

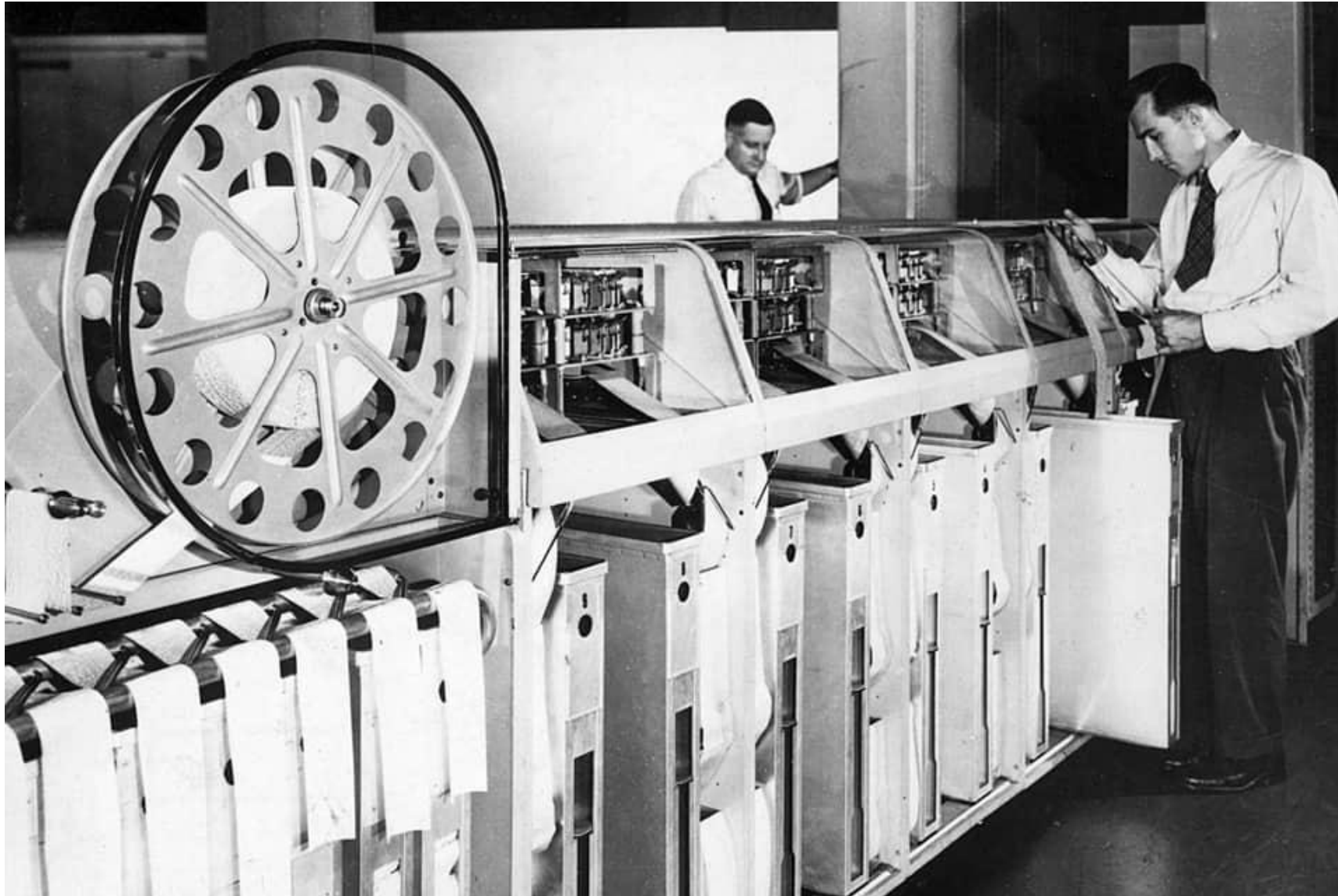
# Successful apps

\$1,000,000,000 case

**Vadim Fainshtein**  
**CEO, Globalbit\_**

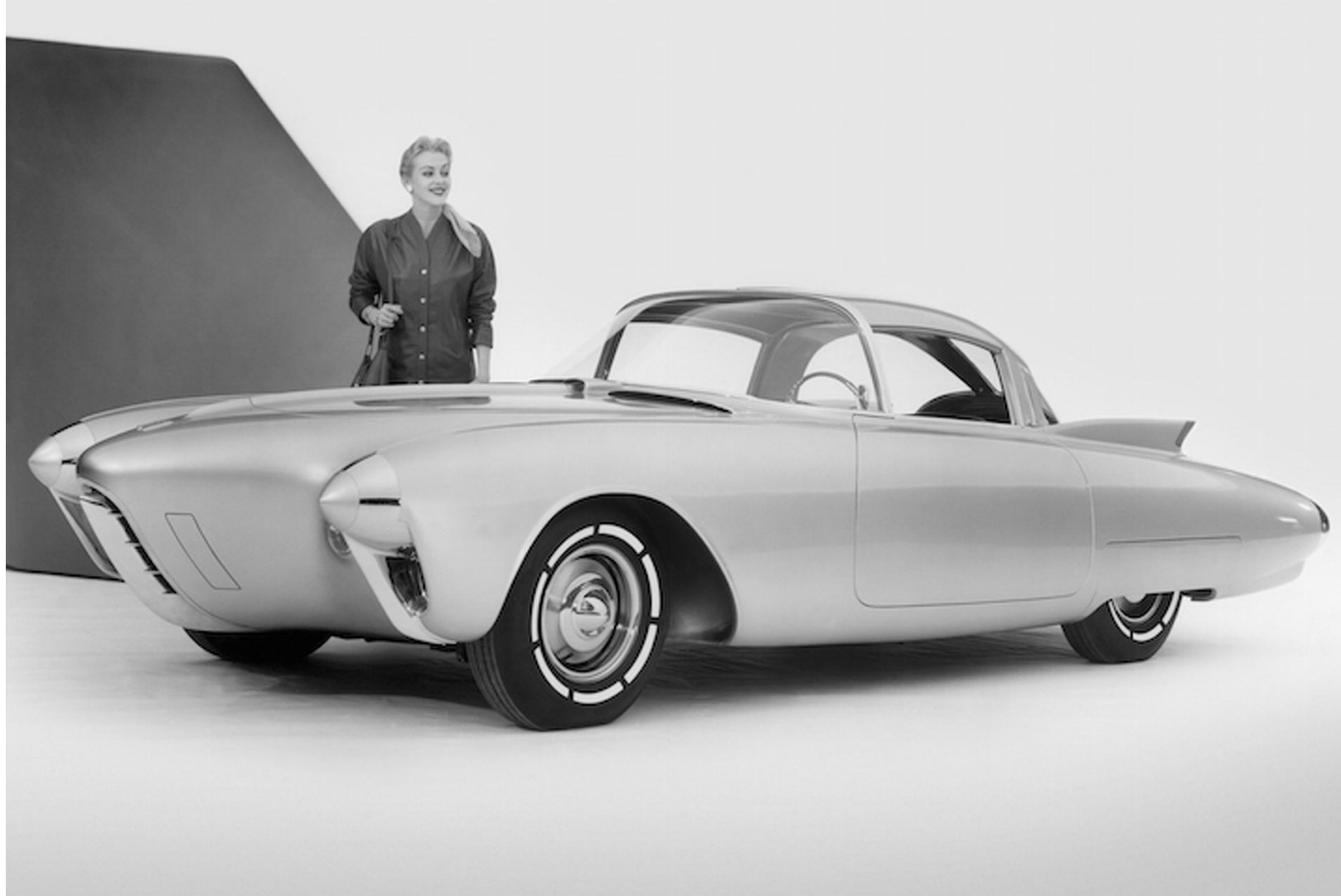
# Создавать будущее

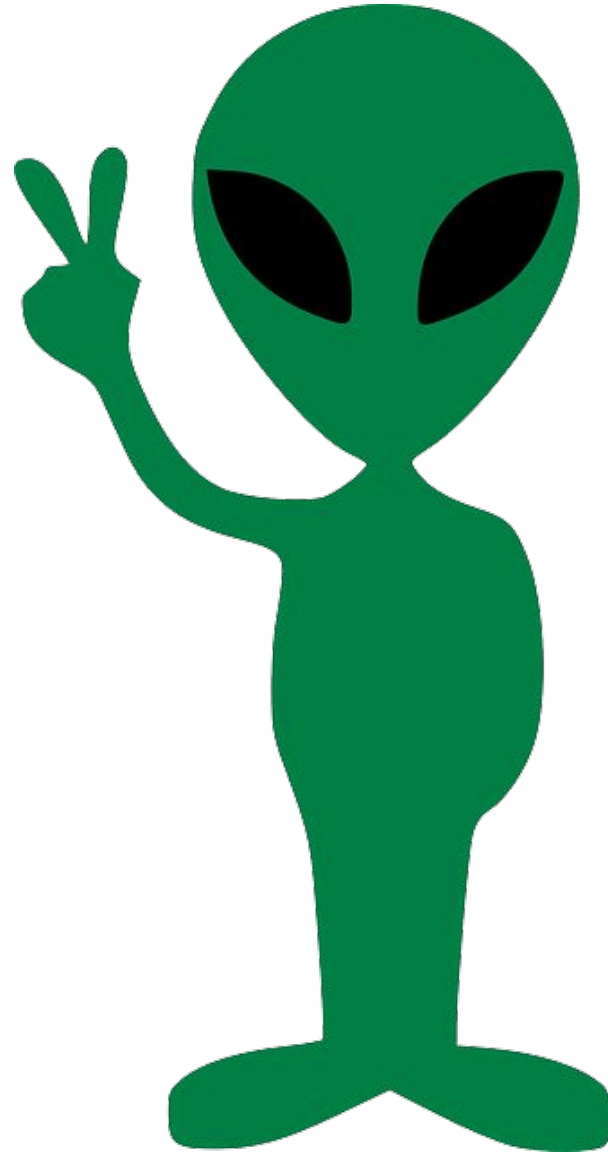




x120,000,000











How do we create  
the future?

# MISSION

**KICKSTARTER**

**SONY**

# MISSION



# Target (Immediate)



# Perfect User (not persona)



# Perfect User (not persona)



**espresso club**





# USER FLOWS



**espresso club**

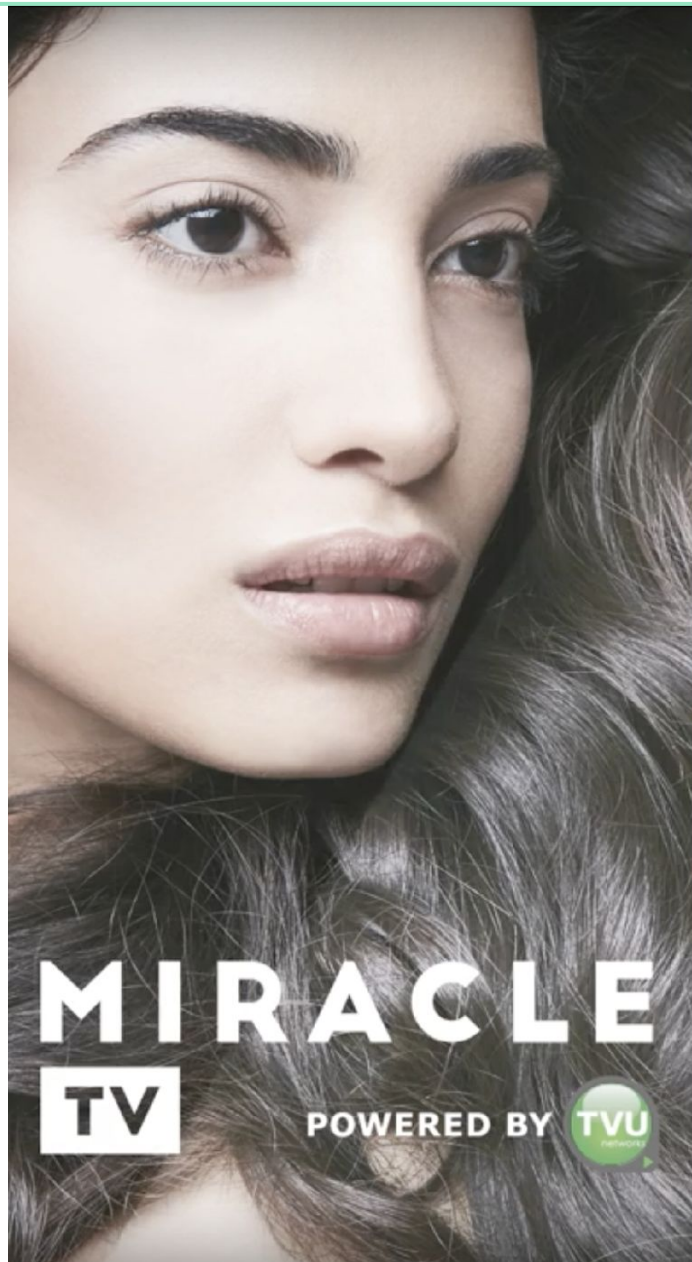
# Traditional Development

(Features  
Mockups  
Design  
Development  
A/B Testing)



Samra

**MIRACLE**



**MIRACLE**  
**TEAM**

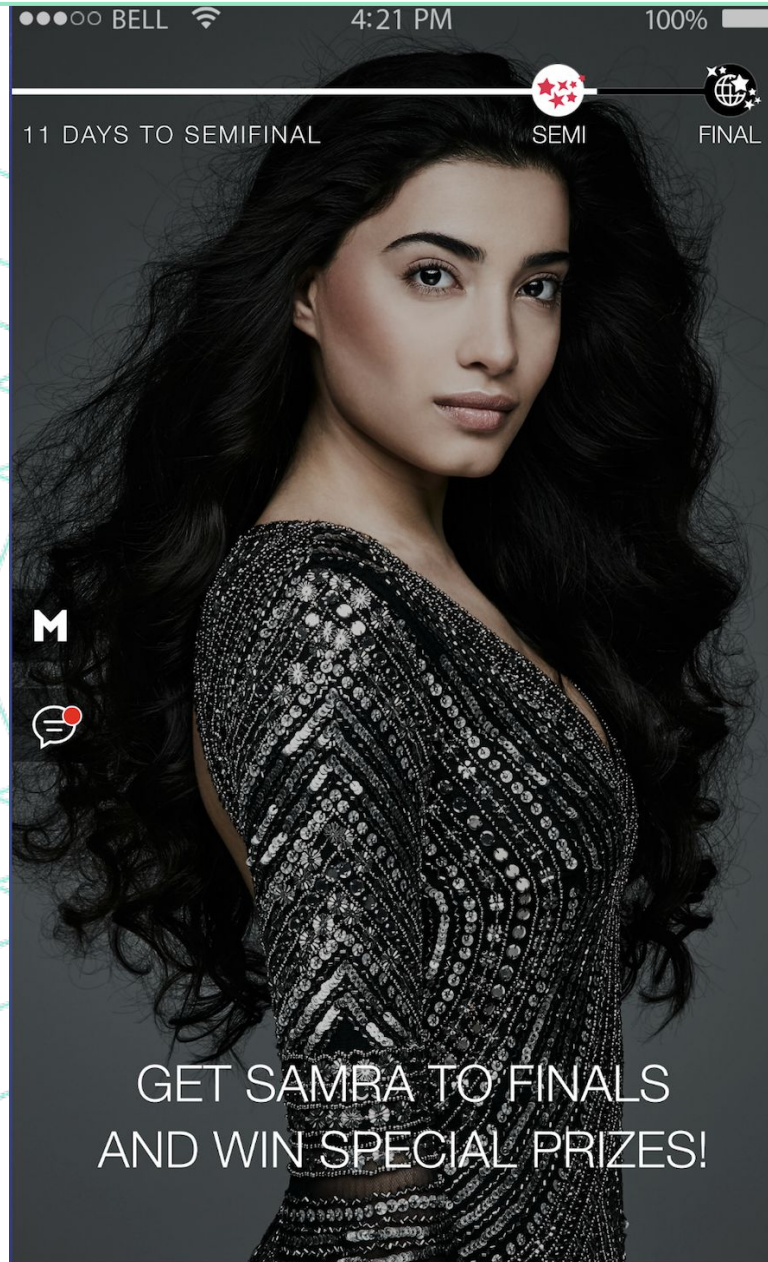
## Support Samra

Azerbaijan's entry for Eurovision 2016

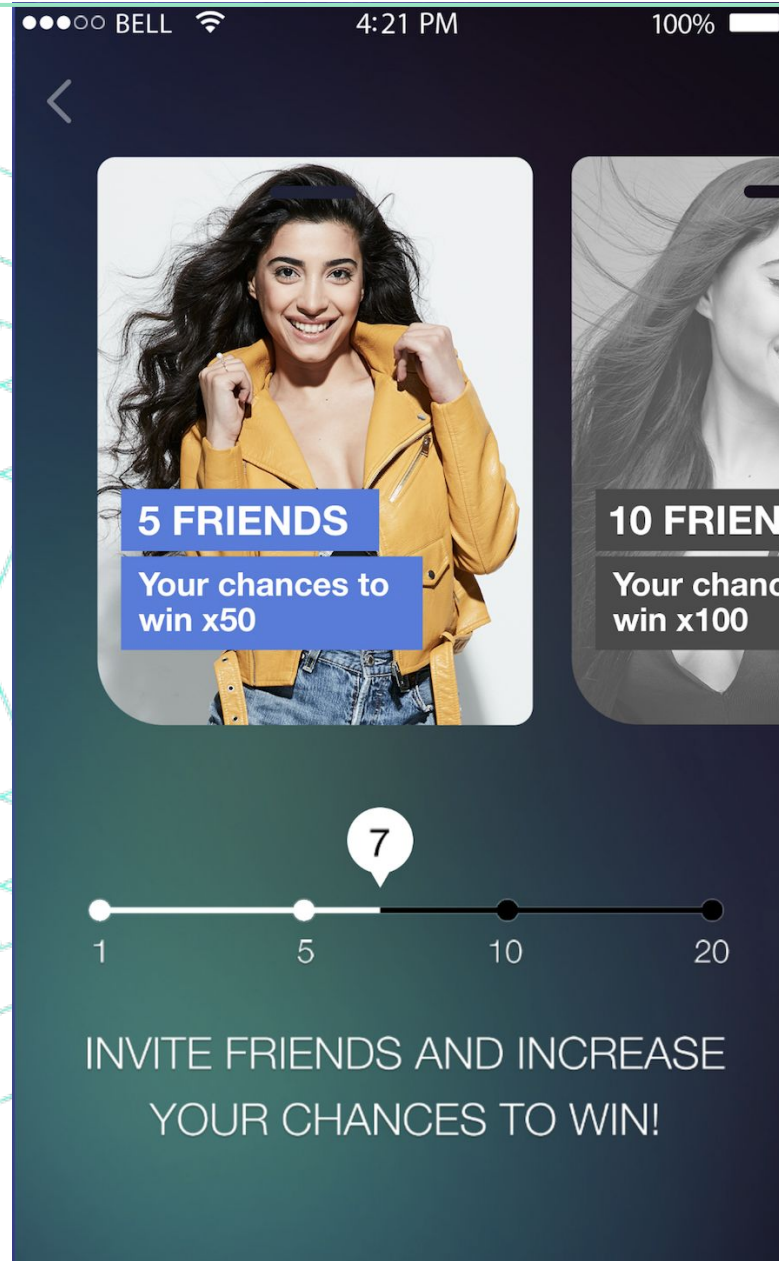
Download  
The Miracle Team App:

Download on the **App Store** | **ANDROID APP ON Google play**

A graphic showing a white smartphone with a dark blue screen. The screen displays the 'MIRACLE TEAM' logo, which consists of a colorful, multi-pointed starburst pattern. Below the phone, the text 'Support Samra' is written in a large, bold font, followed by 'Azerbaijan's entry for Eurovision 2016'. Below that, it says 'Download The Miracle Team App:'. At the bottom, there are two buttons: 'Download on the App Store' and 'ANDROID APP ON Google play'.



amra  
CLE



amra  
CLE



# Emerging Trends

**Voice**

Mood

AI

Hubs

Personal

# Emerging Trends

Voice

**Mood**

AI

Hubs

Personal



# Emerging Trends

Voice

Mood

**AI**

Hubs

Personal

# Emerging Trends

Voice  
Mood  
AI  
**Hub**  
Personal

# Emerging Trends

Voice

Mood

AI

Hub

**Personal**

# YOUR FUTURE

**Vadim Fainshtein**

**Globalbit\_**

**[www.globalbit.io](http://www.globalbit.io)**