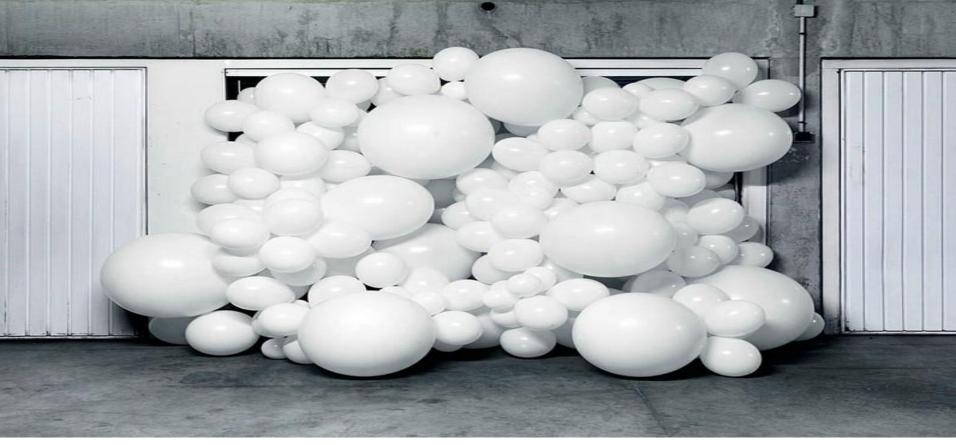


White Balloon Festival



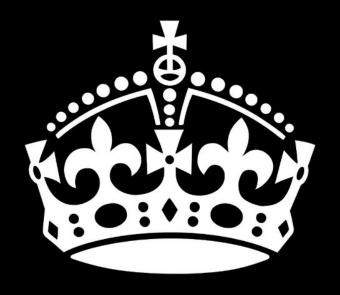
White Balloon Day first appeared in 1997. The symbol of the holiday was chosen white balloon, which is associated with the use of balloons during a public demonstration on October 20, 1996 in Brussels. That day, about 300,000 people gathered in the main square of Brussels after the arrest of child molester and serial killer Marc Dutroux. People demanded better protection for their children in power



The demonstration was christened the White March, as everyone had a white balloon, a flower or something else that symbolized hope. Since then, white balloons have been used to express sympathy and support for parents whose children have been victims of sexual abuse.



White is the color of innocence, the color of hope and faith, well, a balloon has always meant the joy of childhood. Since the next, 1997, the bravehearts organization has made the procession with white balls traditional. This non-profit Australian company is committed to ensuring the safety of children, empowering them and creating the conditions for learning.



THANK YOU FOR

your

Time.
ANY QUESTIONS?