

# Secret company

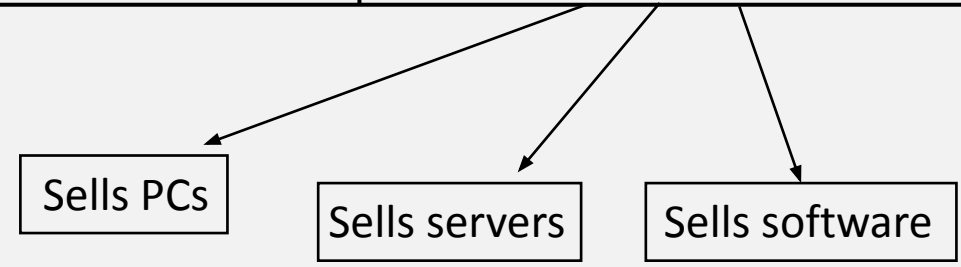


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# Secret company

General info		Industry	
Founded in 1984	Headquarters in Texas, U.S.	Computer building	E-commerce

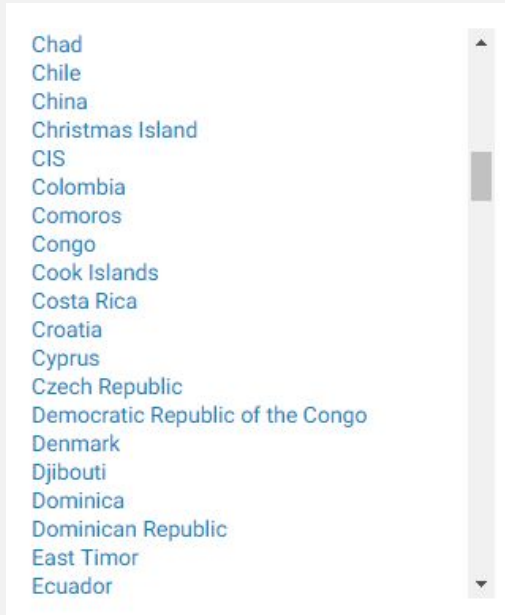
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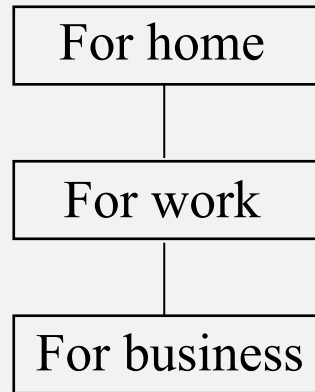
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# E-commerce

Numerous languages



High availability of goods online



Online channels and online support

[Support by Product](#) [Support Library](#) [Order Support](#)

[Warranty and Support Services](#) [Contact Us](#) [My Products and Services](#)



**Free Shipping & Price Match Guarantee**

Enjoy free shipping, easy returns\* and price match guarantee.

# Direct selling

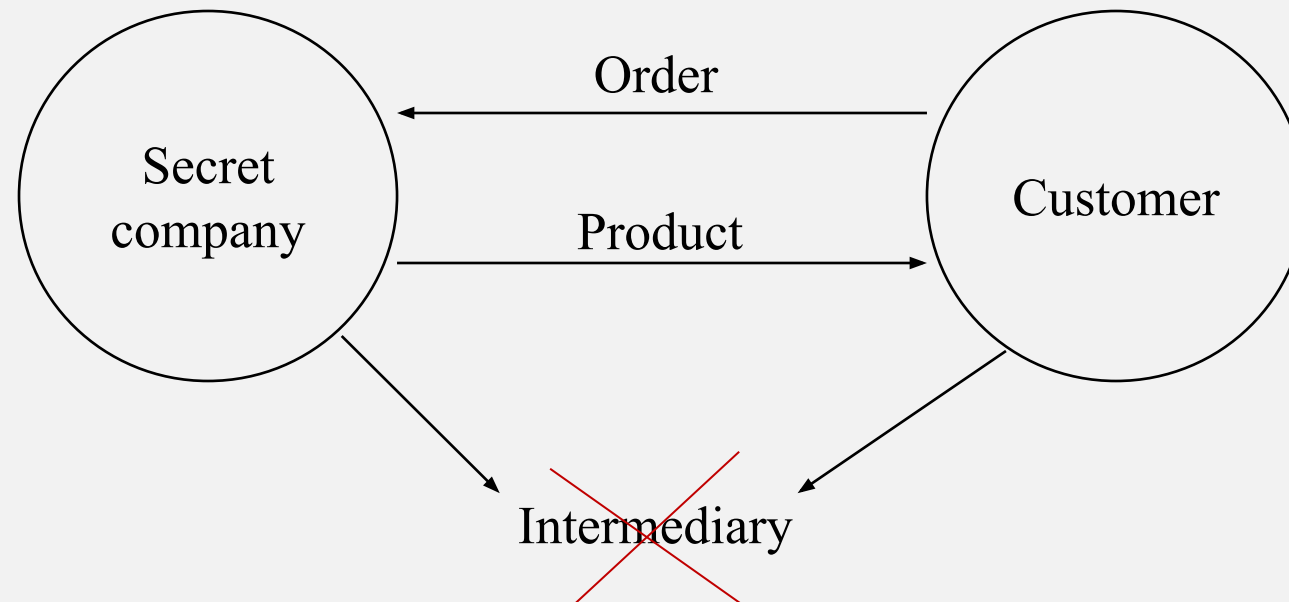
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The main business strategy of the company

Aims to sell goods without intermediaries

Easy to perform within e-commerce industry

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# Cash machine

Customer pays upfront for the product → Typical for e-commerce → Company has increased liquidity

# Mass customization

Allows to customize the product



Customize & Buy

Configurations    Product Details    Ratings & Reviews    Drivers, Manuals & Support

Select a game to see how many frames per second (FPS) each system can achieve.

Call of Duty: Modern Warfare ▼

FPS is provided by UL [i](#)

Hard Drive	Memory	Processor
<input type="checkbox"/> 1000 GB (1 TB)	<input type="checkbox"/> 8 GB	<input type="checkbox"/> Intel® Core™ i3
<input type="checkbox"/> 2000 GB (2 TB)	<input type="checkbox"/> 16 GB	<input type="checkbox"/> Intel® Core™ i5
	<input type="checkbox"/> 32 GB	<input type="checkbox"/> Intel® Core™ i7
	<input type="checkbox"/> 64 GB	<input type="checkbox"/> Intel® Core™ i9

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