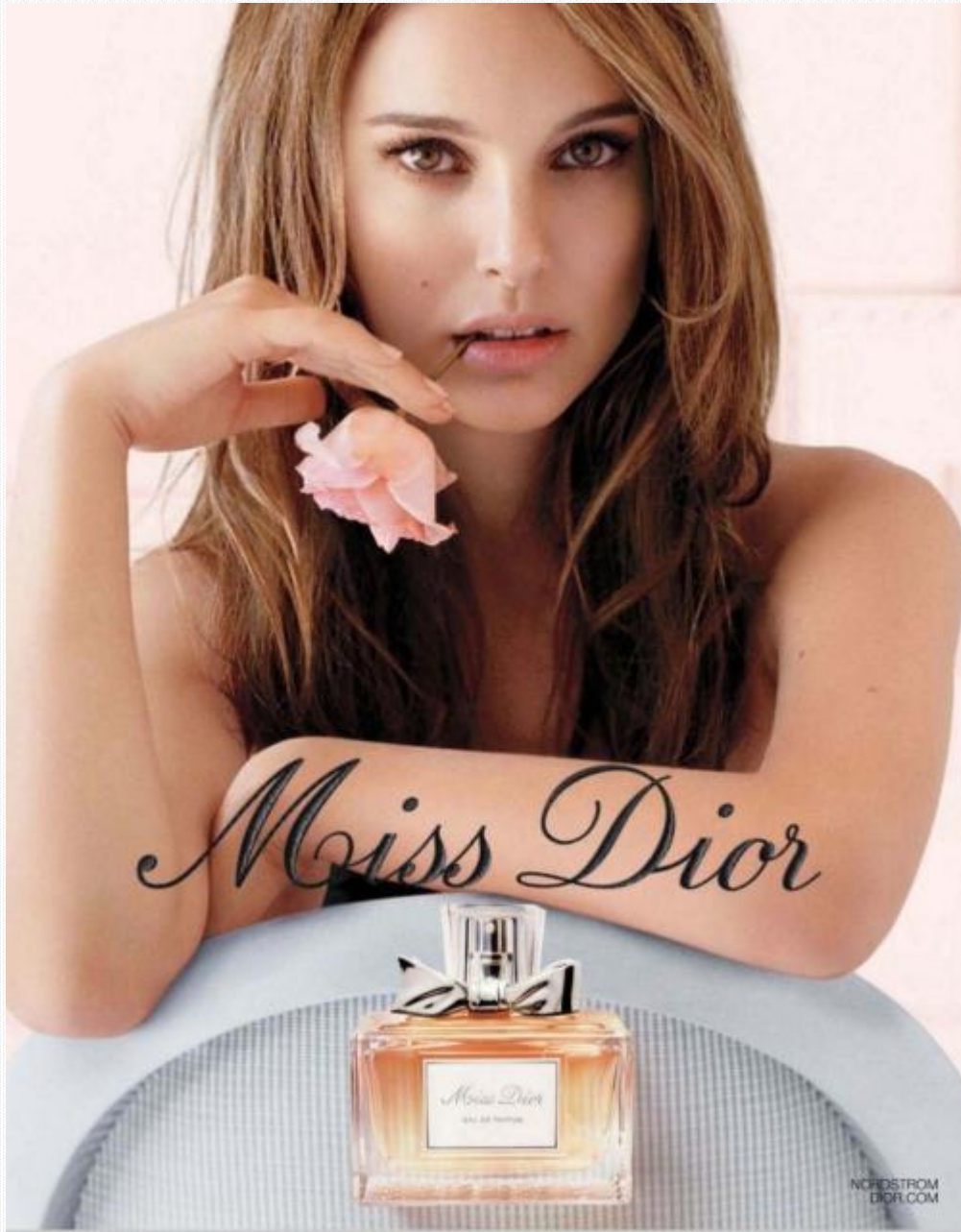




ГЕНДЕРНЫЕ ОБРАЗЫ В РЕКЛАМЕ

Выполнила:
Студентка 2 курса группы СР-132
Орлова Мария







Calvin Klein
collection



FAIRY LIQUID

I HARDLY EVER
BUY IT!



The reason is simple. Fairy liquid lasts a very long time. In fact it lasts 50% longer than the next best selling brand. So as your mother and grandmother knew before you, a little goes a very long way.

TRUST FAIRY CLEANING POWER



TRUST FAIRY VALUE!



Under andra halvåret 1964 introducerades dammsugaren LUXOMATIC. Speciellt att uppmärksamhet väckte de tre automatiska funktionerna: den självställda dammskallaren, den automatiska kabeltrindaren och dammsindikatorn, som ger signal, när behållaren fylls.





ЗАБУДЬ
О ПРАВИЛАХ -
ИСПОЛЬЗУЙ

kotex®



УНИКАЛЬНЫЙ
FAST ABSORB™
ЦЕНТР







*****  *****

**ПРОБУДИ В СЕБЕ
ХИЩНИКА**

***** *Old Spice* *****





The new fragrance for men
DOLCE & GABBANA
the one gentleman

ANTONIO MACCALUSI

A black and white advertisement for Dolce & Gabbana's 'The One Gentleman' fragrance. It features a man in a tuxedo adjusting his bow tie. A bottle of the fragrance is shown in the bottom right corner.



ARMANI
code
the ultimate code of seduction for men

GIORGIO ARMANI

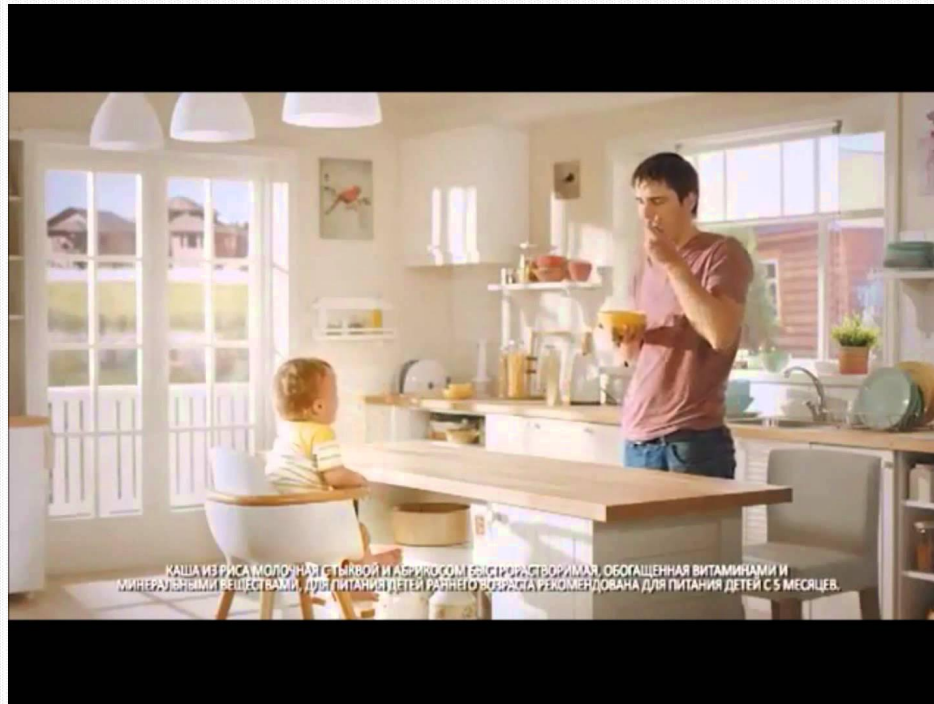
ARMANI
code

© 2012 Giorgio Armani Parfums S.p.A.

A black and white advertisement for Giorgio Armani's 'Armani Code' fragrance. It features a man and a woman in a close embrace. A bottle of the fragrance is shown in the bottom right corner.









Gawk responsibly.

Introducing the Stateline. A new progressive retro-style cruiser from Honda. Stateline sits long and low with raked-out forks. Classic full fenders hugging fat front and rear tires. And a 1312cc V-twin engine. Want a touring-equipped custom? Then check out the new Interstate™. Both models will grab your attention. Just don't stare too long.



Gawk Honda.com BE A RESPONSIBLE RIDER. ALWAYS WEAR A HELMET, EYE PROTECTION AND PROTECTIVE CLOTHING. NEVER RIDE UNDER THE INFLUENCE OF DRUGS OR ALCOHOL. AND NEVER USE THE STREET AS A RACETRACK. OBEY THE LAW AND READ YOUR OWNER'S MANUAL THOROUGHLY. INTERSTATE™, SABRE™ and FURY™ are trademarks of Honda Motor Co., Ltd. ©2010 American Honda Motor Co., Inc. (4/10)





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