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STRATEGY

WE HELP OUR CLIENTS IN MAKING STRATEGIC AND INVESTMENT DECISIONS, FINDING NEW OPPORTUNITIES FOR GROWTH

ORGANIZATION

WE ALSO ASSIST COMPANIES IN THEIR EFFORTS TO IMPROVE ORGANIZATIONAL STRUCTURES, BUSINESS PROCESSES, AND INTERNAL EFFICIENCY

MARKETING

WE STUDY CUSTOMER EXPERIENCE, GUIDE INITIATIVES ON POSITIONING DEVELOPMENT, PORTFOLIO MANAGEMENT, INVESTMENTS' OPTIMIZATION

ADVANTAGES

ONE OF THE MOST
PROFESSIONAL TEAMS IN
THE MARKET

THE ABILITY TO ADDRESS A
WIDE RANGE OF TASKS IN
MULTIPLE BUSINESS AREAS

INDIVIDUAL APPROACH TO
EACH CLIENT

INDUSTRIES

Hi-Tech

Telecom

Financial institutions

Production

FMCG

Retail

Logistics

Energy

Non-structured markets and market
niches

CLIENTS

Corporations

Holdings

Management companies

Externally financed projects

Projects with private funding

STRATEGY

Strategy: growth strategy, market entry strategy, new growth opportunities, distribution strategy. Strategic project portfolio creation

Markets: market analytics (internal and external markets), forecasting, competitive analysis, risks

Investments: investment policies, investment projects' valuation, economic analysis, pre-M&A due diligence

Management: strategic project portfolio management

ORGANIZATION

Organizational efficiency: organizational structure, business processes and functions, KPIs, information flows, knowledge management

Staff: staff planning and development, motivation, competences, assessment

Governance: governance structure, decision making and escalation, internal standards and procedures, reporting

Program management office: creation and support

MARKETING

Clients: comprehensive customer research, interactions with customers, customer experience

Strategic marketing: customer insights and segmentation, value proposition, positioning, price positioning

Portfolio management: portfolio optimization, growth and expansion strategies, marketing investment efficiency

Coordination: management and coordination of marketing initiatives

о нас

КОМПЕТЕНЦИИ

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