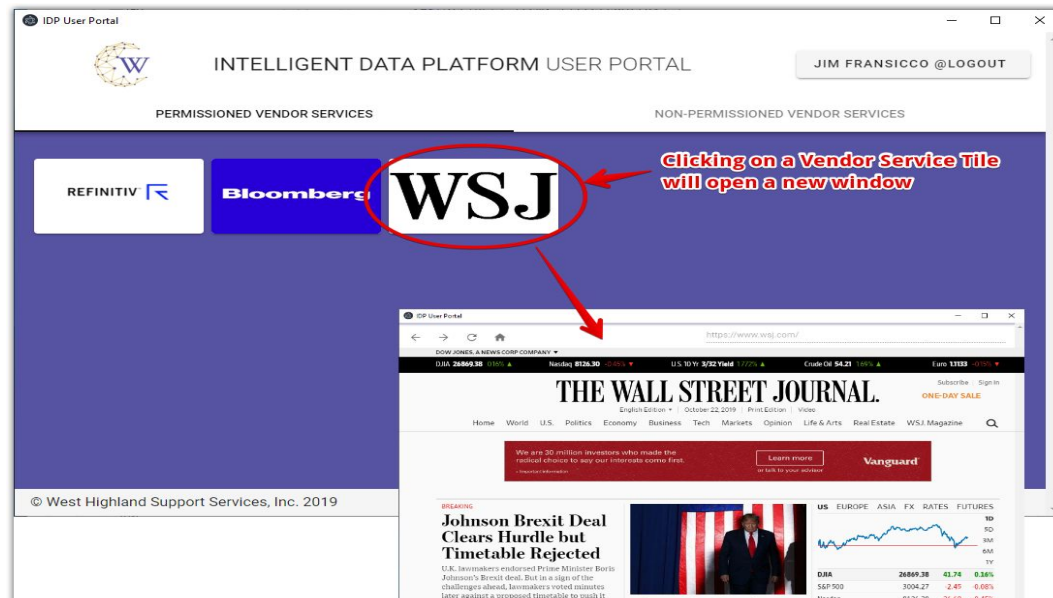
## Introduction

Intelligent Data Platform Access Control solves 3 main problems seen by financial firms:

- Allows firms to quickly add/remove user access to vendor websites/desktop applications
- Prevents users from sharing passwords
  - Users never know their password in the first place, it's all encrypted and entered programmatically
- Tracks every single click made by a user □ allows managers to make informed decisions on which services are most cost effective and which are not worth the expense

## Intelligent Data Platform Deployment Example





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INTELLIGENT DATA PLATFORM USER PORTAL

JIM FRANCISCO @LOGOUT

PERMISSIONED VENDOR SERVICES

NON-PERMISSIONED VENDOR SERVICES

REFINITIV

Bloomberg

**WSJ**

Clicking on a Vendor Service Tile will open a new window

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**BREAKING**

**Johnson Brexit Deal Clears Hurdle but Timetable Rejected**

U.K. lawmakers endorsed Prime Minister Boris Johnson's Brexit deal, but in a sign of the challenges ahead, lawmakers voted minutes later against a proposed timetable to push it.



INTELLIGENT DATA PLATFORM ADMINISTRATION

LOG OUT 

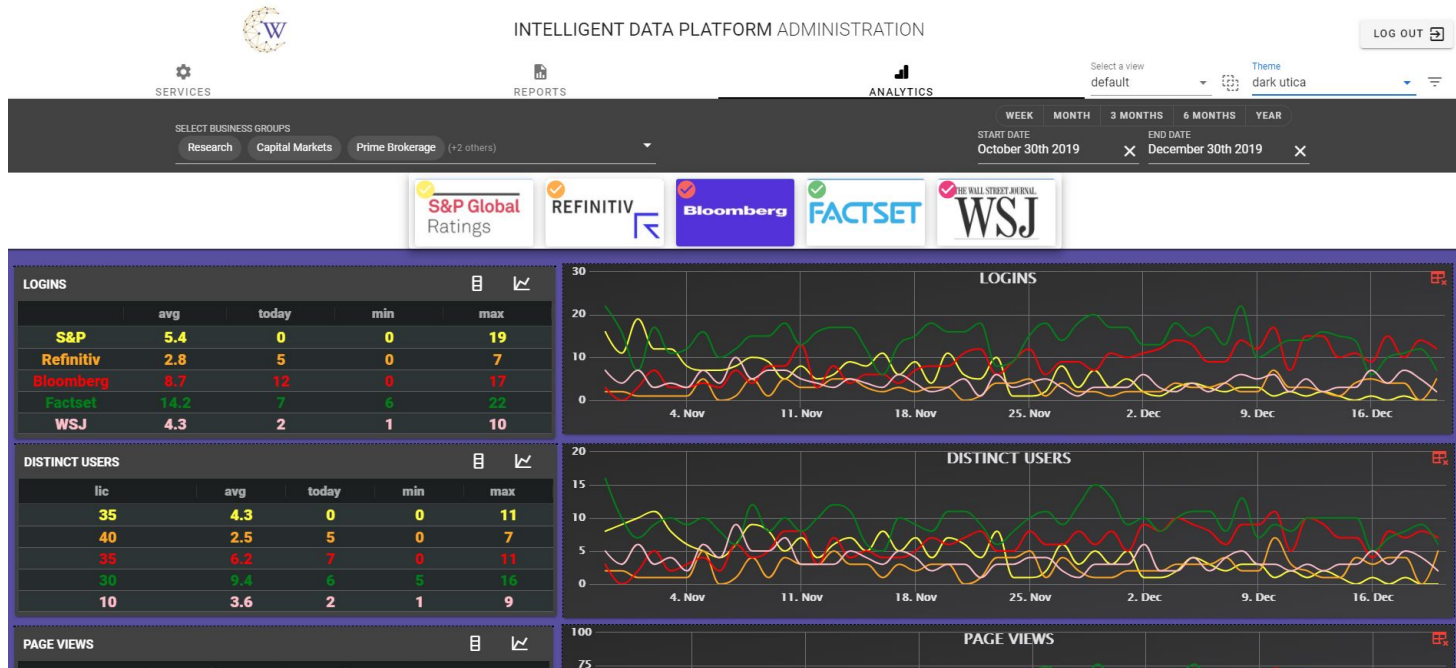
  
SERVICES

  
REPORTS

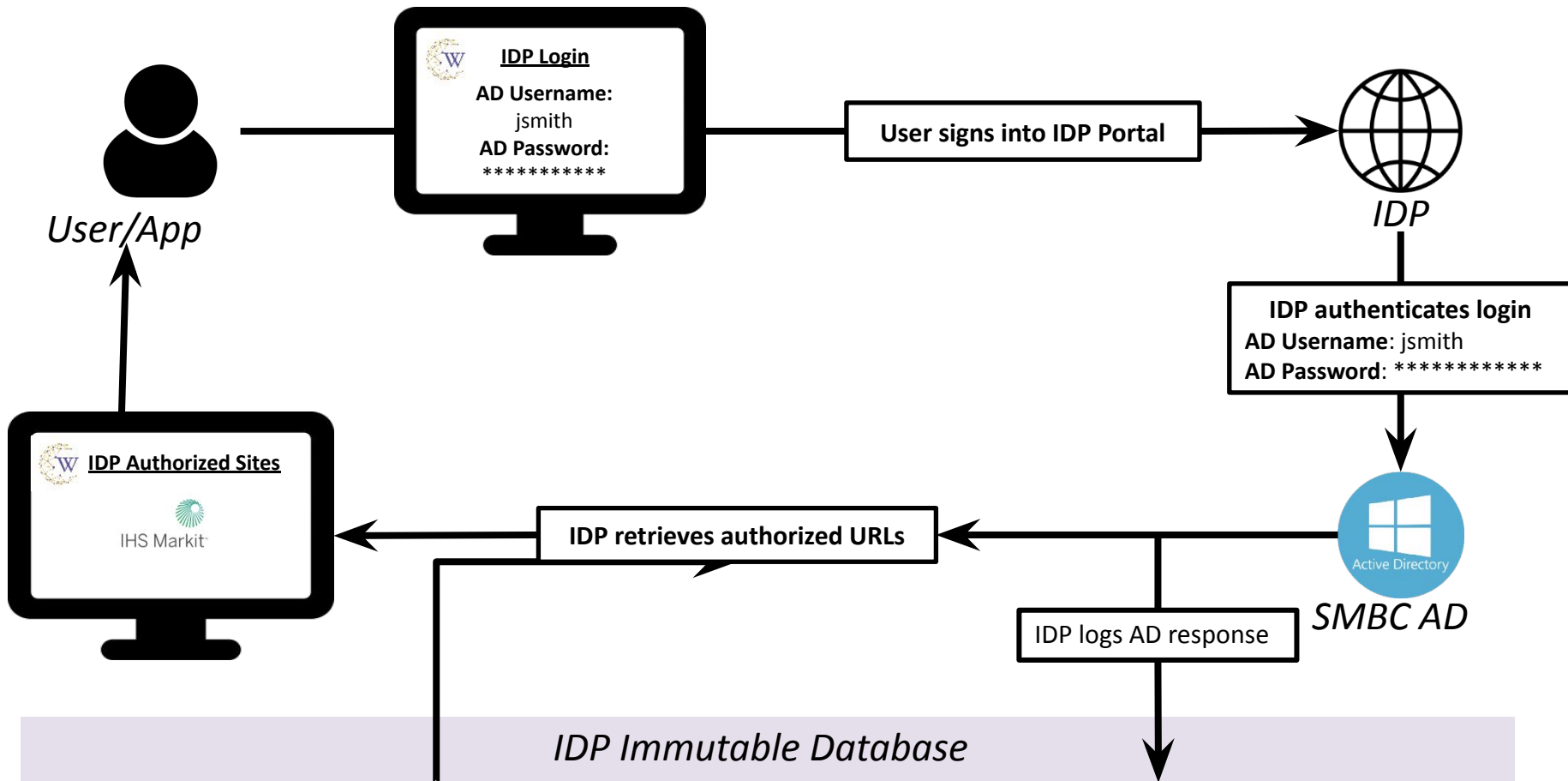
  
ANALYTICS



ADD A NEW SERVICE



# IDP Website Authentication & Authorization



*IDP Imutable Database*

IDP Website Authorization Table		
User/App	Url	Status
jsmith	<a href="http://ihsmarkit.com">ihsmarkit.com</a>	ALLOWED
jsmith	<a href="http://capitaliq.com">capitaliq.com</a>	DENIED

IDP Portal Login Table		
User	Status	Datetime
Jsmith	SUCCESS	06-06-19 8:01:59 AM
Jsmith	INVALID_CREDS	06-06-19 8:01:20 AM