

# Promotion ideas for your company



# 1. Giveaways

Is a thing that is given free for promotional purposes with discount.



## 2. Free samples

Or «freebie» - is a portion of product given to consumers in shopping malls, supermarkets or through other channels.



### 3. Use social media



## 4. Feedback



# 5. Gift certificates



## Gift Certificate

Date: \_\_\_\_\_

Issued To: \_\_\_\_\_

Compliments of: \_\_\_\_\_

For the Amount of: \_\_\_\_\_

Authorized By: *Miles T. Reminder*

\*Not redeemable for cash\* \*All taxes are owed by the customer\*  
\*Fast Track is not responsible for any lost or stolen gift certificates\*



## 6) Loyalty programs



# 7. Exhibition

Is a good way to promote yourself around your partners and target audience.

