

Project: Global Social Media Plan // May

Topic: Cucumber Cats

Format: Film

Date: flexible content



Description	
Cats and cucumbers have an interesting relationship that is trending in the social web. The Blind Spot Sensor would solve this challenge.	
Facebook	
Posting text (240)	No more surprises. The optional Blind Spot Sensor. #volkswagen #cat #technology
Twitter	
Posting text (140)	No more surprises. The optional Blind Spot Sensor. #volkswagen #cat #technology
Instagram	
Posting text	No more surprises. The optional Blind Spot Sensor. #volkswagen #cat #technology

