



ПРЕДЛОЖЕНИЕ ПО БРЕНДИНГУ

Варианты названия включают в себя
Нового бренда керамогранита на территории РФ
ассоциации:

Связанные с пространством

КОНООМ

KEROOM

CeraHome

the room

HOME ceramics

Связанные с ощущениями

Paradise

KERAURA

KARMA

line

HARMONY

Home&Co

Rehome

re:home

DOM KERAMIKA

Done!

COMFORT

com.fort

KERAQUA

Креативные

LINE ceramics

KERAMIX

LAB KERAMIKA

Kerama Rossy

KEROOM

keramica



paradise

Вдохновение.
Совершенство

KERAURA



LINE

ceramics



KOHOOM



KERAMIX



KARMA

A horizontal band with a marbled, stone-like texture in shades of light gray and white, serving as a background for the text.

HARMONY

LAB KERAMIKA

HARMONY *line*

Kerama Rosy

The background is a dark, deep blue with several elegant, flowing golden lines that sweep across the frame, creating a sense of movement and luxury. The lines are smooth and have a slight metallic sheen.

Home&Co

прикоснись к
прекрасному



rehome

The background features a light beige color with large, overlapping, curved shapes in a slightly darker shade of beige. In the corners, there are patterns of small, dark dots arranged in a grid-like fashion, fading out towards the center.

re:home

DOM KERAMIKA

Done!

Вы
дома

KEROOM

A modern, multi-story house with a mix of light and dark grey exterior panels, large windows, and balconies with metal railings. The house is illuminated from within and by small exterior lights. A dark SUV is parked in the driveway in the foreground. The sky is a deep blue with some clouds, and trees with autumn foliage are visible in the background.

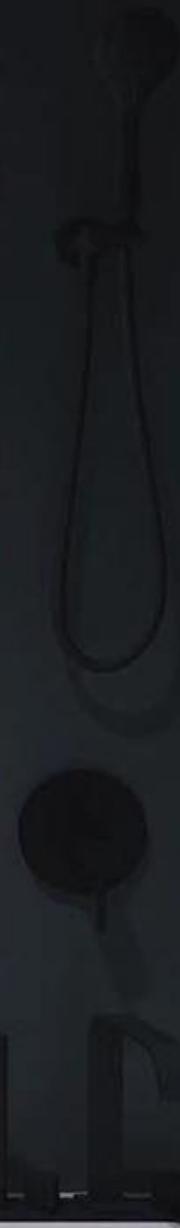
CeraHome

прикоснись к
прекрасному

COMFORT

the room

комфорт это
реально



HOME ceramics

A modern bathroom featuring terrazzo walls with colorful speckles. The vanity is a light pink color with a matching rectangular sink. Above the sink are two circular mirrors of different sizes, one larger than the other, both with gold-colored frames. A small white spherical light fixture is mounted on the wall to the right of the mirrors. A pink upholstered stool sits on the floor next to the vanity. In the background, a shower area is visible with a gold-colored showerhead and a handheld shower wand. A white toilet is partially visible in the lower left corner.

com.fort

самое лучшее для
себя самому

KERAQUA

keramica

прикоснись к
дом в котором уютно в
прекрасному
нем



A high-angle, monochromatic photograph of a modern bathroom vanity. The scene is dominated by white and light gray tones. On the left, a white rectangular sink is set on a white countertop. Above the sink is a large, round, frameless mirror. To the right of the sink, a white ceramic bowl is suspended from a chrome ring. On the countertop to the right of the sink, there is a small white tube, a glass bottle with reed diffusers, and a white cup holding a toothbrush. The background features a wall with a pattern of light-colored, irregular shapes. A red square is overlaid in the center of the image, containing the text 'Keramika®' in white.

Keramika®