

# Курдюков Иван

- 21 год
- студент юридического факультета
- выступал на 46 этаже Moscow City
- организатор первого мероприятия Networking в Воронеже



# ПОЧЕМУ ВЫ ЕЩЕ НЕ ИМЕЕТЕ...?

Связи

Наставник

Инвестор

Знакомства

Партнер

Бизнес

Сотрудник

Все, что помогает  
достичь результата

**БЫСТРЕЕ**





Боле**е 500 человек** посетили наше  
мероприятие за **10 месяцев**

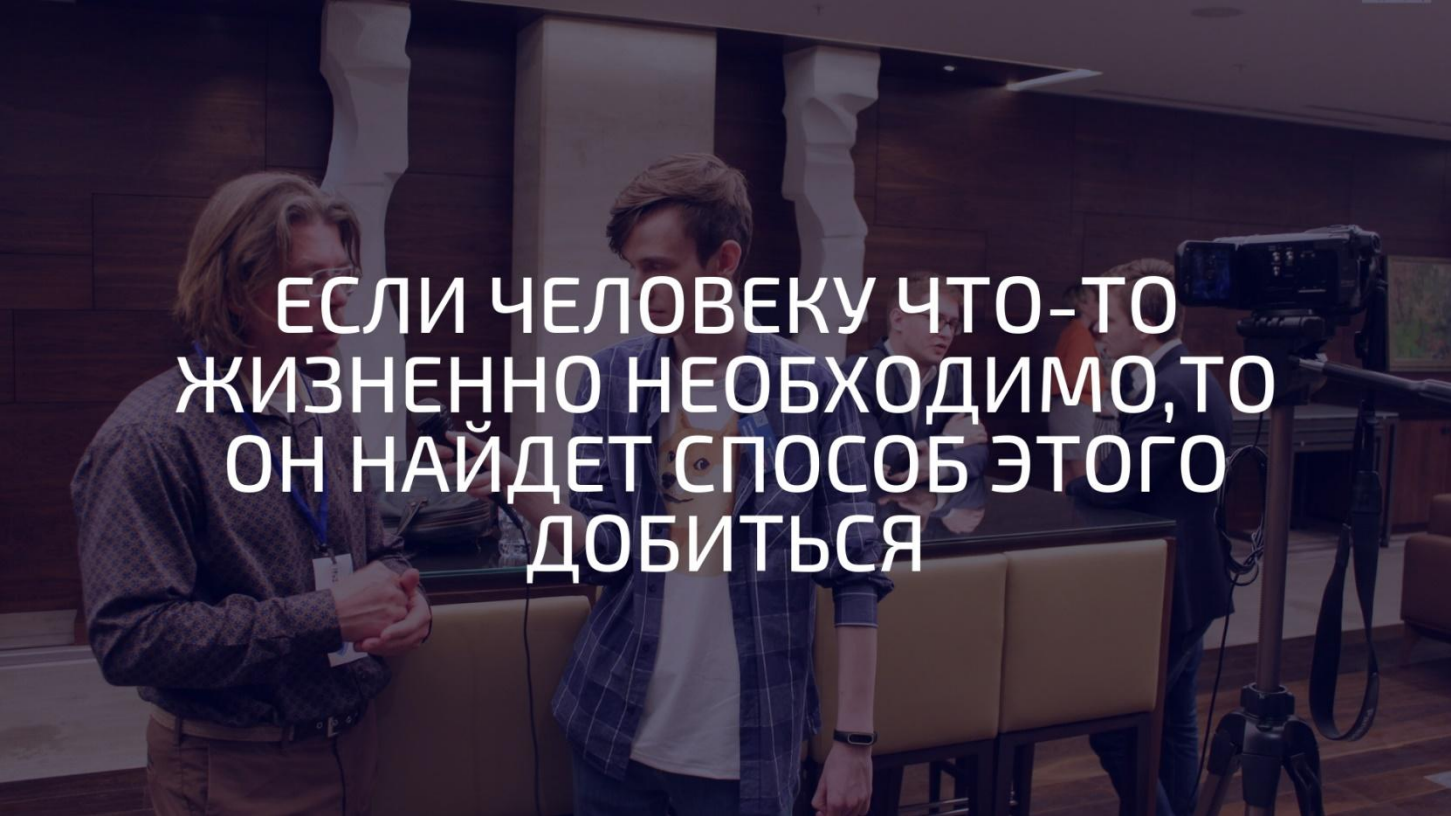
A group of six young people, three men and three women, are smiling and holding a long black sign. The sign has the text '#NETWORKING@RN' written on it in a light-colored, stylized font. The background is a blurred indoor setting, possibly a hallway or a room with large windows. The overall tone is positive and social.

# NETWORKING НУЖЕН ВСЕМ!

#NETWORKING@RN

A person wearing a dark suit and a striped tie is shown from the chest up. Their hands are held up in front of them, palms facing forward, in a universal gesture for 'stop' or 'no'. The background is dark and out of focus.

Но **ТЕБЕ**  
Он не нужен!

A dimly lit indoor setting, possibly a conference or event space. In the foreground, two men are engaged in conversation. The man on the left has long hair and is wearing a patterned sweater and a lanyard. The man on the right is wearing a plaid shirt over a white t-shirt. In the background, other people are visible, and a professional video camera is mounted on a tripod to the right. The overall atmosphere is professional and focused.

ЕСЛИ ЧЕЛОВЕКУ ЧТО-ТО  
ЖИЗНЕННО НЕОБХОДИМО, ТО  
ОН НАЙДЕТ СПОСОБ ЭТОГО  
ДОБИТЬСЯ

# ПОЧЕМУ ВЫ ЕЩЕ НЕ ИМЕЕТЕ...?

Виллу

Отношения

Бизнеса

Яхту

\$1 млн

Связи

Инвестора



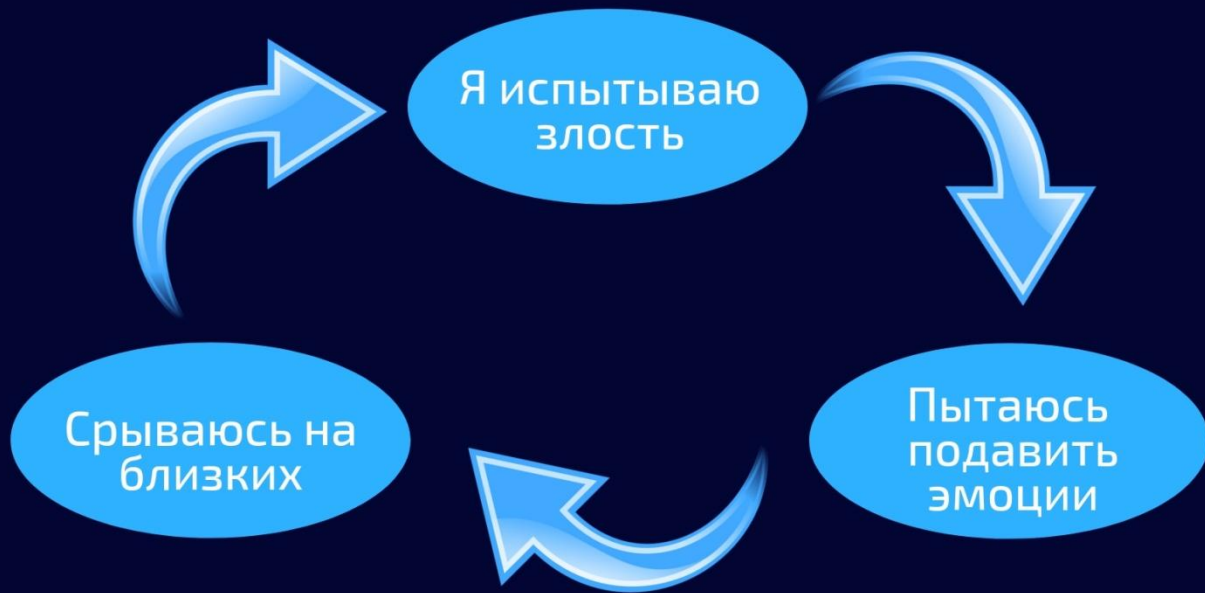
# ПОТОМУ ЧТО...

- Ваши заботы
- Ваша ответственность
- Ваше "Я-восприятие"


Не  
соразмерны  
этим целям



ЧЕМ ТЫ  
ЛУЧШЕ НИХ?







# БЕСКОНЕЧНЫЙ ПОРОЧНЫЙ КРУГ

ВЫ  
НАЧИНАТЕ  
НЕНАВИДЕТЬ  
СЕБЯ



A close-up photograph of a young boy with light-colored hair and eyes, looking directly at the camera with a wide-eyed, open-mouthed expression of shock or fear. His hands are pressed against his cheeks, framing his face. The image is dimly lit and has a dark blue overlay. The word "ПОЧЕМУ?" is written across the center in a bold, red, sans-serif font.

**ПОЧЕМУ?**

# ЗАВЫШЕННЫЕ СТАНДАРТЫ

A man in a dark shirt stands next to a large screen displaying financial charts and data. The text 'ЗАВЫШЕННЫЕ СТАНДАРТЫ' is overlaid in large white letters. The background is dark and dimly lit, suggesting a professional or office environment. The man has his hand on his hip and is looking towards the screen. The screen shows multiple panels with line graphs, bar charts, and data tables, typical of a financial analysis software interface.



Билл Гейтс

\$ 1 000 000 000

в месяц



Я

\$ 500

в месяц

A woman with dark hair and blue eyes is shown from the chest up, wearing a dark blue top. Her hands are raised in front of her, palms facing forward, in a gesture of surprise or emphasis. The background is a solid, muted blue color. Overlaid on the image is the text "ХВАТИТ ДУМАТЬ ОБ ЭТОМ!".

**ХВАТИТ**  
ДУМАТЬ ОБ ЭТОМ!

ПОДУМАЙТЕ ВОТ О ЧЕМ...

РЕЗУЛЬТАТ



ТО, О ЧЕМ Я  
ПОЗАБОТИЛСЯ

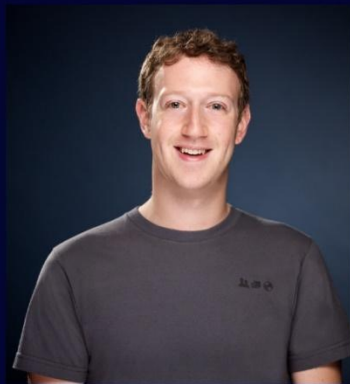
A dimly lit scene featuring two men. The man on the left, wearing glasses and a blue denim shirt, is looking down at a red folder held by the man on the right. The man on the right is wearing a black t-shirt and is also looking at the folder. The background is dark, with some faint, illegible text visible on a wall. The overall mood is focused and professional.

**О ЧЕМ МЫ  
ЗАБОТИМСЯ?**

# ЭТО ОНИ ВИНОВАТЫ



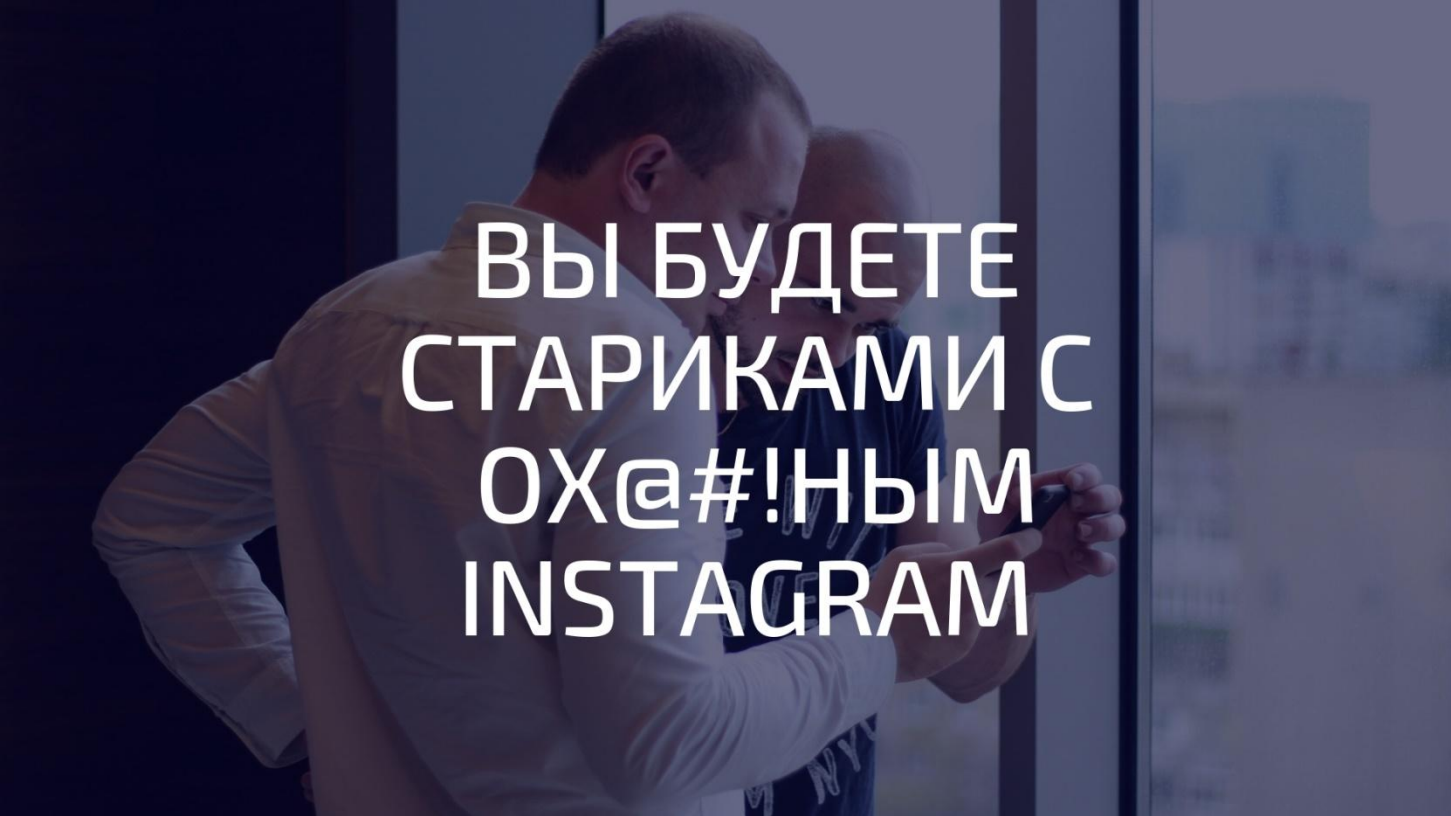
Кевин  
Систром



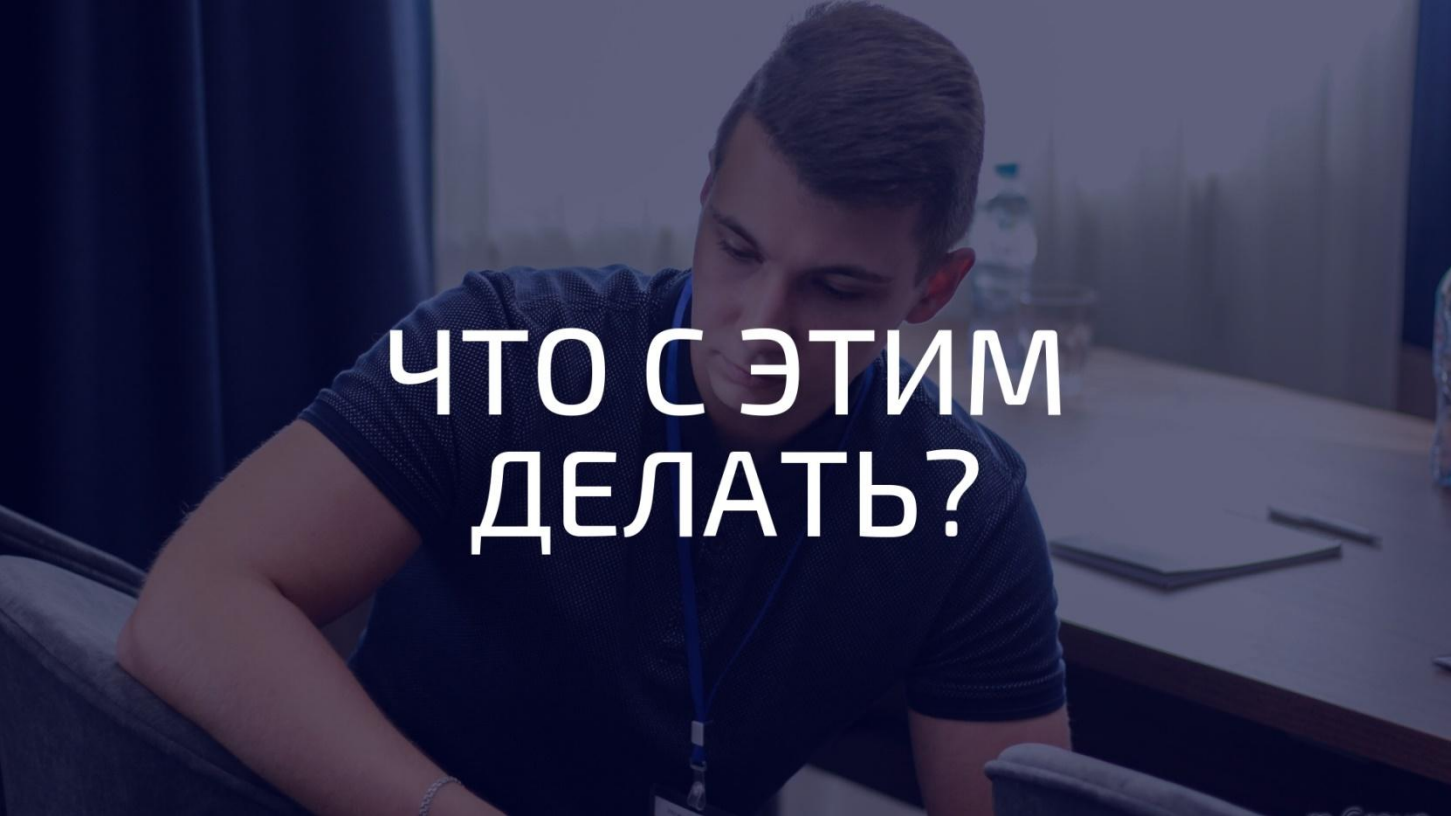
Марк  
Цукенберг



Павел  
Дуров

A photograph of two men in a modern office setting, looking at a smartphone together. The man on the left is wearing a white shirt, and the man on the right is wearing a dark blue t-shirt. They are standing in front of a large window that looks out onto a cityscape. The image has a dark blue overlay.

**ВЫ БУДЕТЕ  
СТАРИКАМИ С  
ОХ@#!НЫМ  
INSTAGRAM**

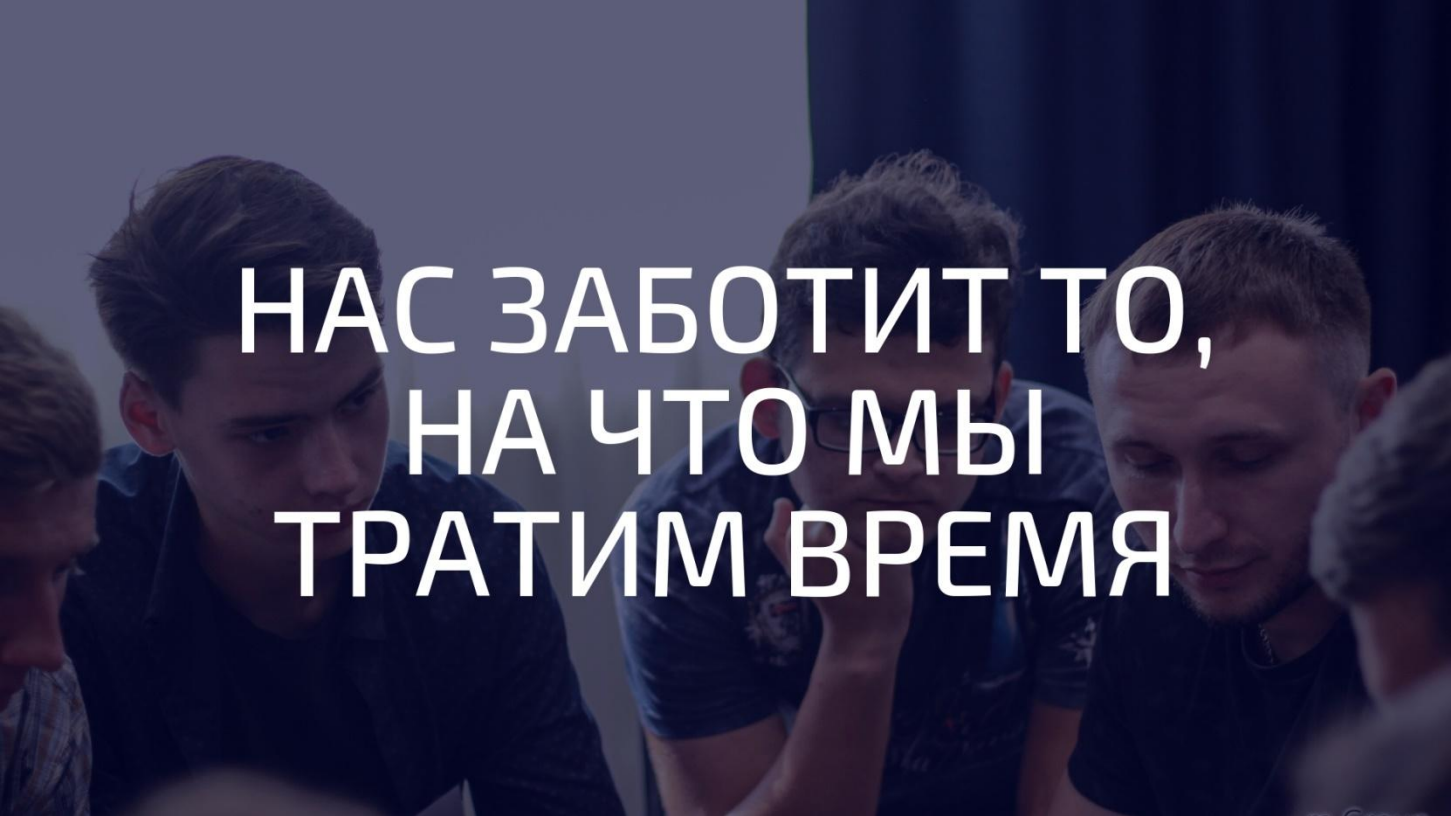


ЧТО С ЭТИМ  
ДЕЛАТЬ?

# ЗАБИТЬ НА





A group of young men are gathered around a table, looking intently at a screen. The image is overlaid with a dark blue filter. The text is centered and reads: 

НАС ЗАБОТИТ ТО,  
НА ЧТО МЫ  
ТРАТИМ ВРЕМЯ

A man in a pink shirt is sitting at a table in a meeting, covering his face with his hands. He appears to be stressed or overwhelmed. In the background, other people are visible, including a man in a dark suit and glasses on the left, and a woman in a white shirt on the right. The scene is dimly lit, suggesting an indoor setting like a conference room or office.

СКОНЦЕНТРИРУЙСЯ  
НА ВАЖНОМ



СКОНЦЕНТРИРУЙСЯ  
НА ВАЖНОМ  
ВСЕГО 5 ВЕЩЕЙ

5 ВЕЩЕЙ



ЗА 5 МИНУТ

3 ВЕЩИ

~~5 ВЕЩЕЙ~~



ЗА 3 МИНУТЫ

~~ЗА 5 МИНУТ~~

ИСПОЛЬЗУЙ  
СОЦ. СЕТИ  
ПРАВИЛЬНО



#Networking\_VRN

A group of young men are seated in a lecture hall, looking thoughtful. The man in the center is resting his chin on his hand. The man on the right has sunglasses hanging from his shirt. The background is a dark, textured wall.

ЧТО МЫ ЗНАЕМ ОБ  
ОТВЕТСТВЕННОСТИ?

# "ОТВЕТСТВЕННОСТЬ РАВНО ДЕЙСТВИЯ"



Максим Батырев



# МЕНЕДЖЕР



# СОЗДАЕТ УСЛОВИЯ

Отдел продаж



специалист



специалист



специалист

# Используют условия для достижения результата

# ОТНОШЕНИЯ



Вася



Алина

# ОТНОШЕНИЯ



Вася



Алина



Проблема №1

# ОТНОШЕНИЯ



Вася



Алина



Проблема №1

# ОТНОШЕНИЯ



Вася



Алина



Проблема №1

# ОТНОШЕНИЯ



Вася



=

Проблема №2



Алина



Проблема №1

# ОТНОШЕНИЯ



ВИНОВНЫЙ  
ЧЕЛОВЕК-ПРОБЛЕМА

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ОТВЕТСТВЕННЫЕ  
**ВСЕ!**



A photograph of a crowd of people, likely at a public event or conference. The image is dimly lit with a blue tint. In the foreground, a woman with blonde hair is smiling and looking towards the right, and an older man with white hair is looking towards the left. The text is overlaid on the center of the image.

МЫ НЕ ВЫБИРАЕМ  
СИТУАЦИЮ

**НО**

МЫ ВЫБИРАЕМ КАК  
ОТРЕАГИРОВАТЬ

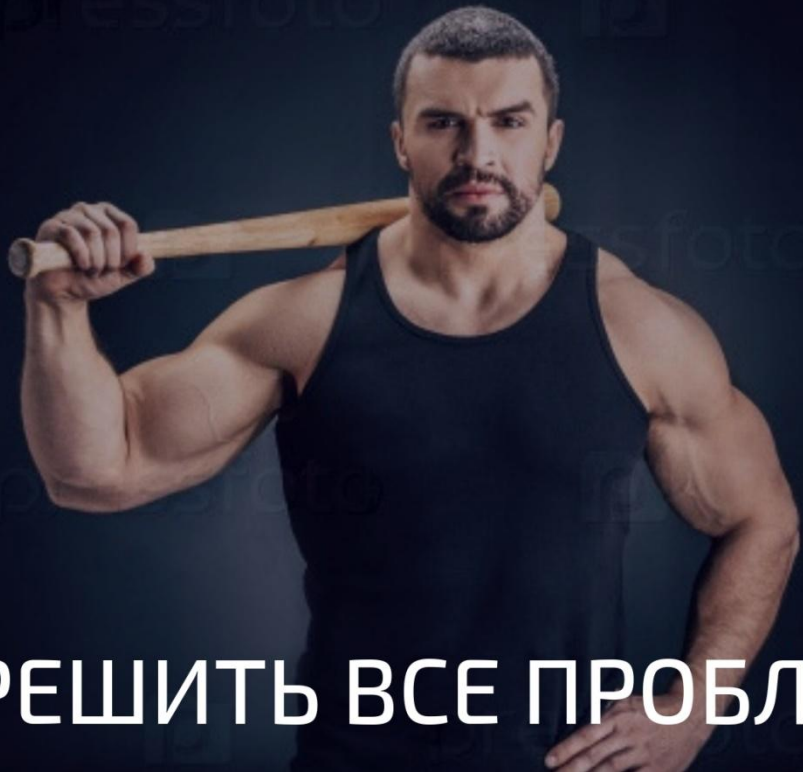
A close-up photograph of a man with a thoughtful expression, resting his chin on his hand. The image is dimly lit with a blue tint. Overlaid on the right side of the image is the text "И В ЭТОМ НАША ОТВЕТСТВЕННОСТЬ" in white and red. The background shows a blurred interior setting with a sign that partially reads "Monday Tuesday Friday Saturday".

И В ЭТОМ  
НАША  
ОТВЕТСТВЕННОСТЬ

# ВСПОМНИТЕ 5 ПРОБЛЕМ



которые вас отвлекают от  
приоритетов



**КАК РЕШИТЬ ВСЕ ПРОБЛЕМЫ?**



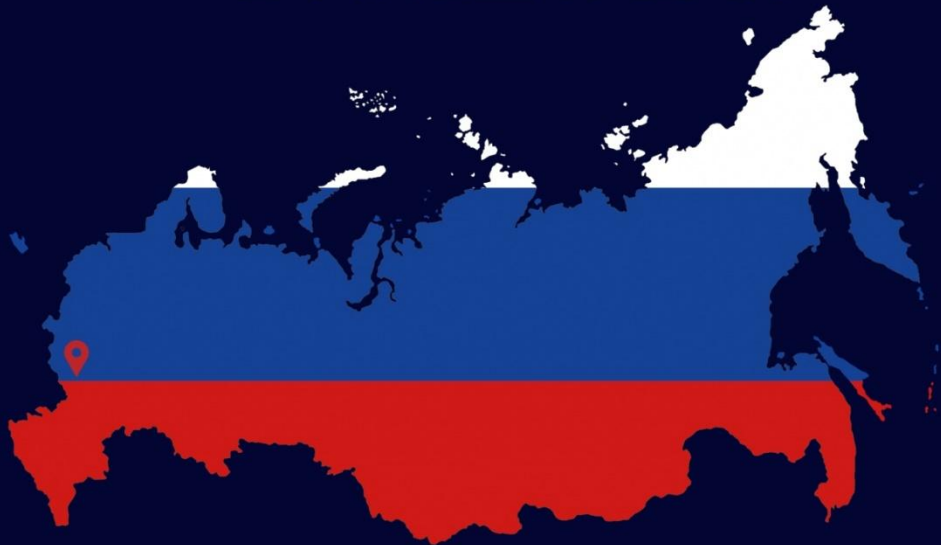
РЕШИТЬ  
ВСЁ ЗА 5  
МИНУТ



Я-ВОСПРИЯТИЕ



В МАСШТАБАХ



РОССИИ



В МАСШТАБАХ



МИРА

В МАСШТАБАХ



7 000 000 000  
человек

МИРА





Я-  
ВОСПРИЯТИЕ

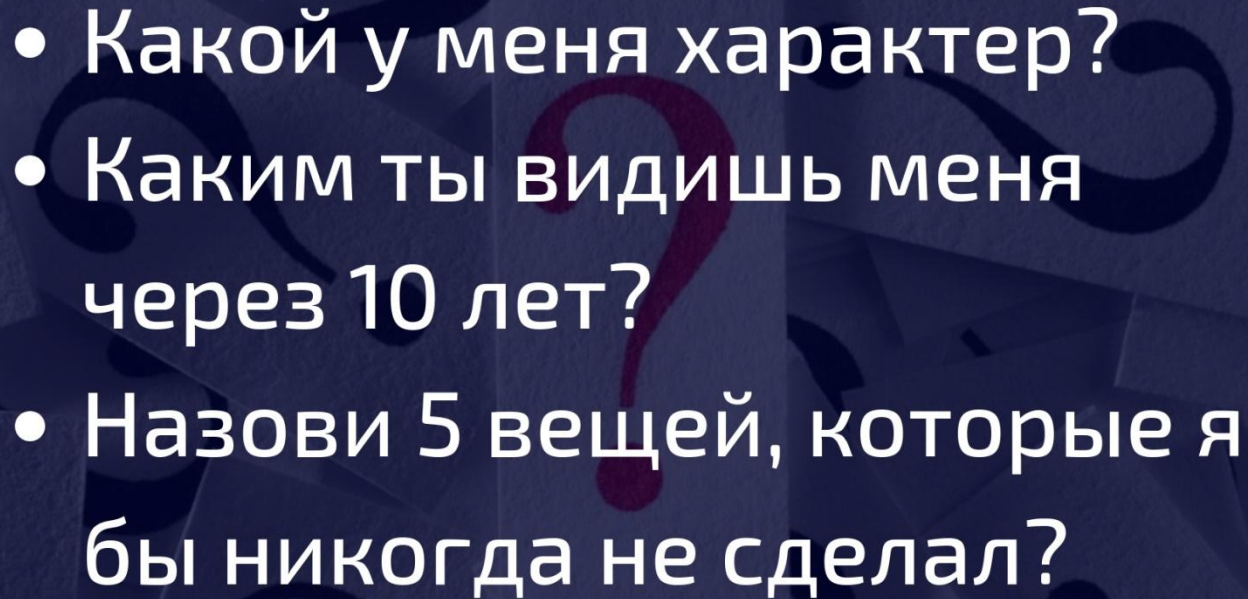


A photograph of two young men smiling and pointing towards the camera. The man on the left is wearing a dark blue suit jacket, a white shirt, and a purple tie. The man on the right is wearing a blue and white plaid shirt. The image has a dark blue overlay. In the background, there is a blurred banner with the text 'NI... NG 5' and a logo that looks like 'Com'.

ТРЕЗВЫЙ  
ВЗГЛЯД!

A man in a dark suit, white shirt, and dark tie is looking through binoculars. The image is dimly lit with a blue tint. The text is overlaid in the center.

**НАЙДИТЕ  
ЧЕЛОВЕКА-ЗЕРКАЛО**

- 
- The background is a dark blue-grey color with a large, semi-transparent red question mark in the center. Scattered around are several white rectangular shapes that look like pieces of paper or documents, some overlapping each other.
- Какой у меня характер?
  - Каким ты видишь меня через 10 лет?
  - Назови 5 вещей, которые я бы никогда не сделал?

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# ЧТО МЫ СДЕЛАЛИ?

1

Расставили  
приоритеты



2

Отбросили  
балласт




3

Убрали барьер





**ВЫ ГОТОВЫ!**



**КТО поможет  
достичь  
желаемый  
РЕЗУЛЬТАТ?**

У ВАС ЕСТЬ  
ЕГО НОМЕР?

**Почему он мне не  
звонит??**



A close-up shot of Leonardo DiCaprio in a dark, pinstriped suit, white shirt, and patterned tie. He is holding a white telephone receiver to his ear with his right hand. The background is a dimly lit office with blurred figures of other people. The overall mood is professional and focused.

**ЗВОНИТЕ!**



[http://vk.com/academy\\_brain\\_com](http://vk.com/academy_brain_com)

НАПИШИТЕ В  
ЛИЧНЫЕ  
СООБЩЕНИЯ  
ГРУППЫ  
"СЛАВА  
ВГУИТУ"

A stage with blue curtains and a wooden rod. The curtains are pulled back, revealing a dark blue background. The text is centered on the stage.

**СПАСИБО**  
**ЗА ВНИМАНИЕ!**