

A vertical border on the left side of the image featuring a repeating pattern of stylized tropical leaves in various shades of teal and blue against a bright pink background.

Mowgli

A single, stylized green palm frond with multiple pointed leaflets, positioned horizontally below the word 'Mowgli'.

COLORS



## THE PRODUCT

# MOWGLI PACKAGING

Our product is a stylish and well-designed eco package for vegan dry mixture and for cooking. It is designed to look like shapes of different exotic fruits.



Logotype



- People who are fond of vegetarian/vegan lifestyle
- People who want to keep their body fit and healthy





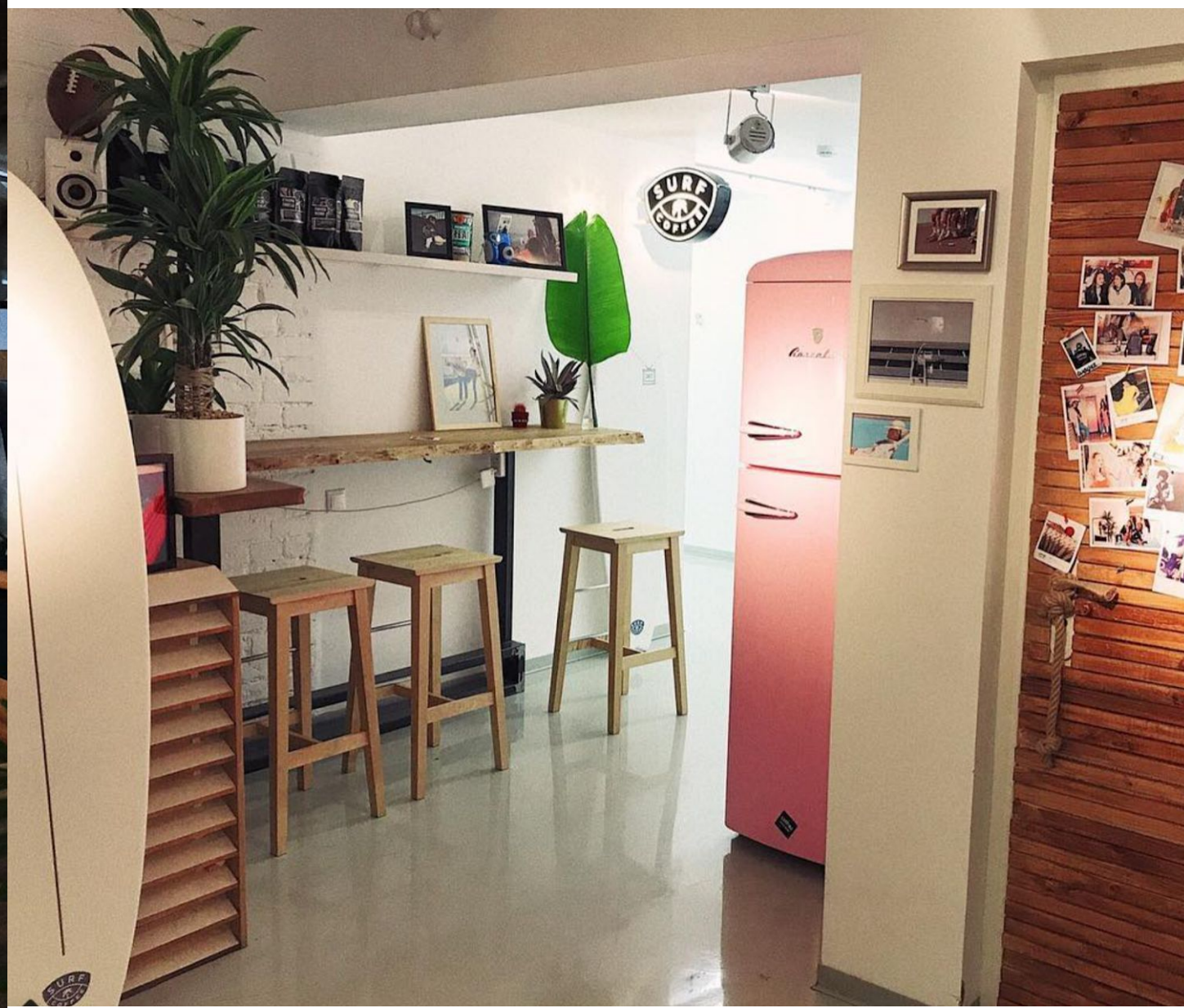


**Launch date**

March 2019

**Place**

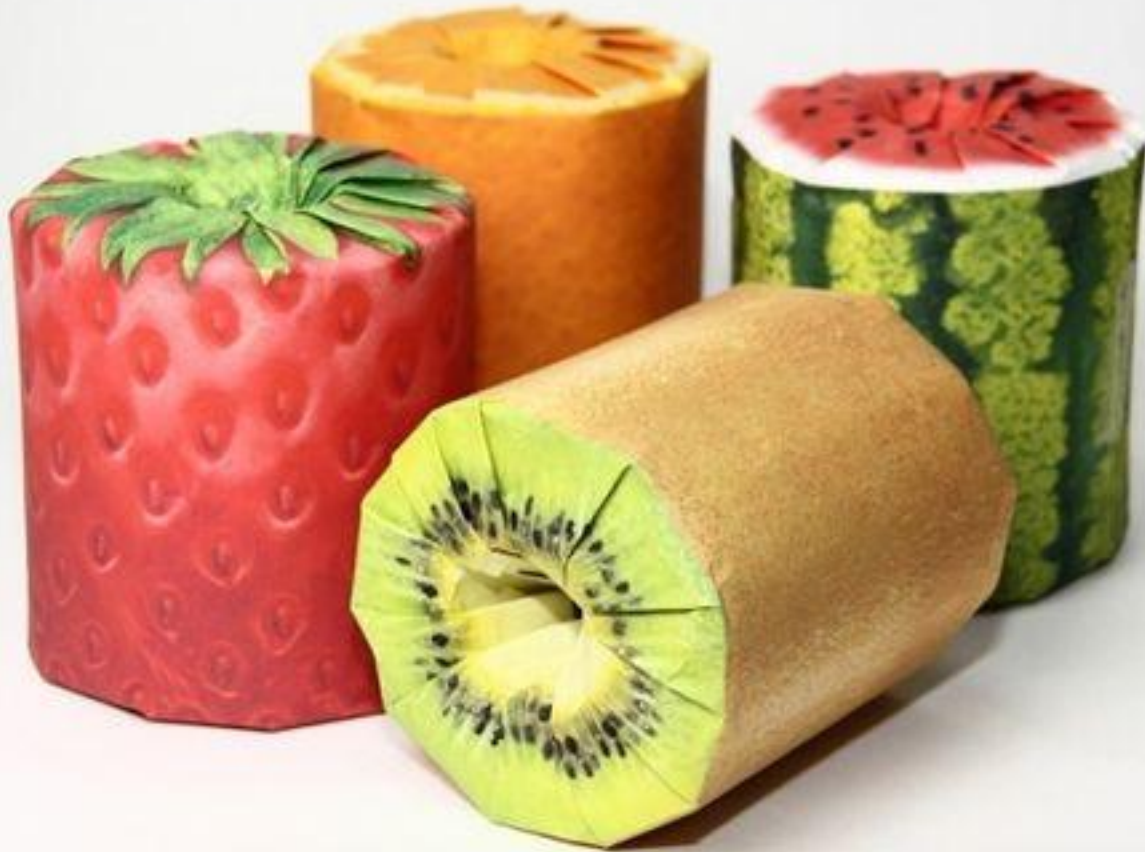
Surf Coffee x Gallery  
Saint-Petersburg







## The concept



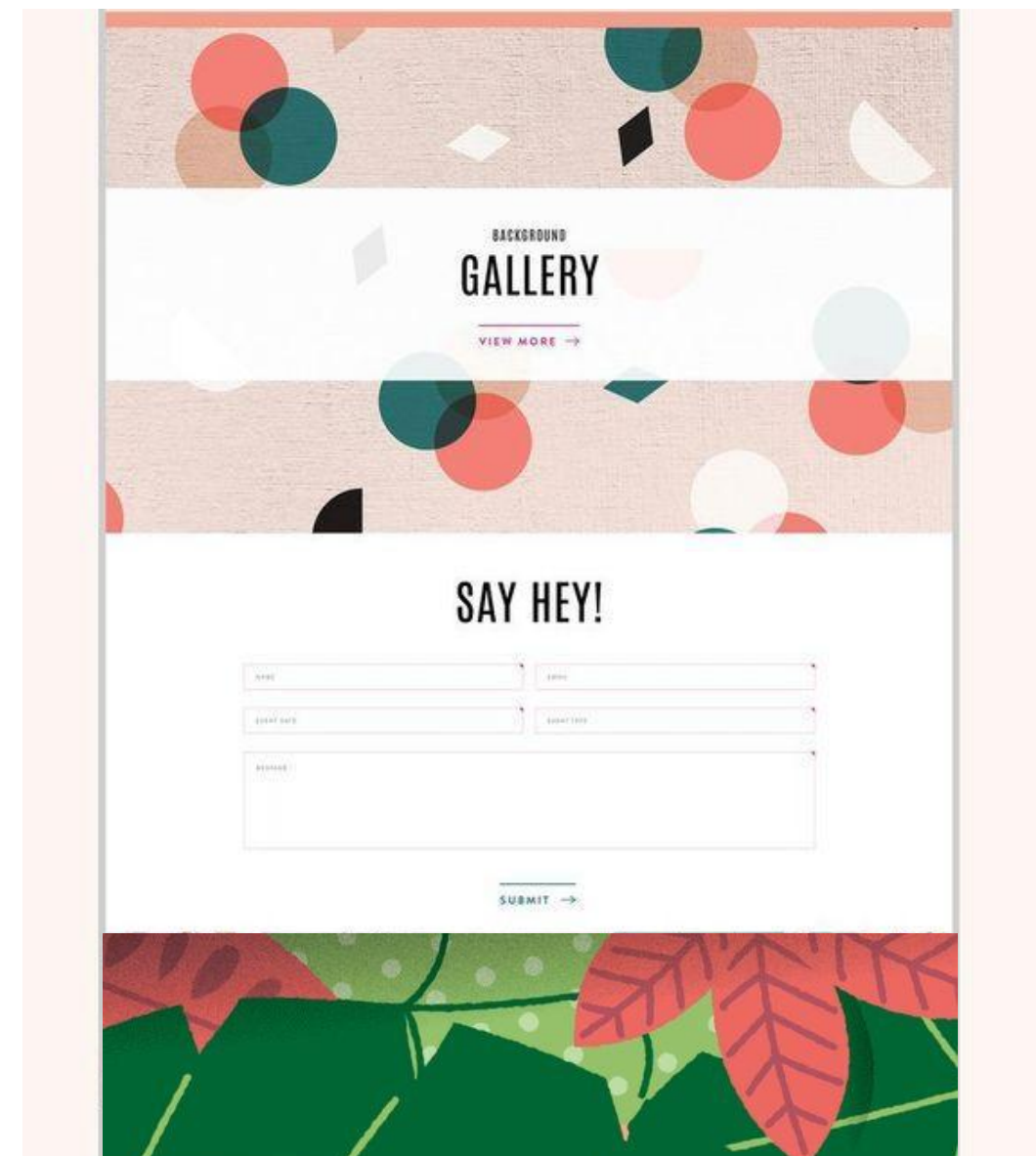
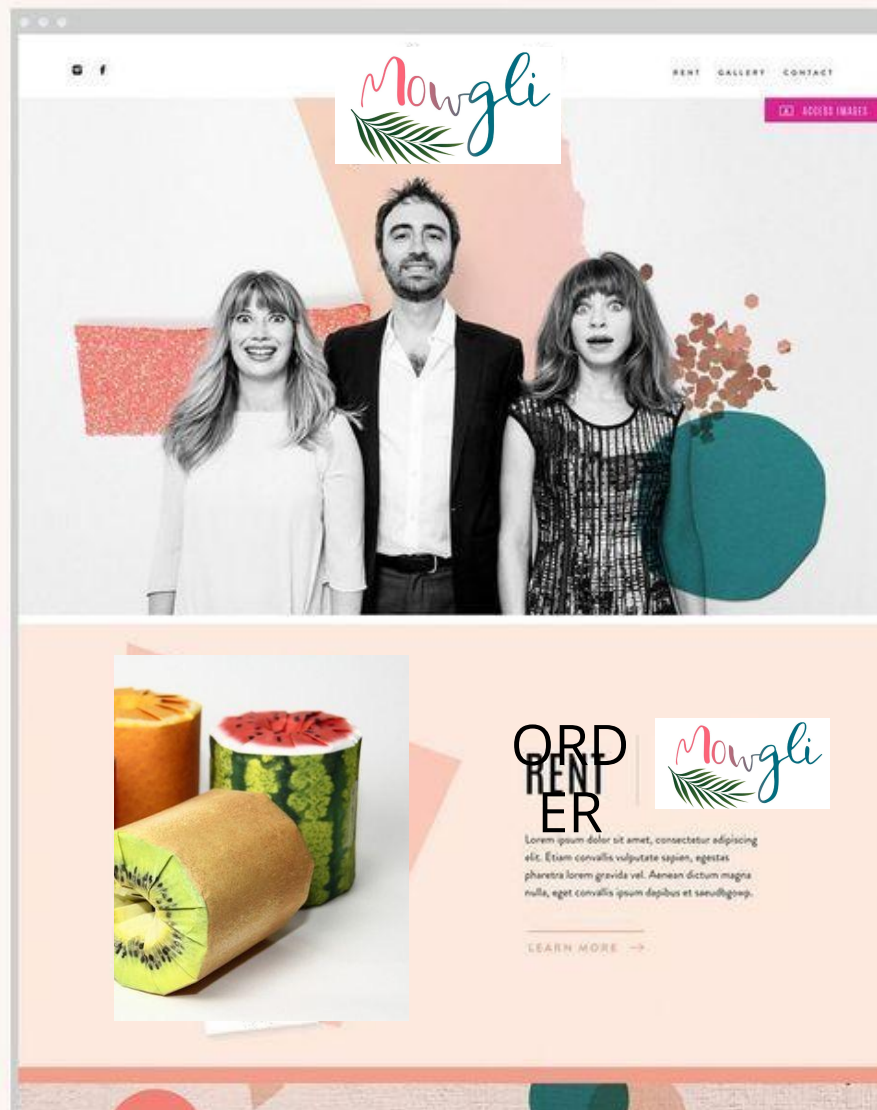


# Distribution channels



instagram: mowgli\_packaging

## Our website





# Promotion

