

A vertical border on the left side of the page featuring a repeating pattern of stylized tropical leaves in shades of teal and blue against a coral background. The leaves include palm fronds and broad, pointed leaves.

Mowgli

A single, stylized green leaf with a central vein and several smaller veins branching off, positioned below the letter 'w' in the word 'Mowgli'.A vertical border on the right side of the page, identical to the left border, featuring a repeating pattern of stylized tropical leaves in shades of teal and blue against a coral background.

COLORS



## THE PRODUCT

# MOWGLI PACKAGING

Our product is a stylish and well-designed eco package for vegan dry mixture and for cooking. It is designed to look like shapes of different exotic fruits.



Logotype



- People who are fond of vegetarian/vegan lifestyle
- People who want to keep their body fit and healthy







**Launch date**

March 2019

**Place**

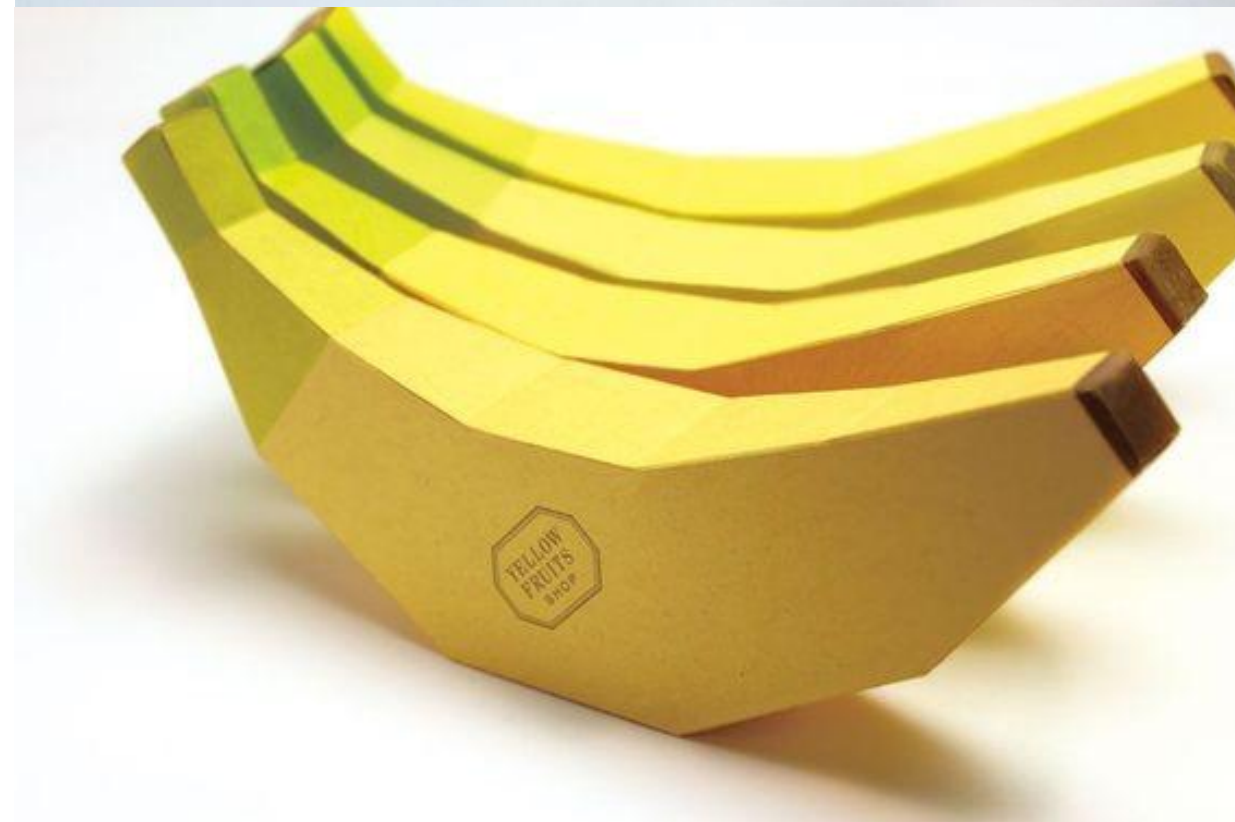
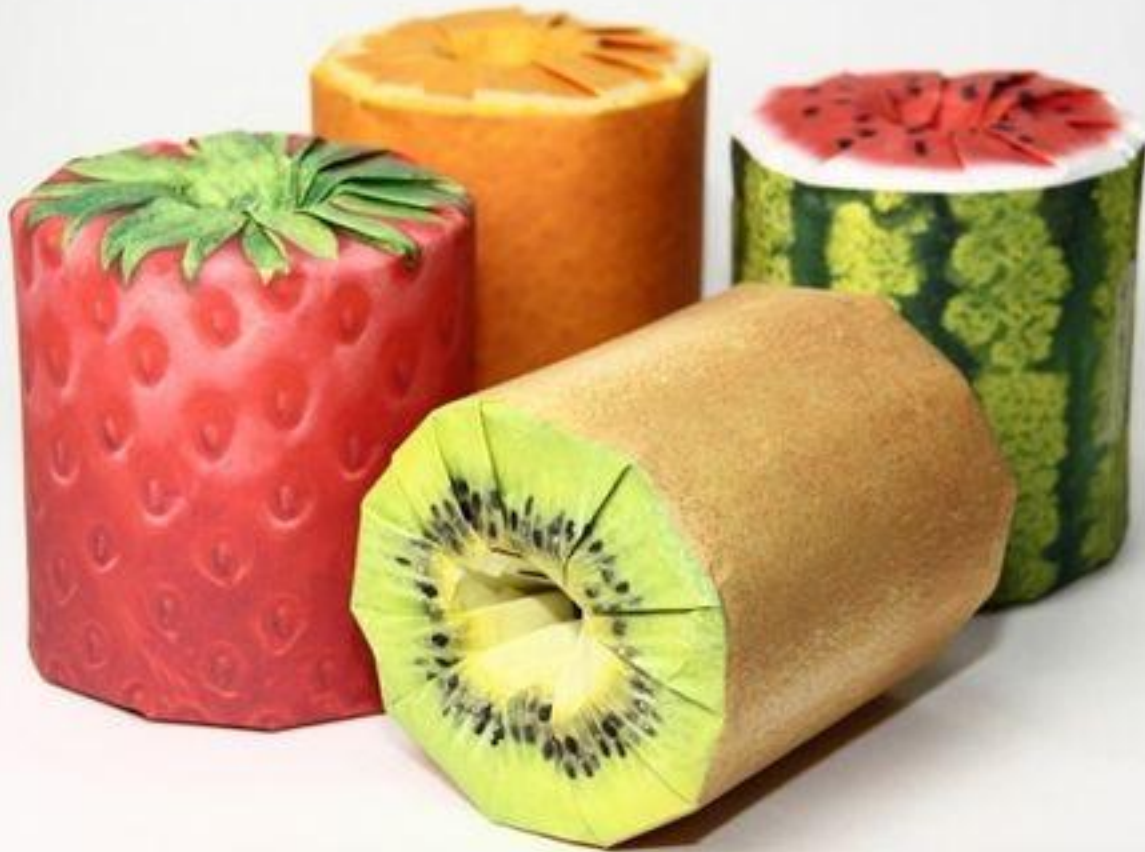
Surf Coffee x Gallery  
Saint-Petersburg







# The concept



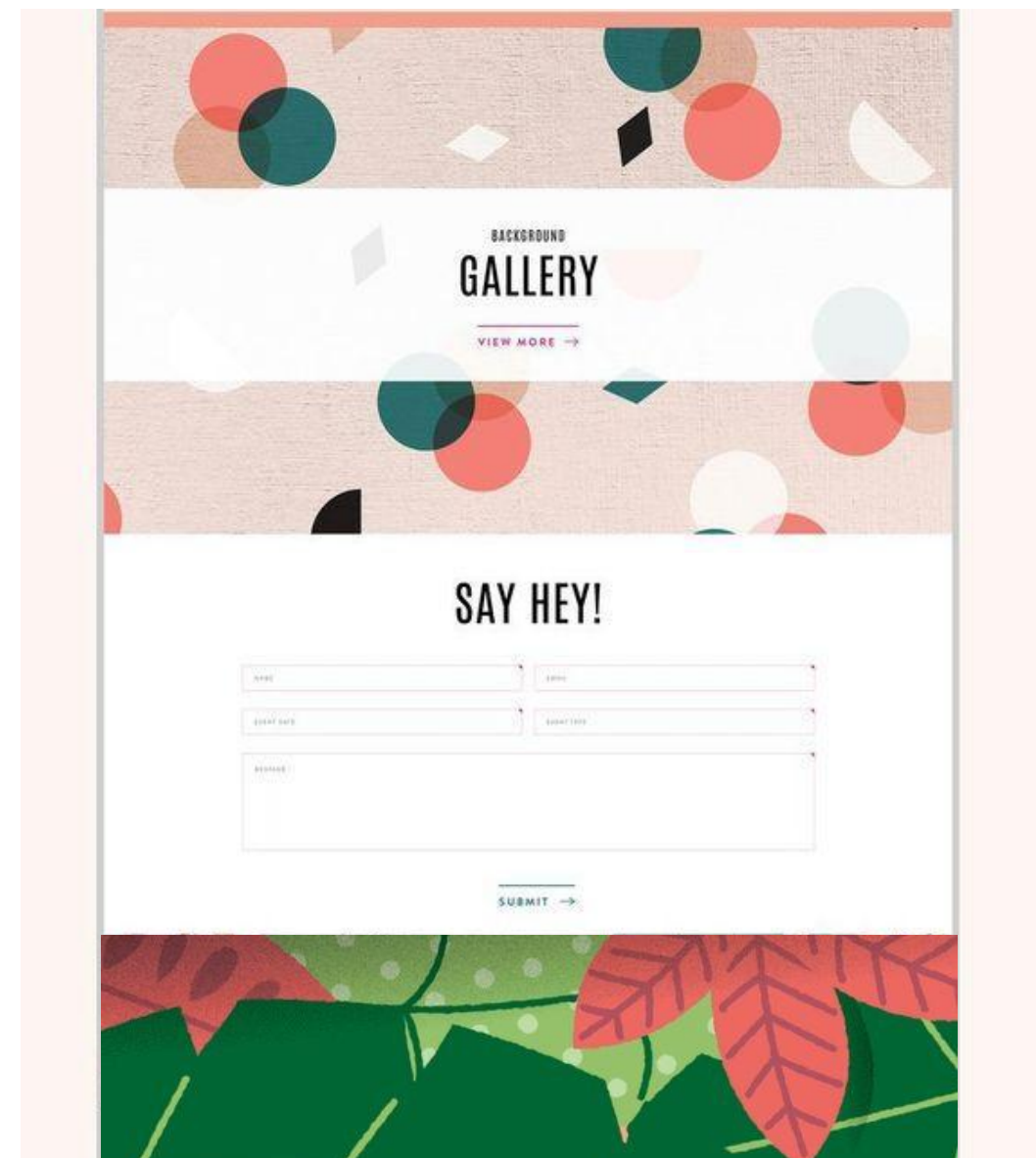
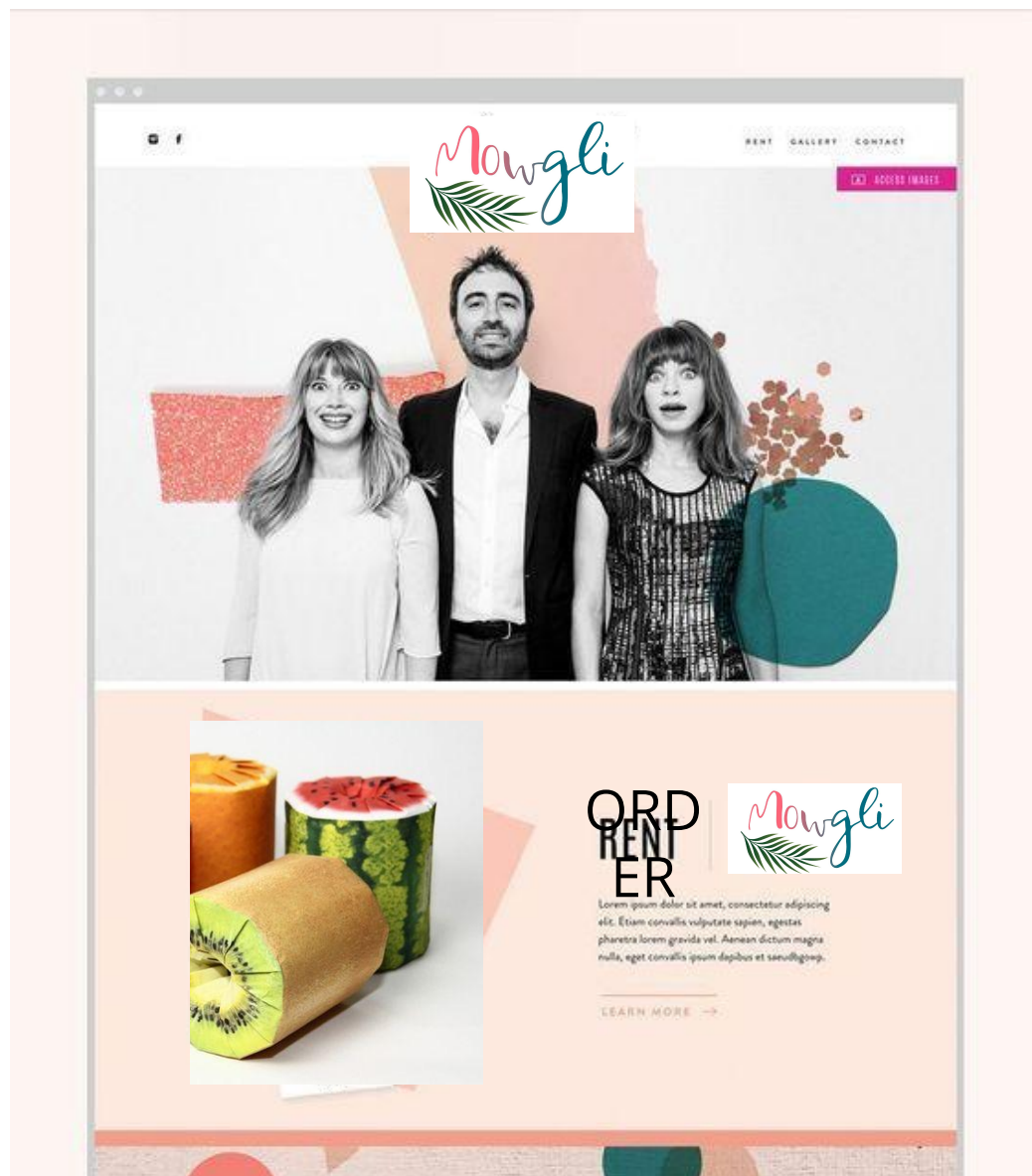


# Distribution channels



instagram: mowgli\_packaging

# Our website





# Promotion

