

A vertical border on the left side of the page featuring a repeating pattern of stylized tropical leaves in various shades of teal and blue against a bright pink background. The leaves include palm fronds and broad, pointed leaves.

Mowgli

A single, stylized green palm frond with multiple leaflets, positioned below the word 'Mowgli' and partially overlapping the letter 'w'.

COLORS



## THE PRODUCT

# MOWGLI PACKAGING

Our product is a stylish and well-designed eco package for vegan dry mixture and for cooking. It is designed to look like shapes of different exotic fruits.



Logotype

- People who are fond of vegetarian/vegan lifestyle
- People who want to keep their body fit and healthy





**Launch date**

March 2019

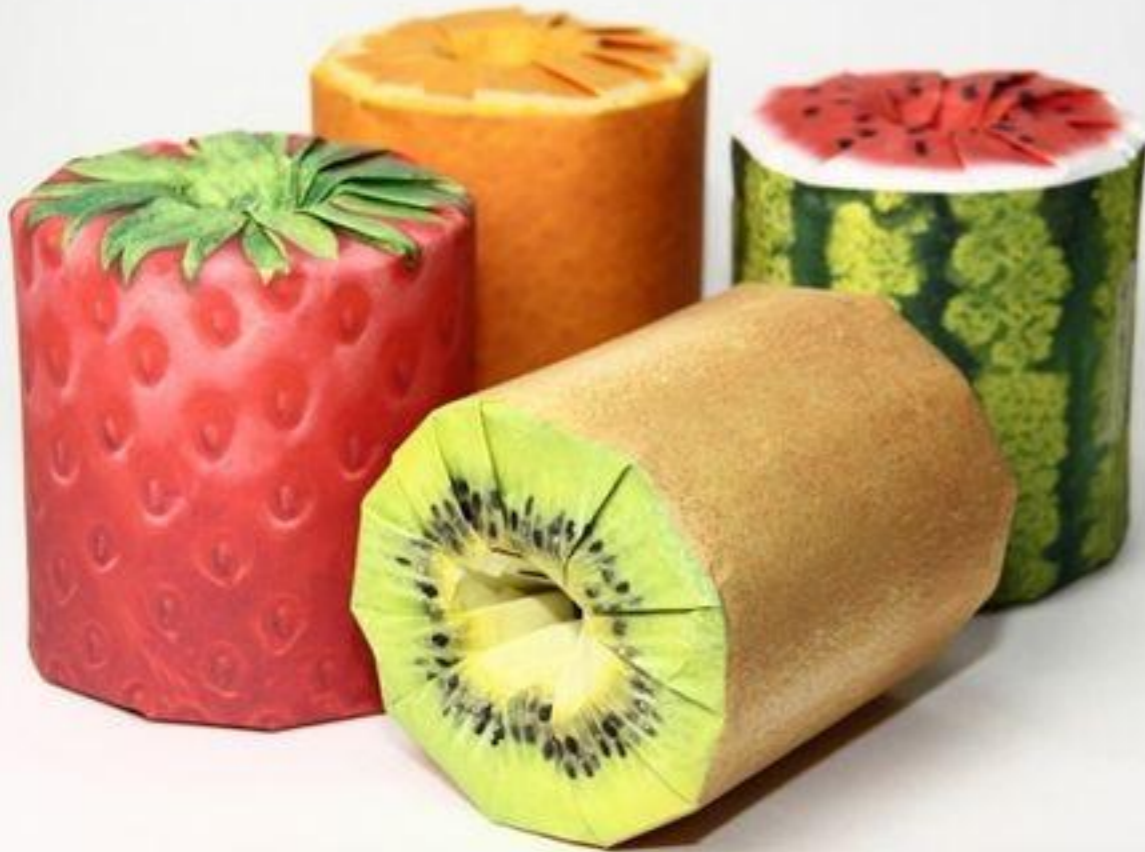
**Place**

Surf Coffee x Gallery  
Saint-Petersburg





# The concept

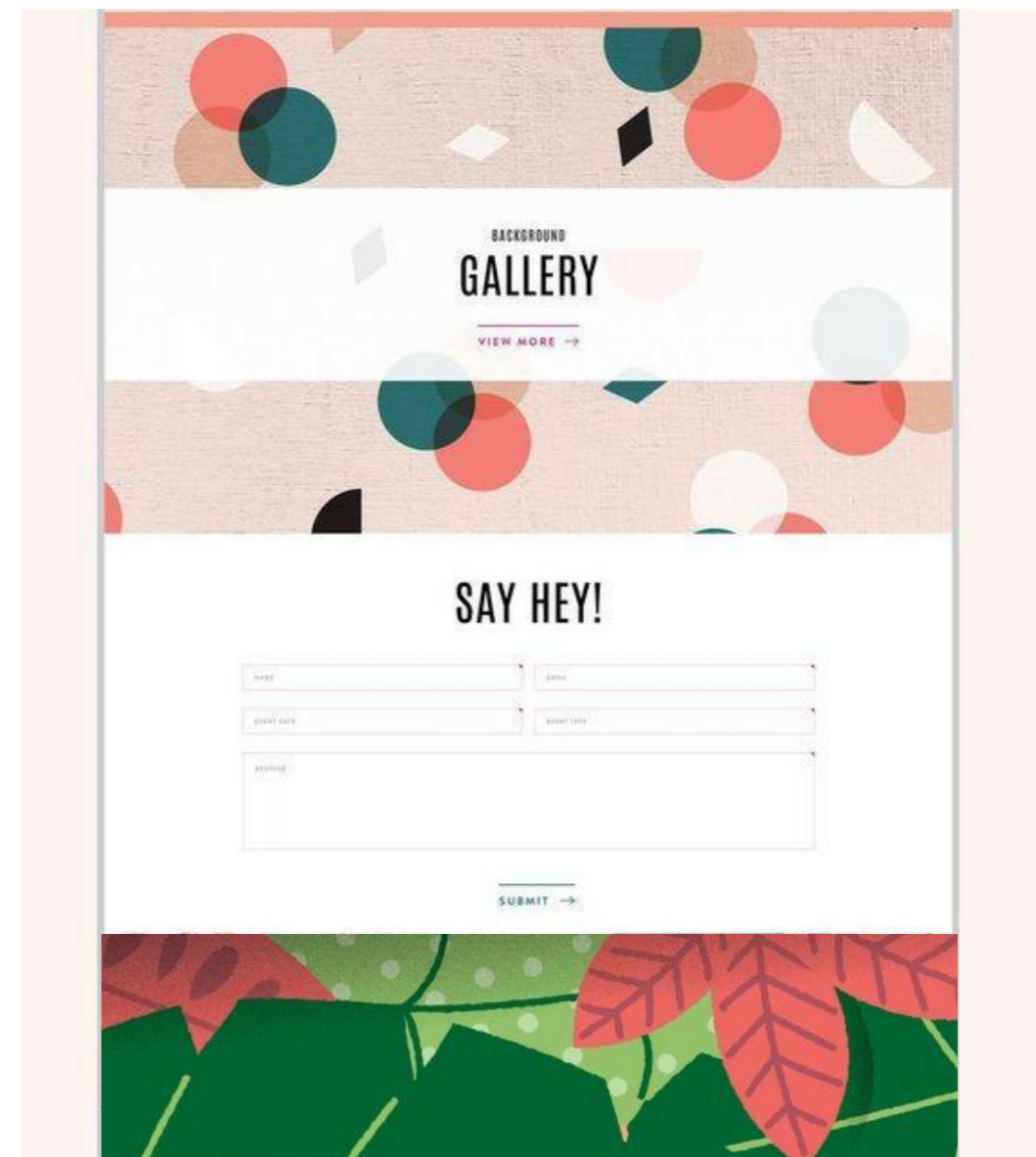
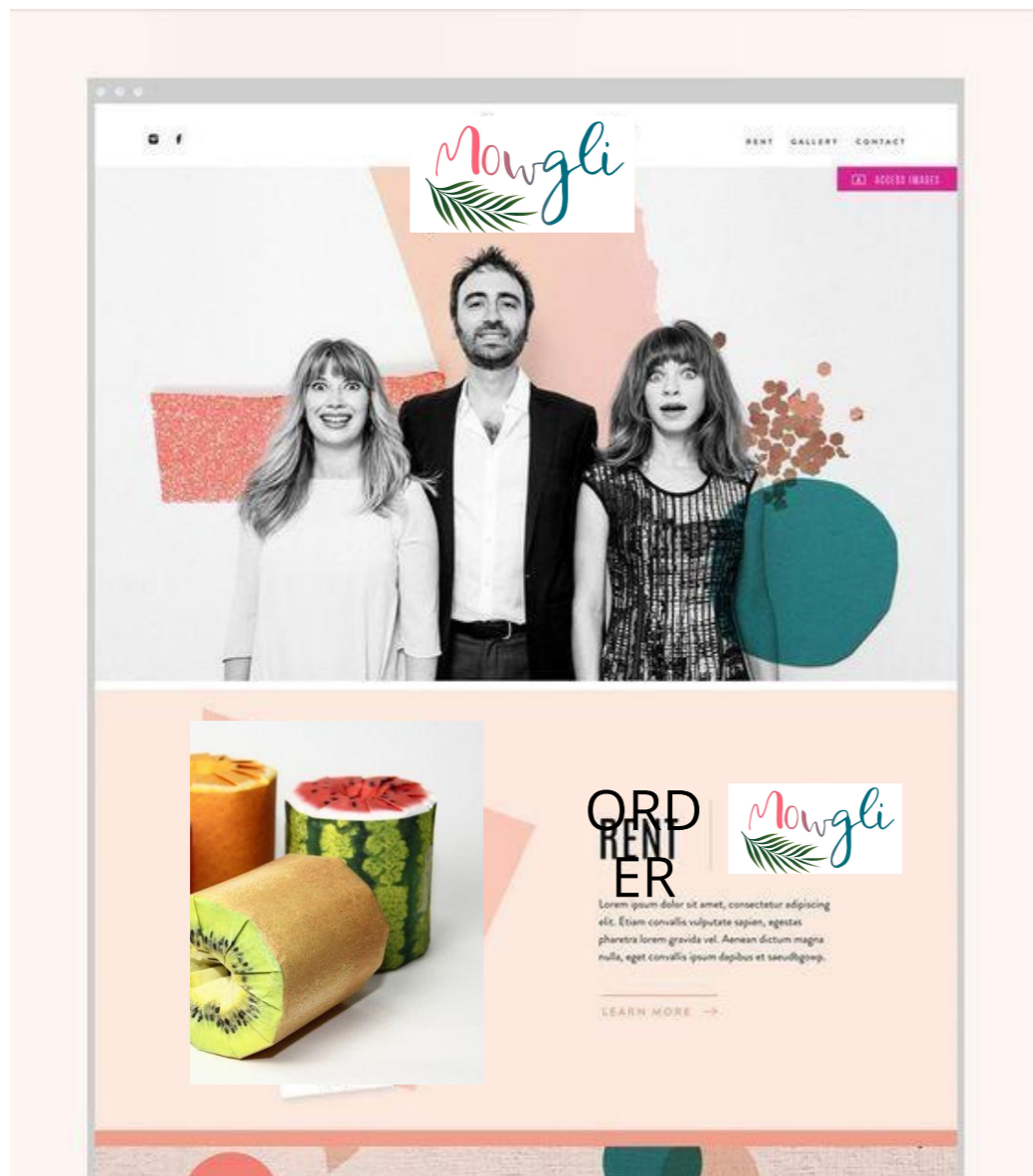


# Distribution channels



instagram: mowgli\_packaging

# Our website



# Promotion

