

The background features a teal-green gradient with two large, glowing yellow lightbulbs held by brown hands. The lightbulbs have a white highlight and a small white dot at the base. Scattered around the lightbulbs are white mathematical symbols: plus signs (+) and multiplication signs (x). On the left side, there are several overlapping circles in shades of orange and red, and a vertical strip of white and light blue lines.

NUBRELLA

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NAME OUR PRODUCT NUBRELLA



TO CREATE FACILITIES FOR ALL PEOPLE



MAKE YOUR LIFE EASY WITHOUT CREATING ANY PROBLEMS





- Segmentation in relation to the product.
- That is, a person knows that this product is an umbrella. But he doesn't know what he has provided

- The products are intended for athletes, tourists,
- photographers and other people that bad weather won't keep him from his Hobbies

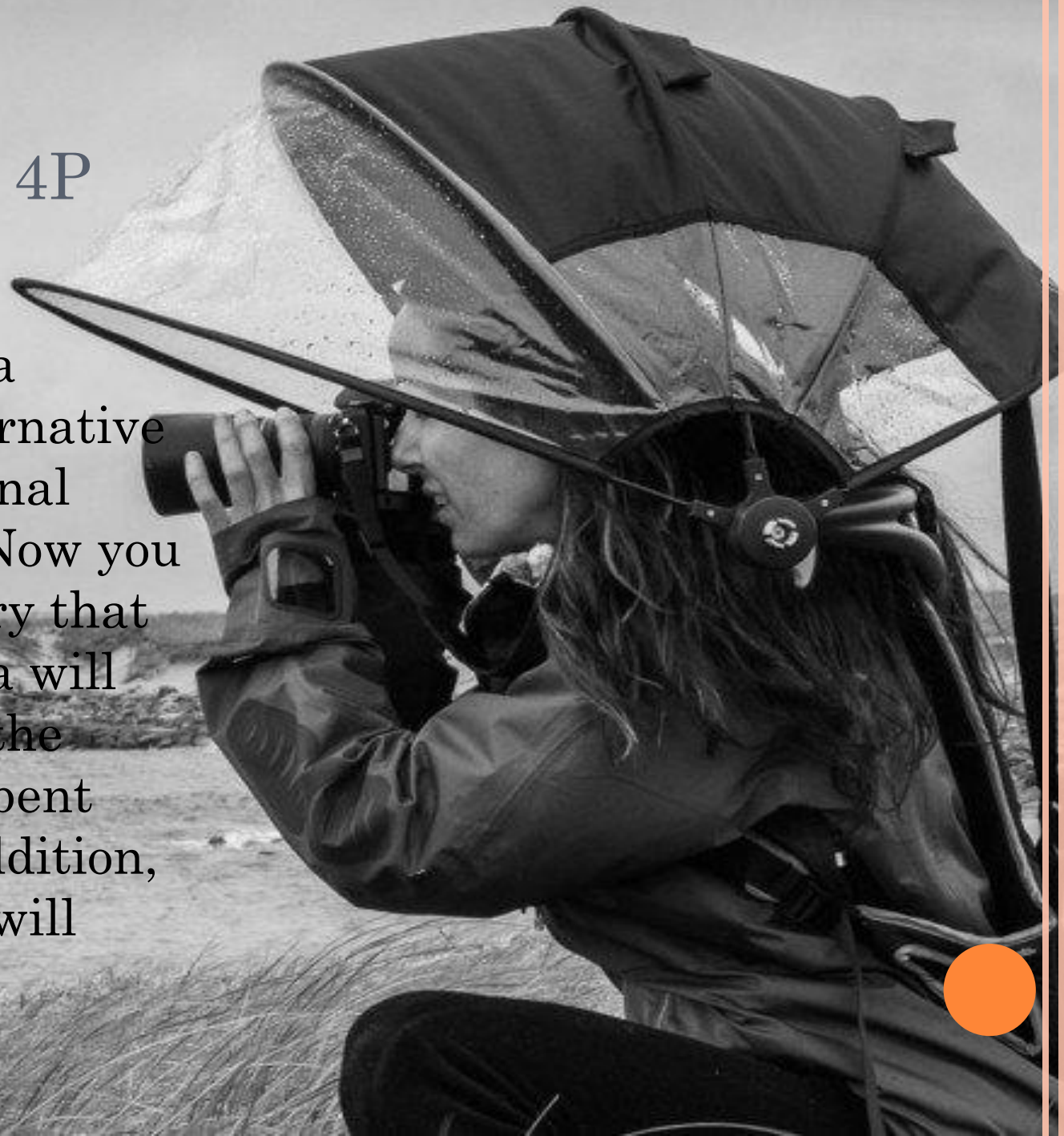


TARGET MARKET



MARKET MIX 4P

- Nubrella is a modern alternative to conventional umbrellas. Now you can not worry that the umbrella will carry away the wind or his bent spokes. In addition, your hands will remain free!



PLACE

ONLINE SHOPS OR CITY CENTER. LARGE
SUPERMARKET

The Good Place



- Price
- The company itself sells this product for \$ 55. If we are suppliers then consumers can purchase goods for 65 or 75 dollars.

