

# First Impressions



What do you notice first  
when you meet a new  
person?



# FIRST IMPRESSIONS

What do you notice?

one stop english

PERSONALITY

HAIR

EYES

FACE

TEETH

SMILE

VOICE

CLOTHES



E

List five first impressions that you believe others generally have of you in a first meeting:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

*‘You can’t  
judge a book by its  
cover’*

# Consider the following questions and then fill in your best guess:

- a. It takes \_\_\_\_\_ seconds to make a first impression.
- b. It takes approximately \_\_\_\_\_ more meetings to change or undo a bad first impression.
- c. \_\_\_\_\_% of our message is through our body language.
- d. \_\_\_\_\_% of our message is through our tone.
- e. \_\_\_\_\_% of our message is through our words.

# ANSWER KEY:

- - a. It takes **30 seconds** to make a first impression.
  - b. It takes approximately **20 more meetings** to change or undo a bad first impression.
  - c. **55%** of our message is through our body language.
  - d. **38%** of our message is through our tone.
  - e. **7%** of our message is through our words.

# Name two situations where you have made a positive first impression



1. How did you do this?
2. What was the impact of making a positive first impression?
3. How did this make you feel?





# Remember the acronym **FRESH** when greeting someone:



- F** – Friendly (smile)
- R** – Respectful
- E** – Engaged (eye contact)
- S** – Self-confident
- H** – Handshake (firm)



# Name two situations where you have made a negative first impression



1. How did you do this?
2. What was the impact of making a negative first impression?
3. How did you feel?
4. What would you do differently next time?



# Elevator Speech

- An “elevator speech” is a brief summary that you use to quickly describe yourself when you meet someone who could potentially become an important person in your life (a new friend, future employer, mentor, employment reference, etc.). The name of the speech comes from the idea that you should be able to deliver your summary in the time it takes for an elevator ride — not less than 30 seconds and not more than 2 minutes.

- Write your elevator speech and be prepared to give it with the appropriate twist at an unexpected time